

INVOICE



WUAB
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1456747-1	03/06/16	March 2016	02/29/16 - 03/06/16

Station	Account Executive	Sales Office	Sales Region
WUAB	House WOIO/WUAB	Cleveland Local	Local

Billing Address:

McGinty-Citizens for
Attention: Accounts Payable
1900 Grove Court
Cleveland, OH 44113

Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
POL/McGinty, Timothy J/Cu	Primary TV w/o 2/29	TV

Flight Dates	Order #	Alt Order #
02/29/16 - 03/06/16	1456747	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
1	02/29/16	03/06/16	Cleve 19 News on 43 at 77-8a		MTWTF--	:15	5	\$7.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 MTWTF-- 5 \$7.00										
Spots: # Ch Day Air Date Air Time Description										

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1456747-1	03/06/16	March 2016	02/29/16 - 03/06/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/McGinty, Timothy J/Cu	Primary TV w/o 2/29	TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																																																															
4	02/29/16	03/06/16	Cleve 19 News on 43 at 9M-SU 9-10P		MTWTFSS	:05	3	\$25.00	NM																																																																														
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WUAB</td><td>Su</td><td>03/06/16</td><td>9:21 PM</td><td>Cleve 19 News on 43 at 9p</td><td>M-SU 9-10P</td><td>:05</td><td>McGi nty05_Ti m</td><td>\$25.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WUAB	Su	03/06/16	9:21 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:05	McGi nty05_Ti m	\$25.00	NM																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
3	WUAB	Su	03/06/16	9:21 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:05	McGi nty05_Ti m	\$25.00	NM																																																																													
5	02/29/16	03/06/16	Cleve 19 News on 43 at 9M-SU 9-10P		MTWTFSS	:15	4	\$70.00	NM																																																																														
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>02/29/16</td><td>03/06/16</td><td>MTWTFSS</td><td>4</td><td>\$70.00</td><td colspan="5"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WUAB</td><td>M</td><td>02/29/16</td><td>9:33 PM</td><td>Cleve 19 News on 43 at 9p</td><td>M-SU 9-10P</td><td>:15</td><td>McGi nty15_Se an1</td><td>\$70.00</td><td>NM</td></tr><tr><td>4</td><td>WUAB</td><td>W</td><td>03/02/16</td><td>9:11 PM</td><td>Cleve 19 News on 43 at 9p</td><td>M-SU 9-10P</td><td>:15</td><td>McGi nty15_Am anda</td><td>\$70.00</td><td>NM</td></tr><tr><td>2</td><td>WUAB</td><td>Sa</td><td>03/05/16</td><td>9:50 PM</td><td>Cleve 19 News on 43 at 9p</td><td>M-SU 9-10P</td><td>:15</td><td>McGi nty15_Dani el l e1</td><td>\$70.00</td><td>NM</td></tr><tr><td>3</td><td>WUAB</td><td>Su</td><td>03/06/16</td><td>9:38 PM</td><td>Cleve 19 News on 43 at 9p</td><td>M-SU 9-10P</td><td>:15</td><td>McGi nty15_Am anda</td><td>\$70.00</td><td>NM</td></tr></table>											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/29/16	03/06/16	MTWTFSS	4	\$70.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WUAB	M	02/29/16	9:33 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Se an1	\$70.00	NM	4	WUAB	W	03/02/16	9:11 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Am anda	\$70.00	NM	2	WUAB	Sa	03/05/16	9:50 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Dani el l e1	\$70.00	NM	3	WUAB	Su	03/06/16	9:38 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Am anda	\$70.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																		
	02/29/16	03/06/16	MTWTFSS	4	\$70.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WUAB	M	02/29/16	9:33 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Se an1	\$70.00	NM																																																																													
4	WUAB	W	03/02/16	9:11 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Am anda	\$70.00	NM																																																																													
2	WUAB	Sa	03/05/16	9:50 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Dani el l e1	\$70.00	NM																																																																													
3	WUAB	Su	03/06/16	9:38 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:15	McGi nty15_Am anda	\$70.00	NM																																																																													
Total Spots							16																																																																																

Payment Terms 30 Days

<u>Gross Total</u>	\$720.00
<u>Agency Commission</u>	\$108.00
<u>Net Amount Due</u>	\$612.00

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.