

iHeartMedia, Inc.

MODEL ISSUES AND PROGRAMS REPORT

For Station

**WTUP- AM /BIN TUPELO**

1<sup>st</sup> Quarter – 2024

January 1, 2024 – March 31, 2024

Prepared by:

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Network Operations

Black Information Network

**Issues of Concern in TUPELO, MS**  
**Addressed in Responsive Programming in the**  
**1<sup>ST</sup> Quarter 2024**

- Public Affairs Programs
- Finances/Economy
- Health/Medicine/Nutrition
- Crime/Social Justice/Law
- Culture/Race Relations/Gender
- Religion/Spirituality
- Government/Foreign Affairs
- Public Service Announcements

**WTUP– AM/ BIN TUPELO**

**Quarterly Issues/Program List**

Attached are listings of broadcasts or broadcast segments, which, in the station’s judgment, reflect the station’s most significant programming treatment of community issues during the preceding three-month period.

**WTUP-AM** broadcasts locally produced and Network programming. Although not all programming originates locally, we believe that the news and information provided by the Black Information Network serves the needs and interests of the community.

**Program Index**

**Black Information Network** – Delivers both local and national news including local weather and traffic, as well as newsmaker interviews, business updates, and stories of community interest with a focus on race relations, social justice, health, the economy and economic empowerment, crime, politics, the environment, education, and consumer issues.

**Airs:** Monday – Sunday 6AM – 11:59PM (CST) Central Standard Time.

**Most Significant Issues – Responsive Programming  
1<sup>ST</sup> Quarter 2024  
(January 1 - March 31)**

**ISSUE: PUBLIC AFFAIRS PROGRAMMING**

Program Name : The Black Perspective  
Air Date(s): Sunday: 8am - 9am /8pm-9pm central  
Host: Mike Eiland  
Weekly Program Length: 1:00:00

**Date: 1-7-24. Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

Guests And Topics:

**The Removal of Black Harvard University President Claudine Gay**

News Anchor Vanessa Tyler reports on the removal of Harvard's first Black President and the fight to keep people in color in top decision-making positions .

**Author Dana L Davis – Fake Famous**

News Anchor Esther Dillard talks with the author about imposter syndrome and how many young Black people struggle with their identity .

**The Katt Williams Controversy**

Comedian Damon Williams offers his perspective on the recent Katt Williams interview that sparked a lot of controversy in the Black community.

### **Charter Schools – Good, Bad , or Racist ?**

Commentator Roland Martin discusses the positive attributes of Charter Schools.

### **Holiday Travel – Pilot Shortage**

Black retired airline pilot Willie Daniels talks with Esther Dillard about the increase of travel around the holidays and some of issues caused by the shortage of pilots, in particular Black pilots. Mr. Daniels discussing his pilot recruitment program "Shades of Blue."

### **Congressional Voting Maps in Georgia**

News Anchor Doug Davis discusses the recent ruling in Georgia that creates voting areas that are favorable to Republican candidates

**Date: 1-14-24.**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

### Guests And Topics:

#### **The National Day of Racial Healing – January 16th**

News Anchor Vanessa Tyler talks with Dr. Alandra Washington about this annual event focused on reducing racial strife in America

#### **Dr. Janice Gassam Asare – author / *Decentering Whiteness in the Workplace***

News Anchor Esther Dillard talks with the author about this guidebook designed to recognize and decenter whiteness within oneself and at work while offering solutions for people to contribute individually and systemically to anti-oppression.

### **Harry Dunn – Former Capitol Police officer and current candidate for Congress**

News anchor Morgyn Wood discusses Mr. Dunn’s run for office in Maryland and his reflections on the January 6<sup>th</sup> riots.

### **Eva Marcille – TV actor and Radio Host**

Shares updates on her latest projects, upcoming events, and her thoughts on comments from actor Taraji P Henson about pay equity for Black female actors.

### **Your Black Business - Kaboom**

This nonprofit organization works to bring new and safe playgrounds to marginalized communities. News anchor Doug Davis speaks with the marketing Vice President for this company.

**Date: 1-21-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

### Guests And Topics:

#### **The Biden Administration’s latest plan to combat gun violence**

In September 2023, President Biden established the first-ever White House Office of Gun Violence Prevention to reduce gun violence. News Anchor Mike Stevens talks with Greg Jackson Jr., Deputy Director of the White House Office of Gun Violence Prevention about the Justice Department’s recent operation that prevented over 500 unlawful gun purchases.

#### **Derrick Washington – author / A Special Little Girl**

News Anchor Esther Dillard talks with the author about his children’s book which focuses on Black autistic children.

## **Alexiou Gibson – Founder/CEO – The Transformation Factory**

Alexiou appeared on “Shark Tank” and shares history on how he started his Sea Moss company and became known as “The Sea Moss King.”

**Date: 1-28-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

### Guests And Topics:

#### **A Discussion on “Bidenomics”**

News Anchor Doug Davis speaks with Kirabo Jackson from President Biden’s Council of Economic Advisors on how the President’s economic policy is impacting the Black Community.

#### **Georgia Congresswoman Nikema Williams**

As a new member of the US Congress, she joins Andrea Coleman to discuss her thoughts on succeeding legendary Georgia Congressman and Civil Rights Icon John Lewis along with top line issues affecting the Black Community.

#### **Hephzibah Akinwale – 10-year-old author of the bestselling book “ Chronicles of the Timekeepers: Whisked Away”**

News anchor Esther Dillard talks with her and her mother about her book which was recognized as the longest children’s book every written by a child author.

#### **Roland Martin – BIN News Commentator**

Offers his perspective on the misinformation of the economy under President Biden.

## **Your Black Business - Adell Henderson /Founder of “Acknowledge- Mint” Magazine**

This new urban magazine caters to upscale Black professionals on topics such as entertainment , finance, and culture. News anchor Doug Davis speaks with the founder of the magazine.

**Date: 2-4-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

### Guests And Topics:

#### **Fly Wines – Stephanie Franklin**

In honor of Black History month , news anchor Vanessa Tyler talks with Black female owner of this wine label who is making modern day history.

#### **A conversation with the authors of “Rebecca, Not Becky”**

The novel, by Christine Platt and Catherine Wigginton Greene, follows the lives of two 40-something stay-at-home mothers and smartly dissects class, **race**, and motherhood

#### **A conversation with the co producer of the highly acclaimed Sony film “The Book of Clarence”**

News anchor Morgyn Wood spoke with co producer Tendo Nagenda about the making of this movie and the significance of making a film that’s connected to Biblical times.

#### **Ramses Ja – BIN News Podcast Host**

Ramses is joined by News anchors Rey Harris and Natasha Williams for a roundtable discussion on Florida Governor Ron DeSantis and his opposition towards transgender rights.



## **The Life and Legacy of Actor Carl Weathers**

News Commentator Mo Kelly provides highlights from his conversation with the late actor after his passing earlier this week.

## **Your Black Business – Ron Busby Sr.**

This week's guest heads up the US Black Chamber of Business and joins News Anchor Doug Davis to discuss the importance of supporting minority businesses and Black entrepreneurs .

**Date: 2-11-24 NOTE: Rebroadcast/Best of Program**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour**

### Guests And Topics covered:

- **Sonya Lewis - The Student Loan Doctor**
  - Repeat broadcast – reflections on the Supreme Court's decision to block student debt plan
- **Jeffery Beckham - President of Chicago Scholar**
  - Repeat broadcast - Supreme Court ruling on Affirmative Action
- **Rev. Fredrick Haynes - New President of the Rainbow Push Coalition**
  - Taking over for Rev. Jesse Jackson at Rainbow Push
- **Dameion Brown - Chief Information Security Officer at Jackson State University.**
  - Talks about the innovative programs available at JSU that prepare student for careers in Cyber Security
- **Dr. Erica Holmes - licensed clinical psychologist and Professor at Antioch University Los Angeles.**
  - Tips on successful relationship building in the New Year .

**Date: 2-18-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

**Lyndon Pryor – CEO/ Louisville Urban League**

Talks about his career with the Urban league and his new initiative to support good mental health in Louisville.

**Dr. Debra Plant, author : " Of Greed and Glory"**

**A ground-breaking, personal exploration of America's obsession with continuing human bondage. This book examines the connection between prison and bondage.**

**Ramses Ja – BIN News Podcast Host**

Host Ramses Ja is joined by News anchors Alexandria Ikomoni and Mike Eiland for a roundtable discussion on the tragic shooting during the Kansas City Chiefs Superbowl parade .

**National Black HIV Awareness Day – February 7th**

HIV and Aids in the Black Community is still prevalent , but there is good news thanks to new drug treatments . Captain Jeanean *Willis* Marsh speaks with News Anchor Doug Davis about this treatment.

**Date: 2-25-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

Guests And Topics:

**Dr. Ayanna Cummings – author and CEO/ Tapestry Consulting LLC . Part 1**

Diversity, Equity, and Inclusion programs have come under attack recently as many companies have begun to pull back their efforts to support this cause. Dr. Cummings speaks with News Anchor Andrea Coleman about her efforts to keep DEI programs alive at major corporations.

**Esther Dillard – The Color Between the Lines**

Today's guest is Dr. Uche Blackstock, a physician, thought leader, and sought-after speaker on bias and racism in medicine and health care. Dr. Blackstock latest book is titled " Legacy - a Black Physician Reckons with Racism in Medicine"

**Lavon Lewis - Reality TV Personality and Author**

Discusses his new mental health book for Black men and recent relationship with Basketball Wives star Evelyn Lozada. That was chronicled on Peacock TV's "Queen's Court."

**Your Black Business - Nayana Ferguson**

In honor of Black History Month , News Anchor Doug Davis profiles the first Black woman to own a tequila company.

**Date: 3-3-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

Guests And Topics:

**Dr. Ayanna Cummings – author and CEO/ Tapestry Consulting LLC . Part 2**

Diversity, Equity, and Inclusion programs have come under attack recently as many companies have begun to pull back their efforts to support this cause. Dr. Cummings speaks with News Anchor Andrea Coleman about her efforts to keep DEI programs alive at major corporations.

**Jen Klein – Director of the Biden Administration’s Gender Policy Council**

Reproductive Rights is a critical issue for all women in the United States and especially for women in the Black community. News Anchor Bri Wood talked with Jen Klein, Director of the Biden Administration’s Gender Policy Council about this topic and how Vice President Kamala Harris is leading the fight to insure women remain protected when it comes to reproductive rights .

**Byron Cage – Gospel Artist and Stage Performer**

News Anchor Mimi Brown spoke with him about his gospel stage play and new album on this week’s edition of “The Gospel Truth “.

**Alonzo Adams – Visual Artist**

Alonzo Adams is a visual artist with over 25 years in the business. He’s been featured in numerous publications including Art Business News, Black Enterprise, ESPN, and Upscale Magazine. News anchor Andrea Coleman spoke with the Harlem born about his latest exhibition and art showing.

## **BIN Community Leader Spotlight– Sadiqua Reynolds**

The Black Information Network partners with local community leaders around the country to bring awareness to topics impacting Black America . Angela Ingram heads up our community engagement team and spoke with attorney and former NAACP Louisville President Sadiqua Reynolds about some of those key issues.

**Date: 3-10-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

### Guests And Topics:

#### **Steven Benjamin – Office of Public Engagement for the Biden administration**

President Biden delivered his State of the Union address to the American people this week, and political pundits on both sides of the aisle weighed in on the President’s performance, including members from the President’s own political team. Steven Benjamin Director of the Office of Public Engagement for the Biden administration spoke with News Anchor Kevin Brown about the President’s speech.

#### **Pete Buttigieg– US Secretary of Transportation**

News Anchor Teri McCready talks with the Transportation Secretary about the President’s “Invest in America” plan.

