



# Quarterly Programs and Issues Report

3<sup>rd</sup> Quarter

July 1, 2008 to September 30, 2008

Submitted By: Mark Stephenson  
October 14 2008

## **REASON FOR FILING LATE**

This report was filed late do to a waiting on translation of information from Spanish to English.

This report is consistent of the programming aired on KSCE addressing issues and problems significant to El Paso's public.

The following information is provided with each issue in this report:

Title of Program

Length of Program

Number of Airings This Quarter

Subject Addressed in the Program

## **I. ECONOMY (poverty, debt, jobs)**

<u>Conceptos Financieros</u>	Aired: Wednesday, 12:30 PM Weekly Saturday 10:30 PM	30-minute
<u>Subject:</u>	This program discussed how using Biblical principles can improve your financial standing.	
<u>Unidos en el Amor de Cristo</u>	Aired: 7/2/2008 11:30 AM	60-minute
<u>Subject:</u>	Pastor David Haro discussed what is needed to continue growing our economy. People need to work, seek to advance their education and seek promotion.	
<u>Decision Point</u>	Aired: 7/9/2008 8:00 pm	30-minute
<u>Subject:</u>	Ret. Colonel Alex Stuart discussed the problems the U.S. will face if the NAV and its highway becomes a reality.	
<u>Decision Point</u>	Aired: 7/23/2008 8:00 pm	30-minute
<u>Subject:</u>	Sierra Providence Public Relations Manager Rick Glancey discussed the economic impact of their Sierra Providence Health Network in El Paso.	
<u>Decision Point</u>	Aired: 8/06/2008 8:00 pm	30-minute
<u>Subject:</u>	David Carrasco and Laura Alcala of Job Corps Center spoke on the cost to tax payers for their center and its benefits to El Paso's economy and workforce.	
<u>Decision Point</u>	Aired: 8/20/2008 8:00 pm	30-minute
<u>Subject:</u>	Bill Lenderman, financial mentor, discussed the status of the economy, where it is, where it is heading and how to prepare for it.	
<u>Decision Point</u>	Aired: 9/03/08 8:00 pm	30-minute
<u>Subject:</u>	Lauren Macias, Rosa Flores, and Becky Estorga of Texas Workforce Solutions discussed how they are empowering El Paso's people and building the local economy.	

I. **ECONOMY (continuation)**

Decision Point                      Aired:     9/18                      8:00 pm                      30-minute

Subject:                      Financial Mentor Bill Lenderman explained the economic systems in our republic.

**PUBLIC SERVICE ANNOUNCEMENTS**

Area Support Agency List                      2-minute, community public service announcement that aired approximately 200 times from July 1- September 30, 2008.

Subject:                      To provide the public phone numbers and addresses of various agencies that can help with different areas of social services such as social security benefits and retirement funds and tax help.

## II. HEALTH (Physical, mental, substance abuse)

<u>Unidos en el Amor de Cristo</u>	Aired:	7/17/2008	11:30 AM	60-minute
<u>Subject:</u>	Pastor Frank Rodriguez, Efren Garcia and Joaquin Guagardo discussed people with addictions and family members that have to live with them.			
<u>Decision Point</u>	Aired:	7/9/2008	8:00 pm	30-minute
<u>Subject:</u>	Colonel Alex Stuart Ret. discussed the problems that will result from opening the border to all who wish to enter El Paso.			
<u>Decision Point</u>	Aired:	7/23/2008	8:00 pm	30-minute
<u>Subject:</u>	Sierra Providence Public Relations Manager Rick Glancey discussed the health care facilities and levels of care of their Sierra Providence Health Network in El Paso.			
<u>Decision Point</u>	Aired:	8/20/2008	8:00 pm	30-minute
<u>Subject:</u>	Bill Lenderman, financial mentor, discussed the status of health care in the U.S. and the high cost of insurance compares with the cost of catastrophic care or long term care.			

### **PUBLIC SERVICE ANNOUNCEMENTS**

<u>Area Support Agency List</u>	Two minute, local PSAs that aired, ROS approximately 200 times this quarter from July 1 – September 30, 2008.
	To provide the public information where they can receive help with substance-abuse, or medical help for the retired sector and the rest of the community.

### **III. FAMILY (problems with spouses, youth, youth activities, education)**

Unidos en el Amor de Cristo    Aired:    7/28/2008    11:30 AM    60-minute

Subject:    Josue Palomino, Joel Palomino, and Richard Mike Alba discussed the problems that surround the youth and help they can get.

Unidos en el Amor de Cristo    Aired:    8/15/2008    11:30 AM    60-minute

Subject:    Osvaldo Prats and Minerva Olivares spoke on the dangers of exposing children to domestic violence and child abuse.

### **PUBLIC SERVICE ANNOUNCEMENTS**

Area Support Agency List    Two-minute, local PSAs that aired, ROS approximately 200 times from July 1 – September 30, 2008.

To provide the public agencies that can help with child care, troubled teens (runaway hotlines), spousal abuse, elderly, church youth groups and activities.

#### **IV. GOVERNMENT (Homeland Security, Issues, Agencies)**

Decision Point                      Aired:     7/09/2008              8:00 pm                      30-minute

Subject:                      Colonel Alex Stuart Ret. discussed the loss of Sovereignty of the U.S. and the government autonomy due to NAV.

Unidos en el Amor de Cristo   Aired:     7/2/2008              11:30 AM                      60-minute

Subject:                      Pastor David Haro discussed the need to pray for our government and the government in Mexico in order to provide them the strength to fight the battles to come.

Decision Point                      Aired:     7/30/2008              8:00 pm                      30-minute

Subject:                      Texas Supreme Court Justice Dale Wainwright discussed the work of the State Supreme Court and how it works for the people of Texas.

Decision Point                      Aired:     8/27/2008              8:00 pm                      30-minute

Subject:                      Financial Mentor, Bill Lenderman discussed the loss of constitutional rights and how the government needs to wake up and see the truth.

Unidos en el Amor de Cristo   Aired:     9/16/08              11:30 AM                      30-minute

Subject:                      This was a thirty minute program with detailed information concerning the conversion of television stations from analog to digital and what the public will need to continue receiving over the air television after February of 2009.

#### **PUBLIC SERVICE ANNOUNCEMENTS**

Area Support Agencies              Local two minute PSAs that aired approximately 200 times ROS.

List

Subject:                      Phone numbers and addresses of various organizations that assist people in finding out about government agencies that assist individuals and families in emergencies with community and social service programs.

Digital Conversion PSA

Subject:                      One minute public service announcement concerning the conversion of television stations from analog to digital and what will



be needed to continue receiving over the air television after June 12th of 2009. Aired approximately 177 times ROS.

Digital Conversion

Program

Subject:

Thirty minute program with detailed information concerning the conversion of television stations from analog to digital and what will be needed to continue receiving over the air television after June 12<sup>th</sup> of 2009. Aired 2 times between the hours of 10AM and 10PM between July 1st and September 30<sup>th</sup>.

**V. THE ENVIRONMENT (pollution, recycle, weather)**