



Quarterly Programs and Issues Report

3rd Quarter

July 1, 2009 to September 30, 2009

Submitted By: Mark Stephenson
October 10, 2009

This report shows the programming aired on KSCE addressing those issues and problems significant to El Paso's public.

The following information is given within each issue's heading:

Title of Program

Length of Program

Number of Airings This Quarter

Subject Addressed in the Program

1. ECONOMY

- Unidos En El Amor de Cristo Aired: 07/14/09 11:30 AM 60 Minutes
11:30 PM
- Subject: Pastors Linda Aguilar, Adrian Lara and Iran Aguilar discussed our need to rely on God and at the same time to do the best we can with what we have.
- Unidos En El Amor de Cristo Aired: 07/15/09 11:30 AM 60 Minutes
11:30 PM
- Subject: Pastor Wilson and Hna Wilson spoke on the need to follow Biblical principles in all our financial decisions in spite of our circumstances and adversities.
- Unidos En El Amor de Cristo Aired: 07/22/09 11:30 AM 60 Minutes
11:30 PM
- Subject: Adrian Lara, Hortencia Chacha Hdz and Lidia Agiler spoke on the need to follow Biblical principles in our finances.

PUBLIC SERVICE ANNOUNCEMENTS

Local Support Agencies List

Local two minute PSA that aired approximately 200 times ROS.

Subject:

Phone numbers and addresses of various social agencies that can help them in different areas of social service such as social security benefits, retirement funds, and tax help.

II. HEALTH

<u>Decision Point</u> <u>Subject:</u>	Aired: 07/01/09 6:30 PM 30 Minutes El Paso Times Reporter spoke on the violence in Juarez, how it has affected us, the cost in lives, the violence and what fuels the violence. She also spoke on education for prevention of illegal drug use and how parents can help in this effort.
<u>Unidos En El Amor de Cristo</u> <u>Subject:</u>	Aired: 07/03/09 11:30 AM 60 Minutes 11:30 PM Rocio Mentas de Oca and Pastor Raul Reyes spoke of the affect on women after having an abortion, and how their lives are changed.
<u>Decision Point</u> <u>Subject:</u>	Aired: 07/08/09 6:30 PM 30 Minutes El Paso Times Reporter spoke of the violence in Juarez, how it has affected us, the cost in lives, the violence and what fuels the violence. She also spoke on the prevention and education of illegal drugs and how parents can help in this effort.
<u>Unidos En El Amor de Cristo</u> <u>Subject:</u>	Aired: 07/14/09 11:30 AM 60 Minutes 11:30 PM Pastors Linda Aguilar, Adrian Lara and Iran Aguilar spoke of the need to rely on God for our healings.
<u>Unidos En El Amor de Cristo</u> <u>Subject:</u>	Aired: 08/12/09 11:30 AM 60 Minutes 11:30 PM Pastors Mayela Diller and Ravi Blanco spoke on the ability to battle discouragement.
<u>Unidos En El Amor de Cristo</u> <u>Subject:</u>	Aired: 09/03/09 11:30 AM 60 Minutes 11:30 PM Discussed the efforts of the Catholic Diocese in helping immigrants

PUBLIC SERVICE ANNOUNCEMENTS

Local Support Agencies List Local two minute PSA that aired approximately 200 times ROS.

Subject: Phone numbers and addresses of various social agencies that assist the public in finding medical information, healthcare, and nutrition education.

III. FAMILY

For Better, For Worse, For Keeps

Subject:

Airs: Tuesday 8:00 PM 60 Minutes

To examine the institution of marriage and answer questions concerning marriage related topics.

Decision Point

Subject:

Aired: 07/01/09 6:30 PM 30 Minutes

An El Paso Times Reporter spoke of the violence in Juarez, how it has affected us, the cost in lives, the violence and what fuels the violence. She also spoke on the prevention and education of illegal drugs and how parents can help in this effort.

Unidos En El Amor de Cristo

Subject:

Aired: 07/07/09 11:30 AM 60-minute
11:30 PM

Hortencia Hdz, Lidia Agurlar and Juan Carols Aguilar spoke on the foundation of marriage and how a wrong view of marriage can affect your marriage negatively.

Decision Point

Subject:

Aired: 07/08/09 6:30 PM 30-minute

El Paso Times Reporter spoke again of the violence in Juarez, how it has affected us, the cost in lives, the violence and what fuels the violence. She also spoke on the prevention and education of illegal drugs and how parents can help in this effort.

PUBLIC SERVICE ANNOUNCEMENTS

Local Area Support
Agencies List
Subject:

Two-minute PSAs that aired approximately 200 times ROS.

To inform the public of agencies that can help them in the area of child care, troubled teens (runaway hotlines), spousal abuse, and help for the elderly.

IV. GOVERNMENT

Decision Point
Subject: Aired: 07/22/09 6:30 PM 30 Minutes
Mayor of Socorro, Trini Lopez and Counslemen Jesse Gandora discussed what is being done by the government to bring businesses and jobs to our area.

Decision Point
Subject: Aired: 07/29/09 6:30 PM 30 Minutes
Mayor of Socorro, Trini Lopez spoke on what is being done by the government to help citizens with a better quality of life.

Decision Point
Subject: Aired: 09/02/09 6:30 PM 30 Minutes
Mayor of Horizon City Walter Miller spoke on the planning and initiatives of the government and how they will be funded and implemented.

Decision Point
Subject: Aired: 09/23/09 6:30 PM 30 Minutes
Danny Ruiz and Alex Martinez from Teen Court, spoke about the process of Teen Court and how they are involved in that process.

PUBLIC SERVICE ANNOUNCEMENTS

Local Area Support
Agencies List
Subject:

Local two minute PSAs that aired approximately 200 times ROS.

Phone numbers and addresses of various organizations that assist people in finding out about government agencies that assist individuals and families in emergencies with community and social service programs.