

WDRB-TV
1st Quarter PSA Report
2002

TITLE - Subject	January	February	March
Ad Council - Laura Bush	10	6	1
Advertising Council - Language	2	0	0
Al-Anon – Generic	0	0	5
Alzheimer's - Do What I Can	5	0	0
American Cancer Soc. - Coaches vs Cancer	28	2	0
American Dental Assoc – Soccer Mom	0	0	4
American Lung Association - Generic	1	0	0
American Toy Institute - James/Imagination	3	0	0
Black Achievers – Awards Banquet	36	21	0
Boystown - Playpen	2	0	1
Childhood Asthma - Fish Out Of Water	4	2	3
Childreach - Generic	4	0	0
Drug Free America - Anti Drug	16	2	2
ESGR - Captions	4	1	3
Family Place – Caper	13	0	0
Foundation for Better Life-Teach by Example	2	0	0
Girl Scouts - Kentuckiana Chapter	1	0	3
Governors Agriculture Policy – Change	0	0	1
GSD& M - I Am An American	25	7	7
Hard Work - The Wall	5	0	0
KASAP – Sexual Abuse	7	0	1
Kentucky Child Abuse - Child Abuse	0	0	2
Ky Public Service Hotline - Commission	2	1	0
Learning Disabilities - What R U Waiting 4?	4	0	0
Leukemia Society – Team in Training	4	32	25
National Fatherhood - Tarzan	5	0	2
National Gun Safety - Hand Guns	1	0	0
National Heart & Lung Assoc. - Garfield	2	0	1
Nat'l Mental Health - September 11th	5	0	0
Nat'l Parkinsons - Muhammad Ali / MJ Fox	4	0	0
Nat'l Safety Council - Arthur's Safety Seat	3	0	0
Operation Graduation - Thomas	3	0	0
Sesame Street - Coping	9	2	4
Special Olympics – Polar Bear Plunge	11	41	0
US Coast Guard - Generic	4	0	0

QUARTERLY ISSUES/PROBLEMS LIST
(January 1, 2002 through March 31, 2002)

The following problems were determined as the most significant issues of community concern for the 1st Quarter of 2002.

- 1) Crime
- 2) Health Concerns
- 3) Inflation
- 4) Unemployment

Date: 01/21/02

Length: 2:00

Story: With help from an 11-year-old, police charged a 34-year-old Louisville man with several sex crimes.

The Crimes Against Children Unit arrested Darryl Downing last night.

He's charged with kidnapping, rape and sexual abuse.

Date: 03/26/02

Length: 2:00

Story: Students at Louisville's DeSales high School are taking home letters informing parents of alleged sexual abuse by a priest.

The incidents took place more than 30 years ago, and as Stephanie Collins reports come as a surprise to the local archdiocese now assisting in the investigation.

Date: 03/27/02

Length: 2:00

Story: A Kentucky woman who was on the run from the law for nearly a year has been arrested.

Kathie Harless is accused of killing her newborn son last April.

Date: 03/29/02

Length: 30

Story: Six more people have come forward to accuse a former Jefferson county Catholic school coach of molesting them when they were children.

61-year-old Louis Holz knecht is accused of molesting a 10 year old relative, and dozens of boys as far back as the 1970's and as recently as last month.

Date: 04/01/02

Length: 30

Story: A Bullitt County school-bus driver.. that is accused of having sex with a student has been fired.



State police filed criminal charges against Cindy Smith in Bullitt District Court.

26-year-old Smith also faces ten charges of third-degree unlawful transaction with a minor... for allegedly providing alcohol to students.

But Smith has not been charged with any sex-related crimes.

That's because a juvenile over the age of 16 can legally consent to sex with an adult.

Date: 04/05/02

Length: 2:00

Story: Tonight, the U.S. Conference of Catholic Bishops is urging Catholics around the country to look at the Archdiocese of Dallas as a role model.

Dallas was once hit with a sex scandal and has since rebounded.

K-J Matthews talked to Catholic officials here in Louisville to see what they're planning.

Date: 01/03/02

Length: 2:00

Story: The new year is the perfect time for new beginnings, and this is the time of year many people begin new attempts to lose weight and get in shape.

The YMCA and other fitness centers are doing a brisk business today... but will the boom last?

Date: 01/04/02

Length: 40

Story: It's the first week of the new year.. and many people are signing up to join health clubs.. a new year's resolution to lose weight.

Date: 01/10/02

Length: 45

Story: Heart disease is the number one killer among Americans... but now, researchers say they've made a giant leap forward in heart attack detection.

A study in Great Britain says new tests can predict the risk of heart problems.. even in those with normal cholesterol.

Date: 01/16/02

Length: :30

Story: A national report released this morning criticizes states such as Kentucky for failing to spend enough money from the 1998 tobacco settlement on smoking prevention programs.

The Campaign for Tobacco Free Kids says the study ranks Kentucky 36th in spending.

Date: 01/25/02

Length: :45

Story: Two local hospitals are joining forces to bring national prominence to cancer care and research in Louisville.

Norton Healthcare and the University of Louisville today announced plans to open a new cancer research center and hospital-- comparable to the world-renowned Mayo Clinic.

The new hospital will be on Broadway downtown in the current Norton Healthcare Pavilion, or the old Methodist hospital.

Date: 01/28/02

Length: :30

Story: Three hundred thousand people in America die every year from being overweight... and now some lawyers are thinking about suing.

The attorneys are considering attacking the fast food industry the same way tobacco companies were smoked out with class action lawsuits.

The lawyers believe the fast food business should be held accountable for what they offer.

Date: 01/28/02

Length: :30

Story: If you haven't had to suffer through the flu this winter, you're not alone.

Many cities say their flu cases are extremely low.

Los Angeles Health officials have confirmed less than a half dozen cases.

That's the lowest level in a decade.

And overall... 28 states are reporting no cases at all.

Date: 01/31/02

Length: :45

Story: A Charlestown teachers aide is dead and students who came in contact with her are on antibiotics this morning.

The Clark County Health Department says 51-year-old Donna Merriman died of a bacterial infection and that she carried a germ that may cause a form of bacterial meningitis if it were to be passed to other people.

Date: 01/31/02

Length: 2:00

Story: Clark County health officials have confirmed a four

month old girl who was treated at Clark Memorial Hospital last weekend has meningitis.

Monday a 51 year old woman died in the hospital from a similar bacterial infection.

Date: 02/06/02

Length: 2:00

Story: A Medical Miracle for a Kentucky man, Mark Tatum is celebrating a new life, and a new face.

The Owensboro resident is getting a feel for his new facial prosthetic.

University of Louisville doctors and dentists worked to create the new face for Tatum.

Bone and skin were removed from his left leg to reconstruct his face.

Date: 02/06/02

Length: :30

Story: A study examined women taking such therapy who have coronary heart disease.

The Stanford study found women who had hot flashes before hormone therapy showed better mental health and less depression.

But those who didn't have hot flashes before the therapy had less energy and no difference in whether they were depressed.

Date: 02/08/02

Length: :30

Story: Researchers at the Dartmouth School of medicine say ~~they've found a link between tanning beds,~~ and two common types of skin cancer.

The study found that people who use tanning devices are two and a half times more likely to develop squamous cell carcinoma, and 1 and a half time more likely to develop basal cell carcinoma.



Date: 02/14/02

Length: :30

Story: There's a new study out that says people who go around in bad moods have an overactive area in their brains.

Doctors looked at image scans of healthy people's brains to find that when they're feeling low, there's more activity in a region on the brain.

That region controls heart rate, stomach acidity levels, sweating and other functions that relate to mood.

Date: 02/21/02

Length: :30

Story: A new survey says more than two thirds of Americans with diabetes do not realize they have a much higher than normal risk of heart disease and stroke.

The survey was commissioned by the american diabetes association and the american college of cardiology.

Date: 02/27/02

Length: 2:00

Story: What are you having this morning, toast, eggs, pancakes...

If you are on the road to weight loss, a thinner you could come in a box.

New research shows that the road to a healthier, thinner life could begin with cereal.

Date: 03/06/02

Length: 1:00

Story: The Jefferson County Health Department is warning parents whose children go to Iroquois High School that a student has contracted what is probably bacterial meningitis.

People who had close contact with the infected student have been given antibiotics as a preventive measure.

Health department officials say this is an isolated case and not a public health concern.

Date: 03/12/02

Length: :30

Story: According to the latest study, women who have a few alcoholic drinks a week, have almost a 15 percent lower chance of developing high blood pressure than tee-totalers.

