Contract Agreement Between:

CONTRACT

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

Contract / Revision	Alt Order #
18011 /	07462795

Product
JONI ERNST FOR SENAT

Contract Dates	Estimate #
10/27/14 - 11/04/14	1165

Advertiser	Original Date / Revision
Ernst, Joni/R/Senate	10/22/14 / 11/03/14

And:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Sherman Oaks, CA 91403

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WHO	Tim Scanlan	NSO Los Angele

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/27/14	10/31/14	Today In Iowa	5:00 AM-5:30 AM		:30				NM	5	$500.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays MTWTF--	Spots/Week 5	Rate $100.00	Rating 0.00							
N 2	13	11/03/14	11/04/14	Today In Iowa	5:00 AM-5:30 AM		:30				NM	3	$300.00
Week:	Start Date 11/03/14	End Date 11/09/14	Weekdays MT-----	Spots/Week 3	Rate $100.00	Rating 0.00							
N 3	13	10/27/14	10/31/14	M-F 5a-7a	5:30 AM-6:00 AM		:30				NM	5	$1,900.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays MTWTF--	Spots/Week 5	Rate $380.00	Rating 0.00							
N 4	13	11/03/14	11/04/14	M-F 5a-7a	5:30 AM-6:00 AM		:30				NM	4	$1,520.00
Week:	Start Date 11/03/14	End Date 11/09/14	Weekdays MT-----	Spots/Week 4	Rate $380.00	Rating 0.00							
N 5	13	10/27/14	10/31/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	8	$2,400.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays MTWTF--	Spots/Week 8	Rate $300.00	Rating 0.00							
N 6	13	11/03/14	11/04/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	6	$1,800.00
Week:	Start Date 11/03/14	End Date 11/09/14	Weekdays MT-----	Spots/Week 6	Rate $300.00	Rating 0.00							
N 7	13	10/27/14	10/31/14	Today	7:00 AM-9:00 AM		:30				NM	10	$10,700.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays MTWTF--	Spots/Week 10	Rate $1,070.00	Rating 0.00							
N 8	13	11/03/14	11/04/14	Today	7:00 AM-9:00 AM		:30				NM	6	$6,420.00
Week:	Start Date 11/03/14	End Date 11/09/14	Weekdays MT-----	Spots/Week 6	Rate $1,070.00	Rating 0.00							
N 9	13	10/27/14	10/31/14	Today II	9:00 AM-10:00 AM		:30				NM	8	$2,320.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays MTWTF--	Spots/Week 8	Rate $290.00	Rating 0.00							
N 10	13	11/03/14	11/04/14	Today II	9:00 AM-10:00 AM		:30				NM	4	$1,160.00
Week:	Start Date 11/03/14	End Date 11/09/14	Weekdays MT-----	Spots/Week 4	Rate $290.00	Rating 0.00							
N 11	13	10/27/14	10/31/14	Today III	10:00 AM-11:00 AM		:30				NM	10	$650.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays MTWTF--	Spots/Week 10	Rate $65.00	Rating 0.00							
N 12	13	11/03/14	11/04/14	Today III	10:00 AM-11:00 AM		:30				NM	4	$260.00

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Contract Agreement Between:

WHO-HD 13 DES MOINES

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

Contract / Revision	Alt Order #
18011 /	07462795

Contract Dates	Product	Estimate #
10/27/14 - 11/04/14	JONI ERNST FOR SEN	**1165**

