

Quarterly Issues Programs List for Station KVRF-FM

January 1 to March 31, 2014

Prepared by Mike Chmielewski, Chief Operating Officer

Placed in the Public File: April 1, 2014

Summary:

In the first quarter of 2014 input from board members, contact with local officials and leaders in the area served, discussions with a growing cadre of volunteers, and a review of Facebook postings and email feedback, continued to confirm the listing of previously identified issues as significant in the KVRF service area.

During the quarter the KVRF Board met monthly to review operations of the station including receiving reports about programming from the Chief Operating Officer.

KVRF continued internet audio streaming of both the local Borough Assembly and School District Board meetings. During this quarter we also began streaming of the regular Palmer City Council Meetings.

We have continued programming dedicated to regular, in-depth coverage of the issues identified.

The Chief Operating Officer regularly attends meetings of the local emergency planning committee and is involved in planning a major test of emergency services in March. The KVRF branded app for smartphone users continues providing access to our simulcast stream of FM programming as well as a second adhoc stream for special events.

Section I. Issues.

The station continued to address the following significant issues facing our community:

- A. Public Safety: Living with road and sidewalk conditions on the Glenn Highway and around Palmer as spring like weather produced alternating freezing and thawing.
- B. Local Arts and Culture: Finding venues for local musicians, and artists; publicizing art events.
- C. Economic Development: accommodating development of Agriculture, Industry, Retail, and Tourism businesses, while respecting individual's rights - especially in regard to ordinances such as those governing tall towers.
- D. Environment: Balancing encouragement of economic development and associated environmental regulations, dealing with resource extraction of coal and gravel, and tall towers.
- E. Education: Keeping up with the growth of the school-aged population and

- following the Alaska State Legislature's discussion of education funding.
- F. Community Planning: Planning for roads and access under scenarios of population growth.
 - G. Aging: Finding sources of funding for services to an increasingly older population.
 - H. Government: Balancing the desire for small, efficient government with the need for services, especially as funding from the state declines.
 - I. Technology: Encouraging use of technology while mitigating unintended negative consequences.
 - J. Social Services: Understanding and supporting the non-profit's role in providing services, especially through funding mechanism's such as the Pick, Click and Give program associated with the Permanent Fund.
 - K. Health: Choosing healthy lifestyles in the face of a plethora of information and highlighting the details of the Affordable Care Act.

Section II Specific Issue Programming:

A. Public Safety:

- a. The Morning Show: 30 minute interview on February 5, 2014, from 8 AM to 8:35 AM with Bea Adler from the Mat-Su Borough's Emergency Services department alerting citizens to the need for disaster preparedness.
- b. PSA announcements from the Mat-Su Borough's Emergency Services department (2 min 30 sec spot recorded by Bea Adler) about the Alaska Shield Disaster exercise played randomly every 80 tracks for the last two weeks of March.
- c. Daily reports on weather and road conditions during the Monday through Friday Morning Show, from 7:05 AM to 7:15 AM including real time reporting from the road between Sutton and Anchorage.

B. Local Arts and Culture:

- a. The Morning Show: 15 minute interview from 7:50 AM to 8:05 on January 13, 2014 with Howard Bess from the Palmer Arts Council about their role in providing musical performances as well as summer programs for kids.
- b. The monthly Book Discussion: 60 minute panels discussing books of interest at noon on the last Wednesday of the month. Three books include January - Pilgrim's Wilderness, February - The Golem and the Jinni, March - Pandora's Lunchbox.

C. Economic Development:

- a. Weekly interviews on Thursdays from 8 AM to 8:30 AM with the Citizen Lobbyist, Terry Snyder, about the Mat-Su borough's economic planning activities.
- b. Streaming and recording of the work session reporting on the activities of the groups reviewing potentials for economic development in the borough from 4 PM to 6 PM on March 18.

E. Education:

- a. The Morning Show: weekly interviews on Thursdays from 8 AM to 8:30 AM with Terry Snyder analyzing the regular School Board meetings which are also streamed live by KVRF and made available as recordings on the KVRF website.
- b. Dog Talk, a weekly 30 minute show on Wednesdays at 5 PM repeating at 8:30 AM on Thursdays, with Michelle and Robert Forto, discussing the many components that go into dog training and handler education as well as an insider's view of the Iditarod dog sled race.

F. Community Planning:

Morning Show: 5 minute weekly interviews on Tuesdays at 7:55 AM with Mollie Boyer, ED of the VCRS recycling center about new features of the center and the ongoing need for recycling planning by individuals and organisations.

G. Aging:

The Morning Show: 30 minute interview on January 24 from 7:55 AM to 8:25 AM with Rachel Greenberg, assistant director of the Palmer based Mat-Su Senior Services, about programs for seniors and coordination of services with other providers, as well as the long term trends associated with an aging Valley population.

K. Government:

- a. The Morning Show: Thirty minute interviews from 8 AM to 8:30 AM weekly on Thursdays with Terry Snyder, a local political observer and blogger. Focus has been on discerning larger trends as reflected in the detail of the meeting process.
- b. Live streaming of regular Mat-Su Borough Assembly meetings, including recording and archiving: January 7 and 21, beginning at 6PM each for 3 hours; February 4 and 18 beginning at 6 PM each for three hours; and March 4 and 18 beginning at 6 PM each for three hours.

- c. Valley Edition: weekly 30 minute panel discussion of current events with the publisher of the local newspaper and two independent journalists broadcast at 5 PM every Friday.
- d. Special broadcast on February 21 and 24, at 5:30 PM, of an interview with Vic Fischer, an original member of the Alaska Constitutional Covention, who has recently published his biography. Discussion included a comparison of the atmosphere of the Convention compared to the political process of today.

I. Technology:

Tech Talk, a weekly one-half hour long program broadcast at 8:00 PM on Mondays and 5:30 PM on Wednesdays with Michael Miller discussing the impacts of technology on listeners.

J. Social Services:

- a. The Morning Show: 15 minute interviews at 8:00 AM in January and February with the Valley non-profit groups listed for Pick, Click and Give PFD donation checkoff.

J. Health:

- a. The Morning Show: 15 minute interview on January 10 with Heather Johnson about her award winning project to confront bullying in schools.
- b. Weekly foods show, Let's Eat, hosted by Doug Bourne, broadcast on Thursdays at 7:30 PM and Fridays at 8:30 AM showing the impact of our foods on our lives. Doug interviews local food providers.