



## Quarterly Programs and Issues Report

3rd Quarter 2014 38.1

**July 1, 2014 to September 30, 2014**

Submitted By: Zulema Lazarin

October 10, 2014

This report shows the programming aired on KSCE addressing those issues and problems significant to El Paso's public.

The following information is given within each issue's heading:

Title of Program

Length of Program

Number of Airings This Quarter

Subject Addressed in the Program

## PSAs for July 2014

### **United With Christ**

**Weekdays: Monday-Friday**

### **El Pasoans Fighting Hunger**

Host Ruben Sanchez presented his program El Pasoans Fighting Hunger. He said to call 915-298-0353 for Food Bank information. He is trying to assist the people that are under employed or unemployed and the people that are under a SNAP Program. Mr. Sanchez is the outreach coordinator to help people fill out applications. He stated that for every dollar that is donated can turn into \$11 for food through the Feeding America program.

**7-7-14**

**11:00 am to 11:30 am**

**7:00 am to 7:30 pm**

### **United With Christ**

**Weekdays: Monday-Friday**

### **Hunger Initiative**

Host Daniel Valverde and Margaux Dalbin from the Texas Hunger Initiative presented information about their organization. They stated that Anthony ISD had 50 sites that are feeding outside the school to make sure the children are fed. Dial 211 to locate other feeding sites all over El Paso. Economic development, food insecurity and poverty cause hunger and people have a lack of access to healthy eating. Please call 351-3771 for more information if you need help or know someone who does. Through this program, 136,000 children are being fed, and 236,000 people are being fed. The Food Policy Council is making sure everybody has healthy food.

**7-28-14**

**11:00 am to 11:30 am**

**7:00 am to 7:30 pm**

## **PUBLIC SERVICE ANNOUNCEMENTS: ECONOMY, POVERTY, & TAXES**

### **Foreclosure**

Approximately 38 times, ROS, July

30, 60 second spot, aired

### **Feed the Hungry**

Approximately 33 times, ROS, July

15 second spot, aired

### **Feed America**

Approximately 24 times, ROS, July

30 second spot, aired

### **Feed the Pig**

Approximately 28 times, ROS, July

30, 60 second spot, aired

**PUBLIC SERVICE ANNOUNCEMENTS: JOBS & UNEMPLOYMENT**

<b>Goodwill</b>	60, 120 second spot, aired
Approximately 39 times, ROS, July	
<b>Career Day</b>	30, 75 second spot, aired
Approximately 33 times, ROS, July	
<b>National Guard Fire</b>	15 second spot, aired
Approximately 28times, ROS, July	
<b>Certified Nurses</b>	120 second spot, aired
Approximately 26 times, ROS, July	
<b>Salvation Army</b>	60 second spot, aired
Approximately 19 times, ROS, July	
<b>Coast Guard</b>	15,30 second spot, aired
Approximately 29 times, ROS, July	
<b>Peace Corps</b>	60 second spot, aired
Approximately 28 times, ROS, July	

**PUBLIC SERVICE ANNOUNCEMENTS: EDUCATION, SCHOOLS, TEACHERS**

<b>Cafeteria</b>	60 second spot, aired
Approximately 40 times, ROS, July	
<b>Minority Education</b>	60 second spot, aired
Approximately 24 times, ROS, July	

**PUBLIC SERVICE ANNOUNCEMENTS: GOVERNMENT CORRUPTION, POOR LEADERSHIP**

<b>Greed</b>	30 second spot, aired
Approximately 33 times, ROS, July	
<b>USA.gov</b>	20 second spot, aired
Approximately 29 times, ROS, July	

**PUBLIC SERVICE ANNOUNCEMENTS: VIOLENCE, BORDER & CD. JUAREZ**

<b>Crimestoppers</b>	15, 30, 60 second spot, aired
Approximately 28 times, ROS, July	
<b>If You See Something, Say Something</b>	30 second spot, aired
Approximately 33 times, ROS, July	
<b>Trafico</b>	20, 60 second spot, aired
Approximately 21 times, ROS, July	
<b>Text &amp; Driving</b>	30 second spot, aired
Approximately 10 times, ROS, July	

