

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by station WTUP, Tupelo, Mississippi, along with the most significant programming treatment of those issues for the period April 1, 2015 to June 30, 2015. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

| Issue | Program/Seg | Date | Time | Duration | Description of Program/Seg |
|-------|----------------|-------------------------|--------|---------------|--|
| Crime | Crime Stoppers | April 1 – June 30 | 9:00am | 10 minutes | Deputy Police Chief Alan Gilbert of the Tupelo Police Dept. arrives every Tuesday morning to ask for help solving a recent crime in N MS. He also gives listeners advice on handling potentially dangerous situations. (Pre-recorded earlier in the morning) |

COMMUNITY VIEWPOINT—A 30-minute public affairs program airing at 6:00am Sundays on WWKZ-FM, WWZD-FM, WESE-FM, WTUP-AM, WKMQ-AM and at 11:30pm on WBVV-FM.

| <u>Issue</u> | <u>Date</u> | <u>Guest(s)</u> | <u>Organization</u> | <u>Topic</u> |
|--------------|-------------|--------------------|-------------------------|----------------------------------|
| Safety | 4/5 | Katarsha White | Tupelo PD | Sexual Abuse Month/ Prevention |
| Safety | 4/12 | Katarsha White | Tupelo PD | Sexual Abuse Month/ Actual |
| Safety | 4/19 | Katarsha White | Tupelo PD | Sexual Abuse Month/campus |
| Safety | 4/26 | Katarsha White | Tupelo PD | Sexual Abuse Month/strategy |
| Community | 5/3 | Leighann Mattox | Tupelo Park n Rec | Area YARD SALE |
| Education | 5/10 | Marguerite Johnson | Lee Co. Master Gardners | Master Gardener sale and classes |
| Community | 5/17 | Shontae Lee | Tupelo Park n Rec | Kid's Fishing Rodeo |
| Health | 5/24 | Jessica Holmes | Farmers Depot | Organic food sources |
| Community | 5/31 | Dr Laurie Dilworth | Humane Society | Needs and opportunities to serve |
| Education | 6/7 | Chandler Buntin | Wood Forrest Bank | Budgeting Class |

| | | | | |
|-----------|------|---------------|--------------------------|------------------|
| Health | 6/14 | Robby Parham | Regional Rehab | Golf Tournament |
| Community | 6/21 | Liza Edwards | Talahatchie Freedom Fest | Free Festival |
| Safety | 6/28 | Thomas Walker | Tupelo Fire Department | Fireworks Safety |

The following section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

PUBLIC SERVICE ANNOUNCEMENTS

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------|--------------------------------|----------|------|
| Community | Humane Society | :30 | 104 |
| Education | Elvis Scholarship | :30 | 107 |
| Community | Boy Scout Camp Cards | :30 | 103 |
| Education | Literacy | :30 | 99 |
| Health | Hog Roast | :30 | 104 |
| Community | Lyric Theatre | : 30 | 102 |
| Community | Salvation Army Budgeting Class | :30 | 106 |
| Safety | Texting While Driving | :30 | 88 |
| Community | Loan Modification | 30 | 107 |