WDRB-TV 2nd Quarter PSA Report 2002

TITLE - Subject	April	May	June
Ad Council - Laura Bush	8	2	4
Al-Anon – Generic	24	1	1
American Dental Association – Soccer Mom	6	2	8
American Heart Association – Tour de Heart	55	16	
American Toy Institute – James/Imagination	2		
Childhood Asthma - Fish Out Of Water	1	tion does had been	dad tur but dan dan
Dare To Care – Letter Carriers	Cost Sell Sell Sell	7	and had have send dead
Drug Free America - Anti Drug	3	1	000 top top 000 000
E. S G. & R. – Captions	1	data said land dead dead	
Governors Agriculture Policy – Change	9	5	6
Honda – Urban Initiative Little League	2	6	8
K. A. S. A. P Sexual Abuse	2		1
Kentucky Child Abuse – Child Abuse	21	1	
KY Arts Education – Heather French Henry	10	27	33
KY Broadcasters Assn – Healthy Babies	9	6	1
KY Public Service Hotline - Commission	1		and the link and the
Leukemia Society – Team in Training	26	7	16
National Fatherhood - Tarzan	4		dust have been park town
National Gun Safety - Hand Guns	7		Sand over lovel oran
National Heart & Lung Assoc Garfield	1000 tap (405 \$100	1	City date that and and
Operation Graduation - Thomas		1	
Poison Control – Car Fluids	Ann. and time part state	000 000 tax 100	1
Sesame Street - Coping	2	3	1
Shamrock Foundation – Art Auction		man date has and deta	13
US Air Force – Faces			3

QUARTERLY ISSUES/PROBLEMS LIST (April 1, 2002 through June 30, 2002)

During the Ascertainment Meeting of Community Leaders for the 2nd Quarter of 2002, the following were determined as the most significant issues of community concern:

- (1) Terrorism/Security Concerns
- (2) Education Problems/Schools Closing
- (3) Sexual Abuse/Children
- (4) Rising Crime Levels
- (5) Extreme Park Safety Issues

QUARTERLY ISSUES/PROBLEMS LIST

(APRIL 1, 2002 THROUGH JUNE 30, 2002)

Date: 04/15/02 Length: 1:30

Story: Thunder Over Louisville is still five days

away.

But local police say they can't remind you enough of traffic changes and other restrictions for the event, which brings more than half-a-million people to the shores of the Ohio River, in Louisville and in Southern Indiana.

Date: 05/10/02

Length: :45

Story: The National Guard troops who've been in charge of security in the nation's airports are pulling out.

In Louisville International, they'll be replaced tomorrow by local law enforcement.

Date: 05/14/02 Length: :45

Story: University Hospital has a new program for victims of sexual assault.

Specially trained nurses are on call in the hospital to serve the victims and help collect the evidence needed to prosecute the offenders.

Date: 05/30/02 Length: 2:00

Story: Many businesses across the country were deeply affected by September 11th.

The most obvious are the airline and financial sectors.

But tour bus operators are also reeling.
Local operators tell us they saw a drop in business. But now, they say they're on the upswing.

Date: 06/10/02 Length: 2:00

Story: The government says he was an American working with al Qaida terrorists to explode a radioactive bomb, perhaps in Washington, D-C.

Fox's Doug Luzader reports on the arrest of a former Chicago gang member the government says was carrying plans for the attack.

Date: 06/24/02 Length: :45

Story: In less than two hours, the federal

government will take over security at Louisville

International Airport.

Until now, employees of Globe Security - a private company - have screened passengers and baggage at the airport.

At Midnight, the Transportation Security Administration will move in and do those jobs.

Date: 06/02/02 Length: 2:00

Story: An Army reserve unit from Bardstown,

Kentukcy, is being called to active duty.

Date: 05/09/02 Length: :45

Story: A Louisville teenager is getting national recognition for her stance on tobacco prevention.

Katherine Klem, an Assumption High School sophomore has been named the national youth advocate of the year.

Date: 05/21/02

Length: 45

Story: Local students and teachers have ended another school year.

But it's next year that many school administrators are worried about.

At Camp Taylor Elementary and many other schools, the school year ended with classroom parties and graduation programs.

While most students are planning a carefree summer, school officials will nervously wait to find out how much state money Jefferson County will receive next year.

They've been warned a 16-million dollar state funding cut is possible, raising the school corporation's deficit to as much as 20-million dollars.

Date: 05/31/02 Length: 2:00

Story: After 135 years Holy Rosary Academy is

closed.

Today was the last day for the all girls Catholic school.

Date: 05/31/02

Length: :45

Story: Mounting debts have forced

the St. Aloysious, St. Philip, and Christ the King

schools to shut down.

100 students attended the three schools.

