



CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 1798219 /		<u>Alt Order #</u> 09274053
<u>Product</u> Issue		
<u>Contract Dates</u> 10/31/18 - 11/06/18	<u>Estimate #</u> 5376 CONGRESS LEA	
<u>Advertiser</u> Congressional Leadership Fund	<u>Original Date / Revision</u> 10/24/18 / 10/24/18	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Age Code</u> 9914610	<u>Advertiser Code</u> 364	<u>Product 1/2</u> 451
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Nebo Media
Attention: Ryan Gracy
3299 K St NW Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 90	KOAT	11/04/18	11/04/18	DWTS	7-8p		:30			P-1		NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible														
Week:		10/29/18	11/04/18	Weekdays	Spots/Week				Rate					
				-----1	1				\$1,800.00					
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type				
	1	KOAT	10/29/18-11/04/18	DWTS	7-8p	-----S1	:30		\$1,800.00	NM				
See MG 91.2														
N 91	KOAT	11/04/18	11/04/18	SHARK TANK	8-9p		:30			P-1		NM	1	\$3,600.00
Class of Time - Fixed Non Pre-emptible														
Week:		10/29/18	11/04/18	Weekdays	Spots/Week				Rate					
				-----1	1				\$1,800.00					
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type				
	1	KOAT	10/29/18-11/04/18	SHARK TANK	8-9p	-----S1	:30		\$1,800.00	NM				
See MG 91.2														
	2	KOAT	11/02/18-11/02/18	FRESH/SUPPORT	7-8p	-----F-----	:30		\$3,600.00	NM				
Ⓜ MG for 90.1,91.1														
Totals													115	\$53,530.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/29/18 - 11/06/18	115	\$53,530.00	(\$8,029.50)	\$45,500.50	\$3,583.16	\$49,083.66
Totals	115	\$53,530.00	(\$8,029.50)	\$45,500.50	\$3,583.16	\$49,083.66

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9274053 TRF# 1798219 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/18 08.29
CHANGES *** KOAT-TV ***

ADV # _____ ADV. NAME ISS/CONG. LEADERSHIP FUND REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME NEBO MEDIA, INC. BUYER NAME RYAN GRACY
P.O. BOX 9825 SALES PRSN PH- MARY TRICOLI
ARLINGTON, VA 22219

ORDER # _____ CONTRACT # 9274053 CLASS: NATL. LOCAL REGIONAL
PRDCT CONGRESS LEADER FUND EST#5376 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT31/18 NOV6/18 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/18 08.29

REP: M2 APPLIED - MKGD ON LN 108
TOTAL IS \$53,530
PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FOR ELECTRONIC INVOICING
TV INVOICES - IDB# 9914610
ELECTRONIC INVOICING IS PREFERRED
FOR TV AND RADIO INVOICES - IDB# 9912521
FOR MARKETRON: EI141074

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 364 AGENCY EST# = 5376
AGENCY PRODUCT CODE = 451

90	S		700P-800P	30		\$1,800.00	11/4	11/4	0		SUN	0
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PROGRAM : DANCING WITH THE STARS: JUNIORS
CON COM1: DANCING WITH THE STARS: JUNIORS

REP HEADLINE# 9274053 TRF# 1798219 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/18 08.29
 CHANGES *** KOAT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYS	:TOTL:	
:	:LINE#:	:	:	:	:	:	: DATE :	: DATE :	/WK:	INVT :	:	:SPTS:	
108		A	700P-800P	30		\$3,600.00	11/2	11/2	1		FRI	1	
PROGRAM : FRESH/SUPPORT ORD COM1: WRONG PROGRAM WAS SENT DOWN. PLS ADVISE ASAP ON MG OFFER THIS IS A MAKE-GOOD FOR NOV4 ON LINE-90 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV4 ON LINE-91 FOR 1 SPOT/WK													
91		S	800P-900P	30		\$1,800.00	11/4	11/4	0		SUN	0	
PROGRAM : SHARK TANK CON COM1: SHARK TANK STATION MAKEGOOD OFFERS:													
M2	OK'D	BUY#90	MISSED:	SUN/700P-800P			NOV4		30S	\$1,800.00	(OCT23/18)		
		BUY#91		SUN/800P-900P			NOV4		30S	\$1,800.00			
			OFFER:	FRI/700P-800P			NOV2		30S	\$3,600.00	PLS ADVISE.		
CMT:WRONG PROGRAM WAS SENT DOWN. PLS ADVISE ASAP ON MG OFFER													
NOV/18	53530.00					CONTRACT TOTAL				53530.00			
									TOTAL SPOTS				115

MARKET TOTALS \$152,942 KOAT 35% KRQE 31% KOB 23% KWBQ 0% KASA 11% KASY 0% CABL 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9274053 TRF# 1798219 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/18 15.28
*** KOAT-TV ***

ADV # _____ ADV. NAME ISS/CONG. LEADERSHIP FUND REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME NEBO MEDIA, INC. BUYER NAME RYAN GRACY
P.O. BOX 9825 SALES PRSN PH- MARY TRICOLI
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FOR ELECTRONIC INVOICING

TV INVOICES - IDB# 9914610

ELECTRONIC INVOICING IS PREFERRED
FOR TV AND RADIO INVOICES - IDB# 9912521
FOR MARKETRON: EI141074

STATION MAKEGOOD OFFERS:

M2	UNRESL	BUY#90	MISSED: SUN/700P-800P	NOV4	30S	\$1,800.00	(OCT23/18)
		BUY#91	SUN/800P-900P	NOV4	30S	\$1,800.00	
			OFFER: FRI/700P-800P	NOV2	30S	\$3,600.00	PLS ADVISE.

CMT:WRONG PROGRAM WAS SENT DOWN. PLS ADVISE ASAP ON MG OFFER

CONTRACT TOTAL 53530.00
TOTAL SPOTS 116