

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Muskegon; WKBZ, WMKR, WMU1 see schedule	Date: 10/15
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I, Strategic Media Placement

do hereby request station time concerning the following issue:

2018 general election-Michigan State Senate Races supporting Jon Bumstead for State Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

This broadcast time will be used by: Michigan Chamber PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE”

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Michigan Chamber PAC | 600 S. Walnut St. | Lansing, MI 48933 | 1.800.748.0266

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Richard Studley
Jim Holcomb
Bob Thomas
Wendy Block

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>10/9/18</u>	<u></u>	<u>740-201-5500</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

_____	_____	_____
Signature	Printed Name	Title

Oct 12, 18
 CONT# 32248754 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WKBZ-AM (Muskegon, MI)
 FM GENELLE NIBLACK (PHIL)
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA PLACEMENT
 ADDR 7669 STAGER LOOP
 DELWARE, OH 43015

DDS CONT# 0
 C/P/E: 0/0/0

SALESPERSON FAX#

PH #

BYR ERIC KRACK
 ADV MICHIGAN CHAMBER PAC III
 PDT issue
 FLT Oct 13, 18 - Nov 06, 18

* REP ORDER COMMENT *

** 10/12/2018 11:29:00 AM:
[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)
 ** 10/12/2018 11:29:00 AM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START.
 ** 10/12/2018 11:29:00 AM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL.
 ** 10/12/2018 11:29:00 AM: SALESFORCE INDUSTRY IS ISSUE.
 ** 10/12/2018 11:29:00 AM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1								
ADD	1.1	National Agency-Political	M.....	6A - 10A	60	10/15/2018 - 10/15/2018	1D	5	\$14.00	5
ADD	1.2	National Agency-Political	M.....	10A - 3P	60	10/15/2018 - 10/15/2018	1D	4	\$14.00	4
ADD	1.3	National Agency-Political	M.....	3P - 7P	60	10/15/2018 - 10/15/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 2								
ADD	2.1	National Agency-Political	.T.....	6A - 10A	60	10/16/2018 - 10/16/2018	1D	5	\$14.00	5
ADD	2.2	National Agency-Political	.T.....	10A - 3P	60	10/16/2018 - 10/16/2018	1D	4	\$14.00	4
ADD	2.3	National Agency-Political	.T.....	3P - 7P	60	10/16/2018 - 10/16/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 3								
ADD	3.1	National Agency-Political	..W....	6A - 10A	60	10/17/2018 - 10/17/2018	1D	5	\$14.00	5
ADD	3.2	National Agency-Political	..W....	10A - 3P	60	10/17/2018 - 10/17/2018	1D	4	\$14.00	4

ADD	3.3	National Agency-Political	..W....	3P - 7P	60	10/17/2018 - 10/17/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 4								
ADD	4.1	National Agency-Political	...T...	6A - 10A	60	10/18/2018 - 10/18/2018	1D	5	\$14.00	5
ADD	4.2	National Agency-Political	...T...	10A - 3P	60	10/18/2018 - 10/18/2018	1D	4	\$14.00	4
ADD	4.3	National Agency-Political	...T...	3P - 7P	60	10/18/2018 - 10/18/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 5								
ADD	5.1	National Agency-PoliticalF..	6A - 10A	60	10/19/2018 - 10/19/2018	1D	5	\$14.00	5
ADD	5.2	National Agency-PoliticalF..	10A - 3P	60	10/19/2018 - 10/19/2018	1D	4	\$14.00	4
ADD	5.3	National Agency-PoliticalF..	3P - 7P	60	10/19/2018 - 10/19/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 6								
ADD	6.1	National Agency-Political	M.....	6A - 10A	60	10/22/2018 - 10/22/2018	1D	5	\$14.00	5
ADD	6.2	National Agency-Political	M.....	10A - 3P	60	10/22/2018 - 10/22/2018	1D	4	\$14.00	4
ADD	6.3	National Agency-Political	M.....	3P - 7P	60	10/22/2018 - 10/22/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 7								
ADD	7.1	National Agency-Political	.T.....	6A - 10A	60	10/23/2018 - 10/23/2018	1D	5	\$14.00	5
ADD	7.2	National Agency-Political	.T.....	10A - 3P	60	10/23/2018 - 10/23/2018	1D	4	\$14.00	4
ADD	7.3	National Agency-Political	.T.....	3P - 7P	60	10/23/2018 - 10/23/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 8								
ADD	8.1	National Agency-Political	..W....	6A - 10A	60	10/24/2018 - 10/24/2018	1D	5	\$14.00	5

Oct 12, 18
 CONT# 32248754 Mod# Ver# 1 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: 0/0/0

ADD	13.1	National Agency-Political	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	5	\$14.00	5
ADD	13.2	National Agency-Political	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	4	\$14.00	4
ADD	13.3	National Agency-Political	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 14								
ADD	14.1	National Agency-Political	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	5	\$14.00	5
ADD	14.2	National Agency-Political	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	4	\$14.00	4
ADD	14.3	National Agency-Political	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 15								
ADD	15.1	National Agency-PoliticalF..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	5	\$14.00	5
ADD	15.2	National Agency-PoliticalF..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	4	\$14.00	4
ADD	15.3	National Agency-PoliticalF..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	5	\$14.00	5
						** FLIGHT TOTALS **		14	\$196.00	
		FLIGHT 16								
ADD	16.1	National Agency-Political	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	4	\$14.00	4
ADD	16.2	National Agency-Political	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	3	\$14.00	3
ADD	16.3	National Agency-Political	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	4	\$14.00	4
						** FLIGHT TOTALS **		11	\$154.00	
		FLIGHT 17								
ADD	17.1	National Agency-Political	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	4	\$14.00	4
						** FLIGHT TOTALS **		4	\$56.00	

