

Contract # 26110229

CPE: 644/1193/9665

Agency: NATIONAL MEDIA RESEARCH PLANNING

815 SLATERS LANE ALEXANDRIA, VA 22314

Changes as of: 7/19/2018 at 8:41 AM

Flight: 10/22/18 - 11/6/18 Advertiser: Voters In Charge

Product: Voters In Charge

Buyer: MediaAssistant,

Version: Original Order Station: WALA

Market: Mobile

Con Type: POLITICAL/VOTE

Total \$: \$74,305.00

Office: PHILADELPHIA

Service: Nielsen

Total Spots: 113

Total CPP: \$260.32

Primary Demo: Adults 35+

Total GRP: 285.4

215-567-7950

NMRPP Salesperson: SHEPARD RITZEN

Assistant: SHEPARD RITZEN 215-567-7950

Traffic #: 893929

Separation:

Agency Order #: 7549829

Comments: 11/6, 3pm cut off. Separation: 30

							٠.	10/22 - 11/5	Total	Total	- 1	100
	DP	Program	Rate	Len	10/22	10/29	11/5		Spots	\$	CPP*	GRP*
M-F 1 7a-7:30a		Fox 10 News @ 7A	\$700.00	30	5	5	1		11	\$7,700.00	\$258.30	
M-F 2 7:30a-8a		Fox 10 News @ 7A	\$700.00	30	5	5	1		11	\$7,700.00		
M-F 3 8a-8:30a		Fox 10 News @ 8A	\$600.00	30	5	5	1		11	\$6,600.00		
Sa 4 7a-7:30a		Fox 10 News Weekend Saturday 7A	\$200.00	30	1	1	0		2		\$126.58	
Sa 5 7:30a-8a		Fox 10 News Weekend Saturday 7A	\$200.00	30	1	1	0		2	\$400.00	\$125.00	
M-F 6 2p-3p		The Doctors	\$175.00	30	5	5	1		11	\$1,925.00		
M-F 7 3p-4p		Dr. Phil	\$300.00	30	5	5	1		11	\$3,300.00		27.3
M-F 8 6p-6:30p		Jeopardy	\$1,200. 00	30	5	5	1			\$13,200.00		43.7
M-F 9 6:30p-7p		Wheel of Fortune	\$1,250. 00	30	5	5	1		11	\$13,750.00		46.8
M-F 10 10p-10:30p		Fox 10 News @ 10P	\$800.00	30:	5	5	1		11	\$8,800.00		
Su 11 9p-9:30p		Fox 10 News @ 9P	\$900.00	30	1	1	0		2	\$1,800.00		
Su 12 9:30p-10p		Fox 10 News @ 930P	\$800.00	30	1	1	0		2	\$1,600.00		
M-F 13 10:30p-11p		Blackish	\$180.00	30		5	1		11	\$1,980.00		
Su 14 11p-12m		How I Met Your Mother	\$75.00	30		1	0		2		\$375.00	
Th 15 6:30p-7:20p		Thursday Night Football Pre-Game	\$2,000. 00	30		1	0		2	\$4,000.00		11.6
Su 16 10:30p-11:30p		NFL Sunday Late Night Wrap-Up Show	\$500.00	30		1	0		2			
	·			TALS:		52	9		113	\$1,000.00 \$74,305.00		5.0 285.4



Contract # 26110229 Changes as of: 7/19/2018 at 8:41 AM

CPE: 644/1193/9665 Flight: 10/22/18 - 11/6/18

Agency: NATIONAL MEDIA Advertiser: Voters in Charge RESEARCH

PLANNING

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency Order #: 7549829

Salesperson: SHEPARD RITZEN

Product: Voters in Charge

Buyer: MediaAssistant,

215-567-7950

NMRPP

Assistant: SHEPARD RITZEN

Version: Original Order

Office: PHILADELPHIA

Station: WALA

Market: Mobile

Service: Nielsen

Primary Demo: Adults 35+

215-567-7950

Con Type: POLITICAL/VOTE Total \$: \$74,305.00

Total Spots: 113 Total CPP: \$260.32

Total GRP: 285.4

Traffic #: 893929

Separation:

Special	
Instructions	

			Order Level Comments		
Date/Time	Added by	Comment		1.1	
08/16/18 4:08 PM	SHEPARD RITZEN	revised to keep rates as they we	ere bought, and apply alt MKGDS to keep ove	erall \$ the same.	
07/23/18 6:34 PM	Michael Strickler	Rework programming and rates	s - thx		
07/23/18 4:39 PM	System	Notice Received.			
07/19/18 8:43 AM	SHEPARD RITZEN	11/6, 3pm cut off. Separation: 3	00		

	Competitive Information					
Market Budget:	\$340,833					
WALA Share:	18%					
Comment:	est share: FL focused					
Unknown:	82%					

	Daypart Summary									
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	113	\$74,305.00	\$260.32	285.4					
Total	100%	113	\$74,305.00	\$260.32	285.4					

Moi	nthly Summar	у
Month	Spots	Dollars
2018-Oct	52	\$34,200.00
2018-Nov	61	\$40,105.00
Total	113	\$74,305.00

				e gradent	Trans	action History			Tall to A	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	1 4 : 5 ***	
Makegood 1	7/23/18 6:34 PM	SHEPARD RITZEN	Confirmed	45	45	\$0	\$74,305.00	Changes: Total CPP from \$260 from \$0.00 to \$260,326.52. 18	.32 to \$260.33, Totouvlines added or n	al GIMPs from 0 to 285, Total CPM
Queued for Electronic										
Contracting	7/19/18 9:18 AM					\$0	\$0			
New	7/19/18 8:41 AM	SHEPARD RITZEN	Confirmed	113		\$74,305.00	\$74,305.00			

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 26110229

CPE: 644/1193/9665

Agency: NATIONAL MEDIA RESEARCH PLANNING

815 SLATERS LANE

ALEXANDRIA, VA 22314

Changes as of: 7/23/2018 at 6:34 PM

Flight: 10/22/18 - 11/6/18

Advertiser: Voters In Charge

Product: Voters in Charge

Agency Order #: 7549829

Buyer: MediaAssistant, NMRPP

Salesperson: SHEPARD RITZEN

215-567-7950

Version: Highlighting Makegood 1

Office: PHILADELPHIA

Station: WALA Market: Mobile

Service: Nielsen

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Total \$: \$74,305.00

Status: Confirmed

Total Spots: 113

Total CPP: \$260.33

Total GRP: 285,4

Assistant: SHEPARD RITZEN 215-567-7950

Traffic #: 893929

Separation:

Comments: 11/6, 3pm cut off. Separation: 30

	1,1,1,1,1							1	10/22 - 11/5	Total	Total		. 1
#	Day/Time	DP	Program	Rate	Len	10/22	10/29	11/5		Spots	\$	CPP*	GRP*
MSD 6	_ ·		The Doctors	\$175.00	30	5∦0	5∦0	110		0	\$0.00	\$108.70	0.0
	M-F 6:30p-7p		Wheel of Fortune	\$1,250. 00	30	5 ∦ 0	5 ∦ 0	1		1	\$1,250.00	\$294.12	4.3
MSD 10	M-F 10p-10:30p		Fox 10 News @ 10P	\$800.00	30	5 ¥ 0	5 ∦ 0	1		1	\$800.00	\$457.14	1.8
MSD 11	Su 9p-9:30p		Fox 10 News @ 9P	\$900.00	30	1 0	1	0		1	\$900.00	\$306.12	2.9
MSD 12	Su 9:30p-10p		Fox 10 News @ 930P	\$800.00	30	1 0	1	0		1	\$800.00	\$338.98	2.4
MSD 13	M-F 10:30p-11p		Blackish	\$180.00	30	5 0	5 ≧ 0	1		1	\$180,00	\$185.57	1.0
MSD 14	Su 11p-12m		How I Met Your Mother	\$75,00	30	1 ∦ 0	1∦0	0		0	\$0,00	\$375.00	0.0
MGD 19	M-F 2p-3p		People's Court	\$175.00	30	5	5	1		11	\$1,925,00	\$109.38	17.6
	M 6:30p-7p		Wheel of Fortune	\$1,250. 00	30	1	0	0		1	\$1,250.00		
MGD 21	M-W,F 6:30p-7p		Wheel of Fortune	\$1,250. 00	30	0	4	0		4	\$5,000.00		
MGD 22	M-W,F 10p-10:30p		Fox 10 News @ 10P	\$800.00	30	4	4	0		8	\$6,400.00		14.4
MGD 23	Th 10:30p-11p		Fox 10 News @ 10:30P	\$800.00	30	1	1	0		2	\$1,600.00		
MGD 24	Su 10p-10:30p		Fox 10 News @ 10P	\$850.00	30	2	0	0		2	\$1,700.00		4.8
	M-W,F 10:30p-11p		Blackish	\$180.00	30	4	4	0		8	\$1,440.00		
MGD 26	M-F 11p-11:30p		Blackish	\$90.00	30	2	2	0		4	\$360.00		
MGD 27	Su 11:30p-12m		How I Met Your Mother	\$75.00	30	1	1	0		2		\$375.00	
MGD 30	Tu-W,F 6:30p-7p		World Series Pre-Game	\$3,000. 00	30	2	0	0		2	\$6,000.00		
MGD 31	Su 7a-8a		News	\$250,00	30	0	1	0		1		\$89.29	
					TALS:	51	53	9		113	\$74,305.00		285.4



