

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u> 1352052 /		<u>Alt Order #</u>
<u>Product</u> KGMB/NAB		
<u>Contract Dates</u> 07/20/15 - 12/13/15		<u>Estimate #</u>
<u>Advertiser</u> KGMB 9		<u>Original Date / Revision</u> 07/31/15 / 07/31/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> House KHNL/KGMB	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

KGMB 9
c/o Hawaii Now
420 Waiakamilo Road, Suite #205
Honolulu, HI 96817

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/20/15	12/13/15	All Day ROS	5a-2a		:30				NM	426	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	MTWTFSS				20	\$0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	461	KGMB	07/23/15-07/23/15	All Day ROS	430a-430a	----Th----	:30		\$0.00		NM		
	Ⓢ Bonus												
	462	KGMB	07/24/15-07/24/15	All Day ROS	430a-430a	-----F----	:30		\$0.00		NM		
	Ⓢ Bonus												
Week:		07/27/15	08/02/15	MTWTFSS				20	\$0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	463	KGMB	07/27/15-07/27/15	All Day ROS	430a-430a	M-----	:30		\$0.00		NM		
	Ⓢ Bonus												
	464	KGMB	07/31/15-07/31/15	All Day ROS	430a-430a	-----F----	:30		\$0.00		NM		
	Ⓢ Bonus												
	465	KGMB	07/31/15-07/31/15	All Day ROS	430a-430a	-----F----	:30		\$0.00		NM		
	Ⓢ Bonus												
Week:		08/03/15	08/09/15	MTWTFSS				20	\$0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	467	KGMB	08/04/15-08/04/15	All Day ROS	430a-430a	-Tu-----	:30		\$0.00		NM		
	Ⓢ Bonus												
Week:		08/10/15	08/16/15	MTWTFSS				20	\$0.00				
Week:		08/17/15	08/23/15	MTWTFSS				20	\$0.00				
Week:		08/24/15	08/30/15	MTWTFSS				20	\$0.00				
Week:		08/31/15	09/06/15	MTWTFSS				20	\$0.00				
Week:		09/07/15	09/13/15	MTWTFSS				20	\$0.00				
Week:		09/14/15	09/20/15	MTWTFSS				20	\$0.00				
Week:		09/21/15	09/27/15	MTWTFSS				20	\$0.00				
Week:		09/28/15	10/04/15	MTWTFSS				20	\$0.00				
Week:		10/05/15	10/11/15	MTWTFSS				20	\$0.00				
Week:		10/12/15	10/18/15	MTWTFSS				20	\$0.00				
Week:		10/19/15	10/25/15	MTWTFSS				20	\$0.00				
Week:		10/26/15	11/01/15	MTWTFSS				20	\$0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 1352052 /		Alt Order #
Contract Dates 07/20/15 - 12/13/15		Product KGMB/NAB
Advertiser KGMB 9		Estimate #
		Original Date / Revision 07/31/15 / 07/31/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/15	11/08/15	MTWTFSS				20	\$0.00				
Week:		11/09/15	11/15/15	MTWTFSS				20	\$0.00				
Week:		11/16/15	11/22/15	MTWTFSS				20	\$0.00				
Week:		11/23/15	11/29/15	MTWTFSS				20	\$0.00				
Week:		11/30/15	12/06/15	MTWTFSS				20	\$0.00				
Week:		12/07/15	12/13/15	MTWTFSS				20	\$0.00				
Totals												426	\$0.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/29/15 - 07/26/15	22	\$0.00	\$0.00	\$0.00	\$0.00
07/27/15 - 08/30/15	104	\$0.00	\$0.00	\$0.00	\$0.00
08/31/15 - 09/27/15	80	\$0.00	\$0.00	\$0.00	\$0.00
09/28/15 - 10/25/15	80	\$0.00	\$0.00	\$0.00	\$0.00
10/26/15 - 11/29/15	100	\$0.00	\$0.00	\$0.00	\$0.00
11/30/15 - 12/13/15	40	\$0.00	\$0.00	\$0.00	\$0.00
Totals	426	\$0.00	\$0.00	\$0.00	\$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.