**PUBLIC SERVICE ANNOUNCEMENTS: DRUGS & ALCOHOL ABUSE & ADDICTIONS**

<b>Buzz Driving Neon</b>	30 second spot, aired
Approximately 9 times, ROS, July	
<b>Drunk Driving Crash</b>	15 second spot, aired
Approximately 28 times, ROS, July	
<b>Drunk Driving</b>	15 second spot, aired
Approximately 6 times, ROS, July	

<b>United With Christ</b>	<b>7-9-14</b>
<b>Weekdays: Monday-Friday</b>	<b>11:00 am to 11:30 am</b>
<b>Immigration</b>	<b>7:00 am to 7:30 am</b>

Host Pastor Neal from the Annunciation House presented information about the immigrants. He stated that we must welcome everyone as we were once aliens ourselves. Pastor Neal's guest Rev. Alberto Cordova is a retired Navy Chaplain who currently works as a social worker for the 1<sup>st</sup> Presbyterian Church. He took people from the shelter to Laredo, Texas. He is encouraging churches to help meet this need in the community.

**PUBLIC SERVICE ANNOUNCEMENTS: IMMIGRATION**

**Unidos en el Amor de Cristo****7-11-14****Weekdays: Monday-Friday****11:30 am to 12:30 pm****Malnutrition and How It Affects Our Health****11:30 pm to 12:30 am**

Hosts Pastor Jorge Orozo and Pastor Roberto Figueroa discussed the bad effects of foods as in corn syrup, sugar, drinking and lack of sleep. They presented the following: corn syrup causes hyperactivity and the desire to eat more. Sugar is detrimental to our health, it causes anxiety. Rats that were tested became anxious after ingesting sugar. Persons on an average consume 170 lbs. of sugar a year. There are approximately 10-12 teaspoons of sugar in drinks. They also explained that lack of sleep and malnutrition cause nervous system and emotional problems. Anytime there is an addiction, a spiritual fast is in order. In order to be healthy and healed a person needs to eat more fruits and vegetables and less sugar and fat.

**Unidos en el Amor de Cristo****7-21-14****Weekdays: Monday-Friday****11:30 am to 12:30 pm****Codependency****11:30 pm to 12:30 am**

Host Pastor Roberto Figueroa presented codependency. He stated that it is a disease, it manipulates, and it is addictive to people and is a toxic addiction that will harm. The stronger person always wants to manipulate the fragile, weak person. It is a result of problems and insecurities as a child. It is a state where the person depends on others to operate and believe they are incapable of confronting life without the other person. They usually feel inferior, unsatisfied and afraid to be abandoned and have difficulty maintaining intimate relationships. They will always cause hurt and always depend on others to feel better. The characteristics of codependency are: negative self esteem, suffered and likes to suffer. This person was not satisfied as a child and when they became an adult are looking to have their need met.

Codependent people always wait to receive and do not know how to give. They not only harm their spouse but will also harm their children. They also need addictions to feel better and become codependent on tv, internet, cell phone and credit cards which makes them feel important in the society. For example, if a husband says you do not know how to cook, the wife should answer I am not your mother so that she will not let her husband control and manipulate her.

**Unidos en el Amor de Cristo****Weekdays: Monday-Friday****Toxic Emotions****7-28-14****11:30 am to 12:30 pm****11:30 pm to 12:30 am**

Host Pastor Roberto Figueroa and Dra. Lourdes Lujan discussed toxic emotions. Pastor Figueroa said that rage can stem from childhood with bully's trying to control another person. We get mad when we don't receive what we expect and this results in domestic violence. When you have cardio problems, make sure you stay calm because rage can affect the brain and heart. Blood pressure becomes high heart pulse. Extreme aggression has to do with things that have been accumulating through out the years. The victim wonders what he did wrong but it has nothing to do with him. For example, a child observes a fight with his dad over his mother's burned rice. Then he gets married and his wife burns the rice and it stimulates the child to follow the same pattern. Many moms are subjected to violence. The aggressor will be the person that dominates and controls. The root is lack of forgiveness, lack of understanding and jealousy.

