

**ORDER**

revision

**Orders**  
**Order / Rev:** 750295  
**Alt Order #:** 7279833  
**Product Desc:** CROSSROADS GPS  
**Estimate:** 1815 Old HL # 10347230  
**Flight Dates:** 10/07/14 - 10/13/14  
**Original Date / Rev:** 10/14/14 / 10/14/14  
**Order Type:** GENERAL

WGHP-TV

**Primary AE:** Brad Philipps  
**Sales Office:** DC-M  
**Sales Region:** NAT

**Agency Name:** Main Street Media Group  
**Buying Contact:** Stephanie Maroney  
**Billing Contact:**  
 P.O. Box 25093  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Crossroads GPS  
**Demographic:** A35+  
**Product Codes:** PL2A - Issue/Republican  
**Priority:** 4  
**Revenue Codes:** SP-POL, PAC, POL

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	65	\$40,275.00	\$34,233.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	65	\$40,275.00	\$34,233.75	0.00
<b>Totals</b>	<b>65</b>	<b>\$40,275.00</b>	<b>\$34,233.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brad Philipps			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WGHP-TV	29%	\$40,275.00
Market	100%	\$138,879.31

**Competitive Share**

Competitive Share	Share	Total
UNKWN	0%	\$0.00
WFMY	28%	\$38,886.21
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	0%	\$0.00
WXII	36%	\$49,996.55
WXLV	7%	\$9,721.55

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
64	8	10/07/14	10/07/14	M-F 7-8a	CM-All	7-730a	-T-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A Fox 8 Morning News 7-730a (7:00 AM-7:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	-T-----			1		\$500.00			0.00			
65	8	10/08/14	10/08/14	M-F 7-8a	CM-All	Fox 8 Morning Nev	--W----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A Fox 8 Morning News 7-730a (7:00 AM-7:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/06/14		10/06/14	10/12/14	--W----			1		\$500.00			0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
65	8	10/08/14	10/08/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev	--w----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
66	8	10/09/14	10/09/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev	---T---	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	---T---			1		\$500.00		0.00				
67	8	10/10/14	10/10/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev	----F--	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	----F--			1		\$500.00		0.00				
68	8	10/13/14	10/13/14	M-F 7-8a Fox 8 Morning News 7-730a	CM-All	Fox 8 Morning Nev	M-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	M-----			1		\$500.00		0.00				
69	8	10/07/14	10/07/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	730-8a	-T-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-T-----			1		\$500.00		0.00				
70	8	10/08/14	10/08/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev	--w----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	--w----			1		\$500.00		0.00				
71	8	10/09/14	10/09/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev	---T---	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	---T---			1		\$500.00		0.00				
72	8	10/10/14	10/10/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev	----F--	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	----F--			1		\$500.00		0.00				
73	8	10/13/14	10/13/14	M-F 7-8a Fox 8 Morning News 730-8a	CM-All	Fox 8 Morning Nev	M-----	:30	1	\$500.004		0.00	NM	1	\$500.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	M-----			1		\$500.00		0.00				
74	8	10/07/14	10/07/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev	-T-----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-T-----			1		\$300.00		0.00				
75	8	10/08/14	10/08/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev	--w----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	--w----			1		\$300.00		0.00				
76	8	10/09/14	10/09/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev	---T---	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	---T---			1		\$300.00		0.00				
77	8	10/10/14	10/10/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev	----F--	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															

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 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Crossroads GPS  
 Product Desc: CROSSROADS GPS  
 Estimate: 1815 Old HL # 10347230  
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
77	8	10/10/14	10/10/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning Nev (8:00 AM-8:30 AM)	----F--	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$300.00		0.00			
78	8	10/13/14	10/13/14	M-F 8-9a Fox 8 Morning News 8-830a	CM-All	Fox 8 Morning NevM (8:00 AM-8:30 AM)	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$300.00		0.00			
79	8	10/07/14	10/07/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	830-9a (8:30 AM-9:00 AM)	-T-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----					1	\$300.00		0.00			
80	8	10/08/14	10/08/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	--W----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$300.00		0.00			
81	8	10/09/14	10/09/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	---T---	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$300.00		0.00			
82	8	10/10/14	10/10/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning Nev (8:30 AM-9:00 AM)	----F--	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$300.00		0.00			
83	8	10/13/14	10/13/14	M-F 8-9a Fox 8 Morning News 830-9a	CM-All	Fox 8 Morning NevM (8:30 AM-9:00 AM)	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$300.00		0.00			
84	8	10/07/14	10/07/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	-T-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----					1	\$250.00		0.00			
85	8	10/08/14	10/08/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	--W----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$250.00		0.00			
86	8	10/09/14	10/09/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	---T---	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$250.00		0.00			
87	8	10/10/14	10/10/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning Nev (9:00 AM-9:30 AM)	----F--	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$250.00		0.00			
88	8	10/13/14	10/13/14	M-F 9a-10a Fox 8 Morning News 9-930a	CM-All	Fox 8 Morning NevM (9:00 AM-9:30 AM)	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$250.00		0.00			
89	8	10/07/14	10/07/14		CM-All	12-1230p	-T-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00

