

Contract # 26110228

CPE: 644/1193/9664

Changes as of: 7/19/2018 at 8:41 AM Advertiser: Voters In Charge

Flight: 10/8/18 - 10/21/18

Version: Original Order Station: WALA

Con Type: POLITICAL/VOTE

Agency: NATIONAL MEDIA RESEARCH PLANNING

Market: Mobile

Total \$: \$88,800.00

815 SLATERS LANE

Product: Voters in Charge

Service: Nielsen

Total Spots: 110

ALEXANDRIA, VA 22314

Agency Order #: 7549633

Total CPP: \$299.02

Buyer: MediaAssistant, NMRPP

Primary Demo: Adults 35+

Total GRP: 297.0

Salesperson: SHEPARD RITZEN 215-567-7950

Assistant: SHEPARD RITZEN 215-567-7950

Office: PHILADELPHIA

Traffic #: 893925

Separation:

Comments: Separation: 30

	1						10/8 - 10/15	Total	Total		
# Day/Time	DP	Program	Rate	Len	10/8	10/15		Spots	\$	CPP*	GRP*
M-F 1 7a-7:30a		Fox 10 News @ 7A	\$700.00	30	5	5		10	\$7,000.00	\$258.30	27.1
M-F 2 7:30a-8a		Fox 10 News @ 7A	\$700.00	30		5		10	\$7,000.00		27.1
M-F 3 8a-8;30a		Fox 10 News @ 8A	\$600.00	30	5	5		10	\$6,000.00		
Sa 4 7a-7:30a		Fox 10 News Weekend Saturday 7A	\$200.00	30	11	1		2	\$400.00	\$126.58	3.2
Sa 5 7:30a-8a		Fox 10 News Weekend Saturday 7A	\$200.00	30	11	1		2	\$400.00	\$125.00	3.2
M-F 6 2p-3p		The Doctors	\$175.00	30	5	5		10	\$1,750.00	\$108.70	16.1
M-F 7 3p-4p	ļ	Dr. Phil	\$300.00	30	5	5		10	\$3,000.00	\$120.97	24.8
M-F 8 6p-6:30p		Jeopardy	\$1,200. 00	30	5	5		10	\$12,000.00	\$302,27	39.7
M-F 9 6:30p-7p		Wheel of Fortune	\$1,250. 00	30	5	5		10	\$12,500.00	\$294.12	42.5
M-F 10 10p-10:30p		Fox 10 News @ 10P	\$800.00	30	5	5		10	\$8,000.00	\$457.14	17.5
Su 11 9p-9:30p		Fox 10 News @ 9P	\$900.00	30	1	1		2	\$1,800.00	\$306.12	5.9
Su 12 9:30p-10p		Fox 10 News @ 930P	\$800.00	30	1	1		2	\$1,600.00	\$338.98	4.7
M-F 13 10:30p-11p		Blackish	\$180.00	30	5	5		10	\$1,800.00	\$185.57	9.7
Su 14 11p-12m		How I Met Your Mother	\$75.00	30	1	1		2	\$150.00	\$375.00	0.4
W 15 7p-8p		Empire-FOX	\$4,500. 00	30	1	1		2	\$9,000.00	\$875.49	10.3
16 7p-8p		Last Man Standing/The Cool Kids-FOX	\$1,200. 00	30	1	1		2	\$2,400.00	\$361.45	6.6
Th 17 6:30p-7:20p		Thursday Night Football Pre-Game	\$2,000. 00	30	1	1		2	\$4,000.00	\$343.64	11.6
Su 18 12n-3p		NFL Sunday Early: Week 6	\$4,000. 00		1	0		1	\$4,000.00	\$677.97	5.9
Su 19 3:05p-6:05p		NFL Sunday Late: New Orleans at Baltimore	\$5,000. 00	30	0	1		1	\$5,000.00	\$432.15	11.6



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Station: WALA

Con Type: POLITICAL/VOTE CPE: 644/1193/9664 Flight: 10/8/18 - 10/21/18 Agency: NATIONAL MEDIA Total \$: \$88,800.00

Advertiser: Voters In Charge Market: Mobile RESEARCH PLANNING

Office: PHILADELPHIA Total Spots: 110 815 SLATERS LANE Product: Voters In Charge Service: Nielsen Total CPP: \$299.02 ALEXANDRIA, VA Agency Order #: 7549633

