

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WTUP, Tupelo, Mississippi, along with the most significant programming treatment of those issues for the period July 1, 2014 to September 30, 2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program/Seg	Date	Time	Duration	Description of Program/Seg
Crime	Crime Stoppers	7/1 – 9/30	9:00am	10 minutes	Deputy Police Chief Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning)

COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.

<u>Issue</u>	<u>Date</u>	<u>Guest(s)</u>	<u>Organization</u>	<u>Topic</u>
Education	7/6	Robbie Parman	Regional Rehab	Fund raising and Services
Community	7/13	Mjr Daniel	The Salvation Army	Services
Community	7/20	Blakely Young	Hospice	Boots n Blue Grass
Health	7/27	Taylor Neal	Tupelo Mayor's office	Tupelo Fitness
Safety	7/31	Ray Hall	MHSP	Click it or Ticket
Education	8/3	Opie Rogers	Hope Outdoors	Hunting Safety
Health	8/10	Cindy Hale	Komen for the cure	Breast health
Community	8/17	Donna Carrol Jarrell	Humane Society	Adoption and homelessness
Veterans Affairs	8/24	Leigh Anne Mattox	Tupelo Park n Rec	Vietnam Memorial Wall
Community	8/31	Susan Gilbert	The Salvation Army	Angel Tree enrollment
Community	9/7	Gerald Wages	United Way	Annual Campaign

Education	9/14	Taylor Neal	Tupelo Mayors office	Children's equestrian event
Community	9/21	Sean Johnson	UCDA	River Fest
Education	9/28	Jimmy Weeks	TPSD	LCSD

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	Salvation Army Angel Tree Registration	:30	105
Community	Boots n Blue Grass	:30	91
Education	Literacy	:30	113
Community	Officers Down 5k	: 30	122
Family	Humane Society(adoption)	30	119