

WTUP-AM
Tupelo, MS
Quarterly Issues/Programs List
Second Quarter, 2017
07/06/2017

WTUP-AM
Quarterly Issues/Programs List

WTUP-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Health: Susan G. Koman Spokesperson - Women's options and resources for health education in the community

Education: CASA Spokesperson - Educational opportunities for children during summer months

Crime: Tupelo Police Department Spokesperson - Ways to safeguard homes and families in communities

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	Community Viewpoint	Discussion of women's health options and resources	Cindy Hale	4.2.17	30 minutes
Economy	Community Viewpoint	Discussion of how landscape can improve home value	Margurite Johnson	4.9.17	30 minutes
Education	Community Viewpoint	Discussion of ways to keep students engaged in summer	Linda Daniel	4.16.17	30 minutes
Housing	Community Viewpoint	Discussion of how the poor can own a home	Michelle Whitten	4.23.17	30 minutes

Fostering	Community Viewpoint	Discussed need for foster parents and how to become one	Katherine McKee	4.30.17	30 minutes
Un-employment	Community Viewpoint	Discussed local job fair, and opportunities in N MS	Greg Giampoletti	5.7.17	30 minutes
Health	Community Viewpoint	Opportunities for families affected by Autism	Brittany Simms	5.14.17	30 minutes
Education	Community Viewpoint	Ways to keep at risk children engaged in positive activities in the summer months	Sarah Adams	5.21.17	30 minutes
Education	Community Viewpoint	Getting out from under student loans, finding grants, non-traditional students	Tyler Camp	5.28.17	30 minutes
Crime	Community Viewpoint	Discussed local crimes in N MS, how to safe-guard your home and family	Alan Gilbert	6.4.17	30 minutes
Hunger	Community Viewpoint	Discussed local food banks and ways for families to prepare for the summer	Kathy Ostitis	6.11.17	30 minutes
Economy	Community Viewpoint	Discussion of how families can learn to budget year round w/ free class	Deanna Thacker	6.18.17	30 minutes
Health	Community Viewpoint	Free Clinic opening and services for under-served	Bob Todd	6.25.17	30 minutes

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA / FILL -- MISC PSA'S	000:30	004
-----	PSA / FILL -- Rosacea	000:30	002
-----	PSA / FILL -- Rosacea	000:59	002
-----	PSA ERASE MS-BAILEY	000:30	007
-----	PSA/FILL -- ALZHEIMER'S	000:30	006
-----	PSA/FILL -- BULLYING PREVENTION	000:56	021
-----	PSA/FILL -- BULLYING PREVENTION	001:00	002
-----	PSA/FILL -- CREDIT	000:30	007
-----	PSA/FILL -- DOCS WITHOUT BORDERS	001:02	002
-----	PSA/FILL -- USO	000:15	004
-----	PSA/FILL -- USO	000:30	005
-----	PSA/FILL -- USO	001:00	002
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	005
EDUCATION	AD COUNCIL	000:10	007
EDUCATION	AD COUNCIL	000:15	023
EDUCATION	AD COUNCIL	001:00	003
EDUCATION	NATIONAL SUMMER LEARNING	000:30	005
EDUCATION	United Negro College Fund	000:30	005
EDUCATION	United Negro College Fund	001:00	005
ELDERLY	AARP	000:30	008
ELDERLY	AARP	000:31	001
ELDERLY	AARP	000:58	006
ELDERLY	AARP	000:59	005
ELDERLY	AARP	001:00	008
Energy Conservation	AD COUNCIL	000:15	002
Energy Conservation	AD COUNCIL	000:29	002
Energy Conservation	AD COUNCIL	000:30	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Energy Conservation	AD COUNCIL	000:59	005
Energy Conservation	AD COUNCIL	001:00	005
Financial Literacy	AD COUNCIL	000:15	009
Financial Literacy	AD COUNCIL	000:30	006
Financial Literacy	AD COUNCIL	000:59	002
Financial Literacy	AD COUNCIL	001:00	007
HEALTH AND FITNESS	AD COUNCIL	000:30	005
HEALTH AND FITNESS	AD COUNCIL	000:31	009
HEALTH AND FITNESS	AD COUNCIL	001:00	012
HEALTH AND FITNESS	AD COUNCIL	001:01	003
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	003
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	001:00	013
HEALTH AND FITNESS	ERASE MS	000:30	007
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	002
HEALTH AND FITNESS	MennoMedia	000:30	003
HEALTH AND FITNESS	MennoMedia	001:00	004
HEALTH AND FITNESS	National Alliance..Buprenorph	000:15	003
HEALTH AND FITNESS	National Alliance..Buprenorph	000:30	001
HEALTH AND FITNESS	National Alliance..Buprenorph	001:00	005
HEALTH AND FITNESS	National Kidney Foundation	000:15	002
HEALTH AND FITNESS	National Kidney Foundation	000:30	001
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:15	003
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	000:30	010
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	001:00	002
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	015
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	008
HEALTH AND FITNESS	US Dept Of Health & Human Ser	000:30	009
HEALTH AND FITNESS	US Dept Of Health & Human Ser	001:00	002
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Learning/Attention Disorders	AD COUNCIL	000:30	011
Learning/Attention Disorders	AD COUNCIL	001:00	001
MILITARY AND VETERANS	Disabled American Vererans	000:30	005
MILITARY AND VETERANS	Disabled American Vererans	001:00	001
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	003
MILITARY AND VETERANS	Paralyzed Veterans of America	000:20	005
MILITARY AND VETERANS	Paralyzed Veterans of America	000:30	005
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	018
MILITARY AND VETERANS	USO	000:30	003
MILITARY AND VETERANS	USO	000:59	003
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	019
MILITARY AND VETERANS	WOUNDED WARRIORS	000:57	002
MILITARY AND VETERANS	WOUNDED WARRIORS	000:59	002
MILITARY AND VETERANS	WOUNDED WARRIORS	001:00	048
POVERTY	AD COUNCIL	000:30	003
POVERTY	AD COUNCIL	001:00	004
POVERTY	HABITAT FOR HUMANITY	000:31	006
POVERTY	WORLD VISION	000:15	001
POVERTY	WORLD VISION	000:30	001
POVERTY	WORLD VISION	001:00	003
PUBLIC SAFETY	AD COUNCIL	000:15	001
PUBLIC SAFETY	AD COUNCIL	000:30	034
PUBLIC SAFETY	AD COUNCIL	001:00	018
PUBLIC SAFETY	Homeland Security	000:15	002
PUBLIC SAFETY	Homeland Security	001:00	001
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	004
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	003