22314 Buyer: MediaAssistant, Primary Demo: Adults 35+ Total GRP: 297.0

NMRPP Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN Traffic #: 893925 215-567-7950 215-567-7950

Separation:

	-						10/8 - 10/15	Total	Total		
# Day/Time	DP	Program	Rate	Len	10/8	10/15		Spots	\$	CPP*	GRP*
Su 20 10:30p-11:30p		NFL Sunday Late Night Wrap-Up Show	\$500.00	30	1	1		2	\$1,000.00	\$200.80	5.0
			TO	TALS:	55	55		110	\$88,800.00	\$299.02	297.0



Contract # 26110228 Changes as of: 7/19/2018 at 8:41 AM Version: Original Order

Station: WALA

Con Type: POLITICAL/VOTE CPE: 644/1193/9664 Flight: 10/8/18 - 10/21/18 Market: Mobile Total \$: \$88,800.00 Agency: NATIONAL MEDIA

Advertiser: Voters In Charge RESEARCH **PLANNING**

815 SLATERS LANE Product: Voters in Charge Office: PHILADELPHIA Total Spots: 110 Total CPP: \$299.02 Agency Order #: 7549633 Service: Nielsen ALEXANDRIA, VA

> Buyer: MediaAssistant, Primary Demo: Adults 35+ Total GRP: 297.0 NMRPP

Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN Traffic #: 893925 215-567-7950 215-567-7950

Separation:

	Special		
[1	nstructions		
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22314

	Order Level Comments									
Date/Time	Added by	Comment								
10/15/18 2:25 PM	Michael Strickler	missed due to Hurricane Michael coverage. m/g STP - thx								
08/16/18 3:56 PM	SHEPARD RITZEN	revised MKGD keeping \$ same, but rest of prog changes created & 1 mkgd for thu night 630p wheel spots								
07/23/18 6:24 PM	Michael Strickler	reworked programming and rates - thx								
07/23/18 4:39 PM	System	Notice Received.								
07/19/18 8:43 AM	SHEPARD RITZEN	Separation: 30								

Competitive Information					
Market Budget:	\$340,833				
WALA Share:	18%				
Comment:	est share: FL focused				
Unknown:	82%				

Daypart Summary											
Day/Time	% Distrib	Spots	Dollars	CPP	GRP						
	100%	110	\$88,800.00	\$299.02	297.0						
Total	100%	110	\$88,800.00	\$299.02	297.0						

Monthly Summary							
Month	Spots	Dollars					
2018-Oct	110	\$88,800.00					
Total	110	\$88,800.00					

					Trans	action History		
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/15/18 2:25 PM	Michael Strickler	Confirmed	2	2	\$0	\$88,800.00	Changes: Total CPP from \$299.02 to \$299.00, Total CPM from \$299,020.10 to \$298,999.97. 4 buylines added or modified.
Makegood 1	7/23/18 6:24 PM	SHEPARD RITZEN	Confirmed	44	42	\$0		Changes: Total Spots from 110 to 112, Total GIMPs from 0 to 297, Total CPM from \$0.00 to \$299,020.10. 13 buylines added or modified.
Queued for Electronic Contracting	7/19/18 9:19 AM					\$0	\$0	
New	7/19/18 8:41 AM	SHEPARD RITZEN	Confirmed	110		\$88,800.00	\$88,800.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS, WITHOUT REGARD TO RACE OR ETHNICITY. Non-Discrimination Policy



Contract # 26110228

Changes as of: 7/23/2018 at 6:24 PM

Version: Highlighting Makegood 1

Status: Confirmed Con Type: POLITICAL/VOTE

Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 10/8/18 - 10/21/18 Advertiser: Voters In Charge

Station: WALA Market: Mobile

Total \$: \$88,800.00

CPE: 644/1193/9664

815 SLATERS LANE

Product: Voters In Charge

Office: PHILADELPHIA Service: Nielsen

Total Spots: 112

ALEXANDRIA, VA

Agency Order #: 7549633

Total CPP: \$299.02

22314

Buyer: MediaAssistant,

NMRPP

Primary Demo: Adults 35+

Total GRP: 297.0

Salesperson: SHEPARD RITZEN 215-567-7950

Assistant: SHEPARD RITZEN 215-567-7950

Traffic #: 893925

Separation:

Comments: Separation: 30

	:					5	10/8 - 10/15	Total	Total		1 :
# Day/Time	DP	Program	Rate	Len	10/8	10/15		Spots	\$	CPP*	GRP*
M-F MSD 6 2p-3p		The Doctors	\$175.00	30	5 ¥ 0	5 1 0		0	\$0.00	\$108.70	0.0
M-F MSD 9 6:30p-7p		Wheel of Fortune	\$1,250. 00	30	5 ≧ 0	5 ≧ 0		0	\$0.00	\$294.12	0.0
M-F MSD 10 10p-10:30p		Fox 10 News @ 10P	\$800.00	30	5 ≧ 0	5 ≧ 0		0	\$0.00	\$457.14	0.0
M-F MSD 13 10:30p-11p		Blackish	\$180.00	30	5 1 0	5 10		0	\$0.00	\$185.57	0.0
MSD 14 11p-12m		How I Met Your Mother	\$75.00	30	1 0	1 1 0		O	\$0.00	\$375.00	0.0
M-F MGD 23 2p-3p		People's Court	\$175.00	30	5	5		10	\$1,750.00	\$109.38	16.0
M-W,F MGD 24 6:30p-7p		Wheel of Fortune	\$1,250. 00	30	4	4		8	\$10,000.00	\$290.70	34.4
M-W,F MGD 25 10p-10;30p		Fox 10 News @ 10P	\$800,00	30	4	4		8	\$6,400.00	\$444.44	14.4
Th MGD 26 10:30p-11p		Fox 10 News @ 10P	\$800.00	30	1	1		2	\$1,600.00	\$444.44	3.6
M-W,F MGD 27 10:30p-11p		Blackish	\$180.00	30	4	4		8	\$1,440.00	\$180,00	8.0
M-F MGD 28 11p-11:30p		Blackish	\$90.00	30	2	2		4	\$360.00	\$90.00	4.0
Su MGD 29 11:30p-12m		How I Met Your Mother	\$75.00	30	1	1		2	\$150.00	\$375.00	0.4
Sa MGD 30 7p-10:30p		NCAA FTBL	\$1,250. 00	30	0	2		2	\$2,500.00	\$462.96	5.4
			TO	TALS:	55	57		112	\$88,800.00		297.0



Contract # 26110228

CPE: 644/1193/9664

Flight: 10/8/18 - 10/21/18

Version: Highlighting Makegood 1 Station: WALA

Status: Confirmed Con Type: POLITICAL/VOTE

Agency: NATIONAL MEDIA RESEARCH

Advertiser: Voters in Charge

Changes as of: 7/23/2018 at 6:24 PM

Market: Mobile

Total \$: \$88,800.00

PLANNING

815 SLATERS LANE

Product: Voters In Charge

Office: PHILADELPHIA

Total Spots: 112

ALEXANDRIA, VA

Agency Order #: 7549633

Service: Nielsen

Total CPP: \$299.02

22314

Buyer: MediaAssistant,

NMRPP

Primary Demo: Adults 35+

Total GRP: 297.0

Salesperson: SHEPARD RITZEN

Assistant: SHEPARD RITZEN

215-567-7950

215-567-7950

Traffic #: 893925

Separation:

Special Instructions
Instructions

	Order Level Comments								
Date/Time	Added by	Comment							
10/15/18 2:25 PM	Michael Strickler	missed due to Hurricane Michael coverage, m/g STP - thx							
08/16/18 3:56 PM	SHEPARD RITZEN	revised MKGD keeping \$ same, but rest of prog changes created & 1 mkgd for thu night 630p wheel spots							
07/23/18 6:24 PM	Michael Strickler	reworked programming and rates - thx							
07/23/18 4:39 PM	System	Notice Received.							
07/19/18 8:43 AM	SHEPARD RITZEN	Separation: 30							

	Competitive Information							
Market Budget:	\$340,833							
WALA Share:	18%							
Comment:	est share: FL focused							
Unknown:	82%							

			t Summary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	112	@00 000 00	\$299.02	297.0
Total	100%	112	\$88,800.00	\$299.02	297.0

P	Monthly Sum	nary
Month	Spots	Dollars
2018-Oct	112	\$88,800.00
Total	112	\$88,800.00

