

ORDER



Orders
Order / Rev: 750389
Alt Order #: 7279332
Product Desc: CROSSROADS GPS
Estimate: 1817 Old HL#- 10347233
Flight Dates: 10/14/14 - 10/20/14
Original Date / Rev: 10/14/14 / 10/14/14
Order Type: GENERAL

WGHP-TV

Primary AE: Brad Philipps
Sales Office: DC-M
Sales Region: NAT

Agency Name: Main Street Media Group
Buying Contact: Stephanie Maroney
Billing Contact:
 P.O. Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crossroads GPS
Demographic: A35+
Product Codes: PL2A - Issue/Republican
Priority: 4
Revenue Codes: SP-POL, PAC, POL

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/20/14	63	\$38,875.00	\$33,043.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	63	\$38,875.00	\$33,043.75	0.00
Totals	63	\$38,875.00	\$33,043.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brad Philipps			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	29%	\$38,875.00
Market	100%	\$134,051.72

Competitive Share

Competitive Share	Share	Total
UNKWN	0%	\$0.00
WFMY	28%	\$37,534.48
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	0%	\$0.00
WXII	36%	\$48,258.62
WXLV	7%	\$9,383.62

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
63	8	10/14/14	10/14/14	M-F 7-8a	CM-All	7-730a	-T-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----					1	\$500.00		0.00			
64	8	10/15/14	10/15/14	M-F 7-8a	CM-All	Fox 8 Morning Nev	--W----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$500.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
64	8	10/15/14	10/15/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev (7:00 AM-7:30 AM)	--W----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
65	8	10/16/14	10/16/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev (7:00 AM-7:30 AM)	---T---	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---					1	\$500.00		0.00			
66	8	10/17/14	10/17/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev (7:00 AM-7:30 AM)	----F--	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$500.00		0.00			
67	8	10/20/14	10/20/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev (7:00 AM-7:30 AM)	M-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----					1	\$500.00		0.00			
68	8	10/14/14	10/14/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev (7:30 AM-8:00 AM)	-T-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----					1	\$500.00		0.00			
69	8	10/15/14	10/15/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev (7:30 AM-8:00 AM)	--W----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$500.00		0.00			
70	8	10/16/14	10/16/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev (7:30 AM-8:00 AM)	---T---	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---					1	\$500.00		0.00			
71	8	10/17/14	10/17/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev (7:30 AM-8:00 AM)	----F--	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$500.00		0.00			
72	8	10/20/14	10/20/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev (7:30 AM-8:00 AM)	M-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----					1	\$500.00		0.00			
73	8	10/14/14	10/14/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev (8:00 AM-8:30 AM)	-T-----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----					1	\$300.00		0.00			
74	8	10/15/14	10/15/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev (8:00 AM-8:30 AM)	--W----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$300.00		0.00			
75	8	10/16/14	10/16/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev (8:00 AM-8:30 AM)	---T---	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---					1	\$300.00		0.00			
76	8	10/17/14	10/17/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev (8:00 AM-8:30 AM)	----F--	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															

Order / Rev: 750389
 Alt Order #: 7279332
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 1817 Old HL#- 10347233
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
76	8	10/17/14	10/17/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev (8:00 AM-8:30 AM)	----F--	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$300.00		0.00			
77	8	10/20/14	10/20/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev (8:00 AM-8:30 AM)	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----					1	\$300.00		0.00			
78	8	10/14/14	10/14/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	830-9a (8:30 AM-9:00 AM)	-T-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----					1	\$300.00		0.00			
79	8	10/15/14	10/15/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	--W----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$300.00		0.00			
80	8	10/16/14	10/16/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	---T---	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---					1	\$300.00		0.00			
81	8	10/17/14	10/17/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	----F--	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$300.00		0.00			
82	8	10/20/14	10/20/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----					1	\$300.00		0.00			
83	8	10/14/14	10/14/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	9a-930a (9:00 AM-9:30 AM)	-T-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----					1	\$250.00		0.00			
84	8	10/15/14	10/15/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	--W----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$250.00		0.00			
85	8	10/16/14	10/16/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	---T---	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---					1	\$250.00		0.00			
86	8	10/17/14	10/17/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	----F--	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$250.00		0.00			
87	8	10/20/14	10/20/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	M-----					1	\$250.00		0.00			
88	8	10/14/14	10/14/14		CM-All	12-1230p	-T-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00