But the key word here is "moderation," and that's about 2 or 3 drinks a week.

Other studies have suggested that light or moderate drinking may reduce both men's and women's risk of heart disease.

Date: 03/21/02

Length: :30

Story: White patients receive more aggressive health care than blacks, regardless of income, or insurance coverage.

The Institute of Medicine study concludes there is overwhelming evidence blacks get lower quality health care, and the second class care leads to higher death rates for blacks with aids, cancer and heart disease.

Date: 03/22/02

Length: :30

Story: Women who take hormone replacement therapy could be elevating thier risk for breast cancer..

A study done by Norwegian researchers finds many women who discover they've got breast cancer between mammogram screenings have used hormone replacement therapy at some point in thier lives.

The study finds these woman tend to have denser breasts which is why the tumors may have been detected during screenings.

Date: 03/25/02

Length: :40

Story: Many of us do it.. but we might start thinking twice about eating lunch at our desks: a new study of germs in the work place says it could be hazardous to your health.

Scientists at the University of Arizona found there are a lot more germs on workplace desks, than there are on toilet seats at the office.

In fact, scientists found 400 times more germs on desks.

Date: 03/28/02

Length: :30

Story: There's new evidence that hormone therapy may be a more effective way to treat breast cancer, than other standard methods currently being used.

The drug does not contain the hormone estrogen, but rather blocks its prevention.

Date: 04/01/02

Length: :30

Story: A new study says spending on prescription drugs is up for the fourth straight year.

The "National Institute of Health Care Management Research and Education" says out-patient prescription drug spending totaled 155 billion dollars in 2001.... up from 13 billion for the previous years.

Date: 04/01/02

Length: :30

Story: A study says there are more cases of sexually transmitted diseases these days that are going unreported.

A new study conducted by the Centers for Disease Control and Prevention found up to 36 percent of Gonorrhea cases and 22 percent of Chlamydia cases were not reported to public health officials, as required by state law.

Date: 04/05/02

Length: :30

Story: Scientists in Maryland report that exposure to the sun can help boost your levels of vitamin d which can slow down the speed at which cancer cells divide.

Working outdoors in a sunny climate was also associated with



fewer breast cancer and colon cancer deaths.

Date: 04/09/02

Length: :30

Story: A new report says kentucky schools are not putting enough emphasis on physial education.

The center for disease control says the number of high school students nationwide in daily P-E classes dropped from 42 percent in 1991 to 29 percent in 1999.

Date: 04/09/02

Length: :30

Story: The government says Americans need to get moving.

A new report shows 7 in 10 adults don't excercise regularly and nearly 4 in 10 aren't physically active at all.

Date: 04/09/02

Length: 2:00

Story: Have you ever wondered what would happen if you had a heart attack in a public place where immediate medical help isn't available?

Now many places are stocking up on life-saving defibrillators...



Date: 01/07/02

Length: :30

Story: Kentucky lawmakers are preparing to open their session tomorrow with a similar problem.

Budget surpluses have disappeared, and legislators are warning they will be lucky to find money to operate government at current levels.

At the start of tomorrow's session, Governor Patton will propose a measure that will "flat fund" state government for the coming two fiscal years.

That would mean state agencies would get the same amount of money to operate their programs as they did last year.

Date: 01/14/02

Length: 2:00

Story: Today, the Milkin Institute released the results of its study on the economic impacts of the terrorist attacks.

The report shows that the city of Louisville could lose as many as 11-thousand jobs over the next year.

Date: 01/23/02

Length: 2:00

Story: Governor Patton proposes a tight state budget for tight economic times in Kentucky.

State employees will get lower than usual pay raises, and schools will be hurt the least, if the legislature approves the governor's spending plan.

Date: 01/28/02

Length: 2:00

Story: September 11th has changed the way some people are spending money.

The Boat Show is in town... and this year.. boat dealers are offering customers special deals.. to try and get them to buy.

Date: 01/30/02

Length: 2:00

Story: Kentucky governor Paul Patton has introduced his legislative program promoting economic development. The governor says the goal is to make Kentucky more friendly to business.

Specifically, the governor wants tax breaks for companies involved in research and development issues.

Date: 02/07/02

Length: 2:00

Story: College graduates could have a tough time finding jobs this year.

A national survey finds companies expect to hire fewer new college graduates.

