

WTUP-AM
Tupelo, MS
Quarterly Issues/Programs List
Third Quarter, 2019
10/09/2019

WTUP-AM
Quarterly Issues/Programs List

WTUP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **EDUCATION:** Representative from the New Haven Center spoke on helping adults with special needs and programs for assistance
- **EDUCATION/YOUTH ACTIVITIES:** Girl Scouts spokesperson discussed ways the organization helps the community, plus informed listeners on how children could join Girl Scouts.
- **HEALTH:** North Mississippi Kidney Foundation representative spoke on causes and prevention of kidney failure, plus education, screenings, support and counseling offered to the public.
- **HEALTH/POVERTY:** Lee County Extension Service representative spoke on services offered to assist with growing food, canning, and other methods of low-cost meal planning.
- **POVERTY:** Spokesperson for Helpful Samaritan program spoke about services offered for low-income families. The program provides food and also helps with medication and utility payments for those in need.
- **SAFETY:** Tupelo Police Officer discussed ways people planning travel for upcoming Labor Day Weekend could help insure safer road trips
- **YOUTH/EDUCATION:** Director of Boys & Girls Club talked about educational and life skill opportunities offered by the organization

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------|-----------------|-------------|-------|-----------|----------|
|-------|-----------------|-------------|-------|-----------|----------|

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------------|---|--|--------------------|------------------------|----------|
| HEALTH/POVERTY | All Stations Pub Ser Program- Community Viewpoint | Lee County Extension Service representative spoke on services offered to assist with growing food, canning, and other methods of low-cost meal planning. | Karen Biles | 07/07/2019 06:00 AM | 029:29 |
| POVERTY | All Stations Pub Ser Program- Community Viewpoint | Representative from the Saint's Brew program spoke on food/meal services offered to needy families | Mona Warlick | 07/14/2019 06:00 AM | 029:18 |
| EDUCATION | All Stations Pub Ser Program- Community Viewpoint | Representative from the New Haven Center spoke on helping adults with special needs and programs for assistance | Collette Cross | 07/21/2019 06:00 AM | 028:28 |
| EDUCATION | All Stations Pub Ser Program- Community Viewpoint | Discussed financial aid programs for adults wanting to further their education with Itawamba Community College representative. | Dr. Jan Reid Bunch | 07/28/2019 06:00 AM | 028:27 |
| YOUTH/EDUCATION | All Stations Pub Ser Program- Community Viewpoint | Director of Boys & Girls Club talked about educational and life skill opportunities offered by the organization | Lucia Stevens | 08/04/2019 06:00 AM | 028:29 |
| POVERTY | All Stations Pub Ser Program- Community Viewpoint | Backpack Ministries spokesperson discussed ways needy children could receive help and how listeners could provide assistance to the organization | Salome Williams | 08/11/2019 06:00 AM | 029:05 |
| HEALTH | All Stations Pub Ser Program- Community Viewpoint | Director of Hope Continues discussed the 5k run that raises money to help with costs associated with breast cancer diagnosis. | Adam Morris | 08/18/2019 06:00 AM | 026:45 |
| SAFETY | All Stations Pub Ser Program- Community Viewpoint | Tupelo Police Officer discussed ways people planning travel for upcoming Labor Day Weekend could help | Marty Mask | 08/25/2019 06:00 AM | 027:03 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|---|-------------------|------------------------|----------|
| | | insure safer road trips | | | |
| POVERTY | All Stations Pub Ser Program- Community Viewpoint | Spokesperson for Helpful Samaritan program spoke about services offered for low-income families. The program provides food and also helps with medication and utility payments for those in need. | Kathy Robinson | 09/01/2019 06:01 AM | 027:51 |
| HEALTH | All Stations Pub Ser Program- Community Viewpoint | North Mississippi Diabetes Fund representative spoke on prevention of/low-cost supplies for Type II Diabetes and ways to request aid. | Tonya Traylor | 09/08/2019 06:00 AM | 025:43 |
| EDUCATION/YOUTH ACTIVITIES | All Stations Pub Ser Program- Community Viewpoint | Girl Scouts spokesperson discussed ways the organization helps the community, plus informed listeners on how children could join Girl Scouts. | Jenny Jones | 09/15/2019 06:00 AM | 027:49 |
| HEALTH | All Stations Pub Ser Program- Community Viewpoint | North Mississippi Kidney Foundation representative spoke on causes and prevention of kidney failure, plus education, screenings, support and counseling offered to the public. | Keith Spatts | 09/22/2019 06:00 AM | 029:07 |
| SAFETY | All Stations Pub Ser Program- Community Viewpoint | Tupelo Fire Department Chief spoke on the multi-county burn ban, and discussed several ways wildfires are started, along with steps for prevention | Thomas Walker | 09/29/2019 06:00 AM | 028:50 |