#### **NAACP Image Awards Discussion with Kyle Bowser**

Kyle Bowser serves as the Senior Vice President of the Hollywood Bureau. In this capacity, Mr. Bowser is responsible for advancing NAACP's Hollywood projects, relationships, and overseeing NAACP's Image Awards production. News anchor Mimi Brown talked with him about the upcoming 2024 Image Awards

### **A Discussion with the creator of the “Crown Coalition “**

In the wake of the recent ruling in Texas that saw a young student face hair discrimination, News anchor Andrea Coleman spoke with Adjoa B. Asamoah, Lead Strategist for the Crown Act .

### **The Color Between the Lines – author segment**

Esther Dillard speaks with author Tiffany Jewell about her latest semi autobiographical book “Everything I Learned About Racism in School “.

**Date: 3-17-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

### Guests And Topics:

#### **President Joe Biden – American Rescue Plan. The State of the Union Address**

News Anchor Vanessa Tyler spoke exclusively with President Biden about a variety of topics including the American Rescue plan, and the importance of the Black community participating in this year’s Presidential election.

#### **Malinda Williams – Actress / STEM educator**

Soul Food actor Malinda Williams speaks with News Anchor Mimi Brown about her upcoming Coding Bootcamp at Jackson State University designed for Black women interested in learning coding and tech related skills

### **The Color Between the Lines – author segment**

Esther Dillard speaks with Businesswoman Pinky Cole about her new “I Hope You Fail- 10 Hater Statements “.

### **The Cast of the BET+ TV Series “Diarra from Detroit “ Part 1.**

News Anchor Alexandria Ikomoni sat down with the cast of this all-Black show to discuss the writing and story development of this hit TV show.

Your Black Business – 24<sup>th</sup> Annual African American Women in Film Festival

News Anchor Doug Davis speaks with Terra Renee, Founder and President of African American Women in Cinema Organization about the annual Festival that supports Black creatives in the film industry .

**Date: 3-24-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

Guests And Topics:

### **C. Kirabo Johnson – Council of Economic Advisors**

News Anchor Doug Davis speaks with Kirabo Johnson about President Biden’s latest round of Student Debt forgiveness for Public Service Workers.

### **The Cast of the BET+ TV Series “Diarra from Detroit “ Part 2.**

News Anchor Alexandria Ikomoni sat down with the cast of this all-Black show to discuss the writing and story development of this hit TV show.

### **Ricky L Jones – Baldwin King Scholar in Residence / Christina Lee Brown Institute. Part 1**

Ricky joined Podcast Host Ramses Ja for a discussion on the topic of White Supremacy and DEI.

### **NYC Mayor Eric Adams . Part 1**

News Anchor Esther Dillard sat down with the Black Mayor of the largest city in the country to talk about the migrant crisis and other issues impacting New York.

## **Your Black Business – Global Black Economic Forum**

News Anchor Doug Davis speaks with Alphonso David about the need to push back on corporations that are looking to discontinue DEI Programs.

**Date: 3-31-24**

**Airtime(s): 8:00am and 8:00 pm.**

**Duration per broadcast : (1) hour.**

### Guests And Topics:

#### **Disaster At Sea – Francis Scott Key Bridge Collapse**

Earlier this week, a major tragedy took place in Baltimore when a carrier ship struck the Francis Scott Key Bridge. News Anchors Vanessa Tyler and Mike Stevens sat down with Podcast Host Ramses Ja to discuss this story on the B-I-N Daily Podcast .

#### **Dr. Melvin Echols - The Atlanta Heart Health Festival.**

In partnership with Atlanta's Morehouse College, the American College of Cardiology will host the first Atlanta Heart Health Fair on Tuesday April 2nd with the goal of sharing life-saving information about preventable heart disease.

#### **A Look at the documentary “Freaknik”**

Film Producers Jay Allen and Nikky Biles discuss the making of this controversial film that chronicles the rise and fall of the Freaknik annual college affair.

#### **An update on the Sean P Diddy Case**

News Commentator Mo Kelly shares his thoughts and perspective on the recent Homeland Security raids of the Los Angeles and Florida homes of Sean Combs.



### **Black Excellence in the Audio Book Industry – Bahni Turpin**

She is recognized as one of the bestselling voices in the audio book narration industry . News anchor talks with Ms. Turpin about her amazing career.