**PUBLIC SERVICE ANNOUNCEMENTS: HEALTH****Food Safety**

30, 60, 90 second spot, aired

Approximately 26 times, ROS, July

**No Attacks**

30 second spot, aired

Approximately 33 times, ROS, July

**Voices of Menengitis**

60 second spot, aired

Approximately 30 times, ROS, July

**Autism**

30 second spot, aired

Approximately 42 times, ROS, July

**Leukemia Coach**

60 second spot, aired

Approximately 32 times, ROS, July

**Stroke Association**

30 second spot, aired

Approximately 18 times, ROS, July

**Alzheimer's**

60 second spot, aired

Approximately 25 times, ROS, July

**Child Safety**

30 second spot, aired

Approximately 32 times, ROS, July

**Vet Aid**

60 second spot, aired

Approximately 42 times, ROS, July

**Safety**

30 second spot, aired

Approximately 29 times, ROS, July

**COPD**

30 second spot, aired

Approximately 29 times, ROS, July

<b>JDRF Compilation (Diabetes)</b>	60 second spot, aired
Approximately times, ROS, July	
<b>Veteran's Crisis Line</b>	30 second spot, aired
Approximately times, ROS, July	
<b>Cuidado Infantil</b>	30 second spot, aired
Approximately times, ROS, July	

<b>Unidos en el Amor de Cristo</b>	<b>7-11-14</b>
<b>Weekdays: Monday-Friday</b>	<b>11:30 am to 12:30 pm</b>
<b>Homosexuality &amp; Drugs</b>	<b>11:30 pm to 12:30 am</b>

Host Pastor Gabriel Solis interviewed his guest Javier Villa about homosexuality and drugs. Mr. Villa stated he had to learn how to love himself because he always felt guilty. He stated he had to learn how to forgive himself because it was affecting his relationships in all areas. He said it was important to understand that persons who are in homosexuality and drugs need to know they are free and have to learn not to fear or think that the world hates them.

<b>Unidos en el Amor de Cristo</b>	<b>7-14-14</b>
<b>Weekdays: Monday-Friday</b>	<b>11:30 am to 12:30 pm</b>
<b>Boys &amp; Girls Club</b>	<b>11:30 pm to 12:30 am</b>

Pastor Ruben Sanchez from the Texas Hunger Initiative conducted a presentation about the Boys & Girls Club of El Paso. He said that three to six years old is considered the latch key. The children in this Boys and Girls Club learn skills and are encouraged to find their talents. They feel like they are cared about. The club was started in 1929. The children are taught to respect and give back to their community. They are helped with homework and encouraged to provide a vision for themselves. They are recruiting students before the gangs get them. The cost is \$4 a month membership. To volunteer, please call 915-532-7410.

<b>PUBLIC SERVICE ANNOUNCEMENTS:</b>	<b>FAMILY</b>
<b>Ballet</b>	30 second spot, aired
Approximately 36 times, ROS, July	
<b>Casa Coaches</b>	30 second spot, aired
Approximately 29 times, ROS, July	
<b>Please</b>	20 second spot, aired
Approximately 32 times, ROS, July	
<b>Adoption BBQ</b>	15 second spot, aired

