

**Apr 01, 24**  
 CONT# 37213392 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KZRG-AM (Joplin, MO)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY 1060 ADVISORS  
 ADDR 1309 COFFEEN AVE SUITE 1200  
 SHERIAN, WY 82801  
  
 BYR SYBIL KOLLAPPALLIL  
 ADV MODERN AG ALLIANCE  
 PDT Modern Ag Alliance Q2\_24 Radio  
 FLT Apr 01, 24 - May 05, 24

DDS CONT# 0  
 C/P/E: na / na / 12

43645

SALESPERSON FAX#

PH #

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
ADD	1.1	MTWTF..	6A - 10A	30	4/1/2024 - 5/3/2024	5W	17	\$182.00	85
ADD	1.2	MTWTF..	10A - 3P	30	4/1/2024 - 5/3/2024	5W	17	\$199.00	85
ADD	1.3	MTWTF..	3P - 7P	30	4/1/2024 - 5/3/2024	5W	16	\$170.00	80
					<b>** WEEKLY FLIGHT TOTALS **</b>		50	\$45,985.00	

	Apr 24	May 24
SPOTS	200	50
CASH	36788.00	9197.00
TRADE	0.00	0.00
NSL	0.00	0.00
TOTAL	36788.00	9197.00

	TOTAL
SPOTS	250
CASH	45,985.00
TRADE	0.00
NSL	0.00
TOTAL	45,985.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.