Job Description
Broadcast / IT Engineer

Reports to: VP for Engineering and Operations

Salary range: \$60,000 - 72,000 commensurate with experience and education

Apply to: jobs@cinradio.org

Cincinnati Public Radio has an exciting opportunity for a self-motivated Chief Engineer or IT professional interested in audio over IP (AOIP) and other industry related technologies. The CPR facility houses two on-air studios and four production studios. A qualified candidate will not only contribute to the success of the department but also to both WVXU and WGUC radio stations. We seek a motivated team member eager to learn and improve the technical operation. While working in coordination with the IT Manager and VP for Engineering and Operations you will ensure equipment maintains optimum capability and reliability while providing troubleshooting skills to quickly overcome problems.

We offer a competitive salary, plus generous vacation, health, dental and life insurance and annuity packages.

Cincinnati is listed among the 'Most Livable Communities' by the non-profit organization Partners for Livable Communities; it's one of just 30 cities across the nation whose innovations have brought vitality and growth to their regions and improved quality of life. We have a thriving arts and entertainment scene and an impressive commitment to becoming one of the greenest cities in the country. Cincinnati offers big city amenities without the big city prices — Cincinnati Public Radio is a group of three vibrant public radio stations with a growing staff and bright future.

KEY RESPONSIBILITIES:

- Participate with the engineering team in strategic planning for technical operations.
- Train and assist staff with software and hardware that you are well versed in.
- Backup to IT Manager and VP for Engineering and Operations.
- Ensure the technical operations are properly maintained.
- Perform equipment troubleshooting and maintenance as required.
- Share on-call duties with IT Manager and VP for Engineering and Operations.
- Manage and participate in the design, construction, and purchase of technical equipment for projects in all departments.
- Prepare recommendations for the station's annual capital budget and help build the Engineering department budget.
- Assist with fund drive operations and technical setup.
- Keep abreast of changes in the state of the art in broadcast technology and equipment.

REQUIRED SKILLS & EXPERIENCE:

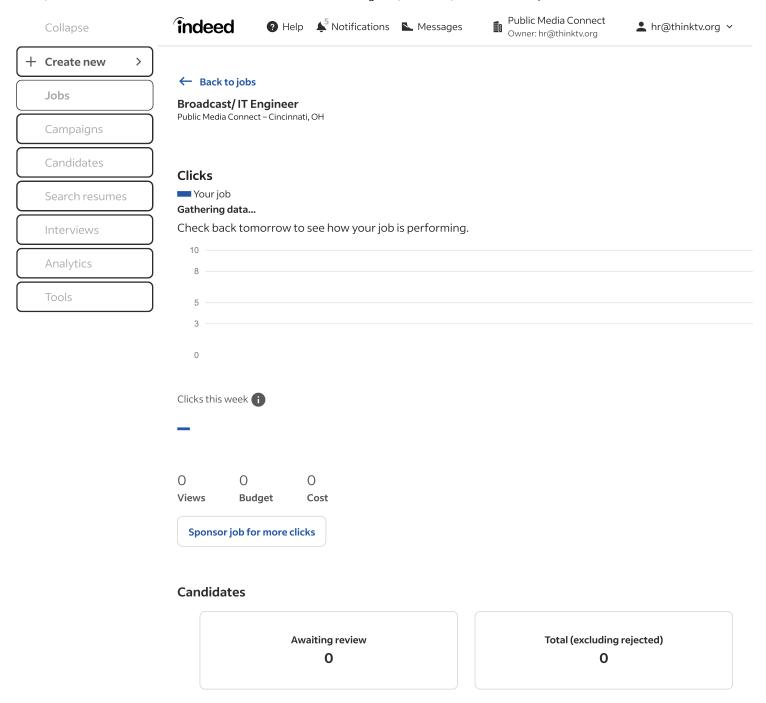
- Minimum of a two-year technical degree or equivalent work experience.
- Experience with broadcast engineering or IT based systems preferred. Typical IT based systems include:
 - Studio audio distribution
 - Broadcast consoles
 - o Routing switchers
 - o Digital editors

- o Automation systems
- o And remote broadcast equipment
- Strong organizational skills, deductive thinking, and communication skills.
- All computer license/software/hardware/SBE certifications are a plus.
- Must possess a valid driver's license.
- A focus on complete customer satisfaction. Strive for continuous improvement in quality of work and productivity.