Approximately 25 times, ROS, July  
**Adoption**

30 second spot, aired

Approximately 19 times, ROS, July  
**Patience**

20 second spot, aired

Approximately 13 times, ROS, July  
**Casa Elena**

30 second spot, aired

Approximately 40 times, ROS, July  
**Values**

30 second spot, aired

Approximately 33 times, ROS, July  
**Gratitude**

30 second spot, aired

Approximately 25 times, ROS, July  
**Honesty**

30 second spot, aired

Approximately 22 times, ROS, July  
**Dishes**

30 second spot, aired

Approximately 32 times, ROS, July  
**Generosity**

30, 60 second spot, aired

Approximately 36 times, ROS, July  
**Compliments**

20 second spot, aired

Approximately 37 times, ROS, July  
**Listen**

90 second spot, aired

Approximately 33 times, ROS, July  
**Love**

90 second spot, aired

Approximately 29 times, ROS, July  
**Ready or Not**

15 second spot, aired

Approximately 30 times, ROS, July  
**La Cortesa**

30 second spot, aired

Approximately 19 times, ROS, July  
**Te Recuerdas**

30 second spot, aired

Approximately 22 times, ROS, July  
**La Caridad**

30 second spot, aired

Approximately 45 times, ROS, July  
**Los Boletos**

60 second spot, aired

Approximately 30 times, ROS, July

**PUBLIC SERVICE ANNOUNCEMENTS: ENVIRONMENT**

## PSAs for August 2014

### **PUBLIC SERVICE ANNOUNCEMENTS: ECONOMY, POVERTY, & TAXES**

<b>Feeding America</b>	60 second spot, aired
Approximately 43 times, ROS, August	
<b>Foreclosure</b>	60 second spot, aired
Approximately 35 times, ROS, August	
<b>Save Power</b>	30 second spot, aired
Approximately 25 times, ROS, August	
<b>Watts On Your Mind</b>	30 second spot, aired
Approximately 23 times, ROS, August	
<b>Save Energy, save money</b>	15 second spot, aired
Approximately 30 times, ROS, August	
<b>Foreclosure</b>	60 second spot, aired
Approximately 42 times, ROS, August	
<b>Save, Feed the Pig</b>	30 second spot, aired
Approximately 40 times, ROS, August	
<b>FEMA</b>	30 second spot, aired
Approximately 30 times, ROS, August	
<b>Dizzy-Save Power</b>	30 second spot, aired
Approximately 29 times, ROS, August	

### **PUBLIC SERVICE ANNOUNCEMENTS: JOBS & UNEMPLOYMENT**

<b>Career Day</b>	30 second spot, aired
Approximately 34 times, ROS, August	
<b>Certified Nurses</b>	120 second spot, aired
Approximately 25 times, ROS, August	
<b>Goodwill</b>	30 second spot, aired
Approximately 28 times, ROS, August	
<b>Peace Corps</b>	20 second spot, aired
Approximately 19 times, ROS, August	
<b>Salvation Army</b>	60 second spot, aired
Approximately 42 times, ROS, August	
<b>Selective Service</b>	30 second spot, aired
Approximately 12 times, ROS, August	
<b>Free to Serve</b>	30 second spot, aired
Approximately 9 times, ROS, August	
<b>National Guard Fire</b>	60 second spot, aired

Approximately 29 times, ROS, August  
**Social Security Boomer**  
Approximately 19 times, ROS, August

60 second spot, aired

**PUBLIC SERVICE ANNOUNCEMENTS: EDUCATION, SCHOOLS, TEACHERS**

**Read**  
Approximately 22 times, ROS, August  
**Cafeteria**  
Approximately 24 times, ROS, August  
**Hispanic Scholarship**  
Approximately 19 times, ROS, August  
**Classroom**  
Approximately 33 times, ROS, August  
**Boost Up-Drop Out**  
Approximately 28 times, ROS, August  
**School Dropouts**  
Approximately 15 times, ROS, August

60 second spot, aired  
30 second spot, aired  
30 second spot, aired  
20 second spot, aired  
30 second spot, aired  
30 second spot, aired

**PUBLIC SERVICE ANNOUNCEMENTS: GOVERNMENT CORRUPTION, POOR LEADERSHIP**

**Greed**  
Approximately 22 times, ROS, August

120 second spot, aired

**PUBLIC SERVICE ANNOUNCEMENTS: VIOLENCE, BORDER & CD. JUAREZ**

**If you see something, say something**  
Approximately 30 times, ROS, August  
**Crimestoppers**  
Approximately 25 times, ROS, August  
**Text & Driving**  
Approximately 29 times, ROS, August

