



Quarterly Programs and Issues Report

4th Quarter 2013 38.1

October 1, 2013 to December 31, 2013

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This report shows the programming aired on KSCE addressing those issues and problems significant to El Paso's public.

The following information is given within each issue's heading:

Title of Program

Length of Program

Number of Airings This Quarter

Subject Addressed in the Program

I. ECONOMY/POVERTY/TAXES

Unidos en el Amor de Cristo 10-15-2013

Weekdays: 11:30 AM to 12:30 PM

Jerry Escalante and Dr. Roger Gonzalez discussed the high taxes in El Paso as opposed to the taxes in other areas of the southwest. The property taxes in Dona Ana County which is directly adjacent to El Paso are approximately 60% lower than in El Paso. This has caused some people whose income is at below poverty levels to lose their homes.

Decision Point 10-16-2013

Weekdays: Wednesdays, 6:30 pm to 7:00 pm

Weekends: Sundays, 4:00 pm to 4:30 pm

Economic Prosperity with Rolando Pablos

Decision Point Host Holly Cobb interviewed the new CEO of the Borderplex Alliance which covers Cd. Juarez; Chihuahua; El Paso; Santa Teresa; Las Cruces, and Southern New Mexico. Borderplex Alliance is a combination of the Redco and Paso Del Norte Group. He stated it was very important that the Borderplex Alliance (that covers all the cities above) work in unity in order to be successful and in order to remove all the existing divisiveness. He believes the mountain, river, state lines and federal lines all play a part in dividing them and his job is to erase all of the barriers. To attract businesses to our region he stated the following need to be provided: Excellent education system; Quality of Life; Affordable electricity, Ample water supply and safe water, Good roads, Good government, Quality Workforce, Protect small businesses and remove the excess regulations and taxation that currently overburden them.

Unidos en el Amor de Cristo 10-17-2013

Weekdays: 11:30 AM to 12:30 PM

Pastor Antonio Galvan has a rehabilitation center in Juarez, Mexico and deals with people that are picked up off the streets when it is very cold and run the risk of death. The people that stay at his shelter are indigents that do not have any source of income. Pastor Galvan has to find the means of feeding and sheltering these people.

Decision Point 10-23-2013

Weekdays: Wednesdays, 6:30 pm to 7:00 pm

Weekends: Sundays, 4:00 pm to 4:30 pm

Do Biblical Principles Sustain and Flourish a Business?

Decision Point Host Holly Cobb interviewed Luke Lowenfield, Vice President of Casa Ford/Nissan. Luke Lowenfield is the brother of Justin Lowenfield with whom he has an excellent working relationship. Both of the Casa Ford/Nissan Dealerships currently consist of 300 employees. Holly asked if Godly principles played a part in flourishing and sustaining their business. Mr. Lowenfield stated it definitely does. Every Tuesday afternoon, approximately 25 employees, family and clients participate in their weekly bible study which started many years ago with Grandfather Lowenfield and then only consisted of two people. They also provide many workshops to help their employees with their personal lives which produces better excellent, professional employees.

Decision Point 11-20-2013

Weekdays: Wednesdays, 6:30 pm to 7:00 pm

Weekends: Sundays, 4:00 pm to 4:30 pm

Convoy of Hope- Food Distribution

Decision Point Host Holly Cobb interviewed John Abshire, Pastor Barney Fields, and Pastor Bobby Garcia regarding the Convoy of Hope upcoming event. The Convoy of Hope semi truck was paid \$15,000 in order to serve 5,000 people in this region. They discovered that paying the semi truck to arrive in El Paso is more cost effective. Twelve to fifteen churches were represented in this event. The region consisting of El Paso, Juarez & Las Cruces were all invited. Screenings for the following will be provided: high blood pressure, diabetes, etc. Food consisting of hot dogs, chips and a drink will be served, free hair cuts, shoes, clothes and food will be provided. Everyone that attends, no matter what their income, will be served.

