

New Order

Media: Radio
Client: John Stirrup for Delegate (HD21)
Product: Candidate
CPE: John Stirrup for Delegate//10813
Description: Stirrup Radio: 10.25-31
Rep:
Version: 1
Comments: PopulationBuyType: CPP.

Market: Fredericksburg, VA
Demo: Adults 35+
Separation: 0
Flight Start: 10/25/23
Flight End: 10/31/23
Sales Office:

Vendor: WTOF-FM
AE: Skip Quast
Phone:
Fax:

Billing To: Strategic Media Services
 1911 N. Fort Myer Drive
 Arlington, VA 22209
Phone: 202-337-5700
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/25	10/26	10/27	10/28	10/29	10/30	10/31	Total Spots	Adults 35+ RTG	CPP
1	WThF,MTu 6:00A-10:00A	AM	\$500.00	C 60	2	2	1	0	0	1	2	8		
2	WThF,MTu 3:00P-7:00P	PM	\$500.00	C 60	2	1	2	0	0	2	1	8		
Total Spots:					4	3	3	0	0	3	3	16		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

Month	Cash\$-Spots	Trades\$-Spots	Total\$-Spots
10/2023	\$5,000.00 - 10	\$0.00 - 0	\$5,000.00 - 10
11/2023	\$3,000.00 - 6	\$0.00 - 0	\$3,000.00 - 6
Total Gross Cost:		\$8,000.00	
Total Net Cost:		\$6,800.00	
Total Gross CPP:		\$0.00	
Total Net CPP:		\$0.00	

Disclaimer:

Electronic invoices preferred.
 RadioInvoices.com E# Number: 9912521
 Marketron Code: EI141074

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: John Stimp

Authorized committee: John Stimp for Delegate

Agency requesting time (and contact information):
 Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:
 Republican

Office sought (no acronyms or abbreviations):
Virginia House District 21

Date of election: 11/7/23 General Primary

Treasurer of candidate's authorized committee:
 Brenda Hankins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Neil Williams	Name: Steve Quast
Date of Request to Purchase Ad Time: <u>1/5/23</u>	Date of Station Agreement to Sell Time: <u>10/24/2023</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/19/2023

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>55009</u>	Station Call Letters: <u>WTOP/WTLR/WWWT</u>	Date Received/Requested: <u>10/24/2023</u>
Est. #: <u>10813</u>	Station Location: <u>Washington DC</u>	Run Start and End Dates: <u>10/25 - 31, 2023</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.