Date: 02/22/02

Length: 2:00

Story: It was designed and is now being manufactured at G-E's Appliance Park in Louisville.

And now its on the market.

G-E has unveiled its new Profile Washer and Dryer.

Date: 03/12/02

Length: 2:00

Story: If the terrorists who struck America on September 11th wanted to cripple the American economy, they have failed miserably.

While many have been hurt, most especially workers in the airline industry, today our economy is making a comeback.

Date: 03/22/02

Length: 2:00

Story: Kentucky officials have made a return trip to California to meet with representatives from the Hyundai Motor Company.

A site in Glendale in southern Hardin County and another near Montgomery, Alabama., are competing for the 1 billion dollar Hyundai plant, the first in the U.S for the Korean company.



Date: 04/03/02

Length: 2:00

Story: Kentucky's hopes of landing Hyundai's first plant in the U-S, and the two thousand jobs that go along with it, have gone south.

Officials announced they will build the plant in Alabama.

Date: 04/03/02

Length: 2:00

Story: Residents of Hardin County have mixed reactions about the news Hyundai will build it's first U.S. plant in Alabama, rather than in their backyard.

Jeremy Brilliant talks to some in Glendale, the city closest to where the Kentucky plant would have been built.

Date: 04/05/02

Length: :30

Story: Business analysts say "help-wanted" signs have started to appear.

Experts say nurses, teachers and hotel and recreation-type workers are in short supply.

And temp agencies hard hit by the recession are starting to see more orders.

Date: 01/15/02

Length: 2:00

Story: The new metro council should meet in the county courthouse, if the merger task force gets its way.

But it won't mean the new government would abandon the current city hall, either.

Date: 01/16/02

Length: 30

Story: The Board of Alderman is picking up where The Greater Louisville Merger Transition Task Force left off last night.

Aldermen are meeting at this hour to discuss some of the issues facing next year's planned Louisville-Jefferson County government merger.

They are reviewing issues taken up by the Task Force last night, like "where" the new metro council would be housed, but no final decision was made.

Date: 01/30/02

Length: 45

Story: Dozens of candidates streamed into the Jefferson County Board of Elections to beat the clock.

Yesterday marked the last day candidates could file to run for office in the new Metro Government.

Date: 01/23/02

Length: 2:00

Story: The Louisville Board of Aldermen enters into the debate on Metro Council office space.

Last night the Board introduced a resolution that would have the Metro Council occupy office space in City Hall.

This despite a merger task force's recommendation that Metro Council's offices be located in the County Courthouse across the street.

Date: 02/06/02

Length: 2:00



Story: It was more merger talk today.

The Greater Louisville Merger Transition Task Force heard various committees recommendations for prospective departments in the new government.

Date: 03/22/02

Length: 2:00

Story: Each metro district in the newly merged Louisville government has its own concerns, and, those concerns are coming to the forefront in the upcoming election.

Each of the more than 2-hundred candidates say voter concerns are a top priority.

Date: 03/22/02

Length: :45

Story: Louisville police have unanimously rejected the city's latest contract offer.

The city Fraternal Order of Police voted 517 to zero against the proposal.

With merger looming, the F-O-P wants Louisville to put city officer's pay on par with county officers.



Date: 01/24/02

Length: 45

Story: Louisville Police are looking for your help to crack down on crime in the city.

Yesterday, the department started a new Citizens Volunteer Program

About a dozen regular residents signed up.

Date: 01/28/02

Length: 45

Story: It took jurors only four hours to recommend a life sentence for convicted killer Tina Quarles.

But Quarles says she's going to appeal the case.

She was convicted of killing her two year old son after setting her house on fire.

Date: 01/28/02

Length: 2:00

Story: Louisville police have arrested two people for the first murder of 2002.

39-year-old Renee Robinson was found dead in her apartment last week.

Date: 02/04/02

Length: 45

Story: The local police department is set to get more user-friendly.

Last night, local leaders laid out a new community policing agenda.

Most of the ideas came from a report turned in in October by a special citizens **committee**.

Among the city's **plans: an effort to hire more minority officers**, a promise to improve communication between the police force and the public, and a pledge to look at local police "Use of Force" procedures.

Date: 02/06/02

Length: 2:00

Story: The fastest growing crime category in the country may surprise you.

