

WBUV
 Biloxi, MS
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/08/2024

WBUV
 Quarterly Issues/Programs List

WBUV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION:** An interview with the MS Council on Problem & Compulsive Gambling
- **Consumer protection and Nutrition:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **Digital Connectivity:** An interview with the Director of the Office of Broadband Expansion and Accessibility of MS
- **Education:** An interview with the Parents Campaign
- **Government Accountability:** An interview with the State Auditor
- **Health:** An interview with the MS Medical Marijuana Assoc
- **Law/Crime:** An interview with the Attorney General of MS about legislative issues
- **Parenting-American rescue operation:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Public Safety/Weather:** An interview with the National Weather Service about Spring Storm Season
- **Relief efforts and Assistance for those in need:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Sports/Tourism:** An interview with the MS Sports Hall of Fame director
- **WILDFIRE PREVENTION:** An interview with the State Forester about Wildfire Prevention

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government Accountability	COMMUNITY HEARTBEAT 1-7-24	An interview with the State Auditor	Shad White	01/06/2024 09:00 AM	029:10
Government Accountability	COMMUNITY HEARTBEAT 1-7-24	An interview with the State Auditor	Shad White	01/07/2024 07:00 AM	029:10
Government Accountability	COMMUNITY HEARTBEAT 1-7-24	An interview with the State Auditor	Shad White	01/07/2024 08:29 AM	029:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government Accountability	COMMUNITY HEARTBEAT 1-7-24	An interview with the State Auditor	Shad White	01/07/2024 10:01 AM	029:10
Health	COMMUNITY HEARTBEAT 1-14-24	An interview with the MS Medical Marijuana Assoc	Henry Crisler	01/13/2024 09:29 AM	029:06
Health	COMMUNITY HEARTBEAT 1-14-24	An interview with the MS Medical Marijuana Assoc	Henry Crisler	01/14/2024 07:00 AM	029:06
Health	COMMUNITY HEARTBEAT 1-14-24	An interview with the MS Medical Marijuana Assoc	Henry Crisler	01/14/2024 09:29 AM	029:06
Education	COMMUNITY HEARTBEAT 1-21-24	An interview with the Parents Campaign	Nancy Loome	01/20/2024 09:29 AM	029:11
Education	COMMUNITY HEARTBEAT 1-21-24	An interview with the Parents Campaign	Nancy Loome	01/21/2024 07:00 AM	029:11
Education	COMMUNITY HEARTBEAT 1-21-24	An interview with the Parents Campaign	Nancy Loome	01/21/2024 09:28 AM	029:11
Sports/Tourism	COMMUNITY HEARTBEAT 1-28-24	An interview with the MS Sports Hall of Fame director	BBlackwell	01/27/2024 09:29 AM	029:13
Sports/Tourism	COMMUNITY HEARTBEAT 1-28-24	An interview with the MS Sports Hall of Fame director	BBlackwell	01/28/2024 07:00 AM	029:13
Sports/Tourism	COMMUNITY HEARTBEAT 1-28-24	An interview with the MS Sports Hall of Fame director	BBlackwell	01/28/2024 09:28 AM	029:13
Health	COMMUNITY HEARTBEAT 2-4-24	An interview with the MIND Center at UMMC	Dr Kim Tarver	02/04/2024 07:03 AM	027:23
Health	COMMUNITY HEARTBEAT 2-4-24	An interview with the MIND Center at UMMC	Dr Kim Tarver	02/04/2024 09:30 AM	027:23
Public Safety/Weather	COMMUNITY HEARTBEAT 2-11-24	An interview with the National Weather Service about Spring Storm Season	Michael Hill	02/11/2024 07:02 AM	027:21
Public Safety/Weather	COMMUNITY HEARTBEAT 2-11-24	An interview with the National Weather Service about Spring Storm Season	Michael Hill	02/11/2024 08:30 AM	027:21
Public Safety/Weather	COMMUNITY HEARTBEAT 2-11-24	An interview with the National Weather Service about Spring Storm Season	Michael Hill	02/11/2024 09:30 AM	027:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ADDICTION	COMMUNITY HEARTBEAT 2-18-24	An interview with the MS Council on Problem & Compulsive Gambling	Betty Greer	02/18/2024 07:01 AM	029:37
ADDICTION	COMMUNITY HEARTBEAT 2-18-24	An interview with the MS Council on Problem & Compulsive Gambling	Betty Greer	02/18/2024 08:29 AM	029:37
ADDICTION	COMMUNITY HEARTBEAT 2-18-24	An interview with the MS Council on Problem & Compulsive Gambling	Betty Greer	02/18/2024 10:30 AM	029:37
Law/Crime	COMMUNITY HEARTBEAT 2-25-24	An interview with the Attorney General of MS about legislative issues	Lynn Fitch	02/25/2024 07:00 AM	030:03
Law/Crime	COMMUNITY HEARTBEAT 2-25-24	An interview with the Attorney General of MS about legislative issues	Lynn Fitch	02/25/2024 10:29 AM	030:03
Digital Connectivity	COMMUNITY HEARTBEAT 3-03-24	An interview with the Director of the Office of Broadband Expansion and Accessibility of MS	Sally Doty	03/03/2024 07:03 AM	027:43
Digital Connectivity	COMMUNITY HEARTBEAT 3-03-24	An interview with the Director of the Office of Broadband Expansion and Accessibility of MS	Sally Doty	03/03/2024 09:30 AM	027:43
WILDFIRE PREVENTION	COMMUNITY HEARTBEAT 3-10-24	An interview with the State Forester about Wildfire Prevention	Russell Bozeman	03/10/2024 07:02 AM	028:22
WILDFIRE PREVENTION	COMMUNITY HEARTBEAT 3-10-24	An interview with the State Forester about Wildfire Prevention	Russell Bozeman	03/10/2024 09:29 AM	028:22
Parenting-American rescue operation	9007792 iHeartRadio Communities: Public Affairs Special	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 07:00 AM	029:50
Parenting-American rescue operation	9007792 iHeartRadio Communities: Public Affairs Special	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 09:28 AM	029:50
Parenting-American rescue operation	9007792 iHeartRadio Communities: Public Affairs Special	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 10:29 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Relief efforts and Assistance for those in need	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 07:00 AM	029:50
Relief efforts and Assistance for those in need	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 09:29 AM	029:50
Relief efforts and Assistance for those in need	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 10:29 AM	029:50
Consumer protection and Nutrition	9007792 iHeartRadio Communities: Public Affairs Special	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 07:00 AM	029:49
Consumer protection and Nutrition	9007792 iHeartRadio Communities: Public Affairs Special	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 09:30 AM	029:49
Consumer protection and Nutrition	9007792 iHeartRadio Communities: Public Affairs Special	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 10:30 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	16
	iHM/PSA	000:30	23
	Local Promo Inventory	000:30	80
	N MAB/MS ARMY NATIONAL GUARD	000:29	21
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	5
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	5
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	8

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	UNCF	000:30	7
FINANCIAL COACHING	OPERATION HOPE	000:29	12
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	12
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	4
Sarcoma	PSA/Sarcoma Heroes	000:30	1