

INVOICE



WKCF Estrella TV
1021 N Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
1755461-1	06/17/18	June 2018	05/28/18 - 06/14/18

Property	Account Executive	Sales Office	Sales Region
GKCFET	Matt Piselli	Estrella National	National

Advertiser	Product	Estimate Number
Levine For Governor	GOVERNOR	5491

Billing Address:

Canal Partners Media
 Attention: Accounts Payable
 900 Circle 75 Parkway SE
 Suite 1650
 Atlanta, GA 30339

Send Payment To:

WKCF Estrella TV
 PO Box 90029
 Prescott, AZ 86304-9029
 FIY # 43-1016745

Flight Dates	Order #	Alt Order #
06/01/18 - 06/14/18	1755461	00061133

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913041	854	987

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/05/18	06/05/18	M-F 1030-11p	M-F 1030-11p	-T-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/04/18	06/10/18	-T-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Tu	06/05/18	10:56 PM	M-F 1030-11p	M-F 1030-11p	:30	PLG700TVFLH	\$110.00 NM
2	06/07/18	06/07/18	M-F 1030-11p	M-F 1030-11p	---T---	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/04/18	06/10/18	---T---	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Th	06/07/18	10:49 PM	M-F 1030-11p	M-F 1030-11p	:30	PLG700TVFLH	\$110.00 NM
3	06/13/18	06/13/18	M-F 1030-11p	M-F 1030-11p	--W----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/11/18	06/17/18	--W----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	W	06/13/18	10:49 PM	M-F 1030-11p	M-F 1030-11p	:30	PLG700TVFLH	\$110.00 NM
4	06/01/18	06/01/18	M-F 5-530pm	M-F 5-530pm	----F--	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/28/18	06/03/18	----F--	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	F	06/01/18	5:24 PM	M-F 5-530pm	M-F 5-530pm	:30	PLG700TVFLH	\$65.00 NM
5	06/06/18	06/06/18	M-F 5-530pm	M-F 5-530pm	--W----	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/04/18	06/10/18	--W----	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE



Send Payment To:
WKCF Estrella TV
PO Box 90029
Prescott, AZ 86304-9029
FIYY # 43-1016745

Invoice # 1755461-1	Invoice Date 06/17/18	Invoice Month June 2018	Invoice Period 05/28/18 - 06/14/18
Advertiser Levine For Governor	Product GOVERNOR	Estimate Number 5491	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	06/06/18	06/06/18	M-F 5-530pm	M-F 5-530pm	--W----	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	W	06/06/18	5:15 PM	M-F 5-530pm	M-F 5-530pm	:30	PLG700TVFLH	\$65.00 NM
6	06/08/18	06/08/18	M-F 5-530pm	M-F 5-530pm	----F--	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/04/18	06/10/18	----F--	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	F	06/08/18	5:28 PM	M-F 5-530pm	M-F 5-530pm	:30	PLG700TVFLH	\$65.00 NM
7	06/12/18	06/12/18	M-F 5-530pm	M-F 5-530pm	-T-----	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/11/18	06/17/18	-T-----	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Tu	06/12/18	5:15 PM	M-F 5-530pm	M-F 5-530pm	:30	PLG700TVFLH	\$65.00 NM
8	06/14/18	06/14/18	M-F 5-530pm	M-F 5-530pm	---T---	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/11/18	06/17/18	---T---	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCFE	Th	06/14/18	5:28 PM	M-F 5-530pm	M-F 5-530pm	:30	PLG700TVFLH	\$65.00 NM
Total Spots							8		

Payment Terms 30 Days

Gross Total	\$655.00
Agency Commission	\$98.25
Net Amount Due	\$556.75

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