30 second spot, aired  
60 second spot, aired  
30 second spot, aired

**PUBLIC SERVICE ANNOUNCEMENTS: DRUGS & ALCOHOL ABUSE & ADDICTIONS**

**Drunk Driving**  
Approximately 23 times, ROS, August  
**Addiction Denial**  
Approximately 38 times, ROS, August

30 second spot, aired  
30 second spot, aired

**PUBLIC SERVICE ANNOUNCEMENTS: IMMIGRATION**

**PUBLIC SERVICE ANNOUNCEMENTS: HEALTH**

<b>Eating Right</b>	60 second spot, aired
Approximately 28 times, ROS, August	
<b>Alzheimers</b>	60 second spot, aired
Approximately 13 times, ROS, August	
<b>Autism</b>	30 second spot, aired
Approximately 29 times, ROS, August	
<b>Food Safety</b>	120 second spot, aired
Approximately 27 times, ROS, August	
<b>Fat Free</b>	30 second spot, aired
Approximately 34 times, ROS, August	
<b>No Attacks</b>	60 second spot, aired
Approximately 29 times, ROS, August	
<b>Let's Eat Pizza Pocket</b>	60 second spot, aired
Approximately 20 times, ROS, August	
<b>Leukemia</b>	60 second spot, aired
Approximately 18 times, ROS, August	
<b>Overeaters</b>	60 second spot, aired
Approximately 28 times, ROS, August	
<b>Pool Safety</b>	30 second spot, aired
Approximately 34 times, ROS, August	
<b>Child Safety</b>	30 second spot, aired
Approximately 12 times, ROS, August	
<b>Cuidado Infantil</b>	30 second spot, aired
Approximately 32 times, ROS, August	
<b>Lead Free Bowl</b>	30 second spot, aired
Approximately 20 times, ROS, August	
<b>Colon Cancer</b>	60 second spot, aired
Approximately 25 times, ROS, August	
<b>Orthodontist-Smile</b>	60 second spot, aired
Approximately 40 times, ROS, August	
<b>Braces-Play It Safe</b>	15 second spot, aired
Approximately 18 times, ROS, August	
<b>Diabetes</b>	30 second spot, aired
Approximately 30 times, ROS, August	
<b>Donor</b>	90 second spot, aired
Approximately 12 times, ROS, August	

<b>March of Dimes</b>	30 second spot, aired
Approximately 23 times, ROS, August	
<b>COPD (Chronic Obstructive Pulmonary Disease)</b>	120 second spot, aired
Approximately 30 times, ROS, August	
<b>Paralyzed Veterans</b>	30 second spot, aired
Approximately 26 times, ROS, August	
<b>Veteran's Crisis Line</b>	30 second spot, aired
Approximately 8 times, ROS, August	
<b>Breast Cancer</b>	30 second spot, aired
Approximately 12 times, ROS, August	

<b>Unidos en el Amor de Cristo</b>	<b>8-5-14</b>
<b>Weekdays: Monday-Friday</b>	<b>11:30 am-12:30 pm</b>
<b>Retaking the Priesthood of the Family</b>	<b>11:30 pm-12:30 am</b>
Host and Pastor Pagan and Pastor Laura Basquez encouraged the man of the house to retake his position as the priesthood of the family. The man is the head of the family and all responsibility of raising the family falls on him.	

<b>Unidos en el Amor de Cristo</b>	<b>8-6-14</b>
<b>Weekdays: Monday-Friday</b>	<b>11:30 am-12:30 pm</b>
<b>Blessing Your Husband</b>	<b>11:30 pm-12:30 am</b>
Host and Pastor Edmundo Saucedo encouraged wives to bless their husbands and not let negative words come out of their mouth. The blessings or lack of it depends on what comes out of their mouth.	

<b>United in Christ</b>	<b>8-8-14</b>
<b>Weekdays: Monday-Friday</b>	<b>11:00 am -11:30 am</b>
<b>Sexual Abuse</b>	<b>7:00 am -7:30 am</b>
Hosts and Pastors Jeff and Joy Rider stated that one in four girls and one in six boys are being abused before the age of 18. Every two minutes there is a sexual abuse incident occurring. The victim will face fear, shame, and humiliation and think that they did something to cause the rape/humiliation. Mrs. Rider stated the rape must be reported before the statute of limitations ends.	

**Unidos en el Amor de Cristo**  
**Weekdays: Monday-Friday**  
**Marriage & Children**

**8-25-14**  
**11:30 am-12:30 pm**  
**11:30 pm-12:30 am**

Pastor Marcos Ortega stated that our children are not perfect and need to be instructed. As parents we need to ask ourselves what values and principals am I teaching my children? Parents are to instruct their children when they are young and when they are old, they will not depart from it. Parents are to equip their children inside and outside the home. Parents design the mind of their children. Children have not been placed to judge their parents. Parents should exercise wisdom and as long as a child is in their home, the parent has the authority whether the child is 12 years or 25 years.

**Unidos en el Amor de Cristo**  
**Weekdays: Monday-Friday**  
**Marriage**

**8-27-14**  
**11:30 am-12:30 pm**  
**11:30 pm-12:30 am**

Pastor Juan Rivera and Pastor Adolfo Alvarado stated that whenever a family breaks divine order only violence will exist and family members will begin to damage themselves. If a child is being abused by parents or a child, then a counselor should be sought especially if violence exists.

