

WRFX
Charlotte, NC
Quarterly Issues/Programs List
Third Quarter, 2012
01/07/2013

WRFX
Quarterly Issues/Programs List

WRFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **afs:** Seeking host families for H.S and college age exchange students
- **animal care and control:** adoption and rabies clinic
- **Mecklenburg Storm Water:** Flooding and safety issues
- **Operation North State:** Holiday boxes of NC items for NC soldiers deployed
- **Pink Bow Komen:** raising awareness and funds for breast cancer research
- **Purple haeart homes:** raising money to renovate wounded warriors homes
- **red cross:** Need for blood and funds
- **SHEPARDS CENTER:** (No issue/program description given.)
- **Stand up to Cancer:** REVISED VERSION OF " STAND UP TO CANCER "

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
red cross	CAROLINA FOCUS	Need for blood and funds	Kate Miers	07/01/2012 07:14 AM	029:11
SHEPARDS CENTER	CAROLINA FOCUS	-----	LINDA PELERIN	07/08/2012 07:18 AM	028:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mecklenburg Storm Water	CAROLINA FOCUS	Flooding and safety issues	Sharon Foote	07/15/2012 07:12 AM	031:10
afs	CAROLINA FOCUS	Seeking host families for H.S and college age exchange students	Carrie Nelson	07/22/2012 07:16 AM	031:47
Operation North State	CAROLINA FOCUS	Holiday boxes for deployed NC soldiers filled with NC items	Terry Snider	07/29/2012 07:15 AM	027:50
Operation North State	CAROLINA FOCUS	Holiday boxes of NC items for NC soldiers deployed	Terry Snider	08/05/2012 07:12 AM	029:12
animal care and control	CAROLINA FOCUS	adoption and rabies clinic	melissa knicely	08/12/2012 07:21 AM	028:13
animal care and control	CAROLINA FOCUS	adoption and rabies clinic	melissa knicely	08/19/2012 07:16 AM	028:13
Purple haeart homes	CAROLINA FOCUS	raising money to renovate wounded warriors homes	Curt Hogan	08/26/2012 07:20 AM	029:37
Stand up to Cancer	CAROLINA FOCUS	REVISED VERSION OF "STAND UP TO CANCER"	Katie Curic	09/02/2012 07:12 AM	030:17
red cross	CAROLINA FOCUS	-----	Kate Miers	09/09/2012 07:11 AM	030:48
Pink Bow Komen	CAROLINA FOCUS	raising awareness and funds for breast cancer research	Sue Dorchester	09/16/2012 07:13 AM	031:04
Pink Bow Komen	CAROLINA FOCUS	Raising awareness and funds for breast cancer research	Sue Dorchester	09/23/2012 07:16 AM	031:04
Pink Bow Komen	CAROLINA FOCUS	Raising awareness and funds for breast cancer research	Sue Dorchester	09/30/2012 07:17 AM	031:04

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	9-11 DAY	000:30	001
-----	AD COUNCIL	000:31	001
-----	MAKE A WISH	000:14	020
24 hours booty	CANCER RESEARCH	000:16	015
AD COUNCIL	AD COUNCIL	000:15	169
AD COUNCIL	AD COUNCIL	000:16	054
AD COUNCIL	AD COUNCIL	000:30	004
AD COUNCIL	AD COUNCIL	001:00	006
Avon	Breast Cancer Research	000:16	002
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	102
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
dept health human services	dept health human services	000:15	044
DRUNK DRIVING PREVENTON	RADD	000:31	003
elks drug awarness	elks drug awarness	000:30	008
EPA	EPA.GOV	000:29	006
EPA	EPA.GOV	000:30	006
EPA	EPA.GOV	001:00	003
GIVE BLOOD	red cross	000:30	001
HEALTH AND FITNESS	AD COUNCIL	000:30	129
HEALTH AND FITNESS	AD COUNCIL	000:31	043
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	028
NAB	NAB	000:30	003
ORGAN DONATION	Donate Life NC	000:30	005
ORGAN DONATION	Donate Life NC	000:59	001
RADD	RADD	000:30	021
RADD	RADD	000:31	022
USO	USO	000:15	050
USO	USO	000:30	003
USO	USO	000:59	002