



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Roost Company
505 E SOUTH TEMPLE STE 200
SALT LAKE CITY, UT 84102

Contract # 6056310

Schedule Dates 04/28/24-06/23/24
Advertiser Rod Bird for Utah Congress District 3-R (155826)
Agency Roost Company (22462)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROD BIRD FOR CONGRESS April 28 thru June 23 K
Salesperson HOUSE-SALT LAKE CITY, KUTV/KMYU/KJZZ (3004)
Sales Office KUTV/KMYU/KJZZ
Buyer Name /
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Apr. 2024	3	\$7,500.00
May. 2024	34	\$39,800.00
Jun. 2024	54	\$43,725.00
Grand Total:	91	\$91,025.00

Date Entered 04/04/24
Last Modified 05/15/24
Entered By Chantyrce Diehl
CO-OP No
External #
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,653.75
Net Total \$77,371.25
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	04/28/24-05/05/24	1	:30	7:58A- CBS-CBS Sunday Morning	1							1	2	\$1,500.00	\$3,000.00	Salt Lake City (KUTV)		4/4/24
2.0	Normal Line / SPOT	04/28/24-05/05/24	1	:30	9:30A- CBS-Face The Nation	1							1	2	\$2,000.00	\$4,000.00	Salt Lake City (KUTV)		4/4/24
3.0	Normal Line / Prime	04/28/24-05/05/24	1	:30	5:57:30P- CBS-60 Minutes (Sunday)	1							1	2	\$4,000.00	\$8,000.00	Salt Lake City (KUTV)		4/4/24
4.0	Normal Line / News	05/12/24-05/12/24	1	:30	7:58A- CBS-CBS Sunday Morning	1							1	1	\$700.00	\$700.00	Salt Lake City (KUTV)		4/4/24
5.0	Normal Line / News	05/19/24-05/19/24	1	:30	7:58A- CBS-CBS Sunday Morning	1							1	1	\$700.00	\$700.00	Salt Lake City (KUTV)		4/4/24
6.0	Normal Line / News	05/26/24-05/26/24	1	:30	7:58A- CBS-CBS Sunday Morning	1							1	1	\$700.00	\$700.00	Salt Lake City (KUTV)		4/4/24
7.0	Normal Line / News	06/02/24-06/02/24	1	:30	7:58A- CBS-CBS Sunday Morning	1							1	1	\$700.00	\$700.00	Salt Lake City (KUTV)		4/4/24
8.0	Normal Line / News	06/09/24-06/09/24	1	:30	7:58A- CBS-CBS Sunday Morning	1							1	1	\$700.00	\$700.00	Salt Lake City (KUTV)		4/4/24
9.0	Normal Line / News	06/16/24-06/16/24	1	:30	7:58A- CBS-CBS Sunday Morning	1							1	1	\$700.00	\$700.00	Salt Lake City (KUTV)		4/4/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Salesperson HOUSE-SALT LAKE CITY, KUTV/KMYU/KIZZ (3004)
Sales Office KUTV/KMYU/KIZZ
Buyer Name /
Phone/Fax N/A
CPE Local/Political Candidate Agency BRD
Account Types Weekly/Irregular
Billing Type
Comments

Date Entered 04/04/24
Last Modified 05/15/24
Entered By Chantrayce Diehl
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,653.75
Net Total \$77,371.25
Sales Tax

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Grand Total:	91	\$91,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News	06/23/24-06/23/24	1	:30	7:58A- CBS-CBS Sunday Morning	1							1	1	\$700.00	\$700.00	Salt Lake City (KUTV)		4/4/24
11.0	Normal Line / SPOT	05/12/24-05/12/24	1	:30	9:30A- CBS-Face The Nation	1							1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)		4/4/24
12.0	Normal Line / SPOT	05/19/24-05/19/24	1	:30	9:30A- CBS-Face The Nation	1							1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)		4/4/24
13.0	Normal Line / SPOT	05/26/24-05/26/24	1	:30	9:30A- CBS-Face The Nation	1							1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)		4/4/24
14.0	Normal Line / SPOT	06/02/24-06/02/24	1	:30	9:30A- CBS-Face The Nation	1							1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)		4/4/24
15.0	Normal Line / SPOT	06/09/24-06/09/24	1	:30	9:30A- CBS-Face The Nation	1							1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)		4/4/24
16.0	Normal Line / SPOT	06/16/24-06/16/24	1	:30	9:30A- CBS-Face The Nation	1							1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)		4/4/24
17.0	Normal Line / SPOT	06/23/24-06/23/24	1	:30	9:30A- CBS-Face The Nation	1							1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)		4/4/24
18.0	Normal Line / Prime	05/12/24-05/12/24	1	:30	5:57:30P- CBS-60 Minutes (Sunday)	1							1	1	\$2,600.00	\$2,600.00	Salt Lake City (KUTV)		4/4/24
19.0	Normal Line / Prime	05/19/24-05/19/24	1	:30	5:57:30P- CBS-60 Minutes (Sunday)	1							1	1	\$2,600.00	\$2,600.00	Salt Lake City (KUTV)		4/4/24
20.0	Normal Line / Prime	05/26/24-05/26/24	1	:30	5:57:30P- CBS-60 Minutes (Sunday)	1							1	1	\$2,600.00	\$2,600.00	Salt Lake City (KUTV)		4/4/24

