



Quarterly Issues Program List for Station - WLML

October 1 – December 31, 2014

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Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Elder Care: Medical issues and preventative care for elderly residents in our area.
- B. Education: Issues relating to public school education in our community.
- C. Health & Well Being: Issues related to the health and well being of community members.
- D. Recreation and Community Involvement: Recreational and volunteer opportunity for area residents.
- E. Affordable Housing: Impact of housing costs on area residents and options for those in need.
- F. Support For Troops: Supporting troops home and abroad.
- G. Hunger: The impact that hunger has on local residents, specifically children.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

A. Elder Care:

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on October 5, 6:00AM; Duration 30 Minutes

Guest: Donna True, Communications Director, Alzheimer’s Association of Southeast Florida. Donna detailed the Association’s major fundraising Walk being held Saturday, October 18 in City Place in West Palm Beach.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on December 14, 6:00AM; Duration 30 Minutes

Guests: Dr. Ali Shahriari, Cardiac Surgeon; Dr. Michael Black, Cardiac Surgeon; Dr. Eric Lieberman, Cardiologist; Dr. David Weisman, Cardiac Electrophysiologist. Our distinguished panel of doctors convened once again to

re-cap the exciting advances in cardiac care unveiled and discussed at the international symposium they organized and held in Boca Raton in October.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on December 28, 6:00AM; Duration 30 Minutes

Guests: Dr. Ali Malek, Director of the Neurointerventional & Comprehensive Stroke Program at St. Mary’s Medical Center, West Palm Beach. Dr. Malek frankly discussed the fact that nearly 90% of all strokes can be avoided through dietary and lifestyle changes. He also detailed the latest advances in diagnostic tools for strokes and drug therapies for reversing the dire effects of strokes if administered in-time. (The most sobering quote by Dr. Malek during the interview: “The only good stroke is a fatal stroke.”)

B. Education:

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on October 26, 6:00AM; Duration 30 Minutes

Guests: Roz Lewy, President, Insight Through Education and Brad Barfeild, Drama Teacher, Alexander Dreyfoos School of the Arts. Roz detailed the mission of Insight Through Education, founded in Palm Beach County in 2010 after a Florida Legislature Statute mandated that our public schools teach about the Holocaust and other acts of genocide. Insight Through Education raises funds for grants such as the one received by The Dreyfoos School for its presentation of “The Diary of Anne Frank,” directed by Mr. Barfield.

C. Health & Well Being:

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on October 12, 6:00AM; Duration 30 Minutes

Guest: Lorna Johnson, American Cancer Society representative. Lorna detailed the ACS fundraising Walk “Making Strides Against Breast Cancer” to be held Saturday, October 18 at the Meyer Amphitheater in West Palm Beach.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on October 19, 6:00AM; Duration 30 Minutes

Guest: Dr. John Rimmer, Breast Cancer surgeon, Founder and Director of the Kristin Hoke Breast Cancer Program at Jupiter Medical Center. Dr. Rimmer discussed innovations in the diagnosing and treatment of Breast Cancer and highlighted new equipment available to patients at JMC.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on November 2, 6:00AM; Duration 30 Minutes

Guests: Dr. Eric Lieberman (Cardiologist), Dr. Rahul Aggarwal (Cardiologist), Dr. Ali Shahriari (Cardiac Surgeon), and Dr. Michael Black (Pediatric Cardiac

Surgeon). These four brilliant doctors from various Tenet Florida Hospitals discussed the 1st International Cardiovascular Care Symposium at the Boca Resort & Club which they were instrumental in coordinating. They highlighted a few of the topics to be discussed at the symposium which was expected to be attended by more than 300 cardiac physicians from around- the- world to exchange ideas and discuss the latest medical breakthroughs in cardiology, obstacles and prevention. (This interview was Part I of II, the second to be aired in December to re-cap what was presented at the symposium.)

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on November 23, 6:00AM; Duration 30 Minutes
Guests: Amy Yalden, President and CEO, Lupus Foundation of America, Florida Chapter; and Fredda Steidle, District Support Services Manager (and Lupus patient). Amy and Fredda familiarized the audience with the symptoms of LUPUS, on the cruelest, most mysterious autoimmune diseases that is extremely difficult to diagnose. About 90 percent of people living with lupus, especially women of color, are at an especially high risk, including more than 100K Floridians and 1.5M Americans suffer from LUPUS. Fredda recounted her 20 years of living with LUPUS and both she and Amy informed our listeners about the many resources available in our area for those suffering from LUPUS and their families.

D. Recreation and Community Involvement

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on November 30, 6:00AM; Duration 30 Minutes
Guest: Kara Crowser, Volunteer Coordinator, Palm Beach County’s Parks and Recreation Department. Kara let us know that there are 82 different parks in Palm Beach County alone, offering a variety of activities to residents and their families! Kara also invited our listeners to become volunteers at one of 20 of those parks, an opportunity to have fun, stay active and youthful and to give-back to our community.

E. Affordable Housing:

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on November 9, 6:00AM; Duration 30 Minutes
Guests: Laura Morse, VP of Development; Renee Solis, Executive Assistant for Community Partners, a local non-profit that focuses on three critical areas that build family skills for social change in Palm Beach County: Housing and financial empowerment services; community services; and, child and family mental health services. Laura and Renee informed our audience that nearly one-half of PB Co. Children live in poverty and adversity and the 60% of them were likely to remain in that situation. Laura and Renee also discussed their major annual fundraiser on Nov. 14, The Palm Beaches “Crab Cake Cook-Off for Changing the Odds.”

F. Support For Troops:

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on

November 16, 6:00AM; Duration 30 Minutes

Lynelle Zelnar, Founder and Executive Director of Forgotten Soldiers Outreach, a locally-based (but nationally recognized) non-profit corporation sending monthly “We Care” packages to our U.S. servicemen and servicewomen serving overseas since 2003. Lynelle detailed how our audience can help by volunteering for the Holiday Packing event at the FSO National Operations Center in Lake Worth on November 22nd. Lynelle also told us about the newly-opened FSO Furniture and Thrift Shop in Greenacres that supports our veterans and their families.

G. Hunger:

Legend’s Community Focus With Lorna O’Connell” - Broadcast on

December 7, 6:00AM; Duration 30 Minutes

Guest: Jay Hennessey, President of the MCL Foundation and co-owner of the Lane Spa. Jay told our listeners about the many charities the MCL Foundation helps each year with cash and other donations to the area’s most needy families. He also detailed the current Holiday Drive to accumulate unwrapped gifts for underprivileged children for Christmas.

“Legend’s Community Focus With Lorna O’Connell” - Broadcast on

December 21, 6:00AM; Duration 30 Minutes

Guests: A distinguished panel from Feeding South Florida, Inc.: Paco Valez, President and CEO; Sari Vatske, VP of Community Relations; Heider Reeve, Communications Director. The panel explained the role of Feeding South Florida in providing meals every day to over 203,000 residents of Palm Beach County who otherwise would starve. They detailed how Feeding South Florida is part of Feeding America and how their mission is to “rescue” food for re-distribution to various local charities and homeless shelters.

Section III. Additional Programs

We have additionally aired the following PSA's, newscasts and weather forecasts that relate to the above issues and others that are important to the community.

WLML airs locally produced news casts 7 times per day weekdays.

WLML airs locally produced news casts 4 times per day weekends.

As Part of its commitment to providing timely information, WLML-FM airs hourly weather forecasts, with additional forecasts during drive times and severe weather situations.

10/1 Cultural Council of Palm Beach County, presenting an exhibit at the Elliott Museum, Genome: The Secret of How Life Works. Minimum of 3 announcements.

10/1 - 10/17 American Cancer Society's "Making Strides Against Breast Cancer" walk. Minimum of 40 announcements.

