

ORDER



Orders
Order / Rev: 750389
Alt Order #: 7279332
Product Desc: CROSSROADS GPS
Estimate: 1817 Old HL#- 10347233
Flight Dates: 10/14/14 - 10/20/14
Original Date / Rev: 09/10/14 / 09/10/14
Order Type: GENERAL

WGHP-TV

Primary AE: Brad Philipps
Sales Office: DC-M
Sales Region: NAT

Agency Name: Main Street Media Group
Buying Contact: Stephanie Maroney
Billing Contact:
 P.O. Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crossroads GPS
Demographic: A35+
Product Codes: PL2A - Issue/Republican
Priority: 4
Revenue Codes: SP-POL, PAC, POL

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/20/14	63	\$38,825.00	\$33,001.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	63	\$38,825.00	\$33,001.25	0.00
Totals	63	\$38,825.00	\$33,001.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brad Philipps			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	29%	\$38,825.00
Market	100%	\$133,879.31

Competitive Share

Competitive Share	Share	Total
UNKWN	0%	\$0.00
WFMY	28%	\$37,486.21
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	0%	\$0.00
WXII	36%	\$48,196.55
WXLV	7%	\$9,371.55

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
63	8	10/14/14	10/14/14	M-F 7-8a	CM-All	7-730a	-T-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-T-----	1		\$500.00		0.00						
64	8	10/15/14	10/15/14	M-F 7-8a	CM-All	Fox 8 Morning News 7-730a	--W----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	--W----	1		\$500.00		0.00						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
64	8	10/15/14	10/15/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev	--W----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
65	8	10/16/14	10/16/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev	---T---	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---			1			\$500.00		0.00			
66	8	10/17/14	10/17/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev	----F--	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--			1			\$500.00		0.00			
67	8	10/20/14	10/20/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev	M-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----			1			\$500.00		0.00			
68	8	10/14/14	10/14/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev	-T-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----			1			\$500.00		0.00			
69	8	10/15/14	10/15/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev	--W----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----			1			\$500.00		0.00			
70	8	10/16/14	10/16/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev	---T---	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---			1			\$500.00		0.00			
71	8	10/17/14	10/17/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev	----F--	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--			1			\$500.00		0.00			
72	8	10/20/14	10/20/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev	M-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----			1			\$500.00		0.00			
73	8	10/14/14	10/14/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev	-T-----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----			1			\$300.00		0.00			
74	8	10/15/14	10/15/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev	--W----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----			1			\$300.00		0.00			
75	8	10/16/14	10/16/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev	---T---	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---			1			\$300.00		0.00			
76	8	10/17/14	10/17/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev	----F--	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															

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Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 1817 Old HL#- 10347233
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
76	8	10/17/14	10/17/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev (8:00 AM-8:30 AM)	----F--	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$300.00		0.00			
77	8	10/20/14	10/20/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev (8:00 AM-8:30 AM)	M-----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----					1	\$300.00		0.00			
78	8	10/14/14	10/14/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	830-9a (8:30 AM-9:00 AM)	-T-----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----					1	\$300.00		0.00			
79	8	10/15/14	10/15/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	--W----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$300.00		0.00			
80	8	10/16/14	10/16/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	---T---	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---					1	\$300.00		0.00			
81	8	10/17/14	10/17/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	----F--	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$300.00		0.00			
82	8	10/20/14	10/20/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	M-----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----					1	\$300.00		0.00			
83	8	10/14/14	10/14/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	9a-930a (9:00 AM-9:30 AM)	-T-----	:30	1	\$250.004		0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----					1	\$250.00		0.00			
84	8	10/15/14	10/15/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	--W----	:30	1	\$250.004		0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$250.00		0.00			
85	8	10/16/14	10/16/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	---T---	:30	1	\$250.004		0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---					1	\$250.00		0.00			
86	8	10/17/14	10/17/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	----F--	:30	1	\$250.004		0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$250.00		0.00			
87	8	10/20/14	10/20/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	M-----	:30	1	\$250.004		0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----					1	\$250.00		0.00			
88	8	10/14/14	10/14/14		CM-All	12-1230p	-T-----	:30	1	\$250.004		0.00	NM	1	\$250.00