CONFIRMATION CONTRACT

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Agency: Roost Company (22462)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: ROD BIRD FOR CONGRESS April 28 thru June 23 K
Salesperson: HOUSE-SALT LAKE CITY, KUTV/KMYU/KJZZ (3004)
Sales Office: KUTV/KMYU/KJZZ
Buyer Name: /
Phone/Fax: N/A
CPE: Local/Political Candidate Agency BRD
Account Types: Weekly/Irregular
Billing Type: Comments

Date Entered: 04/04/24
Last Modified: 05/15/24
Entered By: Chantrayce Diehl
CO-OP: No
External #: Demo
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$13,653.75
Net Total: \$77,371.25
Sales Tax:

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Apr. 2024	3	\$7,500.00
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21.0	Normal Line / Prime	05/02/24-06/02/24	1	:30	5:57-30P- CBS-60 Minutes (Sunday)	1							1	1	\$2,600.00	\$2,600.00	Salt Lake City (KUTV)		4/4/24
22.0	Normal Line / Prime	06/09/24-06/09/24	1	:30	5:57-30P- CBS-60 Minutes (Sunday)	1							1	1	\$2,600.00	\$2,600.00	Salt Lake City (KUTV)		4/4/24
23.0	Normal Line / Prime	06/16/24-06/16/24	1	:30	5:57-30P- CBS-60 Minutes (Sunday)	1							1	1	\$2,600.00		Salt Lake City (KUTV)		4/4/24
23.0.1	Closed Preempt	06/16/24															Salt Lake City (KUTV)	Program Change/Exception - 60 Minutes airs 5p-6p	
24.0	Normal Line / Prime	06/23/24-06/23/24	1	:30	5:57-30P- CBS-60 Minutes (Sunday)	1							1	1	\$2,600.00	\$2,600.00	Salt Lake City (KUTV)		4/4/24
25.0	M/G For 23.0.1 / Prime	06/16/24-06/16/24	1	:30	4:59P- CBS-60 Minutes (Sunday)	1							1	1	\$2,600.00	\$2,600.00	Salt Lake City (KUTV)		4/8/24
26.0	Normal Line / News	05/16/24-05/17/24	1	:30	6P- 6:30P (MST)	1				1	1			2	\$900.00	\$1,800.00	Salt Lake City (KUTV)		5/14/24
27.0	Normal Line / News	05/16/24-05/17/24	2	:30	10P- 10:35P (MST)	1				1	1			2	\$75.00	\$1,150.00	Salt Lake City (KUTV)		5/15/24
28.0	Normal Line / News	05/18/24-05/18/24	1	:30	5P- 6P (MST)	1							1	1	\$300.00	\$300.00	Salt Lake City (KUTV)		5/14/24
29.0	Normal Line / News	05/18/24-05/18/24	1	:30	10P- 10:35P (MST)	1							1	1	\$900.00	\$900.00	Salt Lake City (KUTV)		5/15/24
30.0	Normal Line / News	05/19/24-06/16/24	1	:30	5P- 6P (MST)	1							1	5	\$400.00	\$2,000.00	Salt Lake City (KUTV)		5/15/24

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31.0	Normal Line / News	05/19/24-06/16/24	2	:30	10P-10:35P (MST)	1							1	5	\$550.00	\$2,750.00	Salt Lake City (KUTV)		5/15/24
32.0	Normal Line / News	05/20/24-05/24/24	1	:30	6P-6:30P (MST)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	Salt Lake City (KUTV)		5/14/24
33.0	Normal Line / News	05/27/24-05/31/24	1	:30	6P-6:30P (MST)	1	1	1	1	1				5	\$900.00	\$4,500.00	Salt Lake City (KUTV)		5/14/24
34.0	Normal Line / News	06/03/24-06/07/24	2	:30	6P-6:30P (MST)	1	1	1	1	1				5	\$400.00	\$2,000.00	Salt Lake City (KUTV)		5/14/24
35.0	Normal Line / News	06/10/24-06/14/24	1	:30	6P-6:30P (MST)	1	1	1	1	1				5	\$900.00	\$4,500.00	Salt Lake City (KUTV)		5/15/24
36.0	Normal Line / News	05/25/24-06/15/24	2	:30	5P-6P (MST)	1	1	1	1	1				4	\$150.00	\$600.00	Salt Lake City (KUTV)		5/15/24
37.0	Normal Line / News	05/20/24-05/24/24	1	:30	10P-10:35P (MST)	1	1	1	1	1				5	\$1,300.00	\$6,500.00	Salt Lake City (KUTV)		5/15/24
38.0	Normal Line / News	05/27/24-05/31/24	2	:30	10P-10:35P (MST)	1	1	1	1	1				5	\$575.00	\$2,875.00	Salt Lake City (KUTV)		5/15/24
39.0	Normal Line / News	06/03/24-06/07/24	2	:30	10P-10:35P (MST)	1	1	1	1	1				5	\$575.00	\$2,875.00	Salt Lake City (KUTV)		5/15/24
40.0	Normal Line / News	06/10/24-06/14/24	2	:30	10P-10:35P (MST)	1	1	1	1	1				5	\$575.00	\$2,875.00	Salt Lake City (KUTV)		5/15/24
41.0	Normal Line / News	05/25/24-06/15/24	2	:30	10P-10:35P (MST)	1	1	1	1	1				4	\$400.00	\$1,600.00	Salt Lake City (KUTV)		5/15/24

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