**PUBLIC SERVICE ANNOUNCEMENTS: FAMILY**

<b>Fallen Patriots</b>	30 second spot, aired
Approximately 30 times, ROS, August	
<b>Ballet, Confidence</b>	30 second spot, aired
Approximately 40 times, ROS, August	
<b>Big Brothers, Big Sisters</b>	30 second spot, aired
Approximately 10 times, ROS, August	
<b>Dishes</b>	60 second spot, aired
Approximately 25 times, ROS, August	
<b>Compliments</b>	20 second spot, aired
Approximately 22 times, ROS, August	
<b>Familias</b>	30 second spot, aired
Approximately 30 times, ROS, August	
<b>Please</b>	15 second spot, aired
Approximately 27 times, ROS, August	
<b>Gratitude</b>	60 second spot, aired
pproximately 29 times, ROS, August	
<b>Life as gratitude</b>	15 second spot, aired
Approximately 28 times, ROS, August	
<b>Generosity</b>	60 second spot, aired

Approximately 36 times, ROS, August <b>George Washington</b>	30 second spot, aired
Approximately 39 times, ROS, August <b>Values</b>	75 second spot, aired
Approximately 29 times, ROS, August <b>Boys Town</b>	30 second spot, aired
Approximately 30 times, ROS, August <b>Generosity</b>	20 second spot, aired
Approximately 28 times, ROS, August <b>La Caridad, Pinata</b>	30 second spot, aired
Approximately 29 times, ROS, August <b>Trafico</b>	30 second spot, aired
Approximately 44 times, ROS, August <b>El Auto</b>	20 second spot, aired
Approximately 32 times, ROS, August <b>Agradecimiento</b>	60 second spot, aired
Approximately 29 times, ROS, August <b>Fathers</b>	30 second spot, aired
Approximately 38 times, ROS, August <b>Manicure</b>	60 second spot, aired
Approximately 31 times, ROS, August <b>Make a Difference</b>	60 second spot, aired
Approximately 40 times, ROS, August <b>Te Recuerdas</b>	30 second spot, aired
Approximately 20 times, ROS, August <b>Adopt BBQ</b>	30 second spot, aired
Approximately 28 times, ROS, August <b>Girl Scouts-Cookies</b>	30 second spot, aired
Approximately 25 times, ROS, August <b>Sportsmanship</b>	60 second spot, aired
Approximately 30 times, ROS, August <b>Vet Aid-Success Stories</b>	15 second spot, aired
Approximately 25 times, ROS, August <b>Ready Or Not</b>	15 second spot, aired
Approximately 28 times, ROS, August <b>Jealousy</b>	30 second spot, aired
Approximately 30 times, ROS, August	

<b>PUBLIC SERVICE ANNOUNCEMENTS: ENVIRONMENT</b>	
<b>Cleaning Water</b> Approximately 13 times, ROS, August	120 second spot, aired
<b>Discover the Forest</b> Approximately 15 times, ROS, August	60 second spot, aired
<b>Honesty</b> Approximately 30 times, ROS, August	30 second spot, aired
<b>Arbor Day Forrest</b> Approximately 22 times, ROS, August	20 second spot, aired

## PSAs for September 2014

### **PUBLIC SERVICE ANNOUNCEMENTS: ECONOMY, POVERTY, & TAXES**

<b>Foreclosure Prevention</b>	15, 30 second spot, aired
Approximately 15 times, ROS, September	
<b>Dizzy-Save Power</b>	30 second spot, aired
Approximately 21 times, ROS, September	
<b>Housing</b>	10 second spot, aired
Approximately 21 times, ROS, September	
<b>Save Your Money</b>	30 second spot, aired
Approximately 15 times, ROS, September	
<b>Feed the Pig</b>	30, 60 second spot, aired
Approximately 12 times, ROS, September	
<b>Feed America</b>	30 second spot, aired
Approximately 16 times, ROS, September	

### **PUBLIC SERVICE ANNOUNCEMENTS: JOBS & UNEMPLOYMENT**

<b>Salvation Army</b>	60 second spot, aired
Approximately 16 times, ROS, September	
<b>National Guard Fire</b>	15 second spot, aired
Approximately 15 times, ROS, September	
<b>Peace Corps</b>	20 second spot, aired
Approximately 30 times, ROS, September	
<b>Disability Employment</b>	30 second spot, aired
Approximately 20 times, ROS, September	
<b>Certified Nurses</b>	30 second spot, aired
Approximately 18 times, ROS, September	
<b>Free To Serve</b>	90 second spot, aired
Approximately 15 times, ROS, September	
<b>Career Day</b>	30 second spot, aired
Approximately 20 times, ROS, September	
<b>Coast Guard</b>	15 second spot, aired
Approximately 25 times, ROS, September	