10/1 - 10/25 Susan G. Komen Foundation informing women of reduced breast cancer screening fees during October, breast cancer awareness month. Minimum of 40 announcements.

10/1 - 10/7 Mandel Public Library presents Tango lessons. Minimum of 10 announcements.

10/1 - 10/7 Mandel Public Library presents film, "Created Equal: America's Civil Rights Series". Minimum of 10 announcements.

10/1 - 10/7 Deaf & Hearing Resources of Palm Beach County offering free phones to Florida residents with hearing loss.

10/3 - 10/9 Palm Beach Zoo featuring Safari Nights on selected Fridays. Minimum of 15 announcements.

10/1 - 10/4 Episcopal Church of the Advent offering blessings for animals. Minimum of 8 announcements.

10/1 10/2 Cultural Council of Palm Beach County presenting a watercolor exhibit. Minimum of 6 announcements.

10/1 - 10/10 City of Boynton Beach hosting free fall festival. Minimum of 20 announcements.

10/2 - 10/17 Alzheimer's Organization sponsoring walk-away Alzheimer's Disease. Minimum of 25 announcements.

10/5 - 10/17 North Palm Beach Recreation Department sponsoring 5K Ghost Run. Minimum of 15 announcements.

10/5 - 10/17 Florida Chapter of The Lupus Foundation presenting free, educational teleconference. Minimum of 20 announcements.

10/10 - 10/24 Florida Chapter of The Lupus Foundation presenting a 2 hour education and support seminar. Minimum of 20 announcements.

10/15 - 12/31 South Palm Beach County Chapter of the National Parkinson Foundation offering assistance to anyone with the disease. Minimum of 20 announcements.

10/15 - 10/25 Animal Adventures offering tours of uncaged sanctuary. Minimum of 25 announcements.

10/20 - 11/5 Palm Beach County Supervisor of Elections presenting information for voting and early voting. Minimum of 30 announcements.

10/25 - 10/31 Stuart Air Show presenting Air Force F22 Raptor and Marine Corp Harrier for families. Minimum of 10 announcements.

11/1 - 12/31 Susan G Komen Foundation recruiting participants for annual "Race For The Cure". Minimum of 40 announcements.

11/1 - 11/7 Lake Worth hosting annual Veteran's Day Parade. Minimum of 10 announcements.

11/1 - 11/8 West Palm Beach hosting annual Veterans Day Parade. Minimum of 10 announcements.

11/2 - 11/11 North Palm Beach presenting solemn ceremony honoring Veterans. Minimum of 25 announcements.

11/4 - 11/14 Community Partners sponsoring Crab Cake Cook-off to raise funds for "Changing The Odds" which helps local kids overcome poverty, trauma, abuse and neglect. Minimum of 15 announcements.

11/10 - 11/22 Forgotten Soldiers Outreach asking for volunteers to assist in sending "We Care" packages to troops serving around the world. Minimum of 20 announcements.

11/10 - 11/22 Animal Adventures presenting family day. Minimum of 30 announcements.

11/10 - 12/31 Forgotten Soldiers Outreach requesting donations and purchases at their thrift store to help local veterans. Minimum of 25 announcements.

11/15 - 11/27 Boca Ballet Theater presenting "The Nutcracker". Minimum of 15 announcements.

12/1 - 12/14 North Palm Beach Village Library sponsoring "Santa's Mailbox" for children to post letters for the North Pole. Minimum of 25 announcements.

12/2 - 12/19 Bethesda Hospital sponsoring symposium on macular eye disease.

12/5 - 12/20 Undercats4Life asking for volunteers and donations to help unwanted pets find permanent homes. Minimum of 20 announcements. Minimum of 20 announcements.

12/24 - 12/30 South Florida Science Center and Aquarium presents a "Noon Years Eve" party for children from 11AM to 1PM. Minimum of 12 announcements.