Order / Rev: 750389
 Alt Order #: 7279332
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 1817 Old HL#- 10347233
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12-1230p Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	-T-----					1	\$250.00		0.00			
89	8	10/15/14	10/15/14	M-F 12-1230p	CM-All	12-1230p	--W----	:30	1	\$250.004		0.00	NM	1	\$250.00
Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	--W----					1	\$250.00		0.00			
90	8	10/16/14	10/16/14	M-F 12-1230p	CM-All	12-1230p	---T---	:30	1	\$250.004		0.00	NM	1	\$250.00
Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	---T---					1	\$250.00		0.00			
91	8	10/17/14	10/17/14	M-F 12-1230p	CM-All	12-1230p	----F--	:30	1	\$250.004		0.00	NM	1	\$250.00
Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	----F--					1	\$250.00		0.00			
92	8	10/20/14	10/20/14	M-F 12-1230p	CM-All	12-1230p	M-----	:30	1	\$250.004		0.00	NM	1	\$250.00
Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	M-----					1	\$250.00		0.00			
93	8	10/14/14	10/14/14	M-F 430-5p	CM-All	430-5p	-T-----	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	-T-----					1	\$300.00		0.00			
94	8	10/15/14	10/15/14	M-F 430-5p	CM-All	430-5p	--W----	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	--W----					1	\$300.00		0.00			
95	8	10/16/14	10/16/14	M-F 430-5p	CM-All	430-5p	---T---	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	---T---					1	\$300.00		0.00			
96	8	10/17/14	10/17/14	M-F 430-5p	CM-All	430-5p	----F--	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	----F--					1	\$300.00		0.00			
97	8	10/20/14	10/20/14	M-F 430-5p	CM-All	430-5p	M-----	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	M-----					1	\$300.00		0.00			
98	8	10/14/14	10/14/14	M-F 5-530p	CM-All	5-530p	-T-----	:30	1	\$625.004		0.00	NM	1	\$625.00
Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	-T-----					1	\$625.00		0.00			
99	8	10/15/14	10/15/14	M-F 5-530p	CM-All	5-530p	--W----	:30	1	\$625.004		0.00	NM	1	\$625.00
Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/13/14		10/13/14	10/19/14	--W----					1	\$625.00		0.00			
100	8	10/16/14	10/16/14		CM-All	5-530p	---T---	:30	1	\$625.004		0.00	NM	1	\$625.00