Order / Rev: 750295  
 Alt Order #: 7279833  
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Crossroads GPS  
 Product Desc: CROSSROADS GPS  
 Estimate: 1815 Old HL # 10347230  
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12-1230p Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----					1	\$250.00		0.00			
90	8	10/08/14	10/08/14	M-F 12-1230p	CM-All	12-1230p	--W----	:30	1	\$250.004		0.00	NM	1	\$250.00
Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$250.00		0.00			
91	8	10/09/14	10/09/14	M-F 12-1230p	CM-All	12-1230p	---T---	:30	1	\$250.004		0.00	NM	1	\$250.00
Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$250.00		0.00			
92	8	10/10/14	10/10/14	M-F 12-1230p	CM-All	12-1230p	----F--	:30	1	\$250.004		0.00	NM	1	\$250.00
Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$250.00		0.00			
93	8	10/13/14	10/13/14	M-F 12-1230p	CM-All	12-1230p	M-----	:30	1	\$250.004		0.00	NM	1	\$250.00
Fox 8 News at Noon															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$250.00		0.00			
94	8	10/07/14	10/07/14	M-F 430-5p	CM-All	430-5p	-T-----	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----					1	\$300.00		0.00			
95	8	10/08/14	10/08/14	M-F 430-5p	CM-All	430-5p	--W----	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$300.00		0.00			
96	8	10/09/14	10/09/14	M-F 430-5p	CM-All	430-5p	---T---	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$300.00		0.00			
97	8	10/10/14	10/10/14	M-F 430-5p	CM-All	430-5p	----F--	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$300.00		0.00			
98	8	10/13/14	10/13/14	M-F 430-5p	CM-All	430-5p	M-----	:30	1	\$300.004		0.00	NM	1	\$300.00
Fox 8 News 430-5p															
FOX 8 NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$300.00		0.00			
99	8	10/07/14	10/07/14	M-F 5-530p	CM-All	5-530p	-T-----	:30	1	\$625.004		0.00	NM	1	\$625.00
Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----					1	\$625.00		0.00			
100	8	10/08/14	10/08/14	M-F 5-530p	CM-All	5-530p	--W----	:30	1	\$625.004		0.00	NM	1	\$625.00
Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$625.00		0.00			
101	8	10/09/14	10/09/14		CM-All	5-530p	---T---	:30	1	\$625.004		0.00	NM	1	\$625.00



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 Estimate: 1815 Old HL # 10347230  
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$625.00		0.00			
102	8	10/10/14	10/10/14	M-F 5-530p	CM-All	5-530p	----F--	:30	1	\$625.004		0.00	NM	1	\$625.00
Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$625.00		0.00			
103	8	10/13/14	10/13/14	M-F 5-530p	CM-All	5-530p	M-----	:30	1	\$625.004		0.00	NM	1	\$625.00
Fox 8 News at 5-530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$625.00		0.00			
104	8	10/07/14	10/07/14	M-F 530-6P	CM-All	530-6p	-T-----	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----					1	\$600.00		0.00			
105	8	10/08/14	10/08/14	M-F 530-6P	CM-All	530-6p	--W----	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$600.00		0.00			
106	8	10/09/14	10/09/14	M-F 530-6P	CM-All	530-6p	---T---	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$600.00		0.00			
107	8	10/10/14	10/10/14	M-F 530-6P	CM-All	530-6p	----F--	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$600.00		0.00			
108	8	10/13/14	10/13/14	M-F 530-6P	CM-All	530-6p	M-----	:30	1	\$600.004		0.00	NM	1	\$600.00
Fox 8 News at 530p															
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$600.00		0.00			
109	8	10/07/14	10/07/14	M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$800.004		0.00	NM	1	\$800.00
Fox 8 News at 6pm															
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----					1	\$800.00		0.00			
110	8	10/08/14	10/08/14	M-F 6-630p	CM-All	6-630p	--W----	:30	1	\$800.004		0.00	NM	1	\$800.00
Fox 8 News at 6pm															
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$800.00		0.00			
111	8	10/09/14	10/09/14	M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$800.004		0.00	NM	1	\$800.00
Fox 8 News at 6pm															
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$800.00		0.00			
112	8	10/10/14	10/10/14	M-F 6-630p	CM-All	6-630p	----F--	:30	1	\$800.004		0.00	NM	1	\$800.00
Fox 8 News at 6pm															
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$800.00		0.00			
113	8	10/13/14	10/13/14		CM-All	6-630p	M-----	:30	1	\$800.004		0.00	NM	1	\$800.00