Contract # 26110229

CPE: 644/1193/9665

Changes as of: 7/23/2018 at 6:34 PM Flight: 10/22/18 - 11/6/18

Station: WALA

Version: Highlighting Makegood 1

Status: Confirmed Con Type: POLITICAL/VOTE

Agency: NATIONAL MEDIA RESEARCH

Advertiser: Voters In Charge

Market: Mobile

Total \$: \$74,305.00

PLANNING

815 SLATERS LANE

ALEXANDRIA, VA

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Total Spots: 113

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215-567-7950

Assistant: SHEPARD RITZEN 215-567-7950

Traffic #: 893929

Separation:

	Special Instructions
•	

		•	Orde	er Level Comments		 14.4	
Date/Time	Added by	Comment				 in the second	
08/16/18 4:08 PM	SHEPARD RITZEN	revised to keep rates as they we	ere bought, and apply alt	MKGDS to keep overall \$ the s	ame.		
07/23/18 6:34 PM	Michael Strickler	Rework programming and rates				 	
07/23/18 4:39 PM	System	Notice Received.				 	
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	Competitive Information	÷
Market Budget:	\$340,833	
WALA Share:		
Comment:	est share: FL focused	
Unknown:	82%	

Daypart Summary								
Day/Time	% Distrib	Spots	Dollars	CPP	GRP			
	100%	113	\$74,305.00	\$260.33	285.4			
Total	100%	113	\$74,305.00	\$260.33	285,4			

Moi	nthly Summar	у
Month	Spots	Dollars
2018-Oct	51	\$35,200.00
2018-Nov	62	\$39,105.00
Total	113	\$74,305.00

	No. of the second				Trans	action History		
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/23/18 6:34 PM	SHEPARD RITZEN	Confirmed	45	45	\$0	\$74,305.00	Changes: Total CPP from \$260.32 to \$260.33, Total GIMPs from 0 to 285, Total CPM from \$0.00 to \$260,326.52. 18 buylines added or modified.
Queued for Electronic								
Contracting	7/19/18 9:18 AM					\$0	\$0	
New	7/19/18 8:41 AM	SHEPARD RITZEN	Confirmed	113		\$74,305.00	\$74,305.00	

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ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER

•)				
Clacia	Alt Order #:	26110229	***************************************	WALA-TY MOBILE - PENSACOLA	
	Product Desc:				
	Estimate:			WALA	
	Flight Dates:	10/22/18 - 11/09/18	Primary AE:	Shepard Ritzen	
	Original Date / Rev:	Rev: 07/23/18 / 09/17/18	Sales Office:	E-PHI	
	Order Type:	GENERAL	Sales Region:	National	
Agency	Name:	National Media Research Planning & F	ing & F		
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		815 Slaters Lane	Billing Cycle:	EOM/EOC	
		Alexandria, VA 22314	Agency Commission:	15%	
Advertiser	Name:	Voters in Charge			
	Demographic:	A35+	New Business Thru:		
	Product Codes:	Political-Issues	Order Separation:	00:30:00	
	Priority:	FND	Advertiser External ID:		
	Revenue Code 1:) 1: POL	Agency External ID:		
	Revenue Code 2:) 2: PLI	Unit Code:	General	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	Revenue Code 3:) 3: FLT			
Start Date	End Date #	#Spots Gross Amount Net Amount	Month #Spots	Gross Amount Net Amount	Rating
10/01/18 10/29/18	10/28/18 11/06/18	51 \$35,200.00 \$29,920.00 62 \$39,105.00 \$33,239.25	October 2018 51 November 2018 62 Totals 113	\$35,200.00 \$29,920.00 \$39,105.00 \$33,239.25 \$74,305.00 \$63,159.25	129.70 152.90 282.60
Account Executives	es				
Account Executive	***************************************	Sales Office Sales Region Start Date	Ord		
Shepard Ritzen	en	•	Start Of Order - End Of Order 100%		
Order Share		Share Total			
Market		€			
Competitive Share	Share	Share Total			
WAWD					
VEIQ VEAR		82% \$338,500.56 0% \$0.00			
WFGX					
WENA					
WHBR					
WJTC					
WKRG					
WDAN					
WPMI		0% \$0.00			
WSRE					
Ln Ch N 1 WALA	Start End 10/22/18 11/06/18	Inventory Code Break Start/End Time M-F 7-8a CM 7a-8a	Days Len Spots MTWTF :30 5	Rate Pri Rtg Type Spots \$700.00FNP 2.70 NM 11	Amount \$7,700.00
:		O No. 25 7 95		1	4. 3. 66.66

M-F Fox 10 News at 7-8a

(7:00 AM-7:30 AM)