PHYSICAL DEMANDS:

- Receive, process, and maintain information through oral and/or written communication effectively.
- Must be physically capable of lifting 50 lbs.

CPR is an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, sexual orientation, gender identity, or any other characteristic protected by law. Minority/female/disability PWDNET/veteran are encouraged to apply.



15 Rejected

Job description

Broadcast Engineer Position

Public Media Connect (CET and ThinkTV) is seeking a broadcast maintenance engineer to participate in the installation, maintenance and repair of TV studio, transmitting, and ancillary equipment, in order to maintain superior service in all coverage areas and on all platforms, while complying with FCC technical requirements. The broadcast engineer also will assist with technical support and maintenance of broadcast information systems in use within the organization and assist with the oversight of building operations. The ideal candidate will be a highly motivated, resourceful, self-starter, with strong time management and critical thinking skills.

Reporting to the Chief Engineer and Assistant Chief Engineer, this position will allocate time between technical engineering, production engineering and broadcast IT support functions. The broadcast maintenance engineer will work closely with the Chief Engineer and the Assistant

Chief Engineer in maintenance, installation and repair of the broadcast, production and RF systems for the engineering department/facility. The broadcast maintenance engineer will operate studio and remote broadcast equipment in production, live broadcast and on air settings.

Broadcast/ IT Engineer, Cincinnati, OH - Job Details | Indeed.com

This position will assist the Chief Engineer and the Assistant Chief Engineer in maintenance of broadcast computers, end user support and broadcast IT infrastructure as related to the broadcast systems. The broadcast maintenance engineer must be prepared to be on-call to address technical and production demands on short notice. This position must diagnose and resolve technical, operational and production issues quickly and calmly, and should have the patience to communicate with a variety of interdisciplinary teams and users with varying levels of experience. The nature of our business, and of this position, is 24/7

Essential Job Duties:

Maintain and repair technical equipment and computer-based systems associated with the operation of CET and ThinkTV and associated translator facilities to broadcast engineering standards.

- Ability to understand the operation of the CET and ThinkTV broadcast air-chain.
- This position requires an "on-call" status when emergencies or breakdown of critical
- equipment occurs to the operation
- Ability to read and understand engineering drawings to effectively install coax, wiring, and cabling in addition to physical equipment, and utilize such drawings to troubleshoot problems during and after installation.
- Troubleshoot and repair electronic and mechanical equipment that is required for the operation of our facilities.
- Understand the signal flow of analog and digital video, audio, and RF signals through our complex production and broadcast systems in order to assist operations and production staff.
- Work with the engineering staff to ensure proper equipment operation and provide optimum quality, while adhering to all FCC and FAA rules and regulations.
- Diagnose problems using standard practices and test equipment including, but not limited to, audio monitors, waveform and vectorscope, oscilloscope, and spectrum analyzer.
- Able to identify and prioritize the repair and replacement of equipment.
- Work closely with the other departments in the maintenance and operation of their associated equipment.
- Have in-depth knowledge of computer networking, cabling, software installation, and repairs.
- Must be able to work alone and unsupervised when necessary.
- Assist our outsourced IT management company in the daily end-user issues that arise.
- Must have a service-orientated attitude towards staff and co-workers.
- Install and maintain update of various software and hardware packages in computer-based equipment.
- Help maintain the security and maintenance of facilities and systems as assigned by the
- Chief Engineer and Assistant Chief Engineer
- Other duties as assigned.

EDUCATION:

- Associate degree in electronics technology or related field, or equivalent experience in operations or maintenance at a broadcast station.
- FCC General Radio Telephone License and/or equivalent SBE Certification preferred.

SKILLS:

- Working knowledge of basic electronics theory and principles and the ability to read diagrams and schematics.
- Strong electronics troubleshooting and audio background.

