

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

American Media and Advocacy Group
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 90040
Prescott, AZ 86304-9040

Invoice #	Invoice Date	Invoice Month	Invoice Period
1798773-1	10/14/18	October 2018	10/01/18 - 10/10/18

Property	Account Executive	Sales Office	Sales Region
WXII	Erin Schumacher	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Foxx/R/Congress District 05	NC-05	10362

Flight Dates	Order #	Alt Order #
10/04/18 - 10/10/18	1798773	26212627

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political Duplicate File Copy

Agency Code	Advertiser Code	Product 1/2
9914860	652	1208

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/18	10/04/18	M-F WXII 12 News @ 6 a6-7am		---T---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	---T---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/04/18	6:36 AM	M-F WXII 12 News @ 6 am	6-7am	:30	VFTV092818H	\$400.00 NM
2	10/08/18	10/08/18	M-F WXII 12 News @ 6 a6-7am		M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/18	6:43 AM	M-F WXII 12 News @ 6 am	6-7am	:30	VFTV092818H	\$400.00 NM
3	10/10/18	10/10/18	M-F WXII 12 News @ 6 a6-7am		--W----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	--W----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/18	6:37 AM	M-F WXII 12 News @ 6 am	6-7am	:30	VFTV092818H	\$400.00 NM
4	10/05/18	10/05/18	NBC Today Show	7-9am	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/05/18	8:00 AM	NBC Today Show	7-9am	:30	VFTV092818H	\$350.00 NM
5	10/09/18	10/09/18	NBC Today Show	7-9am	-T-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	-T-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Foxx/R/Congress District 0	NC-05	10362	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/18	10/09/18	NBC Today Show	7-9am	-T-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/18	7:22 AM	NBC Today Show	7-9am	:30	VFTV092818H	\$350.00 NM
6	10/06/18	10/06/18	WXII 12 Sa/Su News at 6:6-8am		-----S-	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/18	7:26 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	VFTV092818H	\$225.00 NM
2	WXII	Sa	10/06/18	7:30 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	VFTV092818H	\$225.00 NM
7	10/06/18	10/06/18	NBC Saturday Today	8-10am	-----S-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/18	9:27 AM	NBC Saturday Today	8-10am	:30	VFTV092818H	\$300.00 NM
8	10/07/18	10/07/18	WXII 12 Sa/Su News at 6:6-8am		-----S	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	-----S	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/07/18	7:28 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	VFTV092818H	\$200.00 NM
9	10/08/18	10/08/18	M-F WXII 12 News @ 6 p6-630pm		M-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	M-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/18	6:25 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	VFTV092818H	\$550.00 NM
10	10/10/18	10/10/18	M-F WXII 12 News @ 6 p6-630pm		--W----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	--W----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/18	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	VFTV092818H	\$550.00 NM
11	10/05/18	10/05/18	Inside Edition	7-730pm	----F--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/05/18	7:26 PM	Inside Edition	7-730pm	:30	VFTV092818H	\$400.00 NM
12	10/09/18	10/09/18	Inside Edition	7-730pm	-T-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	-T-----	1	\$400.00				

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Advertiser	Product	Estimate Number	
Foxx/R/Congress District 0	NC-05	10362	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/18	10/09/18	Inside Edition	7-730pm	-T-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/18	7:27 PM	Inside Edition	7-730pm	:30	VFTV092818H	\$400.00 NM
13	10/04/18	10/04/18	Entertainment Tonight	730-8pm	---T---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	---T---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/04/18	7:42 PM	Entertainment Tonight	730-8pm	:30	VFTV092818H	\$350.00 NM
14	10/08/18	10/08/18	Entertainment Tonight	730-8pm	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/18	7:47 PM	Entertainment Tonight	730-8pm	:30	VFTV092818H	\$350.00 NM
15	10/10/18	10/10/18	Entertainment Tonight	730-8pm	--W----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	--W----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/18	7:48 PM	Entertainment Tonight	730-8pm	:30	VFTV092818H	\$350.00 NM
16	10/09/18	10/09/18	TUE THE VOICE	8-11P	-T-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	-T-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/18	7:58 PM	TUE THE VOICE	8-11P	:30	VFTV092818H	\$1,500.00 NM
17	10/04/18	10/04/18	M-Su WXII 12 News @ 1111-1135pm		---T---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	---T---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/04/18	11:28 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	VFTV092818H	\$500.00 NM
18	10/05/18	10/05/18	M-Su WXII 12 News @ 1111-1135pm		----F--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/05/18	11:34 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	VFTV092818H	\$500.00 NM
19	10/08/18	10/08/18	M-Su WXII 12 News @ 1111-1135pm		M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Foxx/R/Congress District 0	NC-05	10362	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/08/18	10/08/18	M-Su WXII 12 News @ 1111-1135pm		M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/18	11:24 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	VFTV092818H	\$500.00 NM
20	10/09/18	10/09/18	M-Su WXII 12 News @ 1111-1135pm		-T-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	-T-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/18	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	VFTV092818H	\$500.00 NM
21	10/10/18	10/10/18	M-Su WXII 12 News @ 1111-1135pm		--W----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	--W----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/18	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	VFTV092818H	\$500.00 NM
22	10/04/18	10/04/18	NBC Tonight Show	1135pm-1237am	---T---	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	---T---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/04/18	12:14 AM	NBC Tonight Show	1135pm-1237am	:30	VFTV092818H	\$250.00 NM
23	10/05/18	10/05/18	NBC Tonight Show	1135pm-1237am	----F--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	----F--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/05/18	12:33 AM	NBC Tonight Show	1135pm-1237am	:30	VFTV092818H	\$250.00 NM
24	10/08/18	10/08/18	NBC Tonight Show	1135pm-1237am	M-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/18	12:35 AM	NBC Tonight Show	1135pm-1237am	:30	VFTV092818H	\$250.00 NM
25	10/06/18	10/06/18	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	-----S-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/18	12:02 AM	NBC Saturday Night Live	1130pm-1am	:30	VFTV092818H	\$275.00 NM
26	10/10/18	10/10/18	Today Show II & III	10:00am-12:00pm	--W----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	--W----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/10/18	10/10/18	Today Show II & III	10:00am-12:00pm	--W----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/18	11:48 AM	Today Show II & III	10:00am-12:00pm	:30	VFTV092818H	\$125.00 NM
27	10/10/18	10/10/18	M-F WXII 12 News @ Noon	12-1pm	--W----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	--W----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/18	12:23 PM	M-F WXII 12 News @ Noon	12-1pm	:30	VFTV092818H	\$250.00 NM
28	10/10/18	10/10/18	M-F WXII 12 News @ 5 a	5-6am	--W----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/18	10/14/18	--W----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/18	5:43 AM	M-F WXII 12 News @ 5 am	5-6am	:30	VFTV092818H	\$200.00 NM
Total Spots							29		

Payment Terms 30 Days

Gross Total	\$11,400.00
Agency Commission	\$1,710.00
Net Amount Due	\$9,690.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.