### **The Color Between the Lines – “No Reservations”**

Best-selling author Cheryl Lister joins News Anchor Esther about this fictional book that tackles the subject of friendship through a cancer diagnosis.

**Most Significant Issues – Responsive Programming  
1<sup>st</sup> Quarter 2024  
(January 1 – March 31)**

**ISSUE: HEALTH/MEDICINE/NUTRITION**

**Program: BIN Healthy Minute** - Tuesday, January 2, 2024

**Air Times:** 6:55am, 8:55am, 10:55am, 12:55pm, 2:55pm, 4:55pm, 6:55pm, 8:55pm, 10:55pm.

**Length:** 1 minute (:60 seconds)

**Topic:** Baby Formula Recalled. Benefits of Dry January

**Program: BIN Healthy Minute** - Wednesday, January 3, 2024

**Air Times:** 6:55am, 8:55am, 10:55am, 12:55pm, 2:55pm, 4:55pm, 6:55pm, 8:55pm, 10:55pm.

**Length:** 1 minute (:60 seconds)

**Topic:** An interview w/Dr. Ali Patel of Ohio Health about how a good doctor-patient partnership can help keep high blood pressure under control.

**Program: BIN Healthy Minute** - Wednesday, January 10, 2024

**Air Times:** 7:55am, 9:55am, 11:55am, 1:55pm, 3:55pm, 5:55pm, 7:55pm, 9:55pm

**Length:** 1 minute (:60 seconds)

**Topic:** Michele Wagner of the American Diabetes Association discussed how diabetes is a complex and often overwhelming disease, offering information on monitoring, meal planning, exercise, and stress management.

**Program: BIN Healthy Minute – Tuesday , January 23, 2024**

**Air Times:** 6:55am, 8:55am, 10:55am, 12:55pm, 2:55pm, 4:55pm, 6:55pm

**Length:** 1 minute (:60 seconds)

**TOPIC:** American Red Cross Encourages Blood Donations, Offers Chance to go to the Super Bowl.

**Program: BIN Healthy Minute - Tuesday, February 6, 2024**

**Air Times:** 6:55am, 8:55am, 10:55am, 12:55pm, 2:55pm, 4:55pm, 6:55pm, 8:55pm

**Length :** 1 minute (:60 seconds)

**Topic:** For Heart Health Month, Brianne Stewart of the American Heart Association talked about living with heart disease and stroke and how emotional support from friends, family and others can help with feelings of depression and isolation

**Program: BIN Healthy Minute – Wednesday, February 14, 2024**

**Air Times:** 6:55am, 8:55am, 10:55am, 12:55pm, 2:55pm, 4:55pm, 6:55pm, 8:55pm

**Length :** 1 minute (:60 seconds)

**Topic:** Feb is Heart Health Month, Health Officials encourage CPR and First-Aid training, Bias in those who receive CPR.

**Program: BIN Healthy Minute – Monday , February 19, 2024**

**Air Times:** 6:55am, 8:55am, 10:55am, 12:55pm, 2:55pm, 4:55pm, 6:55pm, 8:55pm

**Length :** 1 minute (:60 seconds)

**Topic:** For Heart Month, Dr. William Hicks, Midwest Board Chair for the American Heart Association offered information for women in managing their heart health, along with progress on research in heart disease in women.

**Program: BIN Healthy Minute - Thursday, February 29, 2024**

**Air Times:** 6:55am, 8:55am, 10:55am, 12:55pm, 2:55pm, 4:55pm, 6:55pm, 8:55pm

**Length:** 1 minute (:60 seconds)

**Topic:** NIH says using Cannabis daily increases the risk of Heart Attacks and Stroke.

**Program: BIN Healthy Minute - Monday, March 4, 2024**

Air Times: 6:55am, 8:55am, 10:55am, 12:55pm, 2:55pm, 4:55pm, 6:55pm, 8:55pm

**Length:** 1 minute (:60 seconds)

**Topic:** Trader Joe's (TikTok) viral dumplings recalled.

**Program: BIN Healthy Minute - Thursday, March 7, 2024**

Air Times: 6:55am, 8:55am, 10:55am, 12:55pm, 2:55pm, 4:55pm, 6:55pm, 8:55pm

**Length:** 1 minute (:60 seconds)

**Topic:** Harvard Health Scholar says reparations could erase health disparities.

**Most Significant Issues – Responsive Programming  
1<sup>st</sup> Quarter 2024  
(January 1 – March 31)**

**ISSUE: FINANCE**

**Program: Money News** - Monday, January 1, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** FIVE MAJOR SCAMS TO BE ON THE LOOKOUT FOR

