

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.2em; color: blue; margin-top: 10px;">WGHP</div>	Date: <div style="font-size: 1.2em; color: blue; margin-top: 10px;">9/4/14</div>
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I, Mike Furman - authorized media buyer
do hereby request station time concerning the following issue:

NEA Advocacy Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: NEA Advocacy Fund

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Thom Tillis, US Senate, 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NEA Advocacy Fund 1201 16th Street NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Edwards, Treasurer
Amy Kurtz, NEA Campaigns & Elections
Rick Fertigman, Senior Campaign Specialist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NEA Advocacy Fund 1201 16th Street NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Michael Edwards, President
Amy Kurtz, NEA Campaigns & Elections
Rick Faraglia, Senior Campaign Specialist

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/3/14 *Mr. R* 202-338-8760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] BENJAMIN OLOHAN VPO5
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 765667
Alt Order #: 7343896
Product Desc: NAT EDU ASSOC 3498
Estimate: 3498
Flight Dates: 09/05/14 - 09/18/14
Original Date / Rev: 09/04/14 / 09/04/14
Order Type: GENERAL

WGHP-TV

Primary AE: Jamie Andrus
Sales Office: DC-T
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact: Mike Furman
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Education Association
Demographic: A35+
Product Codes: PL2C - Issue/Other
Priority: 4
Revenue Codes: SP-POL, ISS, POL

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/18/14	71	\$57,725.00	\$49,066.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	71	\$57,725.00	\$49,066.25	0.00
Totals	71	\$57,725.00	\$49,066.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGHP-TV	29%	\$57,725.00
Market	100%	\$199,051.72

Competitive Share	Share	Total
UNKWN	0%	\$0.00
WFMY	30%	\$59,715.52
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	4%	\$7,962.07
WXII	28%	\$55,734.48
WXLV	9%	\$17,914.66

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/08/14	09/18/14	M-F 1-2p	CM-All	1-2p	MTWT---	:30	1	\$150.004		0.00	NM	2	\$300.00
				M-F 1-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	MTWT---		1				\$150.00		0.00			
		Week: 09/15/14	09/21/14	MTWT---		1				\$150.00		0.00			
E 2	8	09/08/14	09/18/14	M-F 10-11a	CM-All	10-11a	MTWT---	:30	1	\$100.004		0.00	NM	2	\$200.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	MTWT---		1				\$100.00		0.00			

Order / Rev: 765667
 Alt Order #: 7343896
 Flight Dates: 09/05/14 - 09/18/14

Advertiser: National Education Association
 Product Desc: NAT EDU ASSOC 3498
 Estimate: 3498

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	8	09/08/14	09/18/14	M-F 10-11a M-F 10a-11a	CM-All	10-11a	MTWT---	:30	1	\$100.004		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	MTWT---					1	\$100.00		0.00			
E 3	8	09/05/14	09/05/14	M-F 1130p-1230a Arsenio M-F 1130p-1230a	CM-All	1130p-1230a	----1--	:30	1	\$75.004		0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$75.00		0.00			
E 4	8	09/05/14	09/12/14	M-F 1130p-12a M-F 1130p-12a	CM-All	1130p-12a	----1--	:30	1	\$100.004		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$100.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$100.00		0.00			
E 5	8	09/05/14	09/05/14	M-F 1230-1p Fox 8 News 1230-1p	CM-All	1230-1p	----1--	:30	1	\$250.002		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$250.00		0.00			
E 6	8	09/05/14	09/05/14	M-F 12-1230p Fox 8 News at Noon	CM-All	12-1230p	----1--	:30	1	\$250.002		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$250.00		0.00			
E 7	8	09/05/14	09/12/14	M-F 3-4p M-F 3-4p	CM-All	3-4p	----1--	:30	1	\$150.004		0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$150.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$150.00		0.00			
E 8	8	09/05/14	09/05/14	M-F 4-430p Fox 8 News 4-430p	CM-All	4-430p	----1--	:30	1	\$300.002		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$300.00		0.00			
E 9	8	09/05/14	09/12/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	----1--	:30	1	\$300.002		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$300.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$300.00		0.00			
E 10	8	09/05/14	09/12/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p	----1--	:30	1	\$650.004		0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$650.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$650.00		0.00			
E 11	8	09/05/14	09/12/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	----1--	:30	1	\$650.004		0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$650.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$650.00		0.00			
E 12	8	09/05/14	09/12/14	M-F 6-7a Fox 8 Morning News 6-630a (6:00 AM-6:30 AM)	CM-All	6-630a	----1--	:30	1	\$600.004		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$600.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$600.00		0.00			
E 13	8	09/05/14	09/12/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	----1--	:30	1	\$800.004		0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$800.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$800.00		0.00			
E 14	8	09/05/14	09/12/14	M-F 6-7a Fox 8 Morning News 630-7a (6:30 AM-7:00 AM)	CM-All	630-7a	----1--	:30	1	\$600.004		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$600.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$600.00		0.00			