	A STATE OF THE STA				Trans	action History	/	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/15/18 2:25 PM	Michael Strickler	Confirmed	2	2	\$0	\$88,800.00	Changes: Total CPP from \$299.02 to \$299.00, Total CPM from \$299,020.10 to \$298,999.97. 4 buylines added or modified.
Makegood 1	7/23/18 6:24 PM	SHEPARD RITZEN	Confirmed	44	42	\$0		Changes: Total Spots from 110 to 112, Total GIMPs from 0 to 297, Total CPM from \$0.00 to \$299,020.10. 13 buylines added or modified.
Queued for Electronic Contracting	7/19/18 9:19 AM					\$0	\$0	
New	7/19/18 8:41 AM	SHEPARD RITZEN	Confirmed	110		\$88,800.00	\$88,800.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 26110228

Changes as of: 10/15/2018 at 2:25 PM

Flight: 10/8/18 - 10/21/18

Station: WALA

Status: Confirmed Con Type: POLITICAL/VOTE

CPE: 644/1193/9664 Agency: NATIONAL MEDIA RESEARCH PLANNING

Advertiser: Voters in Charge

Market: Mobile

Total \$: \$88,800.00

815 SLATERS LANE Product: Voters In Charge ALEXANDRIA, VA

Agency Order #: 7549633

Total Spots: 112

Service: Nielsen

Total CPP: \$299.00

22314

Buyer: MediaAssistant,

Primary Demo: Adults 35+

Total GRP: 297.0

NMRPP Salesperson: SHEPARD RITZEN

Assistant: SHEPARD RITZEN

215-567-7950

215-567-7950

Office: PHILADELPHIA

Version: Highlighting Makegood 2

Traffic #: 893925

Separation:

Comments: Separation: 30

							10/8 - 10/15	Total	Total		
# Day/Time	DP	Program	Rate	Len	10/8	10/15		Spots	\$	CPP*	GRP*
M-F MSD 7 3p-4p		Dr. Phil	\$300.00	30	5 4	5		9	\$2,700.00	\$120.97	22.3
M-F MSD 23 2p-3p		People's Court	\$175.00	30	5 4	5		9	\$1,575.00	\$109.38	14.4
W-F MGD 31 2p-3p		People's Court	\$175.00	30	0	1		1	\$175.00	\$109.38	1.6
W-F MGD 32 3p-4p		Dr. Phil	\$300.00	30	0	1		1	\$300.00	\$120.00	2.5
			TO	TALS:	53	59		112	\$88,800.00	\$299.00	297.0



Contract # 26110228

Changes as of: 10/15/2018 at 2:25 PM

Agency: NATIONAL MEDIA

RESEARCH PLANNING

815 SLATERS LANE

ALEXANDRIA, VA 22314

CPE: 644/1193/9664

Flight: 10/8/18 - 10/21/18

Advertiser: Voters In Charge

Station: WALA

Status: Confirmed Con Type: POLITICAL/VOTE

Market: Mobile

Version: Highlighting Makegood 2

Total \$: \$88,800.00

Office: PHILADELPHIA

Service: Nielsen

Total Spots: 112

Total CPP: \$299.00

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Agency Order #: 7549633

Salesperson: SHEPARD RITZEN 215-567-7950

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Traffic #: 893925

Separation:

Special Instructions		

			Order Level Comments	***************************************	-	
Date/Time	Added by	Comment				
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07/23/18 6:24 PM	Michael Strickler	reworked programming and rates		<u> </u>		
07/23/18 4:39 PM	System	Notice Received.				
07/19/18 8:43 AM	SHEPARD RITZEN	Separation: 30				

	Competitive Information	
Market Budget:	\$340,833	
WALA Share:	18%	
Comment:	est share: FL focused	
Unknown:	82%	

		Daypar	t Summary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	112	\$88,800.00	\$299.00	297.0
Total	100%	112	\$88,800.00	\$299.00	297.0

1	Monthly Sumi	nary
Month	Spots	Dollars
2018-Oct	112	\$88,800.00
Total	112	\$88,800.00

	•				Trans	action History	/	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/15/18 2:25 PM	Michael Strickler	Confirmed	2	2	\$0	\$88,800.00	Changes: Total CPP from \$299.02 to \$299.00, Total CPM from \$299,020.10 to \$298,999.97. 4 buylines added or modified.
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ORDER