Order / Rev: 750389
 Alt Order #: 7279332
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 1817 Old HL#- 10347233
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12-1230p Fox 8 News at Noon FOX 8 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 -T----- 1 \$250.00 0.00															
89	8	10/15/14	10/15/14	M-F 12-1230p Fox 8 News at Noon	CM-All	12-1230p	--W----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 --W---- 1 \$250.00 0.00															
90	8	10/16/14	10/16/14	M-F 12-1230p Fox 8 News at Noon	CM-All	12-1230p	---T---	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ---T--- 1 \$250.00 0.00															
91	8	10/17/14	10/17/14	M-F 12-1230p Fox 8 News at Noon	CM-All	12-1230p	----F--	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ----F-- 1 \$250.00 0.00															
92	8	10/20/14	10/20/14	M-F 12-1230p Fox 8 News at Noon	CM-All	12-1230p	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 M----- 1 \$250.00 0.00															
93	8	10/14/14	10/14/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	-T-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 -T----- 1 \$300.00 0.00															
94	8	10/15/14	10/15/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	--W----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 --W---- 1 \$300.00 0.00															
95	8	10/16/14	10/16/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	---T---	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ---T--- 1 \$300.00 0.00															
96	8	10/17/14	10/17/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	----F--	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ----F-- 1 \$300.00 0.00															
97	8	10/20/14	10/20/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 4P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 M----- 1 \$300.00 0.00															
98	8	10/14/14	10/14/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p	-T-----	:30	1	\$625.00	4	0.00	NM	1	\$625.00
FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 -T----- 1 \$625.00 0.00															
99	8	10/15/14	10/15/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p	--W----	:30	1	\$625.00	4	0.00	NM	1	\$625.00
FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 --W---- 1 \$625.00 0.00															
100	8	10/16/14	10/16/14		CM-All	5-530p	---T---	:30	1	\$625.00	4	0.00	NM	1	\$625.00

Order / Rev: 750389
 Alt Order #: 7279332
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 1817 Old HL#- 10347233
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p Fox 8 News at 5-530p FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ---T--- 1 \$625.00 0.00															
101	8	10/17/14	10/17/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p	----F--	:30	1	\$625.00	4	0.00	NM	1	\$625.00
FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ----F-- 1 \$625.00 0.00															
102	8	10/20/14	10/20/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p	M-----	:30	1	\$625.00	4	0.00	NM	1	\$625.00
FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 M----- 1 \$625.00 0.00															
103	8	10/14/14	10/14/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	-T-----	:30	1	\$600.00	4	0.00	NM	1	\$600.00
FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 -T----- 1 \$600.00 0.00															
104	8	10/15/14	10/15/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	--W----	:30	1	\$600.00	4	0.00	NM	1	\$600.00
FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 --W---- 1 \$600.00 0.00															
105	8	10/16/14	10/16/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	---T---	:30	1	\$600.00	4	0.00	NM	1	\$600.00
FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ---T--- 1 \$600.00 0.00															
106	8	10/17/14	10/17/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	----F--	:30	1	\$600.00	4	0.00	NM	1	\$600.00
FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ----F-- 1 \$600.00 0.00															
107	8	10/20/14	10/20/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	M-----	:30	1	\$600.00	4	0.00	NM	1	\$600.00
FOX 8 NEWS AT 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/20/14 10/26/14 M----- 1 \$600.00 0.00															
108	8	10/14/14	10/14/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-T-----	:30	1	\$800.00	4	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 -T----- 1 \$800.00 0.00															
109	8	10/15/14	10/15/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	--W----	:30	1	\$800.00	4	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 --W---- 1 \$800.00 0.00															
110	8	10/16/14	10/16/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	---T---	:30	1	\$800.00	4	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ---T--- 1 \$800.00 0.00															
111	8	10/17/14	10/17/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	----F--	:30	1	\$800.00	4	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 ----F-- 1 \$800.00 0.00															
112	8	10/20/14	10/20/14		CM-All	6-630p	M-----	:30	1	\$800.00	4	0.00	NM	1	\$800.00