ADDITIONAL PREFERRED SKILLS:

- Knowledge of FCC rules and regulations, telecommunication laws related to broadcast station operation and compliance.
- $\bullet \quad \text{IT skills including work station and server trouble shooting and repair and local area networking}.\\$
- Multimedia skills, including experience in technical setup for webcasting and video conferencing.
- Experience working with antenna systems, broadcast transmitters, STL, audio over IP console and routing systems, voice over IP telephone systems, audio processing and remote control systems.

Job Type: Full-time

Schedule:

- 8 hour shift
- Monday to Friday
- On call
- Weekend availability

Work Location: In person

Closed

Broadcast/ IT Engineer, Cincinnati, OH - Job Details | Indeed.com View public job page **Application Settings Application method** Email Require resume Yes **Application updates** hr@thinktv.org Also send an individual email update each time someone applies. Candidates contact you (email) Yes, at email address provided **Details Posted:** May 19, 2022 Views: 0 Applications received: 15 total **Budget** Job budget: Not sponsored | View performance report Promote this job for more candidates: in ©2023 Indeed

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Security -

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Contact

From: Richard Eiswerth < reiswerth@cinradio.org >

Sent: Friday, January 21, 2022 12:52 PM

To: ArtswaveJobs **Subject:** Re: Job Posting

Attachments: Broadcast Engineer Job Posting.docx

Caution: This message originated outside of the ArtsWave email system. Use caution before downloading any attachments or clicking on any links.

Try this. Thanks!

From: ArtswaveJobs@artswave.org>

Date: Friday, January 21, 2022 at 11:58 AM **To:** Richard Eiswerth < reiswerth@cinradio.org >

Subject: RE: Job Posting

Hi, can you send this description as a Word document attachment? We're running into issues with the links.

Thanks, Andre

Andre DuBois

Coordinator, Engagement & Events 513.632.0133 | artswave.org



Your gift to the ArtsWave Campaign will help ensure a successful re-stART for our region.

For the Arts.
For ALL.
Give Today
artswave.org





From: Richard Eiswerth < reiswerth@cinradio.org>

Sent: Tuesday, January 18, 2022 4:51 PM

To: ArtswaveJobs ArtswaveJobs@artswave.org

Subject: Job Posting

Caution: This message originated outside of the ArtsWave email system. Use caution before downloading any attachments or clicking on any links.

Please add this to your current listing of position openings with Artswave affiliated organizations.

Thanks.

Rich



PRESIDENT, GENERAL MANAGER & CEO T. \$13-419-7101 retreerth@chradio.org







Broadcast Engineer 2022 - Ver1.docx

Broadcast Engineer 2022 -Ver1.docx

Elyssa Steffenson

From: noreply@airtable.com on behalf of Airtable <noreply@airtable.com>

Sent: Thursday, May 19, 2022 10:08 AM

To: Elyssa Steffenson

Subject: Airtable forms: someone has responded to Web Request Form

Follow Up Flag: Follow up Flag Status: Completed

Categories: 3-0 Completed, 0-1 CET



Someone has responded to **Web Request Form**. A record has been added to the **Upcoming Content** table in **Web Requests**.

Department

Administrative

Contact Name

Shelby Orr

Date of Submission_

5/19/2022

Due Date - MUST BE SEVEN DAYS OUT

5/26/2022

Type

Page Update

Site of Request

_		
	Г٦	
	- 1	

If other, what site?
Cross-Promotion, if applicable
Section of Site About
Description of Request Post Broadcast Engineer Job Description
File Location emailed to Elyssa
Page Title Broadcast Engineer
Target Keywords na
Audience
Summary of Page na
Does this page or update support the mission of Public Media Connect? Yes

View in Airtable

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<u>Visit our help center</u>
<u>Update notification preferences for this form</u>

Broadcast Engineer Position

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- Must be able to work alone and unsupervised when necessary.
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- Other duties as assigned.

EDUCATION:

- Associate degree in electronics technology or related field, or equivalent experience in operations or maintenance at a broadcast station.
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SKILLS:

- Working knowledge of basic electronics theory and principles and the ability to read diagrams and schematics.
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ADDITIONAL PREFERRED SKILLS:

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- IT skills including workstation and server troubleshooting and repair and local area networking.
- Multimedia skills, including experience in technical setup for webcasting and video conferencing.