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Status

Date: 07/01/02 Length: 2:00

Story: Louisville's Extreme Park has been the

center of a political fight in Louisville.

Last week, Louisville's Board of Aldermen cut

funding for the park's expansion.

When merger happens, what happens to the liability here?

Date: 07/03/02 Length: 2:00

Story: Louisville's Extreme Park has become a

political battleground.

City Administrators and City Aldermen are squaring off on the decision to cut funding for the park's planned expansion, possibly leaving funding to the new Metro Government.

Date: 06/11/02

Length: :45

Story: Some of the the 51 candidates still in the running for 26 Metro Council seats are taking time to go to government school.

The Merger Transition Office has developed a leadership training program for council candidates.

Date: 05/31/02 Length: 2:00

Story: Aldermen say there is a lot to like about the Mayor's budget proposal but his speech did not address what aldermen consider to be the city's most pressing need...raising city police pay so that...when merger occurs...the city force is paid as much county police.

Date: Throughout April and May

Length: 40-50 minutes

Story: JoDee Kenney profiled candidates in all 20

Metro Government races.

Date: 04/16/02 Length: 2:00

Story: They say they tried to be a good

samitaritan, but ended up with their valuables

stolen.

Police say a pregnant woman is to blame.

Today, Louisville police arrested 31 year old Jacqueline Walker.

They say Walker befriended the victims, pretended she needed help, and then made off with their money.

Date: 04/30/02 Length: :45

Story: Thanks to "Megan's Law", for the past 8 years, the state of Kentucky has been keeping track of where convicted sex offenders live.

Since 1999, that information has been available to you at a state-run website.

But the governor and others say a new program will keep the public better-informed.

Date: 04/30/02 Length: 2:00

Story: Today, seven civil law suits have been filed by several men who say, when they were growing up, they were molested by priests at Louisville area Catholic churches or schools.

The complaints charge the Archdiocese of Louisville broke the law by not reporting the cases, even though it knew what was going on.

Date: 05/09/02 Length: :30

Story: Two of the people charged in connection with a southern Jefferson County murder faced a judge today.

Police say 20 year old Crystal Plank and 18 year old Jason Edwards were accomplices in Tuesday's murder of 44 year old Byron Pruitt.

Date: 05/10/02 Length: 3:00

Story: The man who allegedly raped an elderly woman in a Kroger bathroom is behind bars tonight.

David Miller was also wanted for a brutal crime in Prospect earlier this week.

Valerie Chinn talked with one of the victims.

Date: 05/13/02

Length: You'll find what are now familiar names in the latest lawsuits filed today, alleging the Louisville Archdiocese knew about, but didn't take any action to stop, sexual abuse of children by some of its priests.

11 more suits were filed today against the Archdiocese.

Story: 2:00

Date: 05/13/02 Length: 2:00

Story: Jeffersonville Police are defending their actions after an officer-involved shooting left a Utica, Indiana man dead.

Police say the shooting was self defense, but Jason Huff's girlfriend is questioning police actions.

Date: 05/14/02 Length: 2:00

Story: One Louisville law firm is handling almost

all the cases against the Archdiocese.

"McMurry and Talbott" has filed 54 suits alleging sexual abuse by local priests.

Date: 05/17/02 Length: :30

Story: A local man is dead after an overnight shooting and car crash.

Police say 28 year old Earl Hickman, Junior was killed after he was shot in an apartment parking lot and then his Jaguar ran into a tree across the street.

Police say he apparently lost control of his car, while trying to escape his assailant.

Date: 06/10/02

Length: 45

Story: Surveillance tape captured a bold criminal stealing thousands of dollars in diamonds from a

local department store.

Police say they've nabbed the man responsible for this robbery in the Lazarus in Oxmoor Center.

Date: 06/11/02 Length: 2:00

Story: Louisville police today released the tape of a customer calling Yellow Cab for a pickup they believe turned out to be a murdered cab drivers last run.

Now they're asking for your help in identifying the caller from his voice because police want to talk to him about the case.

Date: 06/24/02 Length: 2:00

Story: It started with the arrest of two county narcotics officers, suspected of stealing drug money and logging extra overtime.

Now the entire city and county Metro Narcotics unit is under the microscope.

4 members of an independent, Washington-based agency are now looking at every aspect of The Louisville-Jefferson County Metro Narcotics unit...and as Jeremy Brilliant reports, the audit comes at the request of the county police department.

Date: 06/25/02

Length: :45

Story: Louisville Police are looking for an armed convenience store robber, and hope relatively clear security video helps their cause.

The video shows the robber actually reaching across the counter and grabbing money from the register.

Date: 06/20/02

Length: :45

Story: Judge Richard Striegel is to rule within 30-

days whether David Camm should get a new trial

because of alleged errors during his murder trial.