

STATION:	WVLC-FM	ORDER#:	3176672	DATE:	09/15/2020
MARKET:	UM - Mannsville, KY	AMOUNT:	\$3,878.60	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	220	Invoices@MediaFinancial.com	
MOD:	2 Stn Ver: 3 Last: 1				
SALES OFFICE:	Kentucky	SLS PH:	859-292-3311		
SALESPERSON:	Joe Hearn	SLS FAX:	N/A		
SLS EMAIL:	Joe.Hearn@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4387725	
ADVERTISER:	Keep Kaelin Reed, 11th Circuit Judge	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Tues 9/16-Wed 11/3 - 5pm cut-off	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	09-16-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 8					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/15/2020 11:29	

COMMENTS

[Rep Comment] 09/15/2020: Revision adding weight and changing start date to Wed 9/16. Spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		9/16/2020 To 9/20/2020						WK TOT \$246.82			WK TOTAL SPOTS 14	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
R	1		..WTF..	6:00AM	7:00PM	60	9/16/2020	9/18/2020	8	\$17.63	\$141.04	
R	2	S.	6:00AM	7:00PM	60	9/19/2020	9/19/2020	6	\$17.63	\$105.78	

WEEK#2		9/21/2020 To 9/27/2020						WK TOT \$458.38			WK TOTAL SPOTS 26	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
R	2	S.	6:00AM	7:00PM	60	9/26/2020	9/26/2020	6	\$17.63	\$105.78	
R	3		MTWTF..	6:00AM	7:00PM	60	9/21/2020	9/25/2020	20	\$17.63	\$352.60	

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WEEK#3	9/28/2020 To 10/4/2020							WK TOT \$546.53	WK TOTAL SPOTS 31			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
R	2	S.	6:00AM	7:00PM	60	10/3/2020	10/3/2020	6	\$17.63	\$105.78	
R	3		MTWTF..	6:00AM	7:00PM	60	9/28/2020	10/2/2020	25	\$17.63	\$440.75	

WEEK#4	10/5/2020 To 10/11/2020							WK TOT \$546.53	WK TOTAL SPOTS 31			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
R	1		..WTF..	6:00AM	7:00PM	60	10/7/2020	10/9/2020	0	\$17.63	\$0	
	2	S.	6:00AM	7:00PM	60	10/10/2020	10/10/2020	6	\$17.63	\$105.78	
R	3		MTWTF..	6:00AM	7:00PM	60	10/5/2020	10/9/2020	25	\$17.63	\$440.75	

WEEK#5-WEEK#7	10/12/2020 To 11/1/2020							WK TOT \$634.68	WK TOTAL SPOTS 36			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	2	S.	6:00AM	7:00PM	60	10/17/2020	10/31/2020	6	\$17.63	\$105.78	
	3		MTWTF..	6:00AM	7:00PM	60	10/12/2020	10/30/2020	30	\$17.63	\$528.90	

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WEEK#8	11/2/2020 To 11/8/2020	WK TOT \$176.30	WK TOTAL SPOTS 10
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		M	6:00AM	7:00PM	60	11/2/2020	11/2/2020	5	\$17.63	\$88.15
	5		. T	6:00AM	5:00PM	60	11/3/2020	11/3/2020	5	\$17.63	\$88.15

TOTAL	Sep	Oct	Nov										Total
SPOT	40	134	46										220
CASH	705.20	2,362.42	810.98										3,878.60
TOTAL	705.20	2,362.42	810.98										3,878.60

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kathleen Smith, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kaelin Reed

Authorized committee:

Keep Kaelin Reed, 11th Circuit Judge

Agency requesting time (and contact information):

Grit Creative

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Circuit Judge

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Amanda Reed

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Kathleen Smith

Digitally signed by Kathleen Smith
Date: 2020.09.11 10:08:55 -04'00'

Signature:

Jan Royse
Jan Royse

Name: Kathleen Smith

Name:

Date of Request to Purchase Ad Time: 9/11/2020

Date of Station Agreement to Sell Time:

9/11/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Kathleen Smith

Digitally signed by Kathleen Smith
Date: 2020.09.11 10:09:20 -04'00'

Name: Kathleen Smith

Date: 9/11/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9/15/2020

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

NA

Contract #:
2679 - 00002

Station Call Letters:
NVLC-FM

Date Received/Requested:
9/15/2020

Est. #:
None

Station Location:
Mansville/Campbellville

Run Start and End Dates:
9/16/2020 - 11/3/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.