Advertiser	Original Date / Revision
Ernst, Joni/R/Senate	10/22/14 / 11/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	MT-----	4	$65.00	0.00						
N 13	13	10/27/14	10/31/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	5	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	5	$55.00	0.00						
N 14	13	11/03/14	11/04/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	4	$220.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	MT-----	4	$55.00	0.00						
N 15	13	10/27/14	10/31/14	M-F 12p-1p News Spon	12:00 PM-1:00 PM		:30				NM	10	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	10	$175.00	0.00						
N 16	13	11/03/14	11/03/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	3	$525.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	3------	3	$175.00	0.00						
N 17	13	10/27/14	10/31/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	5	$1,950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	5	$390.00	0.00						
N 18	13	11/03/14	11/03/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	2	$780.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	2------	2	$390.00	0.00						
N 19	13	10/27/14	10/31/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	5	$1,450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	5	$290.00	0.00						
N 20	13	11/03/14	11/03/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	$290.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	1------	1	$290.00	0.00						
N 21	13	10/27/14	10/31/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	5	$1,950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	5	$390.00	0.00						
N 22	13	11/03/14	11/03/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	1------	1	$390.00	0.00						
N 23	13	10/27/14	10/31/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	5	$625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	5	$125.00	0.00						
N 24	13	11/03/14	11/03/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	2	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	2------	2	$125.00	0.00						
N 25	13	10/27/14	10/31/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	5	$2,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	5	$475.00	0.00						
N 26	13	11/03/14	11/03/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	2	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	2------	2	$475.00	0.00						
N 27	13	10/27/14	10/31/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	$3,875.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	5	$775.00	0.00						
N 28	13	11/03/14	11/03/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	$1,550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	2------	2	$775.00	0.00						
N 29	13	10/27/14	10/31/14	Wheel of Fortune	630p-7p		:30				NM	4	$9,160.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Advertiser	Original Date / Revision
Ernst, Joni/R/Senate	10/22/14 / 11/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	4	$2,290.00	0.00						
N 30	13	11/03/14	11/03/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	$2,290.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	1------	1	$2,290.00	0.00						
N 31	13	10/27/14	11/03/14	Monday Prime	7:00 PM-9:00 PM		:30				NM	4	$6,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	1------	1	$1,700.00	0.00						
Week:		11/03/14	11/09/14	3------	3	$1,700.00	0.00						
N 32	13	10/27/14	11/03/14	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	2	$6,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	1------	1	$3,150.00	0.00						
Week:		11/03/14	11/09/14	1------	1	$3,150.00	0.00						
N 33	13	10/28/14	10/28/14	Tuesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	-1-----	1	$1,700.00	0.00						
N 34	13	10/29/14	10/29/14	Wednesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	$2,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	--1----	1	$2,350.00	0.00						
N 35	13	10/31/14	10/31/14	Friday Prime Hour 2	8p-9p		:30				NM	2	$3,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	----2--	2	$1,575.00	0.00						
N 36	13	11/01/14	11/01/14	Saturday Prime	7:00 PM-9:00 PM		:30				NM	2	$1,230.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	-----2-	2	$615.00	0.00						
N 37	13	10/27/14	10/31/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	5	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	5	$900.00	0.00						
N 38	13	11/03/14	11/03/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	2	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	2------	2	$900.00	0.00						
N 39	13	10/27/14	10/31/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	5	$3,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	MTWTF--	5	$740.00	0.00						
N 40	13	11/03/14	11/03/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	$740.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	1------	1	$740.00	0.00						
N 41	13	11/01/14	11/01/14	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	-----2-	2	$250.00	0.00						
N 42	13	11/01/14	11/01/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	-----2-	2	$550.00	0.00						
N 43	13	11/01/14	11/01/14	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	-----1-	1	$1,050.00	0.00						
N 44	13	11/01/14	11/01/14	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	2	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	-----2-	2	$1,500.00	0.00						
N 45	13	11/01/14	11/01/14	Sa 1030p-12a	10:30 PM-12:00 XM		:30				NM	2	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	-----2-	2	$375.00	0.00						

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18011 /	07462795

Contract Dates	Product	Estimate #
10/27/14 - 11/04/14	JONI ERNST FOR SEN/	1165

Advertiser	Original Date / Revision
Ernst, Joni/R/Senate	10/22/14 / 11/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 46	13	11/02/14	11/02/14	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	4	$1,300.00
Week:		10/27/14	11/02/14	------4	4		$325.00	0.00					
N 47	13	11/02/14	11/02/14	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	4	$1,000.00
Week:		10/27/14	11/02/14	------4	4		$250.00	0.00					
N 48	13	11/02/14	11/02/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	$525.00
Week:		10/27/14	11/02/14	------1	1		$525.00	0.00					
N 49	13	10/29/14	10/31/14	Queen Latifah	2p-3p		:30				NM	4	$80.00
Week:		10/27/14	11/02/14	--WTF--	4		$20.00	0.00					
N 50	13	10/29/14	10/29/14	Wednesday Prime Hour 1	7p-8p		:30				NM	1	$1,050.00
Week:		10/27/14	11/02/14	--W----	1		$1,050.00	0.00					
N 51	13	10/29/14	10/29/14	Wednesday Prime Hour 2	8p-9p		:30				NM	1	$1,225.00
Week:		10/27/14	11/02/14	--W----	1		$1,225.00	0.00					
N 52	13	10/30/14	10/30/14	Thursday Prime Hour 1	7p-8p		:30				NM	1	$600.00
Week:		10/27/14	11/02/14	---T---	1		$600.00	0.00					
N 53	13	10/30/14	10/30/14	Thursday Prime Hour 2	8p-9p		:30				NM	1	$775.00
Week:		10/27/14	11/02/14	---T---	1		$775.00	0.00					
N 54	13	10/30/14	10/30/14	Thursday Prime Hour 3	9p-10p		:30				NM	1	$700.00
Week:		10/27/14	11/02/14	---T---	1		$700.00	0.00					
N 55	13	10/31/14	10/31/14	Friday Prime Hour 3	9p-10p		:30				NM	1	$900.00
Week:		10/27/14	11/02/14	----F--	1		$900.00	0.00					
N 56	13	11/01/14	11/01/14	Saturday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	$900.00
Week:		10/27/14	11/02/14	-----S-	1		$900.00	0.00					
N 57	13	11/01/14	11/01/14	Saturday Prime Hour 1	9:00 PM-10:00 PM		:30				NM	1	$615.00
Week:		10/27/14	11/02/14	-----S-	1		$615.00	0.00					
N 58	13	11/01/14	11/01/14	Sa 6a-8a	6a-8a		:30				NM	4	$1,300.00
Week:		10/27/14	11/02/14	-----S-	4		$325.00	0.00					
N 59	13	11/02/14	11/02/14	NFL Reg Ssn Late Gm	Various		:30				NM	1	$1,200.00
Week:		10/27/14	11/02/14	------S	1		$1,200.00	0.00					
N 60	13	11/02/14	11/02/14	Late Run News	Various		:30				NM	2	$3,000.00
Week:		10/27/14	11/02/14	------S	2		$1,500.00	0.00					
N 61	13	11/02/14	11/02/14	NFL Reg Ssn Pre Gm	Various		:30				NM	1	$875.00
Week:		10/27/14	11/02/14	------S	1		$875.00	0.00					
N 62	13	11/02/14	11/02/14	Su 1035p-1105p	1035p-1105p		:30				NM	1	$525.00
Week:		10/27/14	11/02/14	------S	1		$525.00	0.00					

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Ernst, Joni/R/Senate	10/22/14 / 11/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 63	13	10/30/14	10/31/14	Channel 13 News @ Noon	12p-1p		:30				NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	---TF--	1	$175.00	0.00						
								Totals	0.00			205	$116,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 -11/04/14	205	$116,000.00	$98,600.00
Totals	205	$116,000.00	$98,600.00

Signature: _____ **Date:** _____

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REQUEST FOR THE PURCHASE OF TIME FOR POLITICAL BROADCASTS

Station & Location: WHO/Des Moines	**Date:** 8/28/14
Candidate: Ernst	**Office Sought:** Senate
Election:	**Party:** Republican
Person Making Request: Dan LoBue	**Title of Person Making Request:** Rep

Description of Broadcast Time Sought (Date, Time of Day, Class, Duration, Frequency):

:30's All dayparts

10/27-11/4

Disposition (Circle Appropriate Response): Accepted Rejected

If request for the purchase of time is accepted attach a copy of the order. If the purchase is for a federal candidate, attach an executed "Federal Candidate Certification" form certifying that the programming does or does not refer to another candidate for the same office. If the purchase of time is by a third party for issue advertising, attach an executed "Third Party/Issue Advertising Certification" form.

Name of Person Taking Request: _____

Revised January 22, 2004