Oct 12, 18
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DDS CONT# 0
 C/P/E: 0 / 0 / 0

	Oct 18	Nov 18					
SPOTS	140	85					
CASH	1960.00	1190.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1960.00	1190.00					

							TOTAL
SPOTS							225
CASH							3,150.00
TRADE							0.00
NSL							0.00
TOTAL							3,150.00

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Oct 12, 18
 CONT# 32248753 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WMRR-FM (Muskegon, MI)
 FM GENELLE NIBLACK (PHIL)
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA PLACEMENT
 ADDR 7669 STAGER LOOP
 DELWARE, OH 43015

DDS CONT# 0
 C/P/E: 0/0/0
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		FLIGHT 1								
ADD	1.1	National Agency-PoliticalS.	6A - 10A	60	10/13/2018 - 10/13/2018	1D	3	\$60.00	3
ADD	1.2	National Agency-PoliticalS.	3P - 7P	60	10/13/2018 - 10/13/2018	1D	2	\$60.00	2
						** FLIGHT TOTALS **		5	\$300.00	
		FLIGHT 2								
ADD	2.1	National Agency-PoliticalS	6A - 10A	60	10/14/2018 - 10/14/2018	1D	3	\$60.00	3
ADD	2.2	National Agency-PoliticalS	3P - 7P	60	10/14/2018 - 10/14/2018	1D	2	\$60.00	2
						** FLIGHT TOTALS **		5	\$300.00	
		FLIGHT 3								
ADD	3.1	National Agency-Political	M.....	6A - 10A	60	10/15/2018 - 10/15/2018	1D	5	\$60.00	5
ADD	3.2	National Agency-Political	M.....	3P - 7P	60	10/15/2018 - 10/15/2018	1D	5	\$60.00	5
						** FLIGHT TOTALS **		10	\$600.00	
		FLIGHT 4								

Oct 12, 18
 CONT# 32248753 Mod# Ver# 1 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: 0/0/0

ADD	22.1	National Agency-PoliticalS.	6A - 10A	60	11/03/2018 - 11/03/2018	1D	3	\$60.00	3
ADD	22.2	National Agency-PoliticalS.	3P - 7P	60	11/03/2018 - 11/03/2018	1D	2	\$60.00	2
						** FLIGHT TOTALS **		5	\$300.00	
		FLIGHT 23								
ADD	23.1	National Agency-PoliticalS	6A - 10A	60	11/04/2018 - 11/04/2018	1D	3	\$60.00	3
ADD	23.2	National Agency-PoliticalS	3P - 7P	60	11/04/2018 - 11/04/2018	1D	2	\$60.00	2
						** FLIGHT TOTALS **		5	\$300.00	
		FLIGHT 24								
ADD	24.1	National Agency-Political	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	5	\$60.00	5
ADD	24.2	National Agency-Political	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	5	\$60.00	5
						** FLIGHT TOTALS **		10	\$600.00	
		FLIGHT 25								
ADD	25.1	National Agency-Political	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	4	\$60.00	4
						** FLIGHT TOTALS **		4	\$240.00	

	Oct 18	Nov 18				
SPOTS	130	74				
CASH	7800.00	4440.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	7800.00	4440.00				

						TOTAL
SPOTS						204
CASH						12,240.00
TRADE						0.00
NSL						0.00
TOTAL						12,240.00

Oct 12, 18
CONT# 32248753 Mod# Ver# 1 (Last =)
REP iHeartMedia

DDS CONT# 0
C/P/E: 01010

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Oct 12, 18
 CONT# 32248752 Mod# Ver# 1 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: 0 / 0 / 0

ADD	22.1	National Agency-PoliticalS.	6A - 10A	60	11/03/2018 - 11/03/2018	1D	3	\$70.00	3	
ADD	22.2	National Agency-PoliticalS.	3P - 7P	60	11/03/2018 - 11/03/2018	1D	2	\$70.00	2	
									** FLIGHT TOTALS **	5	\$350.00
		FLIGHT 23									
ADD	23.1	National Agency-PoliticalS	6A - 10A	60	11/04/2018 - 11/04/2018	1D	3	\$70.00	3	
ADD	23.2	National Agency-PoliticalS	3P - 7P	60	11/04/2018 - 11/04/2018	1D	2	\$70.00	2	
									** FLIGHT TOTALS **	5	\$350.00
		FLIGHT 24									
ADD	24.1	National Agency-Political	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	5	\$70.00	5	
ADD	24.2	National Agency-Political	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	5	\$70.00	5	
									** FLIGHT TOTALS **	10	\$700.00
		FLIGHT 25									
ADD	25.1	National Agency-Political	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	4	\$70.00	4	
									** FLIGHT TOTALS **	4	\$280.00

	Oct 18	Nov 18				
SPOTS	130	74				
CASH	9100.00	5180.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	9100.00	5180.00				

						TOTAL
SPOTS						204
CASH						14,280.00
TRADE						0.00
NSL						0.00
TOTAL						14,280.00

Oct 12, 18
CONT# 32248752 Mod# Ver# 1 (Last =)
REP iHeartMedia

DDS CONT# 0
C/P/E: 0 / 0 / 0

**** Competitive Comments ****

SVC:

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