•	Experience working with antenna systems, broadcast transmitters, STL, audio over IP console and routing systems, voice over IP telephone systems, audio processing and remote control systems.

Position: Director of Programming

Status: Exempt, full time

Reports to: CCO (Chief Content Officer)

DESCRIPTION: Management staff position oversees Traffic Department. This person develops and

manages broadcast and non-broadcast program services and distribution.

The Director of Programming at CET/Think^{TV} is a full-time position leading a collaborative, supportive, and passionate Programming and Traffic Team. The position is responsible for developing programing service and broadcast schedules for CET and Think^{TV} Public Television. This work emphasizes the distribution of Public Media Connect's content as well as acquiring a variety of content to serve Dayton and Cincinnati's diverse audiences.

Reporting to the Chief Content Officer, this positon can be based in Cincinnati or Dayton and serve both markets.

RESPONSIBILITIES:

- Develop program services and plan broadcast schedules for all of PMC's 13 channels.
- Oversee broadcast air for a consistent look and mix of interstitial elements.
- Acquire programs and manage program inventory.
- Serve as liaison to Ohio's PTV programmers and promote statewide distribution of PMC Productions.
- Work with local and outside producers on prepping their work for submission to national program distributors.
- Coordinate program services with Social Media, Development/Underwriting and Production.
- Maintain adherence to PBS guidelines; advise producers on producing PBS-suitable productions.
- Evaluate audience data for staff and for PMC Boards.
- Work with other institutions and groups in the community to assure utilization of programming,
- Supply editorial copy for member magazines and social media sites.
- Schedule and lead a monthly program meeting to share programming highlights
- Oversee Traffic and Operations staff.

- Respond to viewer inquiries and concerns via, letter, email and phone.
- Manage expense budget at the direction of the CCO and COO.
- Maintain Quarterly Program Topic Reports for CET 48.1, Think[™] 16.1 and Think[™] 14.1.
- All other duties as assigned.

Preferred Experience

- 5 or more years of broadcast programming
- Knowledge of PBS Programs
- Leadership skills and experience leading a team
- Excellent communication skills
- Attention to detail
- Knowledge of public media program providers
- Knowledge of the people, issues, and cultures of Cincinnati and Dayton Ohio

If interested please send resume to hr@thinktv.org

Elyssa Steffenson

From: noreply@airtable.com on behalf of Airtable <noreply@airtable.com>

Sent: Thursday, March 02, 2023 10:04 AM

To: Elyssa Steffenson

Subject: Airtable forms: someone has responded to Web Request Form

Follow Up Flag: Follow up Flag Status: Completed

Categories: 3-0 Completed, 0-2 TTV, 0-1 CET



Someone has responded to **Web Request Form**. A record has been added to the **Upcoming Content** table in **Web Requests**.

Department

Administrative

Contact Name

Shelby Orr

Date of Submission_

3/2/2023

Due Date - MUST BE SEVEN DAYS OUT

3/9/2023

Type

Page Update

Site of Request

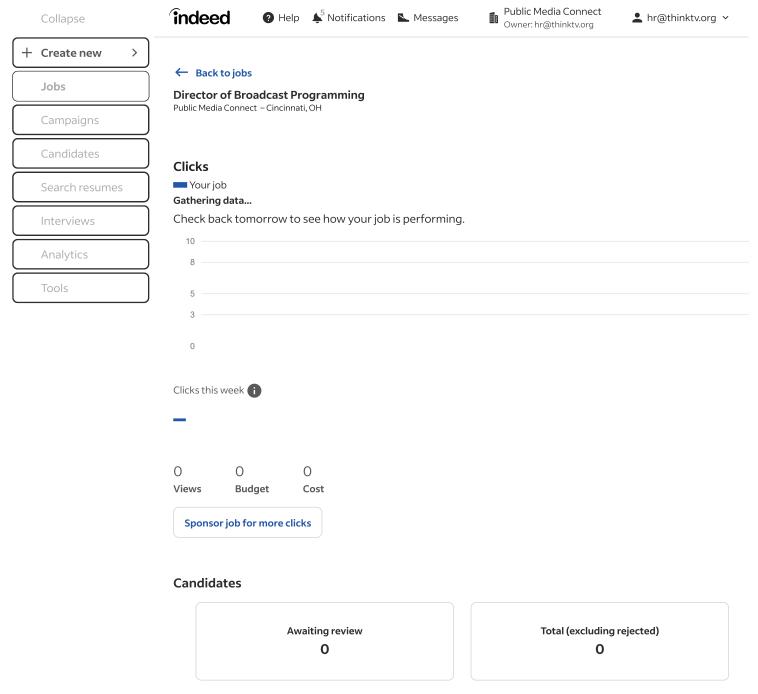
Both
If other, what site?
Cross-Promotion, if applicable If we could have this posted on any and all social media that would be great!
Section of Site About
Description of Request Please post the Director of Programming job description on our website, linkedin, and facebook.
File Location emailed to Elyssa and Kelly
Page Title Director of Programming
Target Keywords na
Audience na
Summary of Page

