

WTUP-AM  
Tupelo, MS  
Quarterly Issues/Programs List  
Third Quarter, 2018  
10/09/2018

WTUP  
Quarterly Issues/Programs List

WTUP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HEALTH AND FITNESS:** FOOD DEPOT offers nutritional information & lessons, along with providing food for area people in need
- **HUNGER AND MENTAL HEALTH:** SAINTS BREW offers free breakfast to homeless and needy in area, plus provides legal and mental health services
- **Education:** AEE rep talked about continuing-education opportunities for teachers and learning new teaching techniques

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	COMMUNITY VIEWPOINT - TUPELO	AEE rep spoke on opportunities for teachers to learn new techniques to challenge students	Emily Jarrett	07/01/2018 11:33 PM	029:01
EDUCATION	COMMUNITY VIEWPOINT - TUPELO	EXPECT is an organization that raises money for public schools to enrich the learning experience. Rep spoke on ways community can help and school needs.	Angel Wiginton	07/08/2018 11:35 PM	028:58
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	FOOD DEPOT provides food baskets to needy residents to add more nutritious options to their diets	Maxey South	07/15/2018 11:32 PM	029:55
HEALTH AND	COMMUNITY	GOOD SAMARITAN CTR	Peggy Hitt	07/22/2018	027:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FITNESS	VIEWPOINT - TUPELO	provides medical services to working poor and rep spoke of hrs of operation and opportunities		11:35 PM	
AFFORDABLE HOUSING	COMMUNITY VIEWPOINT - TUPELO	HABITAT FOR HUMANITY rep spoke on requirements to qualify and volunteer opportunities	Birdie Burdine	07/29//2018 11:36 PM	028:22
FAMILY SERVICES	COMMUNITY VIEWPOINT - TUPELO	HARDEN HOUSE supports children who have been removed from their parents. Mr Watson spoke of ways the community can get involved in long term fostering and adoption of some residents	Alex Watson	08/05/2018 11:32 PM	029:35
HANDICAP ACCESSABILITY	COMMUNITY VIEWPOINT - TUPELO	LIVING INDEPENDENCE FOR EVERYONE works to educate the public on opportunities for disabled adults to live independently. Mr. Lauderdale spoke on the need for funding and education for employers and requirements for beneficiaries.	Wayne Lauderdale	08/12/2018 11:31 PM	029:31
SPECIAL NEEDS FAMILY MEMBERS	COMMUNITY VIEWPOINT - TUPELO	NEW HAVEN CENTER is a place where adults w/ special needs can learn a trade, independent living skills, and social skills to work toward being their most independent self. Ms Cross explained requirements for entrants and opportunities for families	Collett Cross	08/19//2018 11:33 PM	028:59
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	CAMP BREATHE EZZE rep spoke on how children with breathing disorders can get help	Amanda Foster	08/26//2018 11:38 PM	029:57
FAMILY ABUSE	COMMUNITY VIEWPOINT - TUPELO	SAFE INC. provides a safe environment to families in crisis due to abuse. Ms Yates talked about several opportunities the public has to volunteer, how families	Deborah Yates	09/02/2018 11:32 PM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		“check in” and how the whole operation works.			
RETIREMENT PLANNING	COMMUNITY VIEWPOINT - TUPELO	3 Rivers Area Agency spokesperson gave N MS programs to help plan for aging, families and support for families caring for elderly family members	Cleveland Joseph	09/09/2018 11:36 PM	29:01
POVERTY	COMMUNITY VIEWPOINT - TUPELO	Salvation Army of Chickasaw Co. rep spoke on free services offered to families in need in Northeast MS, including Angel Tree opportunities, food pantry, and bill help, and donating to the THRIFT STORE	Lisa Coleman	09/16//2018 11:37 PM	28:15
HEALTH AND FITNESS	COMMUNITY VIEWPOINT-TUPELO	N MS KIDNEY FOUNDATION spokesperson talked about the support services such as medication, transportation and emergency financial assistance to patients on kidney dialysis.	Keith Spotts	09/23/2018 11:31PM	28:33
HUNGER AND MENTAL HEALTH	COMMUNITY VIEWPOINT-TUPELO	Ms Warlick said SAINTS BREW provides a hot breakfast to homeless and low-income residents of Tupelo, Monday through Friday except Thanksgiving and Christmas. Quarterly legal services and mental health counseling are also available at no cost.	Mona Warlick	09/30/2018 11:35PM	27:59

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
----	PSA/FILL -- ALZHEIMER'S	000:30	003
----	PSA/FILL -- BULLYING PREVENTION	001:00	006
----	PSA/FILL -- CREDIT	000:30	002
----	PSA/FILL -- USO	000:30	002
----	PSA/FILL -- USO	001:00	009
COMMUNITY INVOLVEMENT	United Way	000:28	002
EDUCATION	AD COUNCIL	001:00	027
EDUCATION	United Negro College Fund	000:30	001
EDUCATION	United Negro College Fund	001:00	022
ELDERLY	AARP	000:30	001
ELDERLY	AARP	000:31	001
ELDERLY	AARP	000:58	016
ELDERLY	AARP	000:59	018
ELDERLY	AARP	001:00	064
Energy Conservation	AD COUNCIL	000:30	002
Energy Conservation	AD COUNCIL	000:59	014
Energy Conservation	AD COUNCIL	001:00	025
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	001:00	008
Financial Literacy	AD COUNCIL	000:30	002
Financial Literacy	AD COUNCIL	000:59	012
Financial Literacy	AD COUNCIL	001:00	037
HEALTH AND FITNESS	AD COUNCIL	001:00	032
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	001
HEALTH AND FITNESS	American Acad. of Dermatology	001:00	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	011

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	001:00	008
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	011
HEALTH AND FITNESS	MennoMedia	001:00	019
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:15	001
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:30	001
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	001:00	027
HEALTH AND FITNESS	Natl Hispanic Prenatal Hotlin	000:28	001
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	011
HEALTH AND FITNESS	US Dept Of Health & Human Ser	001:00	014
MILITARY AND VETERANS	Disabled American Vererans	000:30	007
MILITARY AND VETERANS	Disabled American Vererans	001:00	038
MILITARY AND VETERANS	Help Heal Veterans	001:00	009
MILITARY AND VETERANS	Paralyzed Veterans of America	000:30	003
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	036
MILITARY AND VETERANS	USO	000:30	001
MILITARY AND VETERANS	USO	000:59	010
MILITARY AND VETERANS	WOUNDED WARRIORS	001:00	043
PUBLIC SAFETY	AD COUNCIL	000:30	001
PUBLIC SAFETY	AD COUNCIL	001:00	015
PUBLIC SAFETY	FEMA	000:30	002
PUBLIC SAFETY	FEMA	001:00	058
PUBLIC SAFETY	Homeland Security	001:00	009
PUBLIC SAFETY	US Tire Manufacturers Assoc	000:30	002