Decision Point 11-06-2013

Weekdays: Wednesdays, 6:30 pm to 7:00 pm

Weekends: Sundays, 4:00 pm to 4:30 pm

El Paso Retirement Paradise- General Richard Behrenhausen

Decision Point Host Holly Cobb interviewed General Richard Behrenhausen regarding El Paso being a Retirement Paradise. General Behrenhausen stated El Paso is a great place to retire because of the weather and the people. He stated the people are very friendly in El Paso and he really enjoys playing golf in El Paso because of the weather. He stated that the only thing he did not like about El Paso are the high taxes. He has gone to the City several times to fight against these tax increases and has not been successful. He plans to continue fighting to stop tax increases.

Unidos en el Amor de Cristo 11-08-2013

Weekdays: 11:30 AM to 12:30 PM

Pastor, Omayra Layton from Las Cruces, New Mexico, which is in Dona County. Dona Ana County has been declared one of the poorest counties in the nation and members of their congregation are among the poorest of the county and the church makes every effort to help these families with food, clothing or any other items of primary needs.

Unidos en el Amor de Cristo 12-9-2013

Weekdays: 11:30 AM to 12:30 PM

Pastor, David Haro and Gabriel Gonzalez discussed the state of the economy in our southwest area. They emphasized the news reports that have been given during this holiday season and how the sales of most stores have been at a low in comparison to other years. They shared their personal situations and told how their spending habits had been diminished for lack of funds in this economy. Mr. Gonzalez suggested to viewers that we should all try and make the best of these situations. Although the lack of funds made for a dismal holiday season, we should not let this mar our time with family.

PUBLIC SERVICE ANNOUNCEMENTS: ECONOMY, POVERTY, & TAXES

Save the Pig	30 second spot, aired
Approximately 25 times ROS, October	
Feed America	30 second spot, aired
Approximately 15 times ROS, October	
Social Security Patty	60 second spot, aired
Approximately 12 times ROS, October	
Habitat for Humanity	30 second spot, aired
Approximately 10 times ROS, October	
Housing	10 second spot, aired
Approximately 4 times ROS, October	
Foreclosure	60 second spot, aired
Approximately 6 times ROS, October	
Financial Aid	15 second spot, aired
Approximately 8 times ROS, October	

PUBLIC SERVICE ANNOUNCEMENTS: ECONOMY, POVERTY & TAXES

Feed America	30 second spot, aired
Approximately 12 times ROS, in November	
Salvation Army	30 second spot, aired
Approximately 8 times ROS, in November	
Financial Aid	30 second spot, aired
Approximately 15 times ROS, in November	
Save the Pig	30 second spot, aired
Approximately 12 times ROS, in November	
Foreclosure Prevention	90 second spot, aired
Approximately 10 times ROS, in November	

PUBLIC SERVICE ANNOUNCEMENTS: ECONOMY, POVERTY, & TAXES

Greed	120 second spot, aired
Approximately 15 times ROS, in December	
Feed America	30 second spot, aired
Approximately 40 times ROS, in December	
Foreclosure Prevention	30 second spot, aired
Approximately 15 times ROS, in December	
Turn off the Light	30 second spot, aired
Approximately 9 times ROS, in December	
Save Feed the Pig	150 second spot, aired
Approximately 40 times ROS, in December	
Caridad Pinata	30 second spot, aired
Approximately 10 times ROS, in December	
Disaster Preparation	30 second spot, aired
Approximately 8 times ROS, in December	
Financial Aid	15 second spot, aired
Approximately 9 times ROS, in December	
Habitat for Humanity	60 second spot, aired
Approximately 9 times ROS, in December	

2. JOBS & UNEMPLOYMENT

Unidos en el Amor de Cristo 10-9-2013

Weekdays:11:30 AM to 12:30 PM

Pastor Saul Moreno from Chaparral, New Mexico and Pastor Raul Padilla from Canutillo, Texas discussed the joblessness in both towns and how the people who live in those communities on many occasions have to leave to other cities and leave their families behind while they seek employment elsewhere. The also talked about how on some cases, the head of household does not return to their homes and eventually even stop sending money to meet the families' needs.

Unidos en el Amor de Cristo 10-25-2013

Weekdays:11:30 AM to 12:30 PM

Pastor Tencha Carmona shared how her husband remained unemployed for 26 months and how after his unemployment had run out she had to get another job to make ends meet. Pastor Carmona discussed how Mr. Carmona felt about the fact that even though he was seeking employment, he was not able to obtain it and that caused strife and contention in the home. Both were very grateful that Mr. Carmona was able to find employment and relieve her of the second job.

