

# West Palm Beach

#### WMEN-AM

# Quarterly Issues/Programming Report for July 1<sup>st</sup>- September 30, 2023 Third Quarter - 2023

## **Section I. Issues**

The station has identified the following issues as significant issues facing our community in this quarter:

- **A.** Community Events
- **B.** Hurricane Preparedness & Awareness
- C. Theater & The Arts
- D. Healthcare Awareness
- E. Community Resources

#### **Section II. Responsive Programs**

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

#### A. Community Events

- 1. South Florida Sunday Show, 6-7 a.m. 07/16/2023, 9:02 minutes. Digital Vibez representatives discussed their 12<sup>th</sup> annual Kids Fit online and in person Jam-a-thon Summer Camp, where they hosted 5,000 kids from Palm Beach County with an innovative "concert-like" youth experience.
- 2. South Florida Sunday Show, 6-7 a.m. 08/27/2023, 4:19 minutes. Miriam Naranjo Program Director, Children's Schoolhouse Museum, discusses their annual fundraiser for the museum's free educational programs for children under 12 years old.
- 3. South Florida Sunday Show, 6-7 a.m. 09/3/2023, 9:02 minutes. Dr. Charlene Ford Principal of West Technical Education Center informs listeners about free opportunities and training sessions for citizens to practice a trade.
- 4. South Florida Sunday Show 6-7 a.m. 09/17/2023, 14:04 minutes. Barbara Abernathy LMHC, PhD from POST (Pediatric Oncology Support Team) invites listeners to their Stronger Than Cancer 5k Celebration of Life Walk.

## **B.** Hurricane Preparedness & Awareness

- 1. South Florida Sunday Show, 6-7 a.m. 07/09/2023, 5:03 minutes. Bianca Soriano, Florida Power and Light spokesperson, informs listeners that hurricane season is upon us and provides tips and resources on how to prepare for upcoming storms.
- 2. South Florida Sunday Show, 6-7 a.m. 07/16/2023, 3:39 minutes. Juliet Roulhac, Florida Power and Light Director of Corporate External Affairs,

provides information on hurricane and storm readiness including programs available should power outages occur.

- 3. Daily Weather Update 10:35 am- 10:36 am 08/30/2023 01:00 minutes. WPBF-TV meteorologist Vanessa Vincent provides up-the-minute Hurricane Idalia weather updates once and hour throughout the day.
- 4. South Florida Sunday Show, 6-7 a.m. 08/27/2023, 5:17 minutes. Bianca Soriano, Florida Power and Light spokesperson, returns to give information on power outages in Palm Beach County and provides tips and resources on how to prepare for Hurricane Idalia.

#### C. Theater & The Arts

- 1. South Florida Sunday Show, 6-7 a.m. 07/02/2023 13:29 minutes. Daniel Eilola, Artistic Director of the Lake Worth Playhouse, discusses their upcoming season, outreach, summer programs, and other educational programs that are available for adults and children.
- 2. South Florida Sunday Show, 6-7 a.m. 08/20/2023, 28:24 minutes. Diane Quinn, CEO of the Kravis Center for the Performing Arts discusses the importance of minorities participating in the arts and their upcoming performances and more.
- 3. South Florida Sunday Show, 6-7 a.m. 08/27/2023, 14:17 minutes. Palm Beach Drama Works, Producing Artistic Director Bill Hayes talks about theater workshops for children and adults as well as volunteer opportunities.
- 4. South Florida Sunday Show, 6-7 a.m. 08/27/2023, 11:23 minutes. Shanna St. John Executive Director Nat King Cole Generation Hope Inc., discussed their program and what they do, inform listeners to raise awareness on music education and how it benefits the community.

#### D. Healthcare Awareness

- 1. South Florida Sunday Show, 6-7 a.m. 09/24/2023, 8:30 minutes. September is Vascular Health Awareness Month. Dr. Mario Ignacio Pascual from Baptist Health talks about heart and vascular care for Atrial Fibrillation, who's affected by it and how to prevent it.
- 2. South Florida Sunday Show, 6-7 a.m. 07/16/2023, 11:15 minutes.

  Dr. David Kleinman, Cardiac Electrophysiologist at Tenet Health talks about how to detect heart arrythmias and irregular heartbeats.
- 3. South Florida Sunday Show, 6-7 a.m. 08/27/2023, 29:06 minutes. Dr. Bryan Coleman from the T. Leroy Medical Society discusses health issues due to poverty and lack of affordable healthcare.
- 4. South Florida Sunday Show, 6-7 a.m. 09/17/2023 8:58 minutes. Dr. Kimmerle Cohen talks about skin cancer in Florida. She discusses the awareness, prevention and treatment of skin cancer.

#### E. Community Resources

- 1. South Florida Sunday Show, 6-7 a.m. 07/02/2023 10:04 minutes. Elizabeth Rivera, board member of 'In the Pines' informs listeners of safe, clean and affordable housing opportunities for local workforce families in Palm Beach County.
- South Florida Sunday Show, 6-7 a.m. 07/09/2023 06:22 minutes.
   Kaitlyn Seyler, Community Partnerships and Events Manager from Peggy Adams
   Animal Rescue League, informs listeners about their Countdown to Zero Mega Pet
   Adoption Event and the end of euthanasia to pets that could otherwise be adopted.

- 3. South Florida Sunday Show, 6-7 a.m. 07/30/2023 10:46 minutes.

  Nationwide Event Coordinator Joseph Weiler, and George Patane Event
  Coordinator/ Field Operations of FishingCommunity.org, inform listeners who are
  veterans about the various resources and programs that are being offered this
  summer.
- 4. South Florida Sunday Show, 6-7 a.m. 09/17/2023 14:16 minutes.

  Jamie Kendall, CEO of Palm Beach County Food Bank discusses food insecurity in Palm Beach County and the programs and pantries that are available to county residents. She also discusses the fundraising events that will support the Palm Beach County Food Bank in its mission toward ending hunger.