

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amanda Adkins

Authorized committee:

Amanda Adkins for Congress

Agency requesting time (and contact information):



N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

August 2, 2022



General



Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Eva Mah

Name:

Emily Schlesener

Date of Request to Purchase Ad Time: 7/18/2022

Date of Station Agreement to Sell Time: 7/25/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Eva Mah

Date: 7/18/2022

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 7/18/2022

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

14602-00003

Station Call Letters:

KSNP

Date Received/Requested:

7/25/2022

Est. #:

4493

Station Location:

Burlington, KS

Run Start and End Dates:

7/26/22 - 8/17/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KSNP-FM	ORDER#:	3199324	DATE:	07/25/2022
MARKET:	UM - Burlington, KS	AMOUNT:	\$871.92	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	42	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4429684		
ADVERTISER:	Amanda Adkins for Congress	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	EST 4493 (7/26-8/2) 2022 PRIMARY ELECTION	AGY EST:	4493	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	07-26-2022 TO 8/7/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:	Adults 18+	SPOT TYPE:	LAST SENT: 07/25/2022 10:38		

COMMENTS

[Rep Comment] 07/25/2022: New agency order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

SEND INVOICES EKLETRONIALY TO MEDIA FINANCIAL SERVICES, BROADCAST CALENDAR. INVOICES MUST INCLUDE: estimate number, advertiser, date/time/rate/isci code/spot length per spots on invoice. Gross and Net totals.

WEEK#1		7/26/2022 To 7/31/2022					WK TOT \$664.32		WK TOTAL SPOTS 32		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		.TWTF..	6:00AM	10:00AM	60	7/26/2022	7/29/2022	6	\$20.76	\$124.56
	5		.TWTF..	10:00AM	3:00PM	60	7/26/2022	7/29/2022	6	\$20.76	\$124.56
	8		.TWTF..	3:00PM	7:00PM	60	7/26/2022	7/29/2022	8	\$20.76	\$166.08
	9	SS	6:00AM	7:00PM	60	7/30/2022	7/31/2022	12	\$20.76	\$249.12

STATION:	KSNP-FM	ORDER#:	3199324	DATE:	07/25/2022
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REP:	Local Focus Radio	SPOTS:	42	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4429684	
ADVERTISER:	Amanda Adkins for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	EST 4493 (7/26-8/2) 2022 PRIMARY ELECTION	AGY EST:	4493	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	07-26-2022 TO 8/7/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:	Adults 18+	SPOT TYPE:		LAST SENT: 07/25/2022 10:38	

WEEK#2		8/1/2022 To 8/7/2022					WK TOT \$207.60		WK TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		M	6:00AM	10:00AM	60	8/1/2022	8/1/2022	2	\$20.76	\$41.52
	2		. T	6:00AM	10:00AM	60	8/2/2022	8/2/2022	2	\$20.76	\$41.52
	4		M	10:00AM	3:00PM	60	8/1/2022	8/1/2022	2	\$20.76	\$41.52
	6		. T	10:00AM	3:00PM	60	8/2/2022	8/2/2022	2	\$20.76	\$41.52
	7		M	3:00PM	7:00PM	60	8/1/2022	8/1/2022	2	\$20.76	\$41.52

TOTAL	Jul	Aug											Total
SPOT	32	10											42
CASH	664.32	207.60											871.92
TOTAL	664.32	207.60											871.92

DISCLAIMER
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept “service fees” or “handling charges” or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

Mytown Media
P.O. Box 383
Pittsburg, KS 66762

Client: **AMANDA ADKINS FOR CONGRESS**
Order #: **14602-00003**
Description: **Est 4493 (7/26-8/2) 2022 Primary Election**
Date Entered: **7/25/2022**
P.O.#:
Salesperson: **McComb, Phil**
Invoice Frequency: **Billed at end of Media Month (Invoice will NOT be printed)**

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD.
9TH FL.SUITE 903
WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 7/26/2022	7/29/2022	KSNP- FM	06:00:00 to 10:00:00	Weekly	1:00	6	20.76	124.56	0	2	1	2	1	0	0
2 7/26/2022	7/29/2022	KSNP- FM	10:00:00 to 15:00:00	Weekly	1:00	6	20.76	124.56	0	1	2	1	2	0	0
3 7/26/2022	7/29/2022	KSNP- FM	15:00:00 to 19:00:00	Weekly	1:00	8	20.76	166.08	0	2	2	2	2	0	0
4 7/30/2022	7/31/2022	KSNP- FM	06:00:00 to 19:00:00	Weekly	1:00	12	20.76	249.12	0	0	0	0	0	6	6
5 8/1/2022	8/1/2022	KSNP- FM	06:00:00 to 10:00:00	Weekly	1:00	2	20.76	41.52	2	0	0	0	0	0	0
6 8/2/2022	8/2/2022	KSNP- FM	06:00:00 to 10:00:00	Weekly	1:00	2	20.76	41.52	0	2	0	0	0	0	0
7 8/1/2022	8/1/2022	KSNP- FM	10:00:00 to 15:00:00	Weekly	1:00	2	20.76	41.52	2	0	0	0	0	0	0
8 8/2/2022	8/2/2022	KSNP- FM	10:00:00 to 15:00:00	Weekly	1:00	2	20.76	41.52	0	2	0	0	0	0	0
9 8/1/2022	8/1/2022	KSNP- FM	15:00:00 to 19:00:00	Weekly	1:00	2	20.76	41.52	2	0	0	0	0	0	0

Order Start Date: 7/26/2022

Order End Date: 8/2/2022

Spots: 42

Total Charges: **\$871.92**

Combined Discounts: **\$130.79**

Total Net: **\$741.13**

Projected Media Month Billing Totals for AMANDA ADKINS FOR CONGRESS / 14602-00003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
July	2022	32	\$664.32	\$99.65	\$564.67
August	2022	10	\$207.60	\$31.14	\$176.46
Total:		42	\$871.92	\$130.79	\$741.13

Confirmed & Accepted for Mytown Media By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy