

WKMQ  
Tupelo, MS  
Quarterly Issues/Programs List  
First Quarter, 2022  
04/10/2022

WKMQ  
Quarterly Issues/Programs List

WKMQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Fergie, Dr. D, Spiegel	01/02/2022 06:03 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. CADILLA ALDANA	01/09/2022 06:03 AM	029:49
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. P. Marks, T. Williams	01/16/2022 06:03 AM	029:50
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C Webb, G. Landsverk	01/23/2022 06:03 AM	029:50
Public Health Safety Educatio	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Assoumou, A. Levi	01/30/2022 06:03 AM	029:49
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	K. Wilkes, Dr. R. Villanueva	02/06/2022 06:03 AM	029:50
PUBLIC SAFETY	COMMUNITY HEARTBEAT 2-13-22	An interview with a NWS forecaster about Severe Weather Preparedness Week	Joanne Culin	02/13/2022 06:03 AM	029:07
Consumer advice	COMMUNITY HEARTBEAT 2-20-22	An interview with the Better Business Bureau	John O'Hara	02/20/2022 06:03 AM	029:48
Veterans	COMMUNITY HEARTBEAT 2-27-22	An interview with the head of the Miss. VA	Stacey Pickering	02/27/2022 06:03 AM	029:50
Public Utilities	COMMUNITY HEARTBEAT 3-6-22	An interview with a State Public Service Commissioner	Brent Bailey	03/06/2022 07:37 AM	029:23
WILDFIRE	COMMUNITY	An interview with the	Russell	03/13/2022	029:15

PREVENTION	HEARTBEAT 3-13-22	State Forester	Bozeman	06:03 AM	
Traumatic Brain Injuries	COMMUNITY HEARTBEAT 3-20-22	An interview with the Brain Injury Association of MS	Lee Moss	03/20/2022 06:03 AM	029:53
ORGAN DONATION	COMMUNITY HEARTBEAT 3-27-22	An interview with the Miss. Organ Recovery Agency	Kevin Stump	03/27/2022 06:09 AM	029:54

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA / FILL -- MISC PSA'S	000:30	39
	PSA / FILL--FINANCIAL EDUCATION	001:00	1
	PSA / FILL--FINANCIAL EDUCATION	001:00	1
	PSA/FILL -- BULLYING PREVENTION	000:30	19
	PSA/FILL -- BULLYING PREVENTION	000:30	20
	PSA/FILL -- BULLYING PREVENTION	001:00	154
	PSA/FILL -- CAREGIVER	000:28	1
	PSA/FILL -- CAREGIVER	000:29	1
	PSA/FILL -- CAREGIVER	000:57	1
	PSA/FILL -- CAREGIVER	000:58	1
	PSA/FILL -- CREDIT	000:30	19
	PSA/FILL -- CREDIT	000:30	19
	PSA/FILL -- ENERGY CONSERV	000:14	1
	PSA/FILL -- ENERGY CONSERV	000:29	1
	PSA/FILL -- ENERGY CONSERV	000:59	1
	PSA/FILL -- ENERGY CONSERV	000:59	1
	PSA/FILL -- HEALTH: ADDICTION	000:58	1
	PSA/FILL -- HEALTH: ALZHEIMER'S	000:29	18
	PSA/FILL -- HEALTH: AUTISM	000:30	1
	PSA/FILL -- HEALTH: BLOOD PRESSURE	000:59	1
	PSA/FILL -- LIFELONG LITERACY/GED	000:59	1
	PSA/FILL -- LIFELONG LITERACY/GED	001:00	1
	PSA/FILL -- SMOKING/LUNG CANCER	000:59	1
	PSA/FILL -- SOCIAL SECURITY ONLINE BENEFITS	000:15	37

	PSA/FILL -- SOCIAL SECURITY ONLINE BENEFITS	000:15	13
	PSA/FILL -- SOCIAL SECURITY ONLINE BENEFITS	000:30	9
	PSA/FILL -- SOCIAL SECURITY ONLINE BENEFITS	001:00	74
	PSA/FILL -- TEXTING & DRIVING	000:10	1
	PSA/FILL -- TREES FOR FUTURE	000:29	19
	PSA/FILL -- UNITED WAY	000:27	1
	PSA/FILL -- USO	000:14	28
	PSA/FILL -- USO	000:29	38
	PSA/FILL -- USO	000:59	153
	PSA/FILL -- WOUNDED WARRIOR PROJECT	000:29	1
	PSA/FILL -- WOUNDED WARRIOR PROJECT	000:58	1
	PSA/FILL -- WOUNDED WARRIOR PROJECT	000:59	1
COMMUNITY INVOLVEMENT	United Way	000:28	110
COMMUNITY INVOLVEMENT	United Way	000:31	24
EDUCATION	AD COUNCIL	000:30	21
EDUCATION	AD COUNCIL	001:00	154
EDUCATION	AD COUNCIL	001:00	151
EDUCATION	United Negro College Fund	000:30	19
EDUCATION	United Negro College Fund	000:30	19
EDUCATION	United Negro College Fund	001:00	153
EDUCATION	United Negro College Fund	001:00	153
ELDERLY	AARP	000:29	19
ELDERLY	AARP	000:29	19
ELDERLY	AARP	000:29	19
ELDERLY	AARP	000:30	19
ELDERLY	AARP	000:30	19
ELDERLY	AARP	000:30	20
ELDERLY	AARP	000:58	164
ELDERLY	AARP	000:59	155
ELDERLY	AARP	000:59	155
ELDERLY	AARP	000:59	150
ELDERLY	AARP	000:59	152
ELDERLY	AARP	001:00	153
Energy Conservation	AD COUNCIL	000:14	29
Energy Conservation	AD COUNCIL	000:14	28
Energy Conservation	AD COUNCIL	000:15	27
Energy Conservation	AD COUNCIL	000:29	20
Energy Conservation	AD COUNCIL	000:30	20

Energy Conservation	AD COUNCIL	000:30	18
Energy Conservation	AD COUNCIL	000:30	19
Energy Conservation	AD COUNCIL	000:59	154
Energy Conservation	AD COUNCIL	001:00	154
Energy Conservation	AD COUNCIL	001:00	153
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:29	27
ENVIRONMENT PROTECTION	Izaak Walton League of Americ	000:59	159
Financial Literacy	AD COUNCIL	000:15	29
Financial Literacy	AD COUNCIL	000:30	20
Financial Literacy	AD COUNCIL	000:30	39
Financial Literacy	AD COUNCIL	000:58	154
Financial Literacy	AD COUNCIL	000:59	154
Financial Literacy	AD COUNCIL	001:00	155
Financial Literacy	AD COUNCIL	001:00	153
HEALTH AND FITNESS	AD COUNCIL	000:15	26
HEALTH AND FITNESS	AD COUNCIL	000:30	20
HEALTH AND FITNESS	AD COUNCIL	000:30	18
HEALTH AND FITNESS	AD COUNCIL	000:30	19
HEALTH AND FITNESS	AD COUNCIL	001:00	305
HEALTH AND FITNESS	AD COUNCIL	001:00	154
HEALTH AND FITNESS	American Acad. of Dermatology	000:15	29
HEALTH AND FITNESS	American Acad. of Dermatology	000:30	19
HEALTH AND FITNESS	American Acad. of Dermatology	000:59	152
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:29	19
HEALTH AND FITNESS	AMERICAN DIABETES ASSOCIATION	000:29	20
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	29
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	27
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	22
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	19
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:58	154
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	158
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	19
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	19
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	19
HEALTH AND FITNESS	Centers/Disease Control & Pre	000:30	18
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	156
HEALTH AND FITNESS	Centers/Disease Control & Pre	001:00	153
HEALTH AND FITNESS	Dept. Health & Human Services	000:14	27
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	19
HEALTH AND FITNESS	Dept. Health & Human Services	000:29	19

HEALTH AND FITNESS	Leukemia & Lymphoma Society	000:30	18
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	154
HEALTH AND FITNESS	MennoMedia	000:29	28
HEALTH AND FITNESS	MennoMedia	000:29	20
HEALTH AND FITNESS	MennoMedia	000:29	19
HEALTH AND FITNESS	MennoMedia	000:29	39
HEALTH AND FITNESS	MennoMedia	000:30	196
HEALTH AND FITNESS	MennoMedia	000:30	19
HEALTH AND FITNESS	MennoMedia	001:00	152
HEALTH AND FITNESS	MennoMedia	001:00	155
HEALTH AND FITNESS	Prevent Cancer Foundation	000:29	20
HEALTH AND FITNESS	Prevent Cancer Foundation	001:00	150
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:29	19
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	20
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:59	149
LOW-INCOME LEGAL SERVICES	MS Center For Legal Services	000:32	26
MILITARY AND VETERANS	USO	000:29	20
MILITARY AND VETERANS	USO	000:58	158
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	20
MILITARY AND VETERANS	WOUNDED WARRIORS	000:29	37
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	155
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	307
POVERTY	CHILDREN'S INTERNATIONAL	000:15	10
POVERTY	CHILDREN'S INTERNATIONAL	000:20	12
POVERTY	CHILDREN'S INTERNATIONAL	001:00	71
PUBLIC SAFETY	AD COUNCIL	000:10	291
PUBLIC SAFETY	AD COUNCIL	000:15	28
PUBLIC SAFETY	AD COUNCIL	000:29	21
PUBLIC SAFETY	AD COUNCIL	000:29	21
PUBLIC SAFETY	AD COUNCIL	000:29	20
PUBLIC SAFETY	AD COUNCIL	000:29	20
PUBLIC SAFETY	AD COUNCIL	000:30	19
PUBLIC SAFETY	AD COUNCIL	001:00	151
PUBLIC SAFETY	FEMA	000:15	27
PUBLIC SAFETY	FEMA	000:15	26
PUBLIC SAFETY	FEMA	000:29	19
PUBLIC SAFETY	FEMA	000:30	37
PUBLIC SAFETY	FEMA	000:30	20
PUBLIC SAFETY	FEMA	000:59	159

PUBLIC SAFETY	FEMA	000:59	151
PUBLIC SAFETY	FEMA	001:00	153
PUBLIC SAFETY	FEMA	001:00	149
PUBLIC SAFETY	Homeland Security	000:14	41
PUBLIC SAFETY	Homeland Security	000:30	19
PUBLIC SAFETY	Homeland Security	001:00	155