**Program: Money News** - Tuesday , January 9, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** GET RID OF HOLIDAY DEBT, AUDIO W/ AMANDA WOODS

**Program: Money News** - Thursday , January 11, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** IDENTITY THEFT, HOW TO PROTECT YOURSELF

**Program: Money News** - Monday , January 15, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** GROWING YOUR MONEY WITH 401k CONTRIBUTIONS

**Program: Money News** - Tuesday , January 16, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** SEA CRUISES ARE AN ECONOMIC WAY TO TRAVEL

**Program: Money News** - Monday , January 29, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** RESIDENTS IN NEWARK, NJ CAN BUY HOUSES FOR ONE DOLLAR IN THE CITY'S FIRST HOME OWNERSHIP LOTTO

**Program: Money News** - Friday, February 2, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** BLACK HISTORY MONTH-UNITED NEGRO COLLEGE FUND

**Program: Money News** - Friday, February 9, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** HOW MUCH ARE YOU PAYING FOR PRESCRIPTIONS?

**Program: Money News** - Tuesday, February 13, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** THINKING ABOUT BUYING STOCKS? CHECK OUT HOW WELL NVIDIA STOCK IS PERFORMING

**Program: Money News** - Wednesday , February 14, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** BIG INCREASE IN ROMANCE SCAMS

**Program: Money News** - Friday , February 16, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** WOMEN OF COLOR WHO ARE IN BUSINESSES FOR THEMSELVES ARE HISTORICALLY UNDERFUNDED

**Program: Money News** - Monday , February 19, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** WATCH OUT: A SCAM SO GOOD THAT THE BETTER BUSINESS BUREAU SAYS EVEN SOME OF THEIR STAFF MEMBERS ALMOST FELL FOR IT

**Program: Money News** - Thursday , March 7, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** WAYS TO SAVE MONEY ON YOUR ELECTRIC BILL

**Program: Money News** - Friday, March 8, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** INVEST IN RESIDENTIAL REAL ESTATE WITH 100 DOLLARS

**Program:** Money News - Monday, March 11, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** SW AIRLINES WANNA GETAWAY SALE +ONLINE, EMPLOYMENT, AND INVESTMENT SCAMS

**Program:** Money News - Thursday, March 14, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** ONE OF THE BEST WAYS TO GET A HANDLE ON YOUR FINANCES IS TO START WITH YOUR CREDIT

**Program:** Money News - Friday, March 15, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** LOOKING FOR EMPLOYMENT OVER 50

**Program:** Money News - Monday, March 18, 2024

**Air Times:** 6:25am, 8:25am, 10:25am, 12:25pm, 2:25pm, 4:25pm, 6:25pm, 8:25pm, 10:25pm.

**Length:** 1 minute (:60 seconds)

**Topic:** GETTING RID OF SELF - CHECK



**Most Significant Issues – Responsive Programming  
1<sup>ST</sup> Quarter 2024  
(January 1 - March 31)**

**ISSUE: CULTURE/RACE/GENDER**

Program Name: Leading While Black

Air Times(s): Monthly: Sun 9:30 am CST/ 9:30 pm CST

Program Length : 30:00 ( 30 minutes )

**Date: 1-7-24. Airtime(s): 9:30am and 9:30 pm.**

**Duration per broadcast : 30:00 ( 30 minutes )**

**Host(s): News Anchor Andrea Coleman**

Guests And Topics:

**“2023 IN BLACK”** recapping the biggest news stories and newsmakers of 2023.

“2023 In Black” was hosted by BIN News VP Andrea Coleman and highlighted how those stories and were covered by the anchor team at the Black Information Network.