N 1 WALA		Î	אין אין דו	WPAN	WMPV	WKRG	WJTC	WHBR	WFNA	WFGX	WEIQ	WEAR	WAWD	Competitive Share	Market	WALA	Order Share	Shepard Ritzen	Account Executive	Account Executives	10/01/18	Start Date								Advertiser					Agency								Orders
10/08/18	Start													re Share			re	tzen	ecutive	xecutives	10/21/18	End Date		Rever	Rever	Rever	Priority:	Produ	Demo	Name:			Billing	Buying	Name:	(<u></u>	Order	Origin	Flight	Estimate:	Produ	Alt Order #:	Order
10/19/18 M-F M-F																			Sales Office			_	4	Revenue Code 3:	Revenue Code 2:	Revenue Code 1:	Υ,	Product Codes:	Demographic:	ř.			Billing Contact:	Buying Contact:	ñ	7	Order Type:	Original Date / Rev:	Flight Dates:	ate:	Product Desc:	der#:	Order / Rev:
M-F 7-8a M-F Fox 10 News at 7-8a	. 1 2 2	ò	0%%	0%	0%	0%	0%	0%	0%	0%	0%	82%	0%	Share	100%	18%	Share				113 \$88	# Spots Gross Amount		FLT	PL	POL	FNP	Political-Issues	A35+	Voters I	Alexandi	815 5181			Nationa		GENERAL		10/08/18	9664	Voters in	26110228	893925
CM ws at 7-8a			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$404,533.33	\$0.00	Total	\$493,333.33	\$88,800.00	Total		Sales Region		\$88,800.00							-issues		Voters In Charge	Alexandria, VA 22314	815 Staters Lane			Il Media Rese	1	A	07/23/18 / 10/16/18	10/08/18 - 10/21/18		Voters in Charge	28	
7a-8a (7:00 AM-7:30 AM)		•					Ü	U	U	Ü	J	w	υl	_=]	ω.		1	Start Of Ord	Start Date / End Date		\$75,480.00	Net Amount									1 +2				National Media Research Planning & F								
MIWIE: 7:30 AM)																		Start Of Order - End Of Order	End Date	0	October 2018	Totals Month			Un Un	 	Ad	Or.	Ne Ne		 	. 0					Sa	Sa	Pri				
TF :30																		Order			2018				Unit Code:	Agency External ID:	Advertiser External ID:	Order Separation:	New Business Thru:		Agency Commission:	billing cycle.	Billing Calendar:	Billing Type:	l	(Sales Region:	Sales Office:	Primary AE:				
O	Spots																	100%	Order %	į	113	#Spots				ÏĐ.	'nal ID:	1	hru:				1			•	1	1	1	_			
\$/00.00TNT	Rate Pri F																			•	\$88,800.00	Gross Amount			General			00:30:00			15%		Broadcast	Cash	-		National	E-PHI	Shepard Ritzen	WALA			WALA-TV MOBIL
2.70 NM	Rtg Type Spots																					Net										***************************************		***************************************					en				ILE - PENSACOI
Ψ,	1																				\$75,480.00 \$75,480.00																						È 🔏
\$7,000.00	Amount																				297,10 297,10	Rating			1	l	1		l		ļ	I	1	l		l		l	1				

Flight Dates: Alt Order #: Order / Rev: 893925 26110228 10/08/18 - 10/21/18 Estimate: Product Desc: Advertiser: Voters in Charge
Voters in Charge
9664 WALA