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-------------------------------------|----------|------|
| ----- | PSA/FILL -- BULLYING PREVENTION | 000:30 | 001 |
| ----- | PSA/FILL -- BULLYING PREVENTION | 001:00 | 032 |
| ----- | PSA/FILL -- CREDIT | 000:30 | 001 |
| ----- | PSA/FILL -- US POVERTY Poverty Line | 000:30 | 002 |
| ----- | PSA/FILL -- US POVERTY Poverty Line | 001:00 | 071 |
| ----- | PSA/FILL -- USO | 000:30 | 005 |
| ----- | PSA/FILL -- USO | 001:00 | 037 |
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE | 000:30 | 085 |
| COMMUNITY INVOLVEMENT | GLOBAL CITIZEN FESTIVAL | 000:30 | 145 |
| COMMUNITY INVOLVEMENT | NO KID HUNGRY | 000:30 | 006 |
| COMMUNITY INVOLVEMENT | United Way | 000:28 | 001 |
| COMMUNITY INVOLVEMENT | United Way | 000:32 | 001 |
| EDUCATION | AD COUNCIL | 001:00 | 097 |
| EDUCATION | NATIONAL SUMMER LEARNING | 000:31 | 044 |
| EDUCATION | United Negro College Fund | 000:30 | 003 |
| EDUCATION | United Negro College Fund | 001:00 | 070 |
| ELDERLY | AARP | 000:30 | 017 |
| ELDERLY | AARP | 000:31 | 001 |
| ELDERLY | AARP | 000:58 | 042 |
| ELDERLY | AARP | 000:59 | 039 |
| ELDERLY | AARP | 001:00 | 140 |
| Energy Conservation | AD COUNCIL | 000:29 | 001 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------|-------------------------------|-----------------|-------------|
| Energy Conservation | AD COUNCIL | 000:30 | 005 |
| Energy Conservation | AD COUNCIL | 000:59 | 027 |
| Energy Conservation | AD COUNCIL | 001:00 | 056 |
| ENVIRONMENT PROTECTION | Izaak Walton League of Americ | 001:00 | 052 |
| Financial Literacy | AD COUNCIL | 000:30 | 005 |
| Financial Literacy | AD COUNCIL | 000:59 | 031 |
| Financial Literacy | AD COUNCIL | 001:00 | 117 |
| GLOBAL CITIZEN FEST | GLOBAL CITIZEN FESTIVAL | 000:30 | 017 |
| HEALTH AND FITNESS | AD COUNCIL | 000:30 | 007 |
| HEALTH AND FITNESS | AD COUNCIL | 001:00 | 107 |
| HEALTH AND FITNESS | American Acad. of Dermatology | 000:30 | 002 |
| HEALTH AND FITNESS | American Acad. of Dermatology | 001:00 | 043 |
| HEALTH AND FITNESS | AMERICAN HEART ASSOCIATION | 000:30 | 004 |
| HEALTH AND FITNESS | AMERICAN HEART ASSOCIATION | 000:59 | 026 |
| HEALTH AND FITNESS | AMERICAN HEART ASSOCIATION | 001:00 | 036 |
| HEALTH AND FITNESS | Centers/Disease Control & Pre | 000:30 | 003 |
| HEALTH AND FITNESS | Centers/Disease Control & Pre | 000:31 | 001 |
| HEALTH AND FITNESS | Centers/Disease Control & Pre | 001:00 | 083 |
| HEALTH AND FITNESS | Leukemia & Lymphoma Society | 000:30 | 001 |
| HEALTH AND FITNESS | Leukemia & Lymphoma Society | 001:00 | 030 |
| HEALTH AND FITNESS | MennoMedia | 000:30 | 023 |
| HEALTH AND FITNESS | MennoMedia | 001:00 | 069 |
| HEALTH AND FITNESS | Natl Assoc Boards of Pharmacy | 000:30 | 001 |
| HEALTH AND FITNESS | Natl Assoc Boards of Pharmacy | 001:00 | 018 |
| HEALTH AND FITNESS | Natl Federation of the Blind | 000:28 | 002 |
| HEALTH AND FITNESS | Natl Federation of the Blind | 000:30 | 005 |
| HEALTH AND FITNESS | Prevent Cancer Foundation | 000:30 | 001 |
| HEALTH AND FITNESS | Prevent Cancer Foundation | 001:00 | 029 |
| HEALTH AND FITNESS | US Dept Of Health & Human Ser | 001:00 | 044 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------------|-------------------------------|----------|------|
| LOW-INCOME LEGAL SERVICES | MS Center For Legal Services | 000:33 | 002 |
| MILITARY AND VETERANS | USO | 000:59 | 044 |
| MILITARY AND VETERANS | WOUNDED WARRIORS | 001:00 | 143 |
| NO KID HUNGY CAMPAIGN | CHILD MIND INSTITUTE-HOW TO T | 000:30 | 067 |
| NO KID HUNGY CAMPAIGN | NO KID HUNGRY | 000:30 | 025 |
| PROJECT YELLOW LIGHT | PROJECT YELLOW LIGHT | 000:29 | 005 |
| PUBLIC SAFETY | AD COUNCIL | 000:30 | 001 |
| PUBLIC SAFETY | AD COUNCIL | 001:00 | 077 |
| PUBLIC SAFETY | FEMA | 000:30 | 007 |
| PUBLIC SAFETY | FEMA | 001:00 | 156 |
| PUBLIC SAFETY | Homeland Security | 000:30 | 005 |
| PUBLIC SAFETY | Homeland Security | 001:00 | 037 |