Z 9 z Z 7 **Z**の Z Oi Z 4 2 ω Z N Flight Dates: Alt Order #: Order / Rev: Week: 10/22/18 Week: 10/29/18 Week: 11/05/18 œ Week: 10/22/18 Week: 10/29/18 Week: 10/29/18 Week: 11/05/18 Week: 10/22/18 Week: 10/29/18 Week: 11/05/18 5 Week: 10/22/18 Week: 10/29/18 Week: 10/22/18 M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU B Wheel of Fortune WALA 11/05/18 Jeopardy M-F 6-630p COMMENTS APPLY TO SUB LINES A THRU B WALA COMMENTS APPLY TO SUB LINES A THRU B $$\rm M\mbox{-}F\mbox{ }2\mbox{-}3^{'}$$ COMMENTS APPLY TO SUB LINES A THRU B The Doctors Sat FOX 10 News 7-8a
COMMENTS APPLY TO SUB LINES A THRU A
Fox 10 News Weekend Saturday 7A M-F Fox 10 News at 8-9a COMMENTS APPLY TO SUB LINES A THRU B Fox 10 News @ 8A M-F Fox 10 News at 7-8a COMMENTS APPLY TO SUB LINES A THRU B Fox 10 News @ 7A COMMENTS APPLY TO SUB LINES A THRU A Fox 10 News Weekend Saturday 7A WALA 10/22/18 11/06/18 WALA 10/27/18 11/03/18 Ch Start End Inventory Code COMMENTS APPLY TO SUB LINES A THRU B WALA WALA 10/27/18 Fox 10 News @ WALA 10/22/18 WALA 10/22/18 Start Date 10/22/18 10/22/18 893929 10/22/18 - 11/09/18 26110229 10/28/18 11/04/18 11/11/18 End Date 10/28/18 11/04/18 11/11/18 10/28/18 11/04/18 11/11/18 10/28/18 11/04/18 End Date 10/28/18 11/04/18 11/11/18 10/28/18 11/04/18 11/11/18 End Date End Date End Date 11/04/18 11/11/18 11/04/18 10/28/18 10/28/18 End Date End Date 11/09/18 11/06/18 11/06/18 11/03/18 11/06/18 End Date 11/06/18 M-F 630-7p M-F 6-630p M-F 3-4p M-F 2-3p ĭ-F Sat FOX 10 News 7-8a Sat FOX 10 News 7-8a M-F 8-9a MTWTF--Weekdays MTWTF--MTWTF--M-F 3-4p MTWTF--Weekdays MTWTF--M Sat FOX 10 News 7-8a MTWTF-------S-Weekdays MTWTF--MTWTF--Weekdays Weekdays <u>₹</u> Weekdays MTWTF: ----S-Weekdays MT----MTWTF--MTWTF--Weekdays 7-8a S Spots/Week 5 5 Spots/Week 5 5 Spots/Week 5 5 Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week 9 8 8 8 8 8 8 Break 8 ~ 01 Q1 01 01 \$1,200.00 \$1,200.00 \$1,200.00 3p-4p 2p-3p Sat 7-8a 630p-7p 6p-630p (7:30 AM-8:00 AM) (7:00 AM-7:30 (8:00 AM-8:30 AM) 8a-9a Sat 7-8a (7:30 AM-8:00 AM) Start/End Time 7a-8a Rate \$300.00 \$300.00 \$300.00 \$175.00 \$175.00 \$175.00 Rate \$200.00 \$200.00 Estimate: Product Desc: Advertiser: <u>Rate</u> \$200.00 \$200.00 Rate \$600.00 \$600.00 \$600.00 \$700.00 \$700.00 \$700.00 Rate \$700.00 \$700.00 \$700.00 Rate Rate Rating 2.50 2.50 2.50 2.50 Rating 1.60 1.60 1.60 Rating 1.60 Rating 1.60 1.60 <u>A</u> <u>S</u> Rating Rating 2.70 2.70 2.70 2.70 Rating 2.70 2.70 2.70 2.70 4.00 4.00 4.00 2.40 2.40 2.40 1.60 9665 Voters In Charge Voters In Charge Z MTWTF--MTWTF-MTWTF-MTWTF--MTWTF-Days ķ ķ Len ä 8 <u>;;</u> <u>ښ</u> ၽွ ä ä မွ Spots ĊΊ ĊΊ Œ O1 Ot \$1,250.00FNP \$1,200.00FNP \$300.00FNP \$175.00 FNP \$200.00FNP \$200,00FNP \$600,00 FNP \$700.00FNP Rate Ψ. Ξ. Rtg Type 4.30 NM 2.70 NM 4.00 NM 2.50 NM 1.60 NM 1.60 NM 1.60 NM 2.40 NM WALA Spots \vec{z} ----y --- <u>...</u> 二 N N \$13,200.00 \$1,250.00 \$3,300.00 \$1,925.00 \$6,600.00 \$7,700.00 Amount \$400.00 \$400.00

Voters In Charge

Order / Rev:

893929

						<u>Rating</u> 1.80	<u>Rate</u> \$800.00	Spots/Week 4	Weekdays MTW-F	End Date 10/28/18	Start Date Week: 10/22/18	5
1								6 0	M-F 10p-1030p LINES A THRU	∍LY TO SUI	COMMEI Wheel of	
\$6,400.00	œ	1.80 NM	\$800.00FNP	4	:30	Rating 4.30	Rate F \$1,250.00 M-F 10p-1030p	Spots/Week 4 CM	Weekdays MTW-F M-F 10p-1030p	End Date 11/04/18 11/02/18	<u>Start Date</u> Week: 10/29/18 19 WALA 10/22/18	N 19 ×
\$5,000.00	4	4.30 NM	\$1,250.00FNP	4	:5 0	MTW-F	630p-7p	CM	M-F 630-7p M-F 630-7p	11/02/18	8 WALA 10/29/18	N 18
						Rating 4.30	<u>Rate</u> \$1,250.00	Spots/Week	Weekdays M	End Date 10/28/18	<u>Start Date</u> Week: 10/22/18	
\$1,250.00	-	4.30 NM	&1,200.00TNT	-	.ပ		0000	Ç	WALK 19/22/10 19/22/10 M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU B Wheel of Fortune	PPLY TO SUE	COMMENTS APP Wheel of Fortune	2
				1		2.50 2.50 2.50	\$500.00 \$500.00	B	<u>vveekuays</u>	10/28/18 11/04/18	eek: 10/2	:
•								Night A	NFL Sunday Late Night COMMENTS APPLY TO SUB LINES A THRU A NFL Sunday Late Night Wrap-Up Show	PPLY TO SUE	COMMENTS AI	
\$1.000.00	2	2.50 NM	\$500.00FNP	_	:30	5.80 30ps	\$2,000.00 Su 1030p-1130p		NFL Sunday Late Night CM	~ I	Week: 10/29/18 N 16 WALA 10/28/	z 16 s
						Rating 5.80	<u>Rate</u> \$2,000.00	Week	Weekdays	<u>End Date</u> 10/28/18	Start Date Week: 10/22/18	\$
4,000	1	() ()	1,000		č) PM)	(6:30 PM-7:20 PM)	eGame A	NFL Thursday PreGame COMMENTS APPLY TO SUB LINES A THRU A Thursday Night Football Pre-Game	PPLY TO SUI	COMMENTS A	2
\$4 000 00	S	780 NM	\$2 000 00 END	اد	<u>ن</u>	0.E0	630n-720n	- 1	NEI Thursday PreGameCM	10/25/18 11/01/18	N 15 WAI A 10/25/	z
						Rating 0.20 0.20	Rate \$75.00 \$75.00	Spots/Week 1	Weekdays	<u>End Date</u> 10/28/18 11/04/18	Start Date Week: 10/22/18 Week: 10/29/18	S S
								A	COMMENTS APPLY TO SUB LINES A THRU A How I Met Your Mother	PPLY TO SUI	COMMENTS A How I Met Your	
\$150.00	8	0.20 NM	\$75.00 FNP		:30	aS	Su 1130p-12a	CM	Su 1130p-12a Su 1130n-12a	18 11/04/18	4 WALA 10/28/18	N 14
						Rating 1.00	<u>Rate</u> \$180.00	Spots/Week 1	Weekdays MT	End Date 11/11/18	<u>Start Date</u> Week: 11/05/18	S
								600	Blackish	PPLY TO SUI	COMMENTS A Blackish	
\$180.00	_	1.00 NM	\$180.00FNP	4	:30	MT	1030p-1100p	CM	M-F 1030-11p	11/05/18 11/06/18	N13 WALA 11/05/	N 13
						Rating 2.40	<u>Rate</u> \$800.00	Spots/Week	Weekdays	End Date 11/04/18	Start Date Week: 10/29/18	 -
								at 930p A	Su Fox 10 News at 930p COMMENTS APPLY TO SUB LINES A THRU A Fox 10 News @ 930P	PPLY TO SUI 930P	COMMENTS A Fox 10 News @	
\$800.00	_	2.40 NM	\$800.00FNP	_	:30	S	ထ	CM .	Su 930-10p	11/04/18 11/04/18	N12 WALA 11/04/	Z
						Rating 2.90	<u>Rate</u>	Spots/Week	<u>Weekdays</u>	End Date 11/04/18	<u>Start Date</u> Week: 10/29/18	<
6			6	-	Ġ	ţ	0 0 0 0		COMMENTS APPLY TO SUB LINES A THRU A Fox 10 News @ 9P) 9P PPLY TO SUI	COMMENTS A	;
9	.	200 NIM	9000 00 00 00 00 00 00 00 00 00 00 00 00		၁	1.80	\$800.00	3 4	MI	05/18 11/11/18	Week: 11/05/18	Z \
						Rating	Rate	Spots/Week	Weekdays	End Date	Fox 10 News (c	
									M-F 10p-1030p B LINES A THRU B	PPLY TO SU	COMME	
\$800.00	_	1.80 NM	\$800.00FNP	_	:30		M-F 10p-1030p	CM -	M-F 10p-1030p	/18 11/09/18	0 WALA 11/05/18	N 10 2
						1 5	Rate \$1 250 00	Spots	<u>Weekdays</u> M	End Date 11/11/18	Start Start	_{<}
Amount	Spots	Rtg Type	Rate Pri	Spots	Len S	l Time Days	Start/End	Break	Inventory Code	End	n Ch Start	L _n
						9665	Estimate:	-)9/18	10/22/18 - 11/09/18	Flight Dates: 1	Fligh
		WALA			narge		Product Desc:		:	26110229		Alt C
					90					= 0		: !

		9665	Estimate:	10/22/18 - 11/09/18	Flight Dates:
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	None of the last o	Voters in Charge	Advertiser:	893929	Order / Rev:
Page 4 of 4	Print Date: 10/23/18 16:35:52				

\$74,305.00	113	Totals	To								
						Rating 2.80	<u>Rate</u> \$250.00	Spots/Week	Weekdays	<u>End Date</u> 11/04/18	<u>Start Date</u> Week: 10/29/18
\$250.00	_	2.80 NM	\$250.00FNP	-	:30	S	Sun 7-8a	s 7-8a CM s 7-8a	Sun FOX 10 News 7-8a CM Sun FOX 10 News 7-8a	18 11/04/18	N25 WALA 11/04/18 11/04/18
						Rating 8.00	Rate \$3,000.00	Spots/Week 2	Weekdays -Tw-F	End Date 10/28/18	Start Date Week: 10/22/18
\$6,000.00	8	8.00 NM	\$3,000.00FNP	N	:30	MLB World Series -Tw-F (6:30 PM-7:00 PM)	MLB World Series (6:30 PM-7:00 PM)	ดี	MLB World Series Pre-Game	18 10/26/18	N24 WALA 10/23/18 10/26/18
						Rating 0.20 0.20	Rate \$90.00 \$90.00	Spots/Week 2 2	Weekdays MTWTF MTWTF	End Date 10/28/18 11/04/18	<u>Start Date</u> Week: 10/22/18 Week: 10/29/18
\$360.00	4	0.20 NM	\$90.00FNP	2	:30	MTWTF	11p-1130p	CM	M-F 11-1130p M-F 11p-1130p	18 11/02/18	N23 WALA 10/22/18 11/02/18
						1.00	\$180.00	4	MTW-F	11/04/18	Week: 10/29/18
						Rating 1.00	<u>Rate</u> \$180.00	Spots/Week 4	Weekdays MTw-F	End Date 10/28/18	<u>Start Date</u> Week: 10/22/18
\$1,440.00	œ	1.00 NM	\$180.00 FNP	4.	:30	MTW-F	1030p-1100p	CM	M-F 1030-11p M-F 1030-1100p	18 11/02/18	N22 WALA 10/22/18 11/02/18
						<u>Rating</u> 2.40	Rate \$850.00	Spots/Week 2	Weekdays S	End Date 10/28/18	Start Date Week: 10/22/18
):30 PM)	(10:00 PM-10:30 PM)	<u> Б</u>	Late News Special COMMENTS APPLY TO SUB LINES A THRU A Fox 10 News @ 9P	PPLY TO SU	COMMENTS APPL Fox 10 News @ 9P
\$1,700.00	2	2.40 NM	\$850.00FNP	2	:30	pecialS	Late News Special	CM	Late News Special	18 10/28/18	N21 WALA 10/28/18 10/28/18
						Rating 1.80 1.80	Rate \$800.00 \$800.00	Spots/Week 1 1	<u>Weekdays</u> T	End Date 10/28/18 11/04/18	<u>Start Date</u> Week: 10/22/18 Week: 10/29/18
								œ	M-F 1030p-11p COMMENTS APPLY TO SUB LINES A THRU B Fox 10 News @ 10P	PPLY TO SU	COMMENTS APPLY Fox 10 News @ 10P
\$1,600.00	N	1.80 NM	\$800.00FNP		:30	1pT	M-F 1030p-11p	CM	M-F 1030p-11p	18 11/02/18	N20 WALA 10/22/18 11/02/18
						Rating 1.80	<u>Rate</u> \$800.00	Spots/Week 4	Weekdays MTW-F	End Date 11/04/18	<u>Start Date</u> Week: 10/29/18
Amount	Spots	Rtg Type Spots	Rate Pri I	spots	Len Spots	ime Days	Break Start/End Time	Break	Inventory Code	End	Ln Ch Start