

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Screen Strategies Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Screen Strategies Media

Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Contact: Rachael Jones

Phone number: 703-272-7300

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Stand for Children

Address: 2121 SW Broadway Ste 111, Portland, OR 97201

Contact: Pamela Welch

Phone number: 503-914-4655

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Pamela Welch - Director

Marcella L. McGee - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

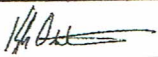
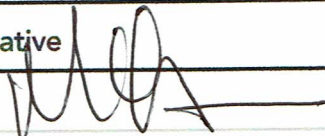
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Build Back Better, Tax Loopholes,
Tax cuts, Household under \$40,000 a year, Economic Growth

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Kyle Osterhout	Name: MARK NINO
Date of Request to Purchase Ad Time: 9/20/2021	Date of Station Agreement to Sell Time: 9/21/2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9/21/2021

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 3190291	Station Call Letters: KVEO	Date Received/Requested: 9/20/2021
Est. #: 7334	Station Location: 9201 W. 83 RD HARLINGEN, TX 78552	Run Start and End Dates: 9/22/2021 – 9/28/2021

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☐ a candidate request
☐ an election message request *
☒ an issue request *

The request was ☒ accepted #
☐ rejected

Candidate Named in Message:

None

Office Being Sought:

None

Election or Issue Referred to:

Taxes, Economic Growth

Sponsor (or authorized candidate committee):

Stand for Children

Treasurer of authorized candidate committee:

Marcella McGee

Person Ordering Advertising:

~~Screen~~ Rachael Jones

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.



SCREEN
STRATEGIES
MEDIA

Date Sent 9/21/2021

Time Sent 9:40 AM

TRAFFIC INSTRUCTIONS

Attention: Armando Barron

Station: KVEO-TV

Phone Number: 956-544-2323

Market: Harlingen-Weslaco-Brownsville-McAllen Email Address: KVEOtraffic@nexstar.tv

Advertiser: Stand for Children Inc

<u>Spot Name</u>	<u>Spot Number</u>	<u>Spot Length</u>	<u>Spot Rotation</u>
Ins and Outs	SFC-T21-02H	30	100%

Effective Date 9/22/2021

Effective Time 4:00 AM

Duration The above instructions should run until further notice.

Spot Delivery Information

Spot Arrival Date: 9/21/2021

Spot Arrival Time: 11:00 AM

Spot Delivered Via: Extreme Reach

Spots Previously Delivered: ☐

PLEASE CONFIRM THESE INSTRUCTIONS BY SIGNING AND DATING BELOW AND RETURNING TO:

Confirmed Start Date: _____

Confirmed Start Time: _____

Signature: _____

Date: _____

Please contact James Wells

at Screen Strategies Media at 703-272-7300

with any questions.

Screen Strategies Media

11150 Fairfax Blvd, Suite 505

Fairfax, VA

(703) 272-7300

Stand for Children Inc



Station	KVEO-TV	Buyer	James Wells	
Market	Harlingen	Email	James.Wells@screenstrategies.com	
Flight Dates	9/22/2021 - 9/28/2021 (Est. 7334)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Wed 9/22	Thu 9/23	Fri 9/24	Sat 9/25	Sun 9/26	Mon 9/27	Tue 9/28	Total
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$250.00 \$500.00		1				1		2
KVEO 4p News 4:00 PM - 5:00 PM	EN	M-F 30	\$400.00 \$800.00	1		1					2
KVEO 6:30p News 6:30 PM - 7:00 PM	EN	M-F 30	\$800.00 \$800.00		1						1
Big Bang Theory 5:00 PM - 5:30 PM	PA	M-F 30	\$300.00 \$300.00	1							1
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$1,000.00 \$1,000.00						1		1
The Voice 7:00 PM - 8:00 PM	PT	Tu 30	\$3,200.00 \$3,200.00							1	1
Dateline 9:00 PM - 10:00 PM	PT	F 30	\$3,200.00 \$3,200.00			1					1
KVEO 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$800.00 \$4,000.00	1	1	1			1	1	5
Station Totals			\$13,800.00	3	3	3	0	0	3	2	14

ORDER

Orders	Order / Rev:	3190291	
	Alt Order #:		
	Product Desc:		
	Estimate:	7334	
	Flight Dates:	09/22/21 - 09/28/21	Primary AE: KVEO Local House
	Original Date / Rev:	09/20/21 / 09/20/21	Sales Office: L-BRO
	Order Type:	REG	Sales Region: Loc
Agency	Name:	Screen Strategies Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	James Wells	Billing Calendar: Calendar
		11150 Fairfax Blvd	Billing Cycle: EOM
		Fairfax, VA 22030	Agency Commission: 15%
Advertiser	Name:	POL/Stand for Children PAC	Order Brand:
	Demographic:	HH	New Business End:
	Product Codes:	PL2	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-ISS	Order Separation: 00:15:00
	Priority:	P5	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/21	09/30/21	14	\$13,800.00	\$11,730.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	14	\$13,800.00	\$11,730.00	0.00
Totals	14	\$13,800.00	\$11,730.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KVEO Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVEO	09/23/21	09/27/21	Today Show	CM	7:00 AM-9:00 AM	M--T---	:30	1	\$250.00	P2	0.00	NM	2	\$500.00
				Today Show		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	---T---		1				\$250.00		0.00			
		Week: 09/27/21	10/03/21	M-----		1				\$250.00		0.00			
N 2	KVEO	09/22/21	09/24/21	Local 23 News @ 4p	CM	4:00 PM-5:00 PM	--W-F--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
				Local 23 News at 4		(4:00 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	--W-F--		2				\$400.00		0.00			
N 3	KVEO	09/23/21	09/23/21	Local 23 News at 630p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				Local 23 News at 630p		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	---T---		1				\$800.00		0.00			
N 4	KVEO	09/22/21	09/22/21	M-F 5p-530p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Big Bang Theory SYN		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	--W----		1				\$300.00		0.00			
N 5	KVEO	09/27/21	09/27/21	M-F 6p-630p	CM	5:59 PM-6:29 PM	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Big Bang Theory SYN		(5:59 PM-6:29 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/21	10/03/21	M-----		1				\$1,000.00		0.00			

Order / Rev: 3190291
Alt Order #:
Flight Dates: 09/22/21 - 09/28/21

Advertiser: POL/Stand for Children PAC
Product Desc:
Estimate: 7334

Brownsville KVEO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KVEO	09/28/21	09/28/21	Tue Prime Hour 1 Voice	CM	6:58 PM-8:00 PM (6:58 PM-8:00 PM)	-T-----	:30	1	\$3,200.00	P2	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/27/21	10/03/21	-T-----		1			\$3,200.00			0.00			
N 7	KVEO	09/24/21	09/24/21	Fri Prime Hour 3 Dateline	CM	9:00 PM-9:59 PM (9:00 PM-9:59 PM)	----F--	:30	1	\$3,200.00	P2	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/20/21	09/26/21	----F--		1			\$3,200.00			0.00			
N 8	KVEO	09/22/21	09/28/21	Newscenter 23 @ 10p KVEO Newscenter 23 10p	CM	9:59 PM-10:34 PM (9:59 PM-10:34 PM)	MTWTF--	:30	1	\$800.00	P2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/20/21	09/26/21	--WTF--		3			\$800.00			0.00			
	Week:	09/27/21	10/03/21	MT-----		2			\$800.00			0.00			
Totals														14	\$13,800.00