

WADI-WBIP Quarterly Report – 1<sup>st</sup> Quarter  
January 1, 2023 – March 31, 2023

**COMMUNITY**

- 03/15/23 – 03/23/23                      2 Live reads per day for The Great American Cleanup Day in luka held on March 25
- 03/03/23 – 03/24/23                      2 Live reads per day for the Florence Knights of Columbus Fish Fry to be held on  
March 10<sup>th</sup> & 24<sup>th</sup> benefitting Council Charities
- 03/03/23 – 03/11/23                      2 Live reads per day for the Florence Kiwanis Club Annual Pancake Day held March  
10<sup>th</sup> & 11<sup>th</sup> benefitting local charities sponsored by the Kiwanis Club

**ENVIRONMENTAL**

**YOUTH**

- 03/27/23 – 04/06/23                      2 Live read per day for the Children’s Easter Egg Hunt at Tishomingo State Park  
Sponsored by the Friends of the Park

**HEALTHCARE**

**RELIGION**

**POETRY/READING**

**EDUCATION**

- 03/08/23 – 03/24/23                      2 Live reads per day for the Tishomingo Jam at the Old Courthouse Museum  
Celebrating the musical heritage of the county

**AD COUNCIL PSA**

Pre-produced spots furnished by the Ad Council or others in 48 after the hour PSA Cart (:15 &:30)

01/01/23 – 03/31/23

Finish your Diploma  
Adopt US Kids  
AARP Caregiving  
Don't Drive High  
Get my Flu Shot  
Make your Kid Laugh  
Shelter Pet Project  
Stop Text/Stop Wrecks  
Smokey Bear w/AI Roker  
Police Compliance  
VA Treatment – Make the Connection  
Pests Without Borders  
Wireless Alerts  
SSA Online  
Rotary Foundation  
ATV Safety  
NAB Radio #2  
Crimestoppers  
Long Covid