

ORDER



Orders
Order / Rev: 1456747
Alt Order #:
Product Desc: Primary TV w/o 2/29
Estimate: TV
Flight Dates: 02/29/16 - 03/06/16
Original Date / Rev: 01/26/16 / 02/26/16
Order Type: General

WUAB
Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency Name: McGinty-Citizens for
Buying Contact:
Billing Contact:
 1900 Grove Court
 Cleveland, OH 44113

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/McGinty, Timothy J/Cuyahoga Co
Demographic: A18-54
Product Codes: PL830
Priority: P 9
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/06/16	16	\$720.00	\$612.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	16	\$720.00	\$612.00	0.00
Totals	16	\$720.00	\$612.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	02/29/16	03/06/16	Cleve 19 News on 43 at 7a Cleve 19 News on 43 at 7a	Comm	7-8a	MTWTF--	:15	5	\$7.00	P 9	0.00	NM	5	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	MTWTF--		5		\$7.00		0.00					
E 2	WUAB	02/29/16	03/06/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on	MTWTF--	:05	2	\$45.00	P 9	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	MTWTF--		2		\$45.00		0.00					
E 3	WUAB	02/29/16	03/06/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on	MTWTF--	:15	2	\$120.00	P 9	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	MTWTF--		2		\$120.00		0.00					
E 4	WUAB	02/29/16	03/06/16	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Comm	M-SU 9-10P	MTWTFSS	:05	3	\$25.00	P 9	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	MTWTFSS		3		\$25.00		0.00					
E 5	WUAB	02/29/16	03/06/16	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Comm	M-SU 9-10P	MTWTFSS	:15	4	\$70.00	P 9	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/29/16	03/06/16	MTWTFSS		4		\$70.00		0.00					
													Totals	16	\$720.00