**PUBLIC SERVICE ANNOUNCEMENTS: EDUCATION, SCHOOLS, TEACHERS**

**Cafeteria** 30, 90 second spot, aired  
Approximately 34 times, ROS, September  
**Minority Education** 30 second spot, aired  
Approximately 20 times, ROS, September

**PUBLIC SERVICE ANNOUNCEMENTS: GOVERNMENT CORRUPTION, POOR LEADERSHIP**

**Con Artist** 30 second spot, aired  
Approximately 15 times, ROS, September  
**Greed** 15 second spot, aired  
Approximately 26 times, ROS, September

**PUBLIC SERVICE ANNOUNCEMENTS: VIOLENCE, BORDER & CD. JUAREZ**

**Crimestoppers** 80, 90 second spot, aired  
Approximately 19 times, ROS, September  
**Text and Driving** 30, 60 second spot, aired  
Approximately 16 times, ROS, September

**PUBLIC SERVICE ANNOUNCEMENTS: DRUGS & ALCOHOL ABUSE & ADDICTIONS**

**Drunk Driving** 30 second spot, aired  
Approximately 35 times, ROS, September  
**Drunk Driving-Crash** 15, 30 second spot, aired  
Approximately 30 times, ROS, September  
**Buzz Driving** 30 second spot, aired  
Approximately 22 times, ROS, September

**PUBLIC SERVICE ANNOUNCEMENTS: IMMIGRATION**

**PUBLIC SERVICE ANNOUNCEMENTS: HEALTH**

**Veterans Crisis Line** 30 second spot, aired  
Approximately 19 times, ROS, September  
**Diabetes** 60 second spot, aired  
Approximately 21 times, ROS, September  
**Food Safety Chill** 30, 60, 90 second spot, aired  
Approximately 16 times, ROS, September

<b>Concussion</b>	60 second spot, aired
Approximately 12 times, ROS, September	
<b>Attack-mold</b>	30 second spot, aired
Approximately 10 times, ROS, September	
<b>No Attacks</b>	30 second spot, aired
Approximately 20 times, ROS, September	
<b>Stroke Association</b>	30 second spot, aired
Approximately 12 times, ROS, September	
<b>Melanoma</b>	60 second spot, aired
Approximately 10 times, ROS, September	
<b>Diabetes</b>	60 second spot, aired
Approximately 29 times, ROS, September	
<b>JDRF Compilation Diabetes</b>	30 second spot, aired
Approximately 28 times, ROS, September	
<b>Child Safety</b>	30 second spot, aired
Approximately 35 times, ROS, September	
<b>Over Eaters</b>	30 second spot, aired
Approximately 18 times, ROS, September	
<b>Eat Right</b>	30 second spot, aired
Approximately 25 times, ROS, September	
<b>Colon Cancer</b>	15 second spot, aired
Approximately 20 times, ROS, September	
<b>Autism</b>	30 second spot, aired
Approximately 25 times, ROS, September	
<b>Hearing Loss</b>	30 second spot, aired
Approximately 30 times, ROS, September	
<b>Fat Free</b>	30 second spot, aired
Approximately 16 times, ROS, September	
<b>Alzheimer's</b>	60 second spot, aired
Approximately 14 times, ROS, September	
<b>Pool Safety</b>	30 second spot, aired
Approximately 12 times, ROS, September	
<b>Eat Salad</b>	60 second spot, aired
Approximately 30 times, ROS, September	
<b>COPD</b>	60 second spot, aired
Approximately 27 times, ROS, September	

**Unidos En El Amor en Cristo****9-8-14****Weekdays: Monday-Friday****11:30 am-12:30 pm****Bitterness and Unforgiveness****11:30 pm-12:30 am**

Pastor Sara Garcia stated that bitterness is a resentment in the soul and affects our lives, changes our mind and how we live. Bitterness produces many diseases, problems with bones, organs, they will tell you that you are disappointed with other people. You are trying to get revenge without knowing it. Begin to forgive so your injuries can heal. Many people don't even know they are bitter. Most important thing is to forgive people that hurt you.

**United in Christ****9-5-14****Weekdays: Monday-Friday****11:00 am to 11:30 pm****Lifebuilders for Women****7:00 am to 7:30 am**

Host and Pastor Dawn Calanche presented their women's conference held one Saturday of the month. She stated this conference provides an opportunity for women to build relationships with other women from all walks of life. It provides a great way to link arms and hearts and dream big together. If you are seeking team building for marriages, relationships, and character development please call 820-2053.