Order / Rev: 765667
 Alt Order #: 7343896
 Flight Dates: 09/05/14 - 09/18/14

Advertiser: National Education Association
 Product Desc: NAT EDU ASSOC 3498
 Estimate: 3498
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	8	09/05/14	09/12/14	M-F 630-7p Fox 8 News at 630p	CM-All	630-7p	----1--	:30	1	\$600.004		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$600.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$600.00		0.00			
E 16	8	09/05/14	09/12/14	M-F 7-8a Fox 8 Morning News 7-730a (7:00 AM-7:30 AM)	CM-All	7-730a	----1--	:30	1	\$600.004		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$600.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$600.00		0.00			
E 17	8	09/05/14	09/12/14	M-F 7-8a Fox 8 Morning News 730-8a (7:30 AM-8:00 AM)	CM-All	730-8a	----1--	:30	1	\$600.004		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$600.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$600.00		0.00			
E 18	8	09/05/14	09/12/14	M-F 730-8p M-F 730-8p	CM-All	730-8p	----1--	:30	1	\$350.004		0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$350.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$350.00		0.00			
E 19	8	09/05/14	09/12/14	M-F 8-9a Fox 8 Morning News 8-830a (8:00 AM-8:30 AM)	CM-All	8-830a	----1--	:30	1	\$500.002		0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$500.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$500.00		0.00			
E 20	8	09/05/14	09/12/14	M-F 8-9a Fox 8 Morning News 830-9a (8:30 AM-9:00 AM)	CM-All	830-9a	----1--	:30	1	\$500.002		0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$500.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$500.00		0.00			
E 21	8	09/05/14	09/12/14	M-F 9a-10a Fox 8 Morning News 9-930a (9:00 AM-9:30 AM)	CM-All	9a-930a	----1--	:30	1	\$300.002		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$300.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$300.00		0.00			
E 22	8	09/05/14	09/12/14	M-F 9a-10a Fox 8 Morning News 930-10a (9:30 AM-10:00 AM)	CM-All	930a-10a	----1--	:30	1	\$300.002		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$300.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$300.00		0.00			
E 23	8	09/05/14	09/12/14	LN (M-F) Late News M-F (10:00 PM-10:30 PM)	CM-All	10-1030p	----1--	:30	1	\$900.004		0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$900.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$900.00		0.00			
E 24	8	09/05/14	09/12/14	LN (M-F) Late News M-F (10:30 PM-11:00 PM)	CM-All	1030-11p	----1--	:30	1	\$800.004		0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--					1	\$800.00		0.00			
		Week: 09/08/14	09/14/14	----1--					1	\$800.00		0.00			
E 25	8	09/15/14	09/15/14	Monday Prime A Masterchef 8-9p	CM-All	8p-9p	1-----	:30	1	\$1,400.004		0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$1,400.00		0.00			
E 26	8	09/06/14	09/13/14	LN (Sa) Late News Sa (10:00 PM-10:30 PM)	CM-All	10-1030p	-----1-	:30	1	\$700.004		0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1-					1	\$700.00		0.00			
		Week: 09/08/14	09/14/14	-----1-					1	\$700.00		0.00			
E 27	8	09/06/14	09/13/14		CM-All	1030-11p	-----1-	:30	1	\$700.004		0.00	NM	2	\$1,400.00