Order / Rev: 750389
Alt Order #: 7279332
Flight Dates: 10/14/14 - 10/20/14

Advertiser: Crossroads GPS
Product Desc: CROSSROADS GPS
Estimate: 1817 Old HL#- 10347233
WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p Fox 8 News at 6pm											
				FOX 8 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/14	10/26/14	M-----			1		\$800.00	0.00					
113	8	10/14/14	10/14/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	-T-----	:30	1	\$900.004		0.00	NM	1	\$900.00
				FOX 8 10 O'CLOCK NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-T-----			1		\$900.00	0.00					
114	8	10/15/14	10/15/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	--W----	:30	1	\$900.004		0.00	NM	1	\$900.00
				FOX 8 10 O'CLOCK NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	--W----			1		\$900.00	0.00					
115	8	10/17/14	10/17/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$900.004		0.00	NM	1	\$900.00
				FOX 8 10 O'CLOCK NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	----F--			1		\$900.00	0.00					
116	8	10/16/14	10/16/14	Thursday Prime A Bones 8-9p	CM-All	8p-9p	---T---	:30	1	\$1,200.004		0.00	NM	1	\$1,200.00
				BONES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	---T---			1		\$1,200.00	0.00					
117	8	10/17/14	10/17/14	Friday Prime B Gotham 9-10p	CM-All	9p-10p	----F--	:30	1	\$600.004		0.00	NM	1	\$600.00
				MASTERCHEF JUNIOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	----F--			1		\$600.00	0.00					
118	8	10/18/14	10/18/14	ACC Football ACC Football	CM-All	1230-4p	-----S-	:30	1	\$1,000.004		0.00	NM	0	\$0.00
				ACC FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S-			1		\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/13/14-10/19/14		ACC Football	1230-4p		-----Sa--	:30	(\$1,000.00)	0.00	NM				
Credited															
119	8	10/18/14	10/18/14	Sa 6p-7p Sa 6p-630p	CM-All	6-630p (6:00 PM-6:30 PM)	-----S-	:30	1	\$300.004		0.00	NM	0	\$0.00
				FOX 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S-			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/13/14-10/19/14		Sa 6p-7p	6-630p		P-----Sa--	:30	(\$300.00)	0.00	NM				
Credited															
120	8	10/19/14	10/19/14	Su 6p-7p Su 6p-630p	CM-All	Su 6p-630p (6:00 PM-6:30 PM)	-----S	:30	1	\$300.004		0.00	NM	0	\$0.00
				FOX 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/13/14-10/19/14		Su 6p-7p	Su 6p-630p		P-----Su	:30	(\$300.00)	0.00	NM				
Credited															
121	8	10/18/14	10/18/14	Sa 6p-7p Sa 630p-7p	CM-All	Sa 630p-7p (6:30 PM-7:00 PM)	-----S-	:30	1	\$300.004		0.00	NM	0	\$0.00
				FOX 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S-			1		\$300.00	0.00					

Order / Rev: 750389
 Alt Order #: 7279332
 Flight Dates: 10/14/14 - 10/20/14

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 1817 Old HL#- 10347233
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
121	8	10/18/14	10/18/14	Sa 6p-7p Sa 630p-7p	CM-All	Sa 630p-7p (6:30 PM-7:00 PM)	-----S-	:30	1	\$300.004		0.00	NM	0	\$0.00
FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S-			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/13/14-10/19/14		Sa 6p-7p	Sa 630p-7p		(6:30 PM-7:00 P-----Sa--	:30		(\$300.00)		0.00	NM		
Credited															
122	8	10/19/14	10/19/14	Su 6p-7p Su 630p-7p	CM-All	Su 630p-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$300.004		0.00	NM	0	\$0.00
FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/13/14-10/19/14		Su 6p-7p	Su 630p-7p		(6:30 PM-7:00 P-----Su	:30		(\$300.00)		0.00	NM		
Credited															
123	8	10/19/14	10/19/14	NFL Pregame (Reg Sea@M-All FOX NFL Pregame	CM-All	12p-1p	-----S	:30	1	\$1,250.004		0.00	NM	1	\$1,250.00
NFL PRE-GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S			1		\$1,250.00	0.00					
124	8	10/19/14	10/19/14	Home Team Game Panthers Football on FOX	CM-All	1-425p (1:00 PM-4:25 PM)	-----S	:30	1	\$8,750.004		0.00	NM	1	\$8,750.00
CAROLINA @ GREEN BAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S			1		\$8,750.00	0.00					
125	8	10/18/14	10/18/14	ACC Football ACC Football	CM-All	1230-330p (12:30 PM-3:30 PM)	-----S-	:30	1	\$1,000.004		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S-			1		\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/13/14-10/19/14		ACC Football	1230-330p		(12:30 PM-3:30 ,-----Sa--	:30		(\$1,000.00)		0.00	NM		
Credited															
126	8	10/14/14	10/17/14	M-F 430-5a FOX 8 Morning News 430a	CM-All	430-5a	-TWTF--	:30	4	\$50.004		0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-TWTF--			4		\$50.00	0.00					
127	8	10/18/14	10/18/14	ACC Football ACC Football	CM-All	1230-330p (12:30 PM-3:30 PM)	-----S-	:30	1	\$2,000.004		0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-----S-			1		\$2,000.00	0.00					
N128	8	10/15/14	10/17/14	M-F 430-5a FOX 8 Morning News 430a	CM-All	430-5a	--WTF--	:30	1	\$50.004		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	--WTF--			1		\$50.00	0.00					
													Totals	63	\$38,875.00