Unidos en el Amor de Cristo 11-4-2013

Weekdays:11:30 AM to 12:30 PM

Pastor Alberto Weber and Luis Ortiz discussed having to close his small business due to the lack of skilled employees. His small business is a cabinet shop that produced custom made cabinets for kitchens and other domestic needs. Mr. Ortiz had to close his business after a number of clients returned custom made cabinets because the work was not acceptable. He attributed it to the employees that were not qualified to do the work.

PUBLIC SERVICE ANNOUNCEMENTS: JOBS & UNEMPLOYMENT

Career Day	120 second spot, aired
Approximately 30 times ROS, October	
Jobs of the Week	60 second spot, aired
Approximately 15 times ROS, October	
Coast Guard Ride	30 second spot, aired
Approximately 12 times ROS, October	
Peace Corps	20 second spot, aired
Approximately 15 times ROS, October	
National Guard -Flood	15 second spot, aired
Approximately 9 times ROS, October	
NASA - Wright Bros.	60 second spot, aired
Approximately 9 times ROS, October	

PUBLIC SERVICE ANNOUNCEMENTS: JOBS & UNEMPLOYMENT

Opportunity	2 minute spots, aired
Approximately 8 times ROS, in November	
Peace Corps	20 second spot, aired
Approximately 20 times ROS, in November	
Coast Guard	30 second spot, aired
Approximately 8 times ROS in November	
Jobs of the Week	30 second spot, aired
Approximately 15 times ROS in November	
Air Force - Saving Lives	15 second spot, aired
Approximately 10 times ROS in November	
NASA Wright Bros.	60 second spot, aired
Approximately 9 times ROS in November	
Coast Guard Work Out	30 second spot, aired
Approximately 10 times ROS in November	
Career Day	30 second spot, aired
Approximately 8 times ROS in November	
National Guard Flood	15 second spot, aired
Approximately 10 times ROS in November	
Air National Guard	60 second spot, aired
Approximately 8 times ROS in November	

PUBLIC SERVICE ANNOUNCEMENTS: JOBS & UNEMPLOYMENT

Jobs of the Week	30 second spot, aired
Approximately 50 times ROS, in December	
National Guard	30 second spot, aired
Approximately 9 times ROS, in December	
Peace Corps	30 second spot, aired
Approximately 30 times ROS, in December	
Career Day	30 second spot, aired
Approximately 30 times ROS, in December	
Coast Guard - Ride	15 second spot, aired
Approximately 15 times ROS, in December	
NASA - Wright Bros.	60 second spot, aired
Approximately 9 times ROS, in December	
National Guard-Storm	15 second spot, aired
Approximately 12 times ROS, in December	
National Guard-Flood	15 second spot, aired
Approximately 9 times ROS, in December	
Coast Guard Work Out	30 second spot, aired
Approximately 9 times ROS, in December	

3. EDUCATION / SCHOOLS / TEACHERS / STUDENTS

Unidos en el Amor de Cristo 12-2-2013

Weekdays: 11:30 AM to 12:30 PM

David Ruiz & Jorge Valdez discussed the major differences between the public school system and private schools. They pointed out that public schools have an average of 32 students in class while private schools usually have 13 to 16 per class. They also talked about the different curriculums that each system uses and how the difference may affect students when applying to universities.

Unidos en el Amor de Cristo 12-11-2013

Weekdays: 11:30 AM to 12:30 PM

Jerry Escalante interviewed Alfredo Sanchez, a counselor that has worked with the El Paso Independent School system for 16 years. He commented how the system had changed radically since the arrest and eventual incarceration of the former superintendent. The firing of several public school officials also caused a number of problems for students who fell victims to the shenanigans that were taking place. Mr. Sanchez stated that some of these students, who had been dismissed, have now been re-instated.

