

CONTRACT



WTVY
 285 N. Foster St.
 Dothan, AL 36303
 (334) 792-3195

<u>Contract / Revision</u> 154159 /		<u>Alt Order #</u>
<u>Product</u> POL/HOUSTON CO COMMISSION DIST 5		
<u>Contract Dates</u> 03/18/15 - 03/24/15		<u>Estimate #</u>
<u>Advertiser</u> Reynolds/Ho Co Comm Dist 5		<u>Original Date / Revision</u> 03/17/15 / 03/17/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVY	<u>Account Executive</u> Millicent Smith	<u>Sales Office</u> Dothan Regional
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 3187		<u>Advertiser Ref</u> 55573

And:

Marketing Services
 1501 Honeysuckle Blvd Ste 1
 Dothan, AL 36303

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVY	03/23/15	03/24/15	WTVY News 4 @ 5a	5a-6a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/23/15	03/29/15	MT-----				1	\$75.00			
N 2	WTVY	03/23/15	03/24/15	WTVY News 4 @ 6a	6a-7a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/23/15	03/29/15	MT-----				2	\$125.00			
N 3	WTVY	03/18/15	03/20/15	WTVY News 4 @ 6a	6a-7a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/15	03/22/15	--WTF--				3	\$100.00			
N 4	WTVY	03/18/15	03/24/15	Live at Lunch	12p-1230p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/15	03/22/15	--W----				1	\$100.00			
Week:		03/23/15	03/29/15	MT-----				2	\$100.00			
N 5	WTVY	03/23/15	03/23/15	WTVY News 4 @ 5p	5p-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/23/15	03/23/15	M-----				1	\$275.00			
N 6	WTVY	03/18/15	03/19/15	WTVY News 4 @ 5p	5p-530p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/15	03/22/15	--WT---				2	\$225.00			
N 7	WTVY	03/18/15	03/23/15	WTVY News 4 @ 6p	6p-630p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/15	03/22/15	--W----				1	\$350.00			
Week:		03/23/15	03/29/15	M-----				1	\$350.00			
N 8	WTVY	03/18/15	03/23/15	M-F 630p-7p	630p-7p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/15	03/22/15	--W----				1	\$350.00			
Week:		03/23/15	03/29/15	M-----				1	\$350.00			
N 9	WTVY	03/23/15	03/23/15	WTVY News 4 @ 10p M-F	10p-1035p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/23/15	03/23/15	M-----				1	\$300.00			
N 10	WTVY	03/22/15	03/22/15	Sunday Prime Hr 1	557p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/15	03/22/15	-----S				1	\$200.00			
N 11	WTVY	03/22/15	03/22/15	WTVY News 4 @ 10p Sa-Su	10p-1030p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/15	03/22/15	-----S				1	\$225.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



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<u>Contract Dates</u> 03/18/15 - 03/24/15	<u>Product</u> POL/HOUSTON CO CO	<u>Estimate #</u>
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<u>Advertiser</u> Reynolds/Ho Co Comm D	<u>Original Date / Revision</u> 03/17/15 / 03/17/15
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WTVY	03/22/15	03/22/15	CBS Sunday Morning	8a-930a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week: 03/16/15		03/22/15	03/22/15	-----S	1			\$25.00				
Totals											20	\$3,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/23/15 - 03/24/15	20	\$3,800.00	(\$570.00)	\$3,230.00
Totals	20	\$3,800.00	(\$570.00)	\$3,230.00

pd. CK# 1995

Signature: X [Handwritten Signature] Date: 3-17-15

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTVY-TV Dothan, AL	Date: 3-17-15
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I, Josh Steltenpohl 334 793-5209,
 being/on behalf of: MARY BETH REYNOLDS,
 a legally qualified candidate of the REPUBLICAN
 political party for the office of: HOUSTON Co. Commissioner Dist. 5
 in the Run-off
 election to be held on: Tue MARCH 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ATTACHED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends to elect MARY BETH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MARY BETH REYNOLDS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-17-15

Date

X [Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Millicent Smith
Signature

Millicent Smith
Printed Name

NSM
Title