



PUBLIC AFFAIRS & ISSUES

Station: WRMF **WEAT** WMBX WIRK WPBZ

2012
Year

4Q
Quarter

- 1) Breast Cancer Awareness
- 2) Kids Dental Awareness
- 3) Domestic Violence
- 4) Suicide Prevention
- 5) Animal Rescue
- 6) Child Neglect & Abuse
- 7) Crime Prevention



PROGRAMS AND ISSUES

4TH QUARTER (OCT-DEC)

2012

103.1 FM WIRK

107.9 FM WEAT



PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station: WRMF WEAT WMBX WIRK

Organization: Our Sister's Place

Contact Name: Hazel Raigue

Date of Interview/Event: October 3, 2012

Date Interview Aired: October 7, 2012

Time Interview Aired: 6:00 am

Length of Interview: 16:15

Issues Discussed (brief narrative):

A profile of this organization's efforts to assist victim's of domestic violence. Operating through a non-profit thrift store, Our Sister's Place donates 100% of proceeds to local agencies that provide service to domestic violence victims. Executive Director Hazel Raigue also explained her policy of hiring individuals who have survived domestic violence.

Check which item applies for:

_____ Morning Show _____ Midday _____ Afternoon

___X___ South Florida Sunday ___X___ News/Public Affairs _____ PSAs

_____ Posting on Web _____ Appearance at Charity/Event

This document is true and accurate:

Bill Adams

January 2, 2013

Authorized by: (Station Personnel)

Date in Public File:



PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station: WRMF WEAT WMBX WIRK

Organization: Foundation For Suicide Prevention

Contact Name: Lori Simmons

Date of Interview/Event: October 1, 2012

Date Interview Aired: October 7, 2012

Time Interview Aired: 6:44 am

Length of Interview: 16:00

Issues Discussed (brief narrative):

Area Director Lori Simmons spoke to Bill Adams about this organization's mission to raise awareness of and seek prevention for suicide in our community. She also promoted the upcoming 'Out Of The Darkness' walk, with its goal of bringing volunteers, suicide prevention experts, and counselors together to bring attention to the cause.

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PROGRAMS & ISSUES FORM:

Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events

Station: WRMF WEAT WMBX WIRK

Organization: Sari Asher Center For Integrative Cancer Care

Contact Name: Corin Danielson

Date of Interview/Event: October 10, 2012

Date Interview Aired: October 14, 2012

Time Interview Aired: 6:00 am

Length of Interview: 17:30

Issues Discussed (brief narrative):

The unique care this facility gives to not only cancer patients, but to their caregivers as well. Executive Director Corin Danielson explained the importance of healing the entire care 'team' when healing a cancer patient, by providing emotional and financial support.

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PROGRAMS & ISSUES FORM:

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Station: WRMF WEAT WMBX WIRK

Organization: Take Stock In Children

Contact Name: Eric Zeitlin

Date of Interview/Event: October 8, 2012

Date Interview Aired: October 14, 2012

Time Interview Aired: 6:32 am

Length of Interview: 13:00

Issues Discussed (brief narrative):

A profile of this mentoring organization that brings together caring adults and at-risk youth. Success stories from Take Stock In Children were highlighted, along with some of the outreach programs the organization has planned for local schools. Volunteer needs were provided along with information on the upcoming 'Strides For Education' 5K benefit race event.

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PROGRAMS & ISSUES FORM:

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Station: WRMF WEAT WMBX WIRK

Organization: Autism After 21
Contact Name: Michelle Rubin
Date of Interview/Event: October 16, 2012
Date Interview Aired: October 21, 2012
Time Interview Aired: 6:00 am
Length of Interview: 15:30

Issues Discussed (brief narrative):

Promotion of local organization that provides opportunities and services for autistic adults over the age of 21. As a mother of an autistic child, Michelle explained to Bill Adams the importance of preparing autistic individuals for independent living into adulthood.

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PROGRAMS & ISSUES FORM:

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Station: WRMF WEAT WMBX WIRK

Organization: Art Works For Food

Contact Name: Roz Gatewood

Date of Interview/Event: October 17, 2012

Date Interview Aired: October 21, 2012

Time Interview Aired: 6:33 am

Length of Interview: 14:30

Issues Discussed (brief narrative):

Profile of this local arts organization's mission to raise awareness and funds to feed healthy, fresh food to hungry schoolchildren in Palm Beach County. Executive Director Roz Gatewood explained to Bill Adams how the organization uses arts education and fundraising to benefit those who are most at risk.

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PROGRAMS & ISSUES FORM:

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Station: WRMF WEAT WMBX WIRK

Organization: Opportunity, Inc.

Contact Name: Cecilia St. Hilaire

Date of Interview/Event: October 22, 2012

Date Interview Aired: October 8, 2012

Time Interview Aired: 6:13 am

Length of Interview: 15:00

Issues Discussed (brief narrative):

The education outreach programs of this local non-profit agency. As a branch of the Early Childhood Learning Center, Opportunity, Inc. focuses on young adults and teaches job skills through a mentoring system.

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PROGRAMS & ISSUES FORM:

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Station: WRMF WEAT WMBX WIRK

Organization: Norton Museum of Art

Contact Name: Scott Benarde

Date of Interview/Event: October 31, 2012

Date Interview Aired: November 4, 2012

Time Interview Aired: 6:00 am

Length of Interview: 17:00

Issues Discussed (brief narrative):

The Norton's upcoming celebration of Veteran's Day, featuring a tribute to World War II veterans called 'Shot Up and Shot Down'. Other educational exhibitions were also promoted including the museum's Art After Dark series, highlighting local artists and directors.

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PROGRAMS & ISSUES FORM:

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Station: WRMF WEAT WMBX WIRK

Organization: Arthritis Foundation

Contact Name: Mary-Jo McPhail

Date of Interview/Event: November 1, 2012

Date Interview Aired: November 4, 2012

Time Interview Aired: 6:34 am

Length of Interview: 16:30

Issues Discussed (brief narrative):

The upcoming 'Arthritis Walk' to raise awareness and funds to battle the three most prevalent forms of the disease. Mary-Jp McPhail and Jennifer Beal explained to Bill Adams that the number of reported local cases of juvenile diabetes is skyrocketing, and a special focus of the walk will be on young patients. Volunteer and donation information was also provided.

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PROGRAMS & ISSUES FORM:

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Station: WRMF WEAT WMBX WIRK

Organization: Boca Children's Museum

Contact Name: Dr. Denise Bell

Date of Interview/Event: November 14, 2012

Date Interview Aired: November 18, 2012

Time Interview Aired: 6:00 am

Length of Interview: 15:30

Issues Discussed (brief narrative):

The hands-on educational exhibits of the Boca Children's Museum, with a focus on holiday events. Executive Director Dr. Denise Bell explained to Bill Adams the museum's goal to create exhibits interactive exhibits that involve parents learning alongside children. Volunteer information was provided as well.

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Station: WRMF WEAT WMBX WIRK

Organization: Foundation For Suicide Prevention

Contact Name: Samantha Knight

Date of Interview/Event: November 12, 2012

Date Interview Aired: November 18, 2012

Time Interview Aired: 6:32 am

Length of Interview: 16:30

Issues Discussed (brief narrative):

Martin County's upcoming 'Out Of The Darkness' walk. Similar to Palm Beach County's earlier in the fall, this walk aims to bring awareness to the issue of suicide, and promote prevention through education and treatment. Organized and promoted by high school senior Samantha Knight, the walk has the backing and support of the American Foundation For Suicide Prevention.

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PROGRAMS & ISSUES FORM:

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Station: WRMF WEAT WMBX WIRK

Organization: Pancreatic Cancer Action Network

Contact Name: Rachel Gleichenhau

Date of Interview/Event: November 19, 2012

Date Interview Aired: November 25, 2012

Time Interview Aired: 6:35 am

Length of Interview: 25:00

Issues Discussed (brief narrative):

A focus on the 3rd annual 'Purple Stride South Florida' walk taking place at the BB&T Center. All proceeds from the event go to the Pancreatic Cancer Action Network, which supports research to fight the disease. Palm Beach Media Coordinator Rachel Gleichenhau spoke with Bill Adams about the rising prevalence of the disease and the organization's success in combating it.

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Station: WRMF WEAT WMBX WIRK

Organization: Bamboo, Inc.
Contact Name: Marsha Alejandro
Date of Interview/Event: December 12, 2012
Date Interview Aired: December 16, 2012
Time Interview Aired: 6:00 am
Length of Interview: 16:00

Issues Discussed (brief narrative):

A profile of this non-profit organization and its mission of promoting education and the arts to at-risk local youth. Founder Marsha Alejandro explained to Bill Adams that her organization reaches out to children to fill the gaps in education not provided by public education by utilizing the experience of adult mentor volunteers.

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PROGRAMS & ISSUES FORM:

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Station: WRMF WEAT WMBX WIRK

Organization: American Heart Association

Contact Name: Kristen Cruz

Date of Interview/Event: December 12, 2012

Date Interview Aired: December 16, 2012

Time Interview Aired: 6:35 am

Length of Interview: 17:00

Issues Discussed (brief narrative):

The American Heart Association Southeast Affiliate's 'Go Red For Women' campaign was highlighted. 2012 Chairperson Jennifer Chiusano spoke with Bill Adams about the campaign's mission to combat heart disease among women. Jennifer promoted several upcoming fundraising events and also provided heart healthy information for women.

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