Start Date End Date Week: 10/08/18 10/14/18	N10 WALA 10/08/18 10/19/18	Start Date End Date Week: 10/08/18 10/14/18 Week: 10/15/18 10/21/18	N 9 WALA 10/08/18 10/19/18	<u>Start Date</u> <u>End Date</u> Week: 10/08/18 10/14/18 Week: 10/15/18 10/21/18	N 8 WALA 10/08/18 10/19/18 Jeopardy	Credited Week: 10/15/18 10/21/18	Start Date End Date Weel Week: 10/08/18 10/14/18 MTWI Spot Ch Date Range Description 5 WALA 10/08/18-10/14/18 M-F 3-4p	7	Veek: 10/15/18 1	Week: 10/08/18 10/14/18 MTW I Spot Ch Date Range Description 3 WALA 10/08/18-10/14/18 M-F 2-3p Credited	The Doctors Start Date End Date	N 6 WALA 10/08/18 10/19/18	Week: 10/08/18 10/14/18 Week: 10/15/18 10/21/18	Sat FC Fox 10 News Weekend Saturday 7A	7	Start Date End Date Week: 10/08/18 10/14/18 Week: 10/15/18 10/21/18	N 4 WALA 10/13/18 10/20/18 Sat FO Sat FC Fox 10 News Weekend Saturday 7A	Start Date End Date Week: 10/08/18 10/14/18 Week: 10/15/18 10/21/18	N 3 WALA 10/08/18 10/19/18	<u>Start Date</u> <u>End Date</u> Week: 10/08/18 10/14/18 Week: 10/15/18 10/21/18	N 2 WALA 10/08/18 10/19/18 Fox 10 News @ 7A	Start Date End Date Week: 10/08/18 10/14/18 Week: 10/15/18 10/21/18	-
Weekdays MTW-F	9/18 M-F 10p-1030p M-F 10p-1030p	Weekdays MTW-F MTW-F	9/18 M-F 630-7p M-F 630-7p	Weekdays MTWTF MTWTF	9/18 M-F 6-630p M-F 6-630p	/18 MTWTF	<u>on</u>	M-F 3-4p M-F 3-4p		Description /18 M-F 2-3p	Weekdays	9/18 M-F 2-3p M-F 2-3p	vveexdays	X 10 News	Sat FOX 10 News	<u>(days</u> -S-	0/18 Sat FOX 10 News 7-8a Sat FOX 10 News 7-8a Saturday 7A	Weekdays MTWTF MTWTF	9/18 M-F 8-9a C M-F Fox 10 News at 8-9a	Weekdays MTWTF MTWTF	M-F 7-8a M-F Fox 10 New	Weekdays MTWTF MTWTF	Inventory Code
Spots/Week Rate 4 \$800.00	CM M-F 1	Spots/Week Rate 4 \$1,250.00 4 \$1,250.00	CM 630p-7p	Spots/Week Rate 5 \$1,200.00 5 \$1,200.00	CM 6p-630p	6 \$300.00	<u>Spots/Week Rate</u> 5 \$300.00 <u>Start/End Time</u> 3p-4p	CM 3p-4p	6 \$175.00	\$ \$1/5.00 <u>Start/End Time</u> 2p-3p		CM 2p-3p	1 \$200.00 1 \$200.00		CM	<u>Spots/Week Rate</u> 1 \$200.00 1 \$200.00	CM	Spots/Week Rate 5 \$600.00 5 \$600.00	Z	5 \$7 5 \$7	CM 7a-8a at 7-8a (7:30 £	Spots/Week Rate 5 \$700.00 5 \$700.00	
<u>Rating</u> 0.00 1.80	M-F 10p-1030p MTW-F:	Rating 0.00 4.30 0.00 4.30	7p MTW-F	Rate Rating 00.00 4.00 00.00 4.00	Op MTWTF	0.00 2.50	Rate <u>Rating</u> 00.00 2.50 Time		5.00 1.60		Rate Rating	MTWTF	00.00 1.60 00.00 1.60	3:00		Rate Rating 00.00 1.60 00.00 1.60	-7:30 AM)	Rate Rating 0.00 2.40 0.00 2.40	8a-9a MTWTF (8:00 AM-8:30 AM)	Rate Rati 0.00 2 0.00 2	VM-8:00	Rate Rating 00.00 2.70 00.00 2.70	I₫
	:30 4		:30 4		:30		<u>Weekdays Le</u> MTWThF	:- :30 5		<u>Weekdays</u> <u>Le</u> мтwтhF		:30 5			·S- :30 1		·s- :30 1		: :30		:30		s Len Spots
	\$800.00FNP 1		\$1,250.00FNP 4		\$1,200.00FNP 4		Length Rate Rt ::30 (\$300,00) 2	\$300.00FNP 2		Length Rate Rtg Type :30 (\$175.00) 1.60 NM		\$175.00FNP 1			\$200.00FNP 1		\$200.00 FNP 1		\$600.00FNP 2	į.	\$700.00FNP 2		Rate Pri R
	1.80 NM 8		4.30 NM 8		4.00 NM 10		Rtg Type 2.50 NM	2.50 NM 10	<u>-1</u>	g <u>Type</u> .60 <i>NM</i>		1.60 NM 10			1.60 NM 2		1.60 NM 2		2.40 NM 10		2.70 NM 10		Rtg Type Spots
	\$6,400.00		\$10,000.00		\$12,000.00			\$3,000.00				\$1,750.00			\$400.00		\$400.00		\$6,000.00		\$7,000.00		Amount

