

WTUP
Tupelo, MS
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/09/2019

WTUP
Quarterly Issues/Programs List

WTUP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **EARLY CHILDHOOD EDUCATION/ASSISTANCE:** Early Years Network helps parents in rural/low-income areas find programs for young children
- **BREAST CANCER PREVENTION/TREATMENT:** Hope Continues offers support to women suffering from breast cancer and their families
- **CRIME:** Tupelo Police Deputy Chief Alan Gilbert advised listeners on how to protect purchases and homes from seasonal intruders

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EARLY CHILDHOOD INTERVENTION	COMMUNITY VIEWPOINT - TUPELO	Gena Puckett from Early Years Network spoke on importance of early education programs in rural and low-income areas, and named services available to families in N MS	Gena Puckett	10/07/2018 06:01 AM	028:07
HEALTH	COMMUNITY VIEWPOINT - TUPELO	Abby Farris came to discuss warning signs of breast cancer, treatments, and support for those diagnosed. Also promoted the HOPE CONTINUES walk.	Abby Farris	10/14/2018 06:00 AM	029:58
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	Cindy Clements spoke on early detection of Alzheimer's, support groups for care-givers,	Cindy Clements	10/21/2018 06:01 AM	029:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		new treatments and programs for patients. Also promoted the Alzheimer's walk.			
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	Jason talked about the amount of food insecure families in N MS and how the public can get involved by donating or suggesting elderly folks to the program.	Jason Martin	10/28/2018 06:00 AM	029:51
CRIME	COMMUNITY VIEWPOINT - TUPELO	With the holidays approaching, Deputy Chief Alan Gilbert advised us of ways to protect our purchases and homes from seasonal intruders	Alan Gilbert	11/04//2018 06:01 AM	029:41
FAMILY SERVICES	COMMUNITY VIEWPOINT - TUPELO	SAFE advisor spoke on the dangers for families in abusive situations, courses of action for parents and children and financial support available	Alice Colhearn	11/11/2018 06:02 AM	028:35
HUNGER	COMMUNITY VIEWPOINT - TUPELO	The Salvation Army sponsors a Thanksgiving Lunch each year and feed over 4,000 hungry people. they also offer budgeting classes and emergency food boxes and bill pay. Susan talked on vetting processes and gave examples of circumstances in which The Army can help.	Susan Gilbert	11/18/2018 06:03 AM	027:31
ELDERLY ABUSE	COMMUNITY VIEWPOINT - TUPELO	Duggan Centers of N MS specializes in Elderly care and counseling families w/ elderly members. JoAnne Fisk came to talk about ways to involve elderly members in their own care and what to look for if they suspect an elderly person is being abused.	JoAnne Fisk	11/25//2018 06:01 AM	029:59
CRIME	COMMUNITY VIEWPOINT - TUPELO	SGT. Ketarsha White came in to encourage adults to be on the look out for strangers in our neighborhoods and watching our neighborhood children. She talked about ways "Neighborhood Watch" and crimes committed against	Ketarsha White	12/02//2018 06:03 AM	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		children in N MS			
EDUCATION	COMMUNITY VIEWPOINT - TUPELO	The wholesomeness and abundance of Home School co-ops in N MS are changing the way our children learn. Melanie Jenniings offered opportunities for home school families to join Math and Science groups to better prepare students for college. ALSO, support for parents and students transitioning to Home School programs.	Melanie Jennings	12/09/2018 06:00 AM	029:27
HEALTH	COMMUNITY VIEWPOINT - TUPELO	Kat spoke to us about the dire need for blood in N MS She informed listeners on the ease of donating, and ways they can benefit from donating She also promoted local blood drives in the area.	Kat Rossim	12/16/2018 06:02 AM	27:01
EDUCATION	COMMUNITY VIEWPOINT - TUPELO	Zell from The Boys and Girls Club talked about the importance of support for students education outside the class room and how ballroom dancing has made a difference in the grades of some of the Boys and Girls Club members. She also talked about the summer availabilities and opportunities to keep children's minds engaged.	Zell Long	12/23/2018 06:02 AM	28:41
EDUCATION	COMMUNITY VIEWPOINT - TUPELO	Association for Excellence in Education'S goal is to improve education in the Tupelo Public Schools by funding specific programs and initiatives. Kelly Nance talked about the programs the organizations supports, and how the board decides on each program, plus how the public can contribute money or volunteer hours.	Kelly Nance	12/30/2018 06:01 AM	28:52

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA / FILL -- MISC PSA'S	000:30	001
-----	PSA/FILL -- ALZHEIMER'S	000:30	004
-----	PSA/FILL -- BREAST CANCER MONTH	000:59	001
-----	PSA/FILL -- BULLYING PREVENTION	001:00	006
-----	PSA/FILL -- CREDIT	000:30	001
-----	PSA/FILL -- USO	000:30	001
-----	PSA/FILL -- USO	001:00	010
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	001
COMMUNITY INVOLVEMENT	United Way	000:28	001
COMMUNITY INVOLVEMENT	United Way	000:32	002
DISASTER RELIEF	AD COUNCIL	000:58	001
EDUCATION	AD COUNCIL	001:00	008
EDUCATION	United Negro College Fund	000:30	002
EDUCATION	United Negro College Fund	001:00	016
ELDERLY	AARP	000:30	003
ELDERLY	AARP	000:58	019
ELDERLY	AARP	000:59	028
ELDERLY	AARP	001:00	092
Energy Conservation	AD COUNCIL	000:59	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Energy Conservation	AD COUNCIL	001:00	041
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	001:00	004
Financial Literacy	AD COUNCIL	000:30	001
Financial Literacy	AD COUNCIL	000:59	009
Financial Literacy	AD COUNCIL	001:00	028
HEALTH AND FITNESS	AD COUNCIL	000:30	002
HEALTH AND FITNESS	AD COUNCIL	001:00	017
HEALTH AND FITNESS	American Acad. of Dermatology	001:00	003
HEALTH AND FITNESS	AMERICAN DIABETES ASSOCIATION	000:59	017
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	001
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	001:00	008
HEALTH AND FITNESS	BrightFocus Foundation	001:00	015
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:31	001
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	018
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	002
HEALTH AND FITNESS	MennoMedia	001:00	007
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:15	001
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:30	001
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	001:00	012
HEALTH AND FITNESS	Natl Hispanic Prenatal Hotlin	000:28	001
HEALTH AND FITNESS	Prevent Cancer Foundation	000:30	001
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	010
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	002
HEALTH AND FITNESS	US Dept Of Health & Human Ser	001:00	006
MILITARY AND VETERANS	Disabled American Vererans	000:30	009
MILITARY AND VETERANS	Disabled American Vererans	001:00	060
MILITARY AND VETERANS	Help Heal Veterans	000:30	001
MILITARY AND VETERANS	Help Heal Veterans	001:00	026
MILITARY AND VETERANS	Paralyzed Veterans of America	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	067
MILITARY AND VETERANS	USO	000:59	011
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	001
MILITARY AND VETERANS	WOUNDED WARRIORS	001:00	067
PUBLIC SAFETY	AD COUNCIL	001:00	043
PUBLIC SAFETY	FEMA	001:00	084
PUBLIC SAFETY	Homeland Security	001:00	004
PUBLIC SAFETY	US Tire Manufacturers Assoc	000:30	003