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 Product Desc: CROSSROADS GPS
 Estimate: 1817 Old HL#- 10347233
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	---T---			1		\$625.00		0.00				
101	8	10/17/14	10/17/14	M-F 5-530p	CM-All	5-530p	----F--	:30	1	\$625.004		0.00	NM	1	\$625.00
Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	----F--			1		\$625.00		0.00				
102	8	10/20/14	10/20/14	M-F 5-530p	CM-All	5-530p	M-----	:30	1	\$625.004		0.00	NM	1	\$625.00
Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	M-----			1		\$625.00		0.00				
103	8	10/14/14	10/14/14	M-F 530-6P	CM-All	530-6p	-T-----	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-T-----			1		\$600.00		0.00				
104	8	10/15/14	10/15/14	M-F 530-6P	CM-All	530-6p	--W----	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	--W----			1		\$600.00		0.00				
105	8	10/16/14	10/16/14	M-F 530-6P	CM-All	530-6p	---T---	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	---T---			1		\$600.00		0.00				
106	8	10/17/14	10/17/14	M-F 530-6P	CM-All	530-6p	----F--	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	----F--			1		\$600.00		0.00				
107	8	10/20/14	10/20/14	M-F 530-6P	CM-All	530-6p	M-----	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	M-----			1		\$600.00		0.00				
108	8	10/14/14	10/14/14	M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$800.004		0.00	NM	1	\$800.00
Fox 8 News at 6pm															
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	-T-----			1		\$800.00		0.00				
109	8	10/15/14	10/15/14	M-F 6-630p	CM-All	6-630p	--W----	:30	1	\$800.004		0.00	NM	1	\$800.00
Fox 8 News at 6pm															
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	--W----			1		\$800.00		0.00				
110	8	10/16/14	10/16/14	M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$800.004		0.00	NM	1	\$800.00
Fox 8 News at 6pm															
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	---T---			1		\$800.00		0.00				
111	8	10/17/14	10/17/14	M-F 6-630p	CM-All	6-630p	----F--	:30	1	\$800.004		0.00	NM	1	\$800.00
Fox 8 News at 6pm															
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	----F--			1		\$800.00		0.00				
112	8	10/20/14	10/20/14		CM-All	6-630p	M-----	:30	1	\$800.004		0.00	NM	1	\$800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p											
				Fox 8 News at 6pm											
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----		1			\$800.00			0.00			
113	8	10/14/14	10/14/14	LN (M-F)	CM-All	10-1030p	-T-----	:30	1	\$900.00	4	0.00	NM	1	\$900.00
				Late News M-F		(10:00 PM-10:30 PM)									
FOX 8 10 O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----		1			\$900.00			0.00			
114	8	10/15/14	10/15/14	LN (M-F)	CM-All	10-1030p	--W----	:30	1	\$900.00	4	0.00	NM	1	\$900.00
				Late News M-F		(10:00 PM-10:30 PM)									
FOX 8 10 O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----		1			\$900.00			0.00			
115	8	10/17/14	10/17/14	LN (M-F)	CM-All	10-1030p	----F--	:30	1	\$900.00	4	0.00	NM	1	\$900.00
				Late News M-F		(10:00 PM-10:30 PM)									
FOX 8 10 O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--		1			\$900.00			0.00			
116	8	10/16/14	10/16/14	Thursday Prime A	CM-All	8p-9p	---T---	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
				Bones 8-9p											
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---		1			\$1,200.00			0.00			
117	8	10/17/14	10/17/14	Friday Prime B	CM-All	9p-10p	----F--	:30	1	\$600.00	4	0.00	NM	1	\$600.00
				Gotham 9-10p											
MASTERCHEF JUNIOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--		1			\$600.00			0.00			
118	8	10/18/14	10/18/14	ACC Football	CM-All	1230-4p	-----S-	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
				ACC Football											
ACC FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-----S-		1			\$1,000.00			0.00			
N119	8	10/18/14	10/18/14	Sa 6p-7p	CM-All	6-630p	-----S-	:30	1	\$300.00	4	0.00	NM	0	\$0.00
				Sa 6p-630p		(6:00 PM-6:30 PM)									
FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-----S-		1			\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/13/14-10/19/14		Sa 6p-7p		6-630p	(6:00 PM-6:30 P-----Sa--	:30		(\$300.00)		0.00	NM		
				Credited											
N120	8	10/19/14	10/19/14	Su 6p-7p	CM-All	Su 6p-630p	-----S	:30	1	\$300.00	4	0.00	NM	0	\$0.00
				Su 6p-630p		(6:00 PM-6:30 PM)									
FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-----S		1			\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/13/14-10/19/14		Su 6p-7p		Su 6p-630p	(6:00 PM-6:30 P-----Su	:30		(\$300.00)		0.00	NM		
				Credited											
N121	8	10/18/14	10/18/14	Sa 6p-7p	CM-All	Sa 630p-7p	-----S-	:30	1	\$300.00	4	0.00	NM	0	\$0.00
				Sa 630p-7p		(6:30 PM-7:00 PM)									
FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/13/14	10/19/14	-----S-		1			\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/13/14-10/19/14		Sa 6p-7p		Sa 630p-7p	(6:30 PM-7:00 P-----Sa--	:30		(\$300.00)		0.00	NM		
				Credited											
N122	8	10/19/14	10/19/14	Su 6p-7p	CM-All	Su 630p-7p	-----S	:30	1	\$300.00	4	0.00	NM	0	\$0.00
				Su 630p-7p		(6:30 PM-7:00 PM)									

Order / Rev: 750389
 Alt Order #: 7279332
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 1817 Old HL#- 10347233
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-----S	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/13/14-10/19/14 Su 6p-7p			Su 630p-7p		(6:30 PM-7:00 P-----Su	:30		(\$300.00)		0.00	NM		
Credited															
123	8	10/19/14	10/19/14	NFL Pregame (Reg Sea	CM-All	12p-1p	-----S	:30	1	\$1,250.00	4	0.00	NM	1	\$1,250.00
				FOX NFL Pregame											
NFL PRE-GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-----S	1		\$1,250.00		0.00						
124	8	10/19/14	10/19/14	Home Team Game	CM-All	1-425p	-----S	:30	1	\$8,750.00	4	0.00	NM	1	\$8,750.00
				Panthers Football on FOX	(1:00 PM-4:25 PM)										
CAROLINA @ GREEN BAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-----S	1		\$8,750.00		0.00						
N125	8	10/18/14	10/18/14	ACC Football	CM-All	1230-330p	-----S-	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
				ACC Football	(12:30 PM-3:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-----S-	1		\$1,000.00		0.00						
N126	8	10/14/14	10/17/14	M-F 430-5a	CM-All	430-5a	-TWTF--	:30	4	\$50.00	4	0.00	NM	4	\$200.00
				FOX 8 Morning News 430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-TWTF--	4		\$50.00		0.00						
													Totals	63	\$38,825.00