Order / Rev: 750295  
 Alt Order #: 7279833  
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Crossroads GPS  
 Product Desc: CROSSROADS GPS  
 Estimate: 1815 Old HL # 10347230  
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p Fox 8 News at 6pm											
				FOX 8 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$800.00		0.00			
114	8	10/07/14	10/07/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	-T-----	:30	1	\$900.004		0.00	NM	1	\$900.00
				FOX 8 10 O'CLOCK NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----					1	\$900.00		0.00			
115	8	10/08/14	10/08/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	--W----	:30	1	\$900.004		0.00	NM	1	\$900.00
				FOX 8 10 O'CLOCK NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----					1	\$900.00		0.00			
116	8	10/09/14	10/09/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	---T---	:30	1	\$900.004		0.00	NM	1	\$900.00
				FOX 8 10 O'CLOCK NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$900.00		0.00			
117	8	10/13/14	10/13/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	M-----	:30	1	\$900.004		0.00	NM	1	\$900.00
				FOX 8 10 O'CLOCK NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$900.00		0.00			
118	8	10/09/14	10/09/14	Thursday Prime A Bones 8-9p	CM-All	8p-9p	---T---	:30	1	\$1,200.004		0.00	NM	1	\$1,200.00
				BONES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---					1	\$1,200.00		0.00			
119	8	10/10/14	10/10/14	Friday Prime B Gotham 9-10p	CM-All	9p-10p	----F--	:30	1	\$600.004		0.00	NM	1	\$600.00
				MASTERCHEF JUNIOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--					1	\$600.00		0.00			
120	8	10/11/14	10/11/14	ACC Football ACC Football	CM-All	1230-4p (12:30 PM-4:00 PM)	-----S-	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
				ACC FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-					1	\$1,000.00		0.00			
121	8	10/11/14	10/11/14	Sa 6p-7p Sa 6p-630p	CM-All	6p-630p (6:00 PM-6:30 PM)	-----S-	:30	1	\$300.004		0.00	NM	0	\$0.00
				FOX 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/06/14-10/12/14		Sa 6p-7p Credited			6p-630p	(6:00 PM-6:30 P-----Sa--	:30	<del>(\$300.00)</del>		0.00	NM		
122	8	10/12/14	10/12/14	Su 6p-7p Su 6p-630p	CM-All	6p-630p (6:00 PM-6:30 PM)	-----S	:30	1	\$300.004		0.00	NM	0	\$0.00
				FOX 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/06/14-10/12/14		Su 6p-7p Credited			6p-630p	(6:00 PM-6:30 P-----Su	:30	<del>(\$300.00)</del>		0.00	NM		
123	8	10/11/14	10/11/14	Sa 6p-7p Sa 630p-7p	CM-All	630p-7p (6:30 PM-7:00 PM)	-----S-	:30	1	\$300.004		0.00	NM	0	\$0.00
				FOX 8 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-					1	\$300.00		0.00			

Order / Rev: 750295  
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 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Crossroads GPS  
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 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
123	8	10/11/14	10/11/14	Sa 6p-7p Sa 630p-7p	CM-All	630p-7p (6:30 PM-7:00 PM)	-----S-	:30	1	\$300.004		0.00	NM	0	\$0.00
FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	-----S-	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/06/14-10/12/14		Sa 6p-7p	630p-7p		(6:30 PM-7:00 P-----Sa--	:30		<del>(\$300.00)</del>		0.00	NM		
Credited															
124	8	10/12/14	10/12/14	Su 6p-7p Su 630p-7p	CM-All	630p-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$300.004		0.00	NM	0	\$0.00
FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	-----S	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/06/14-10/12/14		Su 6p-7p	630p-7p		(6:30 PM-7:00 P-----Su	:30		<del>(\$300.00)</del>		0.00	NM		
Credited															
125	8	10/12/14	10/12/14	NFL Pregame (Reg Sea FOX NFL Pregame	CM-All	12p-1p	-----S	:30	1	\$1,250.004		0.00	NM	1	\$1,250.00
NFL PRE-GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	-----S	1		\$1,250.00		0.00						
126	8	10/12/14	10/12/14	Home Team Game Panthers Football on FOX	CM-All	1-425p (1:00 PM-4:25 PM)	-----S	:30	1	\$8,750.004		0.00	NM	1	\$8,750.00
CAROLINA @ CINCINNATI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	-----S	1		\$8,750.00		0.00						
127	8	10/11/14	10/11/14	ACC Football pregame ACC Football pregame	CM-All	12p-1230p (12:00 PM-12:30 PM)	-----S-	:30	1	\$700.004		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	-----S-	1		\$700.00		0.00						
E128	8	10/07/14	10/10/14	M-F 430-5a FOX 8 Morning News 430a	CM-All	430-5a	-TWTF--	:30	4	\$50.004		0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	-TWTF--	4		\$50.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	10/06/14-10/12/14		M-F 430-5a	430-5a		-TWThF----	:30		<del>(\$50.00)</del>		0.00	NM		
Credited															
129	8	10/07/14	10/07/14	M-F 4-430p Fox 8 News 4-430p	CM-All	4-430p	-T-----	:30	1	\$300.004		0.00	NM	1	\$300.00
FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	-T-----	1		\$300.00		0.00						
130	8	10/07/14	10/10/14	M-F 5-6p Fox 8 News 5-6p	CM-All	5-6p	--WTF--	:30	1	\$600.004		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/14	10/12/14	--WTF--	1		\$600.00		0.00						
Totals														65	\$40,275.00