**Date: 2-4-24. Airtime(s): 9:30am and 9:30 pm.**

**Duration per broadcast : 30:00 ( 30 minutes )**

**Host(s): News Anchor Morgyn Wood, News Anchor Doug Davis**

Guests And Topics:

**Andre Swanston** - Connecticut tech entrepreneur is the first Black Majority owner of an MLS Pro Sports Team.

**Andre Dickens – Mayor /City of Atlanta** Mayor Dickens discussed the League of Mayors Conference and some of the challenges he’s working to correct in the city of Atlanta.

**Date: 3-3-24. Airtime(s): 9:30am and 9:30 pm.**

**Duration per broadcast : 30:00 ( 30 minutes )**

**Host(s): News Anchor Vanessa Tyler, News Anchor Morgyn Wood**

Guests And Topics:

**Ted Greene – Black Mayor , East Orange, New Jersey**

Mayor Greene discusses the objectives of leading the city that he was born and raised in and shares his plans as the Black Mayor of a city so close to New York City.

**Date: 3-7-24. Airtime: 7:30pm central – 10:30pm central**

**Duration per broadcast : 180 minutes ( 3 hours)**

**Host(s): Mike Stevens, Andrea Coleman, Tyrik Wynn, Alexandria Ikomoni**

Guests And Topics:

**SPECIAL NEWS BROADCAST : LIVE COVERAGE OF PRESIDENT BIDEN’S 2024 STATE OF THE UNION ADDRESS AND REPUBLICAN RESPONSE**

The Black Information Network (BIN) aired President Biden’s State of the Union address (SOTU) and the Republican response live across all 24/7 BIN News affiliates.

Coverage of the State of the Union address ran from 8:30pm eastern with a special pre-show discussion hosted by Andrea Coleman, VP of News for the Black Information Network and Dr. Andra Gillespie , Associate Professor of Political Science at Emory College.

BIN Managing Editor Mike Stevens, Andrea Coleman, and Dr. Andra Gillespie anchored live coverage of the President’s address at 9pm eastern with additional analysis provided by Alexandria Ikomoni and Tyrik Wynn from the BIN News team.

**Most Significant Issues – Responsive Programming**  
**1st Quarter 2024**  
**(January 1 – March 31)**  
**ISSUE: PUBLIC SERVICE ANNOUNCEMENTS**

<b>Advertiser</b>	<b>Spot Title</b>	<b>Aired</b>	<b>Spot Length</b>
PSA - Public Service Announcem	ATL BLACK EXPO 2024 30	2/2/24 8:09	30
PSA - Public Service Announcem	ATL BLACK EXPO 2024 30	2/2/24 11:58	30
PSA - Public Service Announcem	ATL BLACK EXPO 2024 30	2/2/24 14:59	30
PSA - Public Service Announcem	ATL BLACK EXPO 2024 30	2/2/24 17:58	30
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PSA - Public Service Announcem	ATL BLACK EXPO 2024 30	2/3/24 13:09	30
PSA - Public Service Announcem	ATL BLACK EXPO 2024 30	2/3/24 15:28	30
PSA - Public Service Announcem	ATL BLACK EXPO 2024 30	2/3/24 21:11	30
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**END OF 2024 1<sup>st</sup> QUARTER REPORT**

### **NOTES FOR ITEMS LISTED**

1. "The Black Perspective " weekly Public Affairs Program is (1) hour in length and aired on Sundays at 8am and 8pm Central Standard Time on the dates listed in this report.
2. The Black Information Network "Leading While Black" Program is 30:00 minutes in length and airs on the 1<sup>st</sup> Sunday of each month at 9:30 am and 9:30 PM Central Standard Time on the dates listed in this report
3. The Black Information Network "Public Service Announcements" ranged from :15 seconds to 60 seconds in length and aired on the dates and times listed in the 3<sup>rd</sup> and 4<sup>th</sup> columns of the PSA chart included in this report.

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