

INVOICE

WDBJ
2807 Hershberger Road NW
Roanoke, VA 24017
Main: (540) 344-7000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
571893-1	05/28/17	May 2017	05/01/17 - 05/22/17

Property	Account Executive	Sales Office	Sales Region
WDBJ	Charles Brian Boush	Roanoke Nation	National

Billing Address:

BlueWest Media
Attention: Accounts Payable
5130 E 18th Avenue
Denver, CO 80220

Advertiser	Product	Estimate Number
Perriello for Governor	Primary	653

Flight Dates	Order #	Alt Order #
05/15/17 - 05/22/17	571893	WOC10637432

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
9917137	54	57

Agency Ref	Advertiser Ref
8506	141452

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/15/17	05/22/17	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	---11--	:30	2	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 ---11-- 2 \$195.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Th	05/18/17	6:54 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	TP-02-17H	\$195.00 NM
2	WDBJ	F	05/19/17	6:15 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	TP-02-17H	\$195.00 NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDBJ	M	05/22/17	6:43 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	TP-02-17H	\$195.00 NM
2	05/15/17	05/19/17	CBS This Morning	7:00 AM-9:00 AM	--111--	:30	3	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 --111-- 3 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	05/17/17	8:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	TP-02-17H	\$120.00 NM
2	WDBJ	Th	05/18/17	8:53 AM	CBS This Morning	7:00 AM-9:00 AM	:30	TP-02-17H	\$120.00 NM
3	WDBJ	F	05/19/17	8:48 AM	CBS This Morning	7:00 AM-9:00 AM	:30	TP-02-17H	\$120.00 NM
3	05/15/17	05/22/17	The Talk	2:00 PM-3:00 PM	--111--	:30	3	\$100.00	NM
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2	WDBJ	Th	05/18/17	2:28 PM	The Talk	2:00 PM-3:00 PM	:30	TP-02-17H	\$100.00 NM
3	WDBJ	F	05/19/17	2:59 PM	The Talk	2:00 PM-3:00 PM	:30	TP-02-17H	\$100.00 NM
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4	05/15/17	05/22/17	M-F 4p-5p	4:00 PM-5:00 PM	--111--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 --111-- 3 \$35.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

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<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>05/15/17</td><td>05/21/17</td><td>--222--</td><td>6</td><td>\$245.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WDBJ</td><td>W</td><td>05/17/17</td><td>11:12 PM</td><td>News 7 @ 11p M-F</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TP-02-17H</td><td>\$245.00</td><td>NM</td></tr><tr><td>1</td><td>WDBJ</td><td>W</td><td>05/17/17</td><td>11:34 PM</td><td>News 7 @ 11p M-F</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TP-02-17H</td><td>\$245.00</td><td>NM</td></tr><tr><td>4</td><td>WDBJ</td><td>Th</td><td>05/18/17</td><td>11:19 PM</td><td>News 7 @ 11p M-F</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TP-02-17H</td><td>\$245.00</td><td>NM</td></tr><tr><td>3</td><td>WDBJ</td><td>Th</td><td>05/18/17</td><td>11:31 PM</td><td>News 7 @ 11p M-F</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TP-02-17H</td><td>\$245.00</td><td>NM</td></tr><tr><td>6</td><td>WDBJ</td><td>F</td><td>05/19/17</td><td>11:17 PM</td><td>News 7 @ 11p M-F</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TP-02-17H</td><td>\$245.00</td><td>NM</td></tr><tr><td>5</td><td>WDBJ</td><td>F</td><td>05/19/17</td><td>11:34 PM</td><td>News 7 @ 11p M-F</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TP-02-17H</td><td>\$245.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>05/22/17</td><td>05/28/17</td><td>2-----</td><td>2</td><td>\$245.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>7</td><td>WDBJ</td><td>M</td><td>05/22/17</td><td>11:15 PM</td><td>News 7 @ 11p M-F</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TP-02-17H</td><td>\$245.00</td><td>NM</td></tr><tr><td>8</td><td>WDBJ</td><td>M</td><td>05/22/17</td><td>11:26 PM</td><td>News 7 @ 11p M-F</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TP-02-17H</td><td>\$245.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/15/17	05/21/17	--222--	6	\$245.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WDBJ	W	05/17/17	11:12 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00	NM	1	WDBJ	W	05/17/17	11:34 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00	NM	4	WDBJ	Th	05/18/17	11:19 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00	NM	3	WDBJ	Th	05/18/17	11:31 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00	NM	6	WDBJ	F	05/19/17	11:17 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00	NM	5	WDBJ	F	05/19/17	11:34 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/22/17	05/28/17	2-----	2	\$245.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	7	WDBJ	M	05/22/17	11:15 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00	NM	8	WDBJ	M	05/22/17	11:26 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00	NM
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MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
571893-1	05/28/17	May 2017	05/01/17 - 05/22/17

Advertiser	Product	Estimate Number
Perriello for Governor	Primary	653

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	05/15/17	05/20/17	News 7 @ 11p Sat	11:00 PM-11:35 PM	-----2-	:30	2	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 -----2- 2 \$245.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Sa	05/20/17	11:19 PM	News 7 @ 11p Sat	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00 NM
2	WDBJ	Sa	05/20/17	11:33 PM	News 7 @ 11p Sat	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00 NM
9	05/15/17	05/21/17	News 7 @ 11p Sun	11:00 PM-11:35 PM	-----2	:30	2	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 -----2 2 \$245.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	05/21/17	11:15 PM	News 7 @ 11p Sun	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00 NM
2	WDBJ	Su	05/21/17	11:30 PM	News 7 @ 11p Sun	11:00 PM-11:35 PM	:30	TP-02-17H	\$245.00 NM
10	05/15/17	05/22/17	Late Show	11:35 PM-12:35 XM	--111--	:30	3	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 --111-- 3 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	05/17/17	12:13 AM	Late Show	11:35 PM-12:35 XM	:30	TP-02-17H	\$55.00 NM
2	WDBJ	Th	05/18/17	12:36 AM	Late Show	11:35 PM-12:35 XM	:30	TP-02-17H	\$55.00 NM
3	WDBJ	F	05/19/17	12:14 AM	Late Show	11:35 PM-12:35 XM	:30	TP-02-17H	\$55.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/22/17 05/28/17 1----- 1 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDBJ	M	05/22/17	12:35 AM	Late Show	11:35 PM-12:35 XM	:30	TP-02-17H	\$55.00 NM
11	05/15/17	05/17/17	M-F 9a-10a	9:00 AM-10:00 AM	--1----	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 --1---- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	05/17/17	9:28 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	TP-02-17H	\$35.00 NM
Total Spots							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,740.00
<u>Agency Commission</u>	\$1,161.00
<u>Net Amount Due</u>	\$6,579.00