PUBLIC SERVICE ANNOUNCEMENTS: EDUCATION, SCHOOLS, TEACHERS

Boost Up Desks	15 second spot, aired
Approximately 8 times ROS, October	
Cafeteria	30 second spot, aired
Approximately 20 times ROS, October	
Mentor II	30 second spot, aired
Approximately 8 times ROS, October	
Big Brothers & Big Sisters	60 second spot, aired
Approximately 9 times ROS, October	
Cheerleader	60 second spot, aired
Approximately 9 times ROS, October	
Classrooms	30 second spot, aired
Approximately 10 times ROS, October	
Pure Pressure	10 second spot, aired
Approximately 8 times ROS, October	

PUBLIC SERVICE ANNOUNCEMENTS: EDUCATION, SCHOOLS, TEACHERS

Mentor	one minute spot, aired
Approximately 9 times ROS, in November	
Cafeteria	30 second spot, aired
Approximately 30 times ROS, in November	
Boosts Up Desks	15 second spot, aired
Approximately 10 times ROS, in November	
Hispanic Scholarship	30 second spot, aired
Approximately 9 times ROS, in November	
Cheerleader	30 second spot, aired
Approximately 9 times ROS, in November	
Mentors	30 second spot, aired
Approximately 10 times ROS in November	

PUBLIC SERVICE ANNOUNCEMENTS: EDUCATION, SCHOOLS, TEACHERS

Classroom	30 second spot, aired
Approximately 9 times ROS, in December	
Salon de Clases	90 second spot, aired
Approximately 9 times ROS, in December	
Cheerleader	30 second spot, aired
Approximately 20 times ROS, in December	
Cafeteria	30 second spot, aired
Approximately 15 times ROS, in December	
Mentor II	15 second spot, aired
Approximately 15 times ROS, in December	
Peer Pressure	30 second spot, aired
Approximately 8 times ROS, in December	
Big Brothers, Big Sisters	30 second spot, aired
Approximately 10 times ROS, in December	
Boost Up Desks	115second spot, aired
Approximately 9 times ROS, in December	

4. GOVERNMENT CORRUPTION / POOR LEADERSHIP

Decision Point **10-02-2013**

Weekdays: Wednesdays, 6:30 pm to 7:00 pm

Weekends: Sundays, 4:00 pm to 4:30 pm

Gay Rights Legislation with Richard Munzinger

Decision Point Host Holly Cobb interviewed prominent attorney Richard Munzinger regarding the Gay Rights Legislation. She asked what this legislation means for persons that subscribe to christian values? Mr. Munzinger started by providing background history of DOMA the Defense of Marriage Act that was enacted by congress in 1996 and was designed to control definition of marriage between a man and a woman. Only one part of DOMA, Section Three, was stricken. DOMA states that no state may be forced to honor the law of another state. With the legislation that passed, if a same sex couple marries in New York and moves to Texas, Texas would have to recognize and honor the marriage between two women or two men.

Unidos en el Amor de Cristo **10-8-2013**

Weekdays: 11:30 AM to 12:30 PM

Pastor Tovar talked about the ongoing activities that took place in the community of Sunland Park, NM where the FBI and other governmental agencies went into city hall and seized all the records and arrested some of the employees. It was also discussed that it was very unfortunate that this was not an isolated case but rather something that something that is happening throughout the southwest. The same has happened in Canutillo, Texas as well as other communities in our region such as Clint and other towns.

Decision Point **11-27--2013**

Weekdays: Wednesdays, 6:30 pm to 7:00 pm

Weekends: Sundays, 4:00 pm to 4:30 pm

Faith & Freedom with Tim Barton

Decision Point Host Holly Cobb interviewed Tim Barton son of famous dad David Barton who has provided lots of history about America's Constitution, Declaration of Independence and Founding Fathers. She asked Tim Barton if he believes our freedoms are in peril right now? He responded that our Founding Fathers made it clear that the only way America can maintain freedom is because of morality and the basis of morality comes from the principles of the bible. Without morality, America would need big government. John Adams stated the Constitution was made only for a moral and religious people. Mr. Barton also stated that the only reason we enjoy the benefits of living in America is because we are doing it God's way.

PUBLIC SERVICE ANNOUNCEMENTS: GOVERNMENT CORRUPTION, POOR LEADERSHIP

Greed

2 minute spot, aired

Approximately 9 times ROS, in November

USA.gov

20 second spot, aired

Approximately 9 times ROS, in November

PUBLIC SERVICE ANNOUNCEMENTS: GOVERNMENT CORRUPTION, POOR LEADERSHIP

USA.gov

20 second spot, aired

Approximately 12 times ROS, in December

Trafico

20 second spot, aired

Approximately 10 times ROS, in December

Medicare Fraud

30 second spot, aired

Approximately 9 times ROS, in December

5. VIOLENCE: BORDER & CD. JUAREZ

Unidos en el Amor de Cristo 11-14-2013

Weekdays: 11:30 AM to 12:30 PM

Pastor Jose Antonio Galvan talked about the ongoing violence that has been lived in Juarez since 2007 and how at times it seems to subside but then it starts up again. Businesses have reopened in Juarez and the numbers of daily murders has gone down but there is still a marked violence in the city. One of the greatest fears of the cities' citizens, is the number of kidnappings for ransom that occur daily.

Unidos en el Amor de Cristo 12-16-2013

Weekdays: 11:30 AM to 12:30 PM

Pastor David Haro pastors a church in El Paso and one in Juarez, Mexico. Since all the violence has erupted in Juarez, pastor Haro has had to close the church in Juarez due to extortionists who have demanded money in lieu of burning down the church building. His calls to the authorities have produced no relief.

PUBLIC SERVICE ANNOUNCEMENTS: VIOLENCE, BORDER & CD. JUAREZ

Crimestoppers 30 second spot, aired

Approximately 40 times ROS, October

Drunk Driving 30 second spot, aired

Approximately 30 times ROS, October

Text and Driving-Girl 30 second spot, aired

Approximately 20 times ROS, October

PUBLIC SERVICE ANNOUNCEMENTS: VIOLENCE, BORDER & CD. JUAREZ

Crime Stoppers 70 second spot, aired

Approximately 20 times ROS, in November

PUBLIC SERVICE ANNOUNCEMENTS: VIOLENCE, BORDER & CD. JUAREZ

Crimestoppers 120secondspot, aired

Approximately 30 times ROS, in December

Crimestoppers in Spanish 60 second spot, aired

Approximately 12 times ROS, in December

Text and Drive 30 second spot, aired

Approximately 34 times ROS, in December

6. DRUG & ALCOHOL ABUSE

Unidos en el Amor de Cristo 10-16-2013

Weekdays: 11:30 AM to 12:30 PM

Pastor Juan Gonzalez who oversees a drug and alcohol rehab center shared with viewers how the incidence of drug and alcohol abuse has increased among younger people. He claimed that the average age started at 16 years of age but that it is now at a rate of 14 years of age. Due to the current laws, treatment is more difficult to obtain because of age limitations and therefore leaving some abusers untreated.

PUBLIC SERVICE ANNOUNCEMENTS: DRUGS & ALCOHOL ABUSE & ADDICTIONS

Addiction Denial 30 second spot, aired
Approximately 8 times ROS, October

PUBLIC SERVICE ANNOUNCEMENTS: DRUGS, ALCOHOL ABUSE AND ADDICTIONS

Drunk Driving 30 second spot, aired
Approximately 30 times ROS, in November

Antidrogas - Padres 30 second spot, aired
Approximately 8 times ROS, in November

PUBLIC SERVICE ANNOUNCEMENTS: DRUGS & ALCOHOL ABUSE & ADDICTIONS

Drunk Driving 30 second spot, aired
Approximately 70 times ROS, in December

Addiction Denial 30 second spot, aired
Approximately 10 times ROS, in December

PUBLIC SERVICE ANNOUNCEMENTS: IMMIGRATION

Your Health 10-1 through 12-31-2013

Monday through Friday 9:00 am-10:00 am, and 1:00 am-2:00 am

Hosts Dr. Richard Becker and wife Cindy Becker answered health questions from the public regarding cancer, gout, Crohn's disease, irritable bowel syndrome, food and environmental allergies, multiple sclerosis, mental health, cardiovascular disease, diabetes, Alzheimer's and Parkinson's disease, respiratory lung diseases as in bronchitis, asthma, (COPD, Chronic Obstructive Pulmonary Disease), HIV/AIDS, arthritis (osteo and rheumatoid), stomach ulcer, hormones, autism, eye diseases, gall stones, depression, vitamin deficiencies, fibromyalgia, and thyroid dysfunction.

Decision Point 10-09-2013

Weekdays: Wednesdays, 6:30 pm to 7:00 pm

Weekends: Sundays, 4:00 pm to 4:30 pm

Beyond the Hype: Abortion Rights & Wrongs With Richard Munzinger

Decision Point Host Holly Cobb interviewed Prominent Attorney Richard Munzinger regarding the new Texas Senate House Bill 2. This House Bill 2 further restricts abortion and has been passed by the Texas Senate. Mr. Munzinger stated amendments of several Texas statues regarding abortion were passed and they are the following: 1. Abortion is restricted after 20 weeks in order to protect the fetus. 2. Abortionists are now required to have active hospital privileges. 3. The use of the abortion drug and it's dispensing will now be regulated. The State of Texas has a true interest in protecting fetal health especially after determining that if the fetus is torn apart after 20 weeks the baby can feel the pain.

Decision Point 12-18-2013

Weekdays: Wednesdays, 6:30 pm to 7:00 pm

Weekends: Sundays, 4:00 pm to 4:30 pm

Limbs - Dr. Roger Gonzalez

Decision Point Host Holly Cobb interviewed Professor Dr. Roger Gonzalez regarding the affordable prosthetic that he developed for very poor people. He developed it to be as inexpensive as possible. Normally, the average prosthetic costs between \$3,000 to \$30,000 and the one developed by Dr. Gonzalez costs approximately \$300. Currently, Dr. Gonzalez sells the prosthetic to very poor people in Asia, Africa, and Central America in order to help them maintain mobility. He is working to provide it to the country of Mexico. Because of regulations, it is currently not available in America.

PUBLIC SERVICE ANNOUNCEMENTS: HEALTH

Braces - Play It Safe 30 second spot, aired

Approximately 12 times ROS, October

Swim for MS 30 second spot, aired

Approximately 10 times ROS, October

Let's Eat Pizza Pockets 60 second spot, aired

Approximately 9 times ROS, October

Stroke Association 30 second spot, aired

Approximately 8 times ROS, October

Glaucoma 30 second spot, aired

Approximately 12 times ROS, October

Medicare Fraud 30 second spot, aired

Approximately 8 times ROS, October

Child Safety	30 second spot, aired
Approximately 12 times ROS, October	
Autism	15 second spot, aired
Approximately 10 times ROS, October	
Show Your Smile	60 second spot, aired
Approximately 9 times ROS, October	
Retis Syndrome	60 second spot, aired
Approximately 8 times ROS, October	
Alzheimer's Prevention	30 second spot, aired
Approximately 9 times ROS, October	
Clean Water	30 second spot, aired
Approximately 10 times ROS, October	
American Speech Association	60 second spot, aired
Approximately 8 times ROS, October	
Colon Cancer	60 second spot, aired
Approximately 10 times ROS, October	
Your Health	30 second spot, aired
Approximately 8 times ROS, October	
Fat Free	180 second spot, aired
Approximately 10 times ROS, October	
JDRF Compilation	60 second spot, aired
Approximately 9 times ROS, October	
Food Safety	30 second spot, aired
Approximately 12 times ROS, October	
Diabetes Act Now	60 second spot, aired
Approximately 10 times ROS, October	
Lead Free Cereal Bowl	30 second spot, aired
Approximately 15 times ROS, October	
Cuidado Infantil	30 second spot, aired
Approximately 6 times ROS, October	
Billy COPD	60 second spot, aired
Approximately 4 times ROS, October	
Donate Life	30 second spot, aired
Approximately 10 times ROS, October	
Arthritis	15 second spot, aired
Approximately 6 times ROS, October	
Soccer/Golfer	30 second spot, aired
Approximately 8 times ROS, October	
Sports Injury	60 second spot, aired
Approximately 9 times ROS, October	
Orthodontist Smile	60 second spot, aired
Approximately 8 times ROS, October	
Concussion	30 second spot, aired
Approximately 10 times ROS, October	
Let's Eat Fruit Salad	60 second spot, aired
Approximately 8 times ROS, October	

PUBLIC SERVICE ANNOUNCEMENTS: HEALTH

Your Health	60 second spot, aired
Approximately 8 times ROS, in November	
Let's Eat - Pizza Pocket	60 second spot, aired
Approximately 9 times ROS, in November	
Braces-Play it Safe	30 second spot, aired
Approximately 9 times ROS, in November	
JDRF (Diabetes) compilation	60 second spot, aired
Approximately 12 times ROS, in November	
Fat Free	180 second spot, aired
Approximately 10 times ROS, in November	
Hearing Loss Prevention	30 second spot, aired
Approximately 10 times ROS, in November	
Flu Warning	30 second spot, aired
Approximately 9 times ROS, in November	
Clean Water	30 second spot, aired
Approximately 25 times ROS, in November	
Child Safety	30 second spot, aired
Approximately 15 times ROS, in November	
Lead Free Cereal Bowl	30 second spot, aired
Approximately 9 times ROS, in November	
Arthritis	15 second spot, aired
Approximately 9 times ROS, in November	
Cuidado Infantil	30 second spot, aired
Approximately 8 times ROS, in November	
Text Drive Girl	30 second spot, aired
Approximately 20 times ROS, in November	
Alzheimer's	30 second spot, aired
Approximately 9 times ROS, in November	
Glaucoma	30 second spot, aired
Approximately 10 times ROS, November	
Stroke Association	30 second spot, aired
Approximately 9 times ROS, November	
Overeaters	15 second spot, aired
Approximately 10 times ROS, November	
Autism	15 second spot, aired
Approximately 15 times ROS, November	

PUBLIC SERVICE ANNOUNCEMENTS: HEALTH

Concussion Approximately 9 times ROS, in December	30 second spot, aired
Flu Warning Approximately 30 times ROS, in December	30 second spot, aired
Your Health Approximately 10 times ROS, in December	10 second spot, aired
Food Safety Cook Approximately 12 times ROS, in December	10 second spot, aired
Glaucoma Approximately 25 times ROS, in December	10 second spot, aired
Stroke Association Approximately 15 times ROS, in December	30 second spot, aired
Autism Approximately 30 times ROS, in December	15 second spot, aired
Child Safety Approximately 16 times ROS, in December	30 second spot, aired
Child Safety - Flash Approximately 15 times ROS, in December	30 second spot, aired
Child Safety - Know It Alls Approximately 12 times ROS, in December	30 second spot, aired
Hearing Loss Approximately 8 times ROS, in December	30 second spot, aired
A Dental Minute Approximately 12 times ROS, in December	30 second spot, aired
Show Your Smile Approximately 10 times ROS, in December	60 second spot, aired
Diabetes Approximately 30 times ROS, in December	60 second spot, aired
Let's Eat Fruit Salad Approximately 15 times ROS, in December	60 second spot, aired
Overeaters Approximately 8 times ROS, in December	30 second spot, aired
Lead Free Cereal Bowl Approximately 25 times ROS, in December	30 second spot, aired
Clean Water Approximately 20 times ROS, in December	30 second spot, aired
Prevention Colon Cancer Approximately 15 times ROS, in December	60 second spot, aired
Medicare Fraud Approximately 12 times ROS, in December	30 second spot, aired
Retis Syndrome Approximately 4 times ROS, in December	60 second spot, aired
JDRF Compilation Approximately 9 times ROS, in December	60 second spot, aired
Cuidado Infantil Approximately 10 times ROS, in December	30 second spot, aired
Fat Free Approximately 12 times ROS, in December	180 second spot, aired

Braces -Play it Safe

Approximately 10 times ROS, in December

30 second spot, aired

Let's Eat - Pizza Pockets

Approximately 8 times ROS, in December

60 second spot, aired

Swim for MS

Approximately 9 times ROS, in December

30 second spot, aired

Alzheimer's Prevention

Approximately 10 times ROS, in December

30 second spot, aired

American Speech Association

Approximately 12 times ROS, in December

60 second spot, aired

Colon Cancer

Approximately 10 times ROS, in December

60 second spot, aired

Billy COPD

Approximately 9 times ROS, in December

60 second spot, aired

Donate Life

Approximately 8 times ROS, in December

30 second spot, aired