

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Henry Mabry

do hereby request station time concerning the following issue:

AVOTE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: AVOTE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

A VOTE P.O. Box 4299 Montgomery, AL 36103

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Henry Mabry

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

AVOTE
P.O. 4297
Montgomery, AL

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Henry C. Mabry
P.O. 4297
Montgomery, AL

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/9/14 _____ (334) 834-9790
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
D. L. G. Dan Wood N/A
Signature Printed Name Title

ORDER WORKSHEET

Rep Order# 10451366 Ver# 1 Status New

Traffic Order#

Printed: 10/24/14 9:30 AM
Last Received: 10/24/14 9:28 AM
Showing Buylines: All Lines

1 of 2

12/15/14

Station WCOV-TV MONTGOMERY, AL
Advertiser (6087) POLITICAL ISSUE GROU
Product AVOTE EST#4524
Estimate# 4524
Buyer MATTHEW PARKER

Agency (MUST) MURPHY-STELLA PRODUCTIONS
9258 PEACHTREE ST NE, SUITE 790
ATLANTA, GA 30309
Agency C/P1/P2/E /4524
Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/24 VI: NEW ORDER FOR AVOTE TO START ON MONDAY 10/27. NAB FORM AND TRAFFIC INSTRUCTIONS ARE ALREADY IN-HOUSE. CHECK COPY TO FOLLOW VIA EMAIL. ORD TTLS: 9 SPOTS @ \$1685 PLEASE CONFIRM ASAP. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	1P-2P	PEOPLE'S COURT	30	-	-	\$90.00	10/27-10/31	3	3	\$270.00
2	M	1P-2P	PEOPLE'S COURT	30	-	-	\$90.00	11/03-11/03	1	1	\$90.00
3	M	8P-9P	SLEEPY HOLLOW	30	-	-	\$625.00	11/03-11/03	1	1	\$625.00
4	M-F	9P-935P	LATE NEWS	30	-	-	\$175.00	10/27-10/31	3	3	\$525.00
5	M	9P-935P	LATE NEWS	30	-	-	\$175.00	11/03-11/03	1	1	\$175.00

---REPORT TOTALS---

Report Totals: 9 / \$1,685.00

---SALES MONTHLY TOTALS---

Nov2014: 9 / \$1,685.00
Order Totals: 9 / \$1,685.00
Total GRPs: 0.0

COPY

10/24/14

ORDER WORKSHEET

Rep Order# 10451366 Ver# 1 Status New
 Ref'd No

Traffic Order#

Printed:
 Last Received:
 Showing Buylines:

10/24/14 9:30 AM
 10/24/14 9:28 AM
 All Lines

Station WCOV-TV MONTGOMERY, AL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product AVOTE TEST#4524
 Estimate# 4524
 Buyer MATTHEW PARKER

Agency (MUST) MURPHY-STELLA PRODUCTIONS
 9258 PEACHTREE ST NE, SUITE 790
 ATLANTA, GA 30309
 Agency C/P1/P2/E 1/4524
 Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (BLM) BRIAN LAMONT
 Sales Assistant MEGAN
 Salesperson Phone# 312-832-6619
 Salesperson Fax# 312-755-1544

--- COMPETITIVE ---

Market Totals

\$24,071.43

CABL .00%

UNKN .00%

WAKA 30.00%

WMM .00%

WMMY .00%

WSFA 60.00%

--- COMPETITIVE COMMENTS ---

REMARKS: ESTIMATED

Books LENCVL41

Invoice FAX5+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

CONTRACT

<u>Contract / Revision</u> 12154 /		<u>Alt Order #</u> 10451366
<u>Product</u> AVOTE EST#4524		
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Estimate #</u> 4524
<u>Advertiser</u> Political Issue Group		<u>Original Date / Revision</u> 10/24/14 / 10/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Brian Lamont	<u>Sales Office</u> Millenium Chica
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Murphy-Stella Productions
9258 Peachtree St. NE
Suite 790
Atlanta, GA 30309

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	10/27/14	10/31/14	M-F 1p-2p People's Court	1p-2p		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	MTWTF--				3	\$90.00			
N 2	WCOV	11/03/14	11/03/14	M-F 1p-2p People's Court	1p-2p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$90.00			
N 3	WCOV	11/03/14	11/03/14	Mon 8p-9p	8p-9p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$625.00			
N 4	WCOV	10/27/14	10/31/14	M-F 9p-935p Late News	9p-935p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	MTWTF--				3	\$175.00			
N 5	WCOV	11/03/14	11/03/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$175.00			
Totals											9	\$1,685.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/03/14	9	\$1,685.00	(\$252.75)	\$1,432.25
Totals	9	\$1,685.00	(\$252.75)	\$1,432.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