Does this page or update support the mission of Public Media Connect?

Yes

View in Airtable

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<u>Update notification preferences for this form</u>



36 Rejected

Job description

Position: Director of Programming

Status: Exempt, full time

Reports to: CCO (Chief Content Officer)

DESCRIPTION: Management staff position oversees Traffic Department. This person develops and manages broadcast and non-broadcast program services and distribution.

The Director of Programming at Public Media Connect (CET/ThinkTV) is a full-time position leading a collaborative, supportive, and passionate Programming and Traffic Team. The position is responsible for developing programing service and broadcast schedules for CET and ThinkTV Public Television. This work emphasizes the distribution of Public Media Connect's content as well as acquiring a variety of content to serve Dayton and Cincinnati's diverse audiences.

 $Reporting \ to \ the \ Chief \ Content \ Officer, this position \ can be based in \ Cincinnatior \ Dayton \ and \ serve \ both \ markets.$

RESPONSIBILITIES:

• Develop program services and plan broadcast schedules for all of PMC's 13 channels.

Director of Broadcast Programming, Cincinnati, OH - Job Details | Indeed.com

- Oversee broadcast air for a consistent look and mix of interstitial elements.
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- Work with other institutions and groups in the community to assure utilization of programming,
- Supply editorial copy for member magazines and social media sites.
- Schedule and lead a monthly program meeting to share programming highlights
- Oversee Traffic and Operations staff.
- Respond to viewer inquiries and concerns via, letter, email and phone.
- Manage expense budget at the direction of the CCO and COO.
- Maintain Quarterly Program Topic Reports for CET 48.1, ThinkTV16.1 and ThinkTV14.1.
- All other duties as assigned.

Preferred Experience

- 5 or more years of broadcast programming
- Knowledge of PBS Programs
- Leadership skills and experience leading a team
- Excellent communication skills
- Attention to detail
- Knowledge of public media program providers
- Knowledge of the people, issues, and cultures of Cincinnati and Dayton Ohio

Job Type: Full-time

Schedule:

Monday to Friday

Work Location: Hybrid remote in Cincinnati, OH 45214



Application Settings

Application method

Email

Require resume

Yes

Application updates

hr@thinktv.org

Also send an individual email update each time someone applies.

Candidates contact you (email)

Yes, at email address provided

Details

Posted: March 17, 2023

Views: 0

Applications received: 36 total

Budget

11/28/23, 11:19 AM Director of Programming

Back To Job Posting

Job Posting

Min Education:

Job ID: 68332007

Company Name For Job: Public Media Connect Job Function: Product

Position Title: Director of Programming

BA/BS/Undergraduate

Min Experience: 5-7 Years

Required Travel: 0-10%

Company Name: Public Media Connect

Industry: Public Television

Job Function: Production/ Programming

No

Workplace Type: Hybrid

Entry Level:

Job Type: Full-Time

Job Duration: Indefinite

Location(s): Dayton, Ohio, 45402, United States | Cincinnati, Ohio, 45214, United

States

CONTACT INFORMATION

Contact Person: Shelby Orr Fax:

Email Address: hr@thinktv.org Mailing Address: 110 South Jefferson St. Dayton, Ohio 45402

Phone: 937-220-1671

Apply URL: https://thinktv.org/about/employment/

Job Description

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- Oversee Traffic and Operations staff.
- Respond to viewer inquiries and concerns via, letter, email and phone.
- Manage expense budget at the direction of the CCO and COO.
- Maintain Quarterly Program Topic Reports for CET 48.1, Think^{TV}1 and Think^{TV} 14.1.
- All other duties as assigned.