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 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN (Sa) Late News Sa (10:30 PM-11:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1-					1	\$700.00		0.00			
Week:		09/08/14	09/14/14	-----1-					1	\$700.00		0.00			
E 28	8	09/14/14	09/14/14	Home Team Game Panthers Football on FOX	CM-All	1-415p (1:00 PM-4:15 PM)	-----1	:30	1	\$9,000.00	4	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1					1	\$9,000.00		0.00			
E 29	8	09/07/14	09/14/14	Su 11p-12a TMZ Su 11p-12a	CM-All	11p-12a	-----1	:30	1	\$125.00	4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1					1	\$125.00		0.00			
Week:		09/08/14	09/14/14	-----1					1	\$125.00		0.00			
E 30	8	09/07/14	09/07/14	Home Team Game Panthers Football on FOX	CM-All	415-715p (4:15 PM-7:15 PM)	-----1	:30	1	\$12,000.00	2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----1					1	\$12,000.00		0.00			
E 31	8	09/10/14	09/17/14	Wednesday Prime A Hells Kitchen 8-9p	CM-All	8p-9p	--1----	:30	1	\$1,200.00	4	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	--1----					1	\$1,200.00		0.00			
Week:		09/15/14	09/21/14	--1----					1	\$1,200.00		0.00			
E 32	8	09/08/14	09/18/14	M-F 1130p-12a M-F 1130p-12a	CM-All	1130p-12a	MTWT---	:30	1	\$100.00	4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MTWT---					1	\$100.00		0.00			
Week:		09/15/14	09/21/14	MTWT---					1	\$100.00		0.00			
E 33	8	09/08/14	09/18/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p	MTWT---	:30	1	\$650.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MTWT---					1	\$650.00		0.00			
Week:		09/15/14	09/21/14	MTWT---					1	\$650.00		0.00			
E 34	8	09/08/14	09/18/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	MTWT---	:30	1	\$800.00	4	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MTWT---					1	\$800.00		0.00			
Week:		09/15/14	09/21/14	MTWT---					1	\$800.00		0.00			
E 35	8	09/08/14	09/18/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	7-730a (7:00 AM-7:30 AM)	MTWT---	:30	1	\$600.00	4	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MTWT---					1	\$600.00		0.00			
Week:		09/15/14	09/21/14	MTWT---					1	\$600.00		0.00			
E 36	8	09/08/14	09/18/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	730-8a (7:30 AM-8:00 AM)	MTWT---	:30	1	\$600.00	4	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MTWT---					1	\$600.00		0.00			
Week:		09/15/14	09/21/14	MTWT---					1	\$600.00		0.00			
E 37	8	09/08/14	09/18/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	830-9a (8:30 AM-9:00 AM)	MTWT---	:30	1	\$500.00	2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MTWT---					1	\$500.00		0.00			
Week:		09/15/14	09/21/14	MTWT---					1	\$500.00		0.00			
E 38	8	09/08/14	09/18/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	MTWT---	:30	1	\$900.00	4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MTWT---					1	\$900.00		0.00			
Week:		09/15/14	09/21/14	MTWT---					1	\$900.00		0.00			
E 39	8	09/08/14	09/18/14	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	MTWT---	:30	1	\$800.00	4	0.00	NM	2	\$1,600.00

Order / Rev: 765667
 Alt Order #: 7343896
 Flight Dates: 09/05/14 - 09/18/14

Advertiser: National Education Association
 Product Desc: NAT EDU ASSOC 3498
 Estimate: 3498

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	8	09/08/14	09/18/14	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	MTWT---	:30	1	\$800.004		0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	MTWT---		1		\$800.00		0.00					
		Week: 09/15/14	09/21/14	MTWT---		1		\$800.00		0.00					
Totals														71	\$57,725.00