

WTUP
Tupelo, MS
Quarterly Issues/Programs List
First Quarter, 2018
04/04/2018

WTUP
Quarterly Issues/Programs List

WTUP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HEALTH AND FITNESS:** NMS Med Ctr rep spoke on Breast Cancer Month; services & information available
- **LOW-INCOME LEGAL SERVICES:** MCLS advised listeners of issues low income families can have addressed free by MCLS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	NMS Med Ctr rep spoke on Breast Cancer Month; services & information available	Shannon Fryery	01/07/2018 11:34 PM	029:01
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	NMS Med Ctr rep discussed aerobic activity benefits for obese children/adults and listed programs	George Stone	01/14/2018 11:37 PM	028:58
LOW-INCOME LEGAL SERVICES	COMMUNITY VIEWPOINT - TUPELO	MCLS advised listeners of issues low income families can have addressed free by MCLS	Billy Spiller	01/21/2018 11:36 PM	028:55
HOMELESSNESS	COMMUNITY VIEWPOINT - TUPELO	Spokesperson discussed Saint's Brew and options/programs to help	Mona Warlick	01/28/2018 11:40 PM	026:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		homeless			
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	North MS Kidney Foundation rep discussed kidney disease, prevention and treatment options	Keith Spatts	02/04/2018 11:36 PM	029:22
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	NMMC Diabetes Assistance rep spoke on prevention, treatment, and N MS prevalence	Tandalaya Traylor	02/11/2018 11:38 PM	028:35
RUNAWAY YOUTHS	COMMUNITY VIEWPOINT - TUPELO	SKW Family Services rep spoke on reuniting families & sheltering children not emancipated	Sheila Brand	02/18/2018 11:36 PM	029:07
TEEN PREGNANCY	COMMUNITY VIEWPOINT - TUPELO	Parkgate Pregnancy Clinic spokesperson gave info on support options for pregnant teens	Jima Alexander	02/25/2018 11:43 PM	026:58
HEALTH AND FITNESS	COMMUNITY VIEWPOINT - TUPELO	Camp Breathe Ezzzze rep spoke on how children with breathing disorders can get help	Amanda Foster	03/04/2018 11:36 PM	028:52
WOMEN'S HEALTH	COMMUNITY VIEWPOINT - TUPELO	Women First Resource Ctr rep spoke on breast and uterine cancer and services for victims	Sherry Abraham	03/11/2018 11:42 PM	027:45
RETIREMENT PLANNING	COMMUNITY VIEWPOINT - TUPELO	3 Rivers Area Agency spokesperson gave N MS programs to help plan for aging, families	Cleveland Joseph	03/18/2018 11:36 PM	29:01
POVERTY	COMMUNITY VIEWPOINT - TUPELO	Salvation Army rep spoke on free services offered to families in need in Northeast MS	Lisa Coleman	03/25/2018 11:37 PM	28:15

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA/FILL -- BULLYING PREVENTION	001:00	001
-----	PSA/FILL -- USO	001:00	001
EDUCATION	AD COUNCIL	001:00	003
EDUCATION	United Negro College Fund	001:00	002
ELDERLY	AARP	000:58	003
ELDERLY	AARP	000:59	001
ELDERLY	AARP	001:00	010
Energy Conservation	AD COUNCIL	000:59	001
Energy Conservation	AD COUNCIL	001:00	003
Financial Literacy	AD COUNCIL	000:59	001
Financial Literacy	AD COUNCIL	001:00	004
HEALTH AND FITNESS	AD COUNCIL	001:00	002
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:59	002
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	001:00	002
HEALTH AND FITNESS	Leukemia & Lymphoma Society	001:00	001
HEALTH AND FITNESS	MennoMedia	001:00	002
HEALTH AND FITNESS	Natl Assoc Boards of Pharmacy	001:00	002
HEALTH AND FITNESS	US Dept Of Health & Human Ser	001:00	001
MILITARY AND VETERANS	Disabled American Vererans	001:00	006
MILITARY AND VETERANS	Help Heal Veterans	001:00	001
MILITARY AND VETERANS	Paralyzed Veterans of America	001:00	004
MILITARY AND VETERANS	USO	000:59	001
MILITARY AND VETERANS	WOUNDED WARRIORS	001:00	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC SAFETY	AD COUNCIL	001:00	002
PUBLIC SAFETY	FEMA	001:00	008
PUBLIC SAFETY	Homeland Security	001:00	001