Job Requirements

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- Knowledge of PBS Programs
- Leadership skills and experience leading a team
- Excellent communication skills
- Attention to detail

11/28/23, 11:19 AM Director of Programming

- Knowledge of public media program providers
- Knowledge of the people, issues, and cultures of Cincinnati and Dayton Ohio

Edit Job Posting



YourMembership.com, Inc Tel. 727-497-6565

RECEIPT

PURCHASER INFO

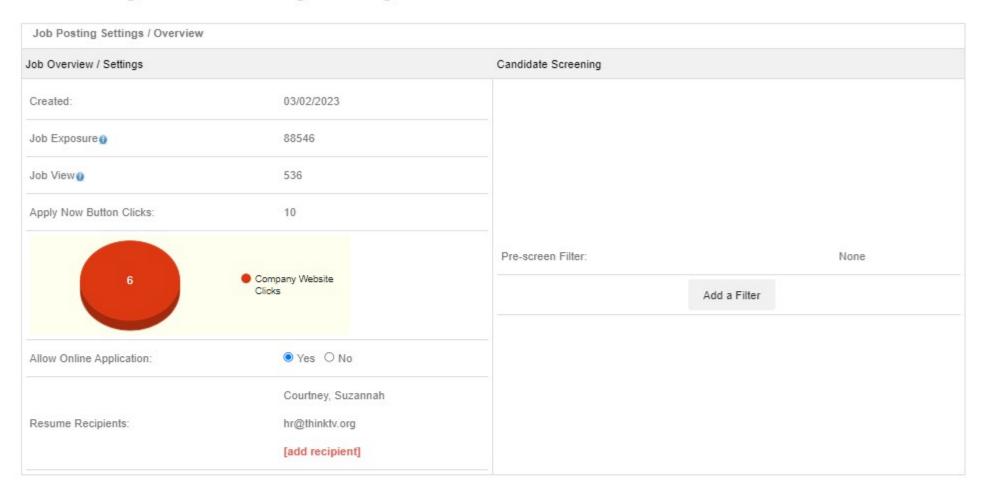
Public Media Connect 110 S. Jefferson St Dayton, Ohio 45402 United States Attn: Accounts Payable

ORDER#	R62279416
DATE	03/02/23
IO / PO #	
AMOUNT PAID	USD 508.00
PURCHASED BY	
Public Media Connect Shelby Orr 9372201671	

hr@thinktv.org

PRODUCT	sibility Package Publicmediajobs.org		AMOUNT	
High Visibility Package Job Posting - Web			USD 359.00	
Diversity Upgrade Job Posting - Upgrade	Publicmediajobs.org (paid - creditcard)		USD 149.00	
		SUBTOTAL	USD 508.00	
		TOTAL PAID	USD 508.00	
		AMOUNT DUE	USD 0.00	

Job Posting: Director of Programming



Posted On				
This job is currently posted to the follo	wing sites.			
Job Board	Starts	Expires	Status	
Publicmediajobs.org	Mar 02-23	Apr 01-23	expired [m Repost]	

Edit Job Posting

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Delete Job Posting

Position Title: Chief Content Officer (CCO)

Industry: Public Television

Reports to: Chief Executive Officer

Direct Reports: Communications Team, Production, and Programming

Public Media Connect (CET and ThinkTV) is currently looking for a Chief Operating Officer. As the CCO you will be leading a creative and dynamic content team across multiple platforms. The CCO will serve as the strategic leader and visionary in the production and multi-platform services for programs with regional, national, and international distribution. The CCO will also seek to expand the stations' reach and opportunities beyond public television, including international co- productions, and other streaming and distribution platforms.

The CCO will oversee all content and marketing operations and lead with a bold strategic vision for station growth. He or She will be a leader who embraces creative storytelling, digital, and social platforms and innovative media strategy. The CCO will build a culture of collaboration, achievement and distinction, driving PMC's transition to a more collaborative, can- do culture that values big ideas and cross platform successes.

