

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">WGHP</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">9/9/14</div>
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I, Jon Ferrell  
do hereby request station time concerning the following issue:

NRSC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**

**No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC-IE  
525 2nd Street NE  
Washington, DC 20002

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeff Larson- Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/3/2014                      *John Fowell*                      703-683-4877  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

*[Signature]*                      BENJAMIN O'NEILL                      VPOS  
Signature                                      Printed Name                                      Title

# ORDER



*New*

**Orders**  
**Order / Rev:** 763366  
**Alt Order #:** 7334608  
**Product Desc:** NRSC IE 4346  
**Estimate:** 4346  
**Flight Dates:** 09/30/14 - 10/06/14  
**Original Date / Rev:** 08/26/14 / 08/26/14  
**Order Type:** GENERAL

WGHP-TV

**Primary AE:** Jamie Andrus  
**Sales Office:** DC-T  
**Sales Region:** NAT

**Agency Name:** National Media Research Planning & I  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** National Republican Senate Committee  
**Demographic:** A35+  
**Product Codes:** PL2A - Issue/Republican  
**Priority:** DEFAULT  
**Revenue Codes:** SP-POL, PTY, POL

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	28	\$33,900.00	\$28,815.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	28	\$33,900.00	\$28,815.00	0.00
<b>Totals</b>	<b>28</b>	<b>\$33,900.00</b>	<b>\$28,815.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WGHP-TV	31%	\$33,900.00
Market	100%	\$109,354.84

**Competitive Share**

	Share	Total
UNKWN	0%	\$0.00
WFMY	34%	\$37,180.65
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	7%	\$7,654.84
WXII	26%	\$28,432.26
WXLV	2%	\$2,187.10

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/03/14	10/03/14	LN (M-F) Late News M-F	CM-All	10-1030p Late News (10:00 PM-10:30 PM)	----F--	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	----F--		1		\$1,000.00		0.00					
N 2	8	10/03/14	10/03/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p News	----F--	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	----F--		1		\$700.00		0.00					
N 3	8	10/03/14	10/03/14		CM-All	530-6p News	----F--	:30	1	\$700.00	4	0.00	NM	1	\$700.00

Order / Rev: 763366  
 Alt Order #: 7334608  
 Flight Dates: 09/30/14 - 10/06/14

Advertiser: National Republican Senate Committee  
 Product Desc: NRSC IE 4346  
 Estimate: 4346  
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	8	10/03/14	10/03/14	M-F 530-6P Fox 8 News at 530p	CM-All	6-630p News	----F--	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----F--		1				\$700.00		0.00			
N 5	8	10/03/14	10/03/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	----F--	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----F--		1				\$900.00		0.00			
N 6	8	10/03/14	10/03/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a News	----F--	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----F--		1				\$600.00		0.00			
N 7	8	10/06/14	10/06/14	LN (M-F) Late News M-F 10-1030p	CM-All	10-1030p Late News (10:00 PM-10:30 PM)	M-----	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	M-----		1				\$1,200.00		0.00			
N 8	8	10/06/14	10/06/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p News	M-----	:30	1	\$800.00	4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	M-----		1				\$800.00		0.00			
N 9	8	10/06/14	10/06/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	M-----	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	M-----		1				\$1,200.00		0.00			
N 10	8	10/06/14	10/06/14	M-F 6-7a Fox 8 Morning News 6-7a	CM-All	6-7a News	M-----	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	M-----		1				\$700.00		0.00			
N 11	8	10/05/14	10/05/14	Home Team Game Panthers Football on FOX	CM-All	1-4p Panthers NFL (1:00 PM-4:00 PM)	-----S	:30	1	\$12,000.00	2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$12,000.00		0.00			
N 12	8	10/05/14	10/05/14	LN (Su) Late News Sun 10-1030p	CM-All	10-1030p Late News (10:00 PM-10:30 PM)	-----S	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----S		1				\$1,000.00		0.00			
N 13	8	10/02/14	10/02/14	LN (M-F) Late News M-F 10-1030p	CM-All	10-1030p Late News (10:00 PM-10:30 PM)	---T---	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---T---		1				\$1,000.00		0.00			
N 14	8	10/02/14	10/02/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p News	---T---	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---T---		1				\$700.00		0.00			
N 15	8	10/02/14	10/02/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p News	---T---	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---T---		1				\$700.00		0.00			
N 16	8	10/02/14	10/02/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	---T---	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---T---		1				\$900.00		0.00			
N 17	8	10/02/14	10/02/14	M-F 6-7a Fox 8 Morning News 6-7a	CM-All	6-7a News	---T---	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---T---		1				\$600.00		0.00			
N 18	8	10/02/14	10/02/14	M-F 630-7p Fox 8 News at 630p	CM-All	630-7p News	---T---	:30	1	\$800.00	2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---T---		1				\$800.00		0.00			

Order / Rev: 763366  
 Alt Order #: 7334608  
 Flight Dates: 09/30/14 - 10/06/14

Advertiser: National Republican Senate Committee  
 Product Desc: NRSC IE 4346  
 Estimate: 4346  
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	8	10/02/14	10/02/14	M-F 630-7p Fox 8 News at 630p	CM-All	630-7p News	---T---	:30	1	\$800.00	2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---T---		1				\$800.00		0.00			
N18	8	09/30/14	09/30/14	LN (M-F) Late News M-F 10-1030p	CM-All	10-1030p Late News (10:00 PM-10:30 PM)	-T-----	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-T-----		1				\$1,000.00		0.00			
N19	8	09/30/14	09/30/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p News	-T-----	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-T-----		1				\$700.00		0.00			
N20	8	09/30/14	09/30/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p News	-T-----	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-T-----		1				\$700.00		0.00			
N21	8	09/30/14	09/30/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	-T-----	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-T-----		1				\$900.00		0.00			
N22	8	09/30/14	09/30/14	M-F 630-7p Fox 8 News at 630p	CM-All	630-7p News	-T-----	:30	1	\$800.00	2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-T-----		1				\$800.00		0.00			
N23	8	09/30/14	09/30/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a News	-T-----	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-T-----		1				\$600.00		0.00			
N24	8	10/01/14	10/01/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p News	--W----	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--W----		1				\$700.00		0.00			
N25	8	10/01/14	10/01/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p News	--W----	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--W----		1				\$700.00		0.00			
N26	8	10/01/14	10/01/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p News	--W----	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--W----		1				\$900.00		0.00			
N27	8	10/01/14	10/01/14	M-F 630-7p Fox 8 News at 630p	CM-All	630-7p News	--W----	:30	1	\$800.00	2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--W----		1				\$800.00		0.00			
N28	8	10/01/14	10/01/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a News	--W----	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--W----		1				\$600.00		0.00			
													Totals	28	\$33,900.00