



WBZ-TV
 1170 Soldiers Field Rd.
 Boston, MA 02134
 (617) 787-7000

CONTRACT

<u>Contract / Revision</u> 128600 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Josh Zakim		<u>Original Date / Revision</u> 08/14/18 / 08/14/18
<u>Contract Dates</u> 08/15/18 - 08/19/18	<u>Estimate #</u> 179	
<u>Product</u> ZAKIM/D/SEC OF STATE/179		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBZ-TV	<u>Account Executive</u> Pat Cashen	<u>Sales Office</u> Local Boston
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 105438	<u>Advertiser Ref</u> 508833	

And:

AI Media
 222 W Ontario St Ste 600
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBZ	08/15/18	08/17/18	M-F Local News 5a-6a	458a-6a		:15:15			DN	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	--WTF--	4			\$450.00				
N 2	WBZ	08/15/18	08/17/18	M-F Local News 6a-7a	558a-7a		:15:15			DN	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	--WTF--	4			\$600.00				
N 3	WBZ	08/15/18	08/17/18	CBS This Morning	658a-9a		:15:15			DN	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	--WTF--	4			\$600.00				
N 4	WBZ	08/18/18	08/18/18	Sa Local News 6a-7a	558a-7a		:15:15			DN	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	-----S-	1			\$350.00				
N 5	WBZ	08/18/18	08/18/18	Sa Local News 7a	658a-8a		:15:15			DN	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	-----S-	1			\$550.00				
N 6	WBZ	08/18/18	08/18/18	CBS This Morning Saturday	758a-10a		:15:15			DN	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	-----S-	1			\$600.00				
N 7	WBZ	08/15/18	08/19/18	CBS Sunday Morning	858a-1030a		:15:15			DN	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	-----S	1			\$1,700.00				
N 8	WBZ	08/15/18	08/17/18	M-F 12p-1230p	1158a-1230p		:15:15			DN	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	--WTF--	3			\$600.00				
N 9	WBZ	08/15/18	08/17/18	M-F 3p-4p	258p-4p		:15:15			DN	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	--WTF--	2			\$500.00				
N 10	WBZ	08/15/18	08/17/18	M-F Local News 5p-530p	458p-530p		:15:15			DN	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	--WTF--	3			\$1,300.00				
N 11	WBZ	08/15/18	08/17/18	M-F Local News 530p-6p	5:28 PM-6:00 PM		:15:15			DN	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/13/18	08/19/18	--WTF--	3			\$1,300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WBZ	08/15/18	08/17/18	M-F Local News 6p-630p	558p-630p		:15/:15			DN	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/18	08/19/18	--WTF--				3	\$1,500.00			
N 13	WBZ	08/15/18	08/17/18	Prime Access M-F 1a	658p-730p		:15/:15			DN	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/18	08/19/18	--WTF--				1	\$2,000.00			
N 14	WBZ	08/16/18	08/16/18	NFL LCL PreSeason Home T	658p-12a		:15/:15			DN	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/18	08/19/18	---T---				1	\$20,000.00			
N 15	WBZ	08/17/18	08/17/18	Friday Prime Hr 3	10:00 PM-11:00 PM		:15/:15			DN	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/18	08/19/18	----F--				1	\$4,000.00			
N 16	WBZ	08/18/18	08/18/18	Saturday Prime Hr 3	10:00 PM-11:00 PM		:15/:15			DN	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/18	08/19/18	-----S-				1	\$2,000.00			
N 17	WBZ	08/15/18	08/19/18	M-Su 11p-1135p	1058p-1135p		:15/:15			DN	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/18	08/19/18	--WTFSS				4	\$2,000.00			
Totals											38	\$60,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/19/18	38	\$60,900.00	(\$9,135.00)	\$51,765.00
Totals	38	\$60,900.00	(\$9,135.00)	\$51,765.00

Signature: _____ **Date:** _____

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