

WESE, WKMQ, WTUP-FM, WWKZ, WWZD

Tupelo, MS

Quarterly Issues/Programs List

ADDENDUM

Second Quarter, 2021

07/08/2020

Quarterly Issues/Programs List

The listed stations provide its listeners with programming and public service announcements that address issues of concern to our local community. More detailed information is provided for the listed quarter.

Weekend of 04/04/20 - 04/05/20

Guest(s):

- Dr. Ali H. Mokdad, Chief Strategy Officer, Population Health
- Psychotherapist Mel Schwartz
- Meals on Wheels America CEO, Ellie Hollander

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- One of the scientists who put the modeling together that led the president to change his social distancing guidance to April 30th
 - Staying calm during the coronavirus outbreak
 - What Meals on Wheels doing to help families in need during the pandemic
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Weekend of 04/11/20 - 04/12/20

Guest(s):

- Aria Bendix, Senior Innovation Reporter for Business Insider
- Dr. Shuhan He, Co-Founder of GetUsPPE.org
- Rob Cheng, CEO and Founder of PC Matic

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Aria Bendix: Reported on the coronavirus for 3 months — then got it. A discussion about what her experience has been like.
- Dr. Shuhan He: How Americans can help health care workers in need of protection as they treat COVID-19 patients.

· Rob Cheng, CEO: What you need to know about video-chatting platforms, cybersecurity and other technology being used during this outbreak.

Weekend of 04/18/20 - 04/19/20

Guest(s):

- U.S. Surgeon General - Dr. Jerome Adams
- Former Deputy Assistant Attorney General - John Yoo
- Founder of No Kid Hungry - Billy Shore

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- A COVID-19 outbreak update.
 - Who has what responsibilities during a public health crisis
 - How No Kid Hungry is working through coronavirus and every day to end child hunger in America by ensuring that all children get the healthy food they need every day to thrive.
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Weekend of 04/25/20 - 04/26/20

Guest(s):

- Chairman of Medicine at St. Joseph's University Dr. Bob Lahita
- Global Citizen CEO Hugh Evans
- Economics Professor Jim Luke

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Medical update on the COVID-19 outbreak.
 - What the Global Citizen organization is doing to assist communities impacted by the COVID-19 outbreak.
 - Why it's so difficult to find toilet paper in stores and online.
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Weekend of 05/02/20 - 05/03/20

Guest(s):

- Dr. Robert Gallo, Co-founder and director of the Institute Human Virology at the University of Maryland School of Medicine and co-founder and international scientific adviser of the Global Virus Network
- Mark Shriver, Senior Vice President, U.S. Programs & Advocacy, Save the Children

· Howard Altman, Managing Editor for the Military Times

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Explanation of new symptoms and health issues resulting from COVID-19
 - Hear how COVID-19 threatens kids in the US and all over the world and how you can help
 - Impact of outbreak on the U.S. military and veterans
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Weekend of 05/09/20 - 05/10/20

Guest(s):

- Dr. James Shmerling (President & CEO at Connecticut Children's Medical Center)
- Ashley Whitney (Children's National Hospital DC)
- Rachel Petrucelli (President & Chief Development Officer at the Children's Hospital of Pittsburgh Foundation)
- Brandi Harrington (Seattle Children's Hospital)

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Overview of the Children's Miracle Network, including how it came about, the work the organization does, and the funding challenges facing associated hospitals as a result of COVID-19
 - How the outbreak has impacted Ashley Whitney's family life and her son Riley's hospital visits
 - What we know about pediatric illnesses associated with COVID-19 and the operational challenges facing hospitals during the outbreak
 - How the Children's Miracle Network helped Brandi Harrington's son Oliver
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Weekend of 05/16/20 - 05/17/20

Guest(s):

- Beach Boys Co-Founder Mike Love
- Cleaning Expert Dr. Keri Lestage
- CEO of the Kids in Need Foundation Corey Gordon

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- New song with John Stamos benefitting Feeding America
 - FAQ's on disinfecting in the age of COVID-19
 - How teachers/schools have adjusted to virtual learning
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Weekend of 05/23/20 - 05/24/20

Guest(s):

- Fashion Designer Kenneth Cole (Founder of the Mental Health Coalition)
 - Dr. Harold Koplewicz (Child Mind Institute)
 - Dr. Ken Duckworth (National Alliance on Mental Illness)
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Weekend of 05/30/20 - 05/31/20

Guest(s):

- President & CEO of Disaster Recovery Institute International, Chloe Demrovsky – Info for Businesses Beginning to Reopen
 - Executive Director at the Center for Election Innovation and Research, David Becker – How COVID-19 Could Impact the 2020 Election
 - Former Chief Spokesman for the New York City Office of Emergency Management, Jarrod Bernstein – How America is Preparing for the Combination of Natural Disasters and Coronavirus
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Weekend of 6/6/20 - 6/7/20

Guest(s):

- Dr. Samuel Wright – Public Policy Advisor on African American Issues & Community Activist
 - Retired Brigadier General Michael McDaniel – The role of the U.S. military during civil unrest
 - Weather Group Meteorologist Ray Stagich – Preparing for a summer of severe weather
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Weekend of 6/13/20 - 6/14/20

Guest(s):

- Jim Manfre - Former Florida Sheriff and member of the Law Enforcement Action Partnership on policing reforms
 - Dr. Aileen Marty - Florida International University Infectious Disease Expert with an update on the coronavirus outbreak
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Weekend of 6/20/20 - 6/21/20

Guest(s):

- Dr. William Schaffner, medical director of the National Foundation for Infectious Diseases, Pandemic Action Network - Discussing the urgency of acting now on the recent uptick in COVID-19 cases in 12 cities. He talks about the upcoming flu season and why getting a flu vaccine in the fall is more important than ever.
 - Dr. Michael Lomax, President & CEO of the United Negro College Fund - Discusses the nation's largest private provider of scholarships and other educational support to African American students. He talks about the history, programs, and scholarships available from the UNCF. He touches on what's going on most recently with the police and protests in the African American community. He highlights the UNCF's 1-billion-dollar investment fund announcement and how people can best support the UNCF.
 - Erich Bergen, actor, singer and activist - Who explores PRIDE, AIDS in the U.S. and virtual walks. Erich Bergen discussed Pride month and talked about current LGBT issues.
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Weekend of 6/27/20 - 6/28/20

Guest(s):

- Gabrielle Fitzgerald - Co-Founder of the Pandemic Action Network and CEO of Panorama Global: Gabrielle discussed the need for pandemic preparedness. She talked about how the goal of the Pandemic Action Network is to drive collective action to help bring an end to COVID-19. In the future, PAN wants to ensure the world is prepared for the next pandemic through the promotion of policies that save the most lives and protect livelihoods worldwide.
- Dominik Whitehead - National Civic Engagement Director, NAACP: Dominik is leading the Early Volunteer and Voter Mobilization programs at the NAACP and discussed the importance of the African American vote in 2020 in local, state and National elections.
- Heidi Arthur - Chief Campaign Development Officer, Ad Council: Heidi brings together leading creative agencies, corporate partners, technology platforms, and nonprofit and government clients to drive public education, awareness, and action. She discussed the role of the Ad Council and their most important campaigns currently running including COVID-19, racial justice, mental health, and thanking essential workers.