**United in Christ****9-15-14****Weekdays: Monday-Friday****11:00 am to 11:30 pm****Bitterness****7:00 am to 7:30 am**

Pastor Sara Garcia stated that a discouragement can produce bitterness and it is not even noticed by the person. Everything that happens to us constructs our lives. It is up to us to forgive all things. Bitterness should be removed before it converts to oppression. Bitterness can make you feel suffocated and make you feel like you can't breathe which is considered oppression.

**United in Christ****9-16-14****Weekdays: Monday-Friday****11:00 am to 11:30 pm****Protect Your Children****7:00 am to 7:30 am**

Pastor Adolfo Weber stated that young people of today are flaunting their sexual life. They are being influenced by tv shows that contain so much moral decay. Be on guard and protect your children from this moral decay.

**United in Christ**  
**Weekdays: Monday-Friday**  
**Joseph Project**

**9-19-14**  
**11:00 am to 11:30 pm**  
**7:00 am to 7:30 am**

Pastor Jason Lemmon provided information about the Joseph Project. He stated that his is building red and white bins for unwanted clothing and sells it to thrift shops. The money is then used to purchase food for distribution. The bins cost \$600 and some are located at Ft. Bliss and other churches in El Paso.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**APSCA Dogs**

Approximately 19 times, ROS, September

**Adoption**

Approximately 20 times, ROS, September

**Casa Coaches**

Approximately 19 times, ROS, September

**El Auto**

Approximately 25 times, ROS, September

**El Amor**

Approximately 20 times, ROS, September

**Traffic**

Approximately 9 times, ROS, September

**Auswitz**

Approximately 9 times, ROS, September

**Thank a Troop**

Approximately 2 times, ROS, September

**Civility**

Approximately 2 times, ROS, September

**We Can**

Approximately 14 times, ROS, September

**Practice Imperfect**

Approximately times, ROS, September

**My Score Mentor**

Approximately 2 times, ROS, September

**Vet Aid**

Approximately 2 times, ROS, September

**Ready Kit**

**FAMILY**

60 second spot, aired

30 second spot, aired

30 second spot, aired

30 second spot, aired

30, 60 second spot, aired

30 second spot, aired

60 second spot, aired

30 second spot, aired

20 second spot, aired

30 second spot, aired

30 second spot, aired

30 second spot, aired

30, 60 second spot, aired

10 second spot, aired

Approximately 9 times, ROS, September <b>Peer Pressure</b>	30 second spot, aired
Approximately 12 times, ROS, September <b>Ballet</b>	30 second spot, aired
Approximately 10 times, ROS, September <b>Fatherhood</b>	30 second spot, aired
Approximately 8 times, ROS, September <b>Boystown</b>	15 second spot, aired
Approximately 9 times, ROS, September <b>Gratitude</b>	15 second spot, aired
Approximately 15 times, ROS, September <b>Love Your Wife</b>	15 second spot, aired
Approximately 11 times, ROS, September <b>Fallen Patriots-Mother</b>	30 second spot, aired
Approximately 20 times, ROS, September <b>Opportunity</b>	30 second spot, aired
Approximately 2 times, ROS, September <b>Dishes</b>	30, 60 second spot, aired
Approximately 8 times, ROS, September <b>Patience</b>	60 second spot, aired
Approximately 6 times, ROS, September <b>Cheerleader</b>	120 second spot, aired
Approximately 8 times, ROS, September <b>Honesty</b>	10 second spot, aired
Approximately 2 times, ROS, September <b>Generosity</b>	60 second spot, aired
Approximately 2 times, ROS, September <b>Values</b>	90 second spot, aired
Approximately 10 times, ROS, September Forgiveness	60 second spot, aired
Approximately 12 times, ROS, September	
<b>PUBLIC SERVICE ANNOUNCEMENTS:</b>	<b>ENVIRONMENT</b>
<b>Radon</b>	60 second spot, aired
Approximately 6 times, ROS, September <b>Little Flower</b>	60 second spot, aired
Approximately 12 times, ROS, September <b>Clean Water</b>	60 second spot, aired
Approximately 8 times, ROS, September <b>Hungry Pest</b>	30 second spot, aired

Approximately 6 times, ROS, September