The crime is identity theft...a high tech way to rob you without even seeing you.

Date: 02/08/02

Length: 2:00

Story: A woman is facing murder charges in connection with the shooting death of her ex-boyfriend last night.

La Grange Police say Tameka Beard shot 38-year-old Bryant Keith Thornton four times, killing him.

Date: 02/18/02

Length: 2:00

Story: The Jefferson County Police Department is trying to reduce the number of crimes against seniors.

It's proposing House Bill 6-6-7.

The bill would help stiffen the punishment against perpetrators who commit crimes against seniors, particularly those who are the caretakers of those seniors .

Date: 02/21/02

Length: 2:00

Story: The man accused of killing a National City Bank teller now faces either life in prison or death.

Tiffany Pennington made his plea final today, guilty of killing Mary Dell Kaelin Brandenburg.

Date: 03/06/02

Length: 2:00

Story: Medical **examiners** have identified the bones found in eastern Jefferson County in late January.

Coroners say the remains belong to the victim of foul play.

Date: 03/07/02

Length: 2:00

Story: Did David Camm today convince a jury he did not kill his wife and two children?

Camm took the witness stand to deny involvement and address key questions in the case against him.

Date: 03/11/02

Length: 2:00

Story: Two Jefferson County Police Officers, under suspension for wrongdoing during narcotics investigations, may soon face criminal charges.

In the meantime, many of the people they charged with drug violations are going back to court seeking to have charges dismissed or convictions reversed.

Date: 03/20/02

Length: 2:00

Story: April 11th.

That is the date David Camm will be sentenced for murdering his wife and two young children.

Defense attorney Mike McDaniel was to meet with Camm today to discuss filing an appeal.

Date: 03/29/02

Length: 2:00

Story: Shane Ragland spent his first night in jail after a jury convicted him of murdering a University of Kentucky football player.

A Lexington jury found Ragland guilty of the 1994 sniper-type shooting death of **Trent DiGiuro**.

Date: 03/29/02

Length: 30

Story: Shane Ragland will have to wait another month to find out his sentence after he was convicted last night of murdering former U-K football player Trent DiGiuro back in 1994.

If Fayette Circuit Judge Thomas Clark follows a jury's recommendations, Shane Ragland will be sentenced to 30 years

in prison.

He would be eligible for parole in 12 years.

Date: 03/25/02

Length: 2:00

Story: After nearly two years, it's a murder few in this community can forget.

Felicia Jefferson was killed in a drive by shooting as she napped in a relative's home.

But the search for Felicia's killer still continues.

Date: 03/27/02

Length: 30

Story: Authorities say they are still days away from identifying a charred body that may be a former Kentucky sheriff convicted 20 years ago of conspiring to kill two political foes.

56-year-old Paul L. Browning Junior has been reported missing, and authorities have opened a murder investigation.

Date: 03/28/02

Length: 2:00

Story: Five and a half hours after the start of deliberations in the Shane Ragland murder case, a Lexington jury finds him guilty of murdering U-K football player Trent DiGiuro.

Date: 04/03/02

Length: 30

Story: The woman accused of killing her newborn baby and leaving him in an outhouse is back in Kentucky to face a murder charge.

Detectives returned 37-year-old Kathy Harless to Leitchfield, Kentucky, late last night.

Date: 04/04/02

Length: 30

Story: A new law in Indiana gives families of murder victims a voice in the courtroom.



Governor Frank O'Bannon has signed a bill into law yesterday that guarantees someone from a victim's family can make a statement to the court and the convicted murderer after a judge has announced the sentence. It will apply to cases in which prosecutors are seeking the death penalty or life without parole. Current law does not give victims' families the right to speak at sentencings.

Date: 04/05/02

Length: 45

Story: One man was killed and another wounded last night by gunfire in Nelson County.

The shooting happened around 7:15 at a trailer home on Hubbards Lane just outside Bardstown.

Date: 04/05/02

Length: 30

Story: Attorneys for convicted killer Shane Ragland are asking for a new trial.

They claim there were 21 errors in Ragland's recent trial for the 1994 murder of University of Kentucky football player Trent DiGiuro.

Date: 04/05/02

Length: 30

Story: He was convicted last month of killing his wife and two children....

and now.... former indiana state trooper david camm has been moved from the Floyd County Jail into the Indiana Department of Correction's custody.