Flight Dates: Alt Order #: Order / Rev: 26110228 10/08/18 - 10/21/18 893925 Estimate: Product Desc: Advertiser: Voters in Charge
Voters in Charge
9664 WALA

\$5,000.00 \$1,000.00	N -	11.60 NM 2.50 NM	\$5,000.00FNP 1	1 \$8	:30	Eating 11.60 130pS	\$4,000.00 5:0 NFL Reg Season I-(3:05 PM-6:05 PM) Rate Ratin \$5,000.00 11.6 Su 1030p-1130p - Su 1030p-1130p - Su 2:4 \$500.00 2:4	n Late GaM n Late Game l A Spots/Week e Night CM te Night Spots/Week Spots/Week 1	eek: 10/08/18 10/14/18S eek: 10/08/18 10/14/18S WALA 10/21/18 10/21/18 NFL Reg Season Late GaM NFL Sunday Late: New Orleans at Baltimore Start Date End Date Weekdays Spots/Wee eek: 10/15/18 10/21/18 NFL Sunday Late Night CM NFL Sunday Late Night Wrap-Up Show Start Date End Date Weekdays Spots/Wee eek: 10/08/18 10/14/18S eek: 10/15/18 10/14/18S eek: 10/15/18 10/14/18S	10/21/18 10/14/18 10/21/18 10/14/18 NFL Reg in N	Week: 10/08/18 N 19 WALA 10/21/18 COMMENTS APP NFL Sunday Late: Start Date Week: 10/15/18 N 20 WALA 10/14/18 NFL Sunday Late Start Date Week: 10/08/18 Week: 10/08/18
\$4,000.00	→ N	5.90 NM	\$2,000.00FNP \$4,000.00FNP	φ κ	:30	8ating 5.80 5.80 5.80 coo PM)	6p-8p (6:30 PM-7:20 PM) Rate Ratin \$2,000.00 5.8 \$2,000.00 5.8 \$2,000.00 5.8 (12:00 PM-3:00 PM)	reGameCM reGame Spots/Week Spots/Week 1 1 n Early @M n Early Game J A	WALA 10/11/18 10/18/18 NFL Thursday PreGameCM NFL Thursday Night Football Pre-Game Start Date End Date Weekdays Spots/Week (eek: 10/08/18 10/14/18T (eek: 10/15/18 10/21/18T (WALA 10/14/18 10/14/18 NFL Reg Season Early @M NFL Reg Season Early Game COMMENTS APPLY TO SUB LINES A THRU A NFL Sunday Early: Week 6	10/11/18 10/18/18 Ity Night Football Pre-ind Date	N 17 WALA 10/11/18 10/18/18 NFLT Thursday Night Football Pre-Game Start Date End Date Week: 10/08/18 10/14/18 Week: 10/15/18 10/21/18 N 18 WALA 10/14/18 10/14/18 NFL F COMMENTS APPLY TO SUB LINE NFL Sunday Early: Week 6
\$2,400.00	и	3.30 NM	E F		:30	Rating 5.10 5.10 F Rating 3.30 3.30	Rate \$4,500.00 \$4,500.00 7p-8p 7p-8p Rate \$1,200.00 \$1,200.00	Spots/Week 1 1 CM Spots/Week 1 1 1	Weekdaysww Fri 7-8p Fri Prime Hour 1 Kids-FOX WeekdaysF	End Date 10/14/18 10/21/18 18 10/19/18 18 10/19/18 ing/The Cool End Date 10/14/18 10/21/18	Empire-FOX Start Date Week: 10/08/18
\$150.00 \$9,000.00	n n	0.20 NM 5.10 NM	\$75.00FNP	<u>→</u>	:i0 :i0	Rating 0.20 0.20w	Su 1130p-12a <u>Rate</u> \$75.00 \$75.00 7-8p	Spots/Week 1 1 1 CM	Su 1130p-12a Su 1130p-12a Su 1130p-12a WeekdaysSS Wed 7-8p Wed 7-8p Wed Prime Hour	18 10/21/18 Mother End Date 10/14/18 10/21/18 18 10/17/18	N 14 WALA 10/14/18 10/2 How I Met Your Mother Start Date End I Week: 10/08/18 10/14 Week: 10/15/18 10/21 N 15 WALA 10/10/18 10/1
\$1,440.00	ο	1.00 NM	1		:30	Rating 2.40 2.40 MTW-F- MTW-F- 1.00 1.00	Rate \$800.00 \$800.00 1030p-1100p Rate \$180.00 \$180.00	Spots	WeekdaysS M-F 1030-11p M-F 1030-1100p Weekdays MTW-F MTW-F	lews @ 930P <u>L Date</u> End Date 10/14/18 10/21/18 10/08/18 10/19/18 10/08/18 10/19/18 L Date End Date 10/14/18 10/14/18 10/14/18	Fox 10 N Star eeek: 10/1 eeek: 10/1 WALA WALA Blackish Star eeek: 10/0
\$1,600.00	N I	2.40 NM			30	Rating 2.90 2.90	Rate \$900.00 \$900.00	> क्रि	Weekdays SpoSS Su 930-10p Su 930-10p Su 930-10p) 9P End Date 10/14/18 10/21/18 18 10/21/18	Fox 10 N <u>Star</u> eek: 10/0 eek: 10/1 WALA
Amount \$1.800.00	Spots 2	Rtg Type Spots	Rate Pri F	pots	Len Spots	Time Days Rating 1.80	Break Start/End Time //Week Rate Ra	Spots	Inventory Code Weekdays MTW-F Su 9-930n	End End Date 10/21/18	Ln Ch Start Start Date I Week: 10/15/18 N11 WALA 10/14/18