Preferred Qualifications:

- A successful history of leading, building, assembling and managing creative, high-performing, diverse and inclusive teams.
- Experience leading complex strategic and business initiatives in a multiplatform environment, including prior direct oversight of content development and production of television, digital, and other media.
- Significant experience with strategic programming, content, and business disciplines to deliver successful offerings in the rapidly changing and highly competitive media universe.
- A passion for the power of telling stories about arts/culture, education and public affairs that enhance the quality of life for both residents of and visitors to the region.
- Keen understanding of the station's target audience (demographic and psychographic), including a deep appreciation of what drives/motivates this audience, how they utilize a wide range of traditional and digital media, and how their consumption patterns are changing.
- Strong knowledge about the digital media landscape, including a deep understanding of trends, opportunities and category direction, as well as direct cross-platform expertise.
- Understanding and experience in children's education programming is desirable.
- Strong leadership experience and skills that include the ability to attract, hire, train, motivate, coach and retain. A demonstrated ability to lead others and achieve results in a team-oriented environment, while fostering belonging in a diverse, equitable and inclusive culture.
- Exceptional degree of emotional intelligence, displaying a collaborative, transparent, and communicative work style that results in excellence of execution and a supportive/ effective work environment.

- Full resonance with the values of the station.
- Outstanding oral and written communications skills and the ability to make effective presentations, including with Board and senior level external constituents.
- An excitement about and a commitment to the mission of the station, and a strong desire to serve its various constituencies, including the community.
- Exceptional business, operational, and administrative skills.
- Impeccable personal integrity and business ethics.
- Demonstrated experience as a transparent, empathetic, and proactive communicator with staff, peers, and subordinates. Adept at communicating effectively across all levels of leadership while inspiring.
- An understanding of the values, sound and sensibility of PBS and enthusiasm for the station, the region, and the value of localism. Knowledge of public media is desirable.
- An understanding of digital behavior and current/emerging digital platforms; experience building audiences, leading the integration of content, including local, national, and international content across platforms.
- A strong track record of applying insights from analytics and benchmarks to content decisions on air and online.
- Familiar with PBS programming distribution, costs and agreements.
- Travel from Cincinnati and Dayton stations will be required on an as needed basis.

Elyssa Steffenson

From: noreply@airtable.com on behalf of Airtable <noreply@airtable.com>

Sent: Monday, March 13, 2023 3:33 PM

To: Elyssa Steffenson

Subject: Airtable forms: someone has responded to Web Request Form

Follow Up Flag: Follow up Flag Status: Completed

Categories: 3-0 Completed, 0-1 CET, 0-2 TTV



Someone has responded to **Web Request Form**. A record has been added to the **Upcoming Content** table in **Web Requests**.

Department

Administrative

Contact Name

Shelby Orr

Date of Submission_

3/13/2023

Due Date - MUST BE SEVEN DAYS OUT

3/20/2023

Type

Page Update

Site of Request

Both
If other, what site?
Cross-Promotion, if applicable
Section of Site About
Description of Request Please post the job description for Chief Content Officer. If this could also be posted on LinkedIn and our social media it would be greatly apperciated!
File Location Emailed to Elyssa and Kellie
Page Title Chief Content Officer
Target Keywords na
Audience na
Summary of Page na
Does this page or update support the mission of Public Media Connect? Yes

View in Airtable

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<u>Visit our help center</u>
<u>Update notification preferences for this form</u>

11/28/23, 11:20 AM Chief Content Officer

Back To Job Posting

Job Posting

Job ID:68476763Job Function:OtherCompany Name For Job:Public Media ConnectEntry Level:NoPosition Title:Chief Content OfficerWorkplace Type:Hybrid

Company Name: Public Media Connect Job Type: Full-Time

Industry: Public Television Location(s): Cincinnati, Ohio, United States | Dayton, Ohio, United States

CONTACT INFORMATION

Contact Person: Shelby Orr Fax: -Email Address: hr@thinktv.org Mailing Address: --

Phone: 937-220-1671

Apply URL: https://thinktv.org/about/employment/

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Preferred Qualifications:

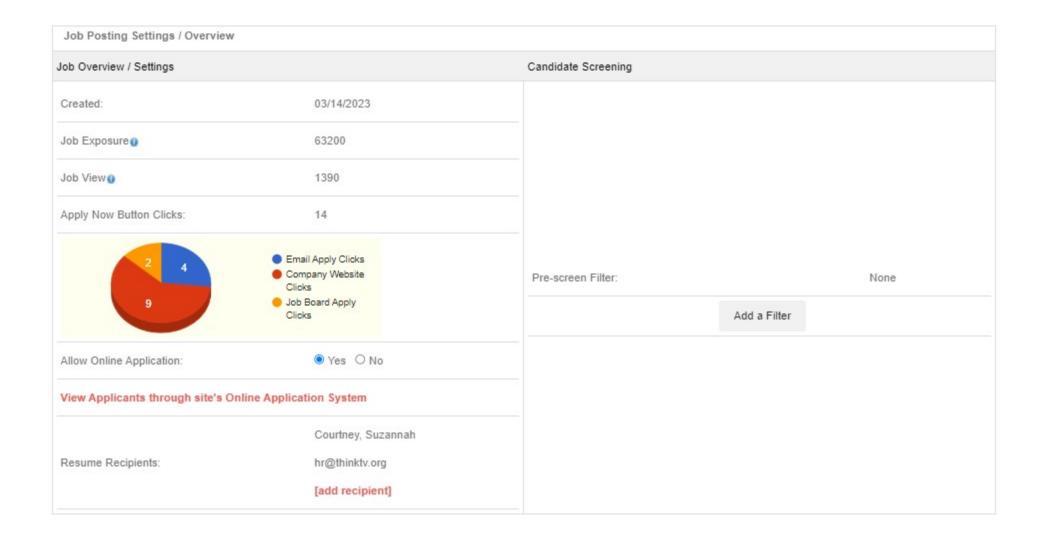
- A successful history of leading, building, assembling and managing creative, high-performing, diverse and inclusive teams.
- Experience leading complex strategic and business initiatives in a multiplatform environment, including prior direct oversight of content development and production of television, digital, and other media.
- Significant experience with strategic programming, content, and business disciplines to deliver successful offerings in the rapidly changing and highly competitive media universe.
- A passion for the power of telling stories about arts/culture, education and public affairs that enhance the quality of life for both residents of and visitors to the region.
- Keen understanding of the station's target audience (demographic and psychographic), including a deep appreciation of what drives/motivates this audience, how they utilize a wide range of traditional and digital media, and how their consumption patterns are changing.
- Strong knowledge about the digital media landscape, including a deep understanding of trends, opportunities and category direction, as well as direct cross-platform expertise.
- Understanding and experience in children's education programming is desirable.
- Strong leadership experience and skills that include the ability to attract, hire, train, motivate, coach and retain. A demonstrated ability to lead others and achieve results in a team-oriented environment, while fostering belonging in a diverse, equitable and inclusive culture.
- Exceptional degree of emotional intelligence, displaying a collaborative, transparent, and communicative work style that results in excellence of execution and a supportive/ effective work environment.
- Full resonance with the values of the station.
- Outstanding oral and written communications skills and the ability to make effective presentations, including with Board and senior level external constituents.
- An excitement about and a commitment to the mission of the station, and a strong desire to serve its various constituencies, including the community.
- Exceptional business, operational, and administrative skills.
- Impeccable personal integrity and business ethics.
- Demonstrated experience as a transparent, empathetic, and proactive communicator with staff, peers, and subordinates. Adept at communicating effectively across all levels of leadership while inspiring.
- An understanding of the values, sound and sensibility of PBS and enthusiasm for the station, the region, and the value of localism. Knowledge of public media is desirable.

11/28/23, 11:20 AM Chief Content Officer

• An understanding of digital behavior and current/emerging digital platforms; experience building audiences, leading the integration of content, including local, national, and international content across platforms.

- A strong track record of applying insights from analytics and benchmarks to content decisions on air and online.
- Familiar with PBS programming distribution, costs and agreements.
- Travel from Cincinnati and Dayton stations will be required on an as needed basis.

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