

STATION:	WVLC-FM	ORDER#:	3177389	DATE:	10/02/2020
MARKET:	UM - Mannsville, KY	AMOUNT:	\$729.64	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4389140	
ADVERTISER:	McConnell Senate Committee	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 8868 9/29-10/5 MMCCO	AGY EST:	8868	Invoices@MediaFinancial.com	
FLIGHT:	09-29-2020 TO 10/5/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/25/2020 15:06	

COMMENTS

[Rep Comment] 09/25/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

Invoices are required: even for orders paid in advance. Proof of Performance is required.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.****

DAY#1	9/29/2020 To 9/29/2020						TOT \$117.70	TOTAL SPOTS 5				
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	9/29/2020	9/29/2020	2	\$23.54	\$47.08	
	2		.T.....	10:00AM	3:00PM	60	9/29/2020	9/29/2020	2	\$23.54	\$47.08	
	3		.T.....	3:00PM	7:00PM	60	9/29/2020	9/29/2020	1	\$23.54	\$23.54	

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DAY#2		9/30/2020 To 9/30/2020					TOT \$141.24		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	9/30/2020	9/30/2020	2	\$23.54	\$47.08
	2		..W....	10:00AM	3:00PM	60	9/30/2020	9/30/2020	2	\$23.54	\$47.08
	3		..W....	3:00PM	7:00PM	60	9/30/2020	9/30/2020	2	\$23.54	\$47.08

DAY#3		10/1/2020 To 10/1/2020					TOT \$141.24		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/1/2020	10/1/2020	2	\$23.54	\$47.08
	2		...T...	10:00AM	3:00PM	60	10/1/2020	10/1/2020	2	\$23.54	\$47.08
	3		...T...	3:00PM	7:00PM	60	10/1/2020	10/1/2020	2	\$23.54	\$47.08

DAY#4		10/2/2020 To 10/2/2020					TOT \$117.70		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/2/2020	10/2/2020	2	\$23.54	\$47.08
	2	F..	10:00AM	3:00PM	60	10/2/2020	10/2/2020	1	\$23.54	\$23.54
	3	F..	3:00PM	7:00PM	60	10/2/2020	10/2/2020	2	\$23.54	\$47.08

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DAY#5 **10/3/2020 To 10/3/2020** **TOT \$35.26** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	10:00AM	3:00PM	60	10/3/2020	10/3/2020	1	\$17.63	\$17.63
	5	S.	3:00PM	7:00PM	60	10/3/2020	10/3/2020	1	\$17.63	\$17.63

DAY#6 **10/4/2020 To 10/4/2020** **TOT \$35.26** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	S	10:00AM	3:00PM	60	10/4/2020	10/4/2020	1	\$17.63	\$17.63
	7	S	3:00PM	7:00PM	60	10/4/2020	10/4/2020	1	\$17.63	\$17.63

DAY#7 **10/5/2020 To 10/5/2020** **TOT \$141.24** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/5/2020	10/5/2020	2	\$23.54	\$47.08
	2		M.....	10:00AM	3:00PM	60	10/5/2020	10/5/2020	2	\$23.54	\$47.08
	3		M.....	3:00PM	7:00PM	60	10/5/2020	10/5/2020	2	\$23.54	\$47.08

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mitch McConnell

Authorized committee:

McConnell Senate Committee (C00193342)

Agency requesting time (and contact information):

N/A Mentzer Media Services / Tammie Wingrove 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

November 3, 2020

General Primary

Treasurer of candidate's authorized committee:

Larry Steinberg- Treasurer/ Lisa Lisker- Assistant Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Tammie Wingrove

Signature:

Jan Royse

Name: Tammie Wingrove

Name:

Jan Royse

Date of Request to Purchase Ad Time: 06/30/2020

Date of Station Agreement to Sell Time:

9/25/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Tammie Wingrove

Name: Tammie Wingrove

Date: 06/30/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/25/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>2678 - 00004</u>	Station Call Letters: <u>WVLC-FM</u>	Date Received/Requested: <u>9/25/20</u>
Est. #: <u>8868</u>	Station Location: <u>Mansserville/Campbellsnille, KY</u>	Run Start and End Dates: <u>9/29/20 - 10/5/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.