Print Date: 10/23/18 16:33:26 Page 4 of 4

Flight Dates: Alt Order #: Order / Rev: 26110228 10/08/18 - 10/21/18 893925 Estimate: Product Desc: Advertiser: Voters in Charge
Voters in Charge
9664 WALA

113 \$88,800.00	113	otals	T								
						<u>Rating</u> 0.00	Rate \$0.00	Spats/Week 1	Weekdays -T	End Date 10/14/18	Start Date Week: 10/08/18
\$0.00	~	0.00 NM	\$0.00NC	_	:30	-T	11p-1130p	CM M	M-F 11-1130p M-F 11p-1130p	18 10/09/18	N24 WALA 10/09/18 10/09/18 M-F 11-1130p M-F 11p-1130
						Rating 1.80 1.80	Rate \$800.00 \$800.00	Spots/Week 1	<u>Weekdays</u> T	End Date 10/14/18 10/21/18	Start Date Week: 10/08/18 Week: 10/15/18
\$1,600.00	2	1.80 NM	\$800.00FNP 1.80 NM	_	:30	M-F 1030p-11pT	M-F 1030p-1	CM	M-F 1030p-11p M-F 1030p-11p	18 10/21/18	N23 WALA 10/08/18 10/21/18 M-F 1030p-11p M-F 1030p-11p
						Rating 2.70	<u>Rate</u> 2 \$1,250.00	Spots/Week 2	<u>Weekdays</u> S-	End Date 10/21/18	Start Date Week: 10/15/18
\$2,500.00	12	2.70 NM	2 \$1,250.00FNP 2.70 NM		:30	NCAA Football PriiS-	NCAA Footb	rime CM rime	NCAA Football Prime NCAA Football Prime	18 10/20/18	N 22 WALA 10/20/18 10/20/18 NCAA Football Prime
						Rating 1.00 1.00	<u>Rate</u> \$90.00 \$90.00	Spots/Week 2 2	Weekdays MTWTF MTWTF	End Date 10/14/18 10/21/18	Start Date Week: 10/08/18 Week: 10/15/18
\$360.00	4	FNP 1.00 NM	\$90.00FNP	Ŋ	:30	MTWTF	11p-1130p	CM	M-F 11-1130p M-F 11p-1130p	18 10/21/18	N21 WALA 10/08/18 10/21/18 M-F 11-1130p M-F 11p-1130
Amount	Spots	Pri Rtg Type Spots	Rate Pri F	Len Spots	Len .	îme Days	Break